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**This is
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Get it with **3X miles**
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purchases plus **2X miles**
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Hotel purchases must be made directly with hotels.
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Get it with a
Companion Certificate,
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upon renewal.

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Companion Certificate for a roundtrip domestic Main Cabin ticket. Payment of gov't-imposed taxes & fees of no more than \$75 required (for up to 4 segments). Baggage charges, terms, conditions & other restrictions apply. Visit americanexpress.com/statusofyou for more information.



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**This is
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Get it with **2X miles**
at restaurants and
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Must be 21 years of age or older to consume alcoholic beverages. Please drink responsibly. Terms apply, visit americanexpress.com/statusofyou for more information.



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U.S. supermarkets.

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Get it with your first checked bag free, Priority Boarding, and a fee credit for TSA Pre✓® to **streamline your travel.**

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#MINTBLONDE. COLORIST CRAFTED. SEE ALL THE WAYS
BLONDES CAN ADD A TOUCH OF UNEXPECTED COLOR.



**LIGHT
MASTER**

Discover all the nuances of blonde with our
range of products featuring Light Master.
Bond Ultimate and SoColor Ultra Blondes.

MATRIX

Matrix Light Master hair products are shown in the foreground, including a bottle of Light Master Bond Ultimate and a jar of Light Master SoColor Ultra Blondes.

Facebook Instagram YouTube Matrix.com

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#MAGENTAHAIR WITH RUBY TONES. COLORIST PERFECTED.
A RANGE OF RICH PRE-BLENDED JEWEL TONES.



NEW
SOCOLOR
beauty

Play with a brilliant palette of perfectly calibrated shades.
Choose from 2 new deep violet red shades.

Shimmering Jewels Shades:
4VR+ & 6VR+



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SHAKE THINGS UP. CREATE SCULPTED CURLS THAT STAY BOUNCY & DEFINED FOR UP TO 3 DAYS STRAIGHT.



NEW
total results™
CURL PLEASE

Get professional curl-sculpting results at home with our simple 3-step system of jojoba oil rich shampoo, conditioner and styler.

MATRIX



total results™
CURL PLEASE
jojoba oil
shampoo

total results™
CURL PLEASE
jojoba oil
conditioner for styling

total results™
CURL PLEASE
SUPER
DEFRIZZER
styling gel

    [MATRIX.COM/TOTALRESULTS](https://www.matrix.com/totalresults)

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HAIR EXTENSION PERFECTOR. PROFESSIONAL FORMULA.
SMOOTH & DETANGLE FOR A NATURAL FEEL.

LOUNGE



STYLE LINK SMOOTH SETTER

Our 1st smoothing cream for hair extensions. Lightweight texture delivers natural movement with zero weigh-down or greasiness.



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CHOPPY TEXTURE WITH NATURAL SHEEN. EXPERT FORMULA.
CREATE TOUCHABLE LOOKS WITH STRONG DEFINITION.



STYLE LINK

NEW MATTE DEFINER

Our 1st styling clay that delivers re-workable looks. Malleable texture offers a natural finish with zero dryness or waxy residue.



MATRIX

MATTE DEFINER beach clay
argile style pinge
arcilla de playa
NET WT 3.4 OZ / 98 g

MATRIX **MATTE DEFINER** beach clay
argile style pinge
arcilla de playa
NET WT 3.4 OZ / 98 g

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**BUILD WEAK BONDS BY REPAIRING INTERNAL STRENGTH
AFTER DAMAGE FROM 3 PREVIOUS CHEMICAL SERVICES**



The advertisement features a locker room scene with two women. One woman with long, straight, light-colored hair is sitting on a bench, looking at her phone. Another woman with long, wavy red hair is standing in the background. A red duffel bag and a green water bottle are on the floor. An inset image shows a close-up of the woman's hair. Below the inset, the text reads: 'NEW total results™ THE RE-BOND Meet our deepest repair ever powered by our Strength Rehab System: shampoo, pre-conditioner and conditioner. Get professional revitalizing results in 2 weeks.' At the bottom right, three bottles of the product are shown: 'total results™ THE RE-BOND 1', 'total results™ THE RE-BOND 2', and 'total results™ THE RE-BOND 3'. The Matrix logo is at the bottom center.

NEW
total results™
THE RE-BOND

Meet our deepest repair ever powered
by our Strength Rehab System:
shampoo, pre-conditioner and conditioner.
Get professional revitalizing results in 2 weeks.

MATRIX

total results™
THE RE-BOND 1
SHAMPOO

total results™
THE RE-BOND 2
PRE-CONDITIONER

total results™
THE RE-BOND 3
CONDITIONER

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KEEP IT SMOOTH. MAKE HAIR UP TO 5X SMOOTHER
WITH FRIZZ PROTECTION & SHINE THAT WON'T QUIT.



NEW
total results™
MEGA SLEEK

Get professional smoothing results at home with our simple 3-step system of shea butter enriched shampoo, conditioner and serum.

MATRIX



MATRIX
total results™
MEGA SLEEK
shea butter
shampoo to smooth

MATRIX
total results™
MEGA SLEEK
shea butter
conditioner to smooth

MATRIX
total results™
MEGA SLEEK
MEGA VARNISH
high shine serum

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LIVE IN COLOR. FIGHT FADE-OUT FOR COLOR THAT STAYS VIBRANT UP TO 32 WASHES.



NEW
total results™
COLOR OBSESSED

Get professional color-protecting results at home with our simple 3-step system of anti-oxidant fortified shampoo, conditioner and leave-in.

MATRIX



total results™
COLOR OBSESSED
ANTIOXIDANTS
shampoo

total results™
COLOR OBSESSED
ANTIOXIDANTS
conditioner

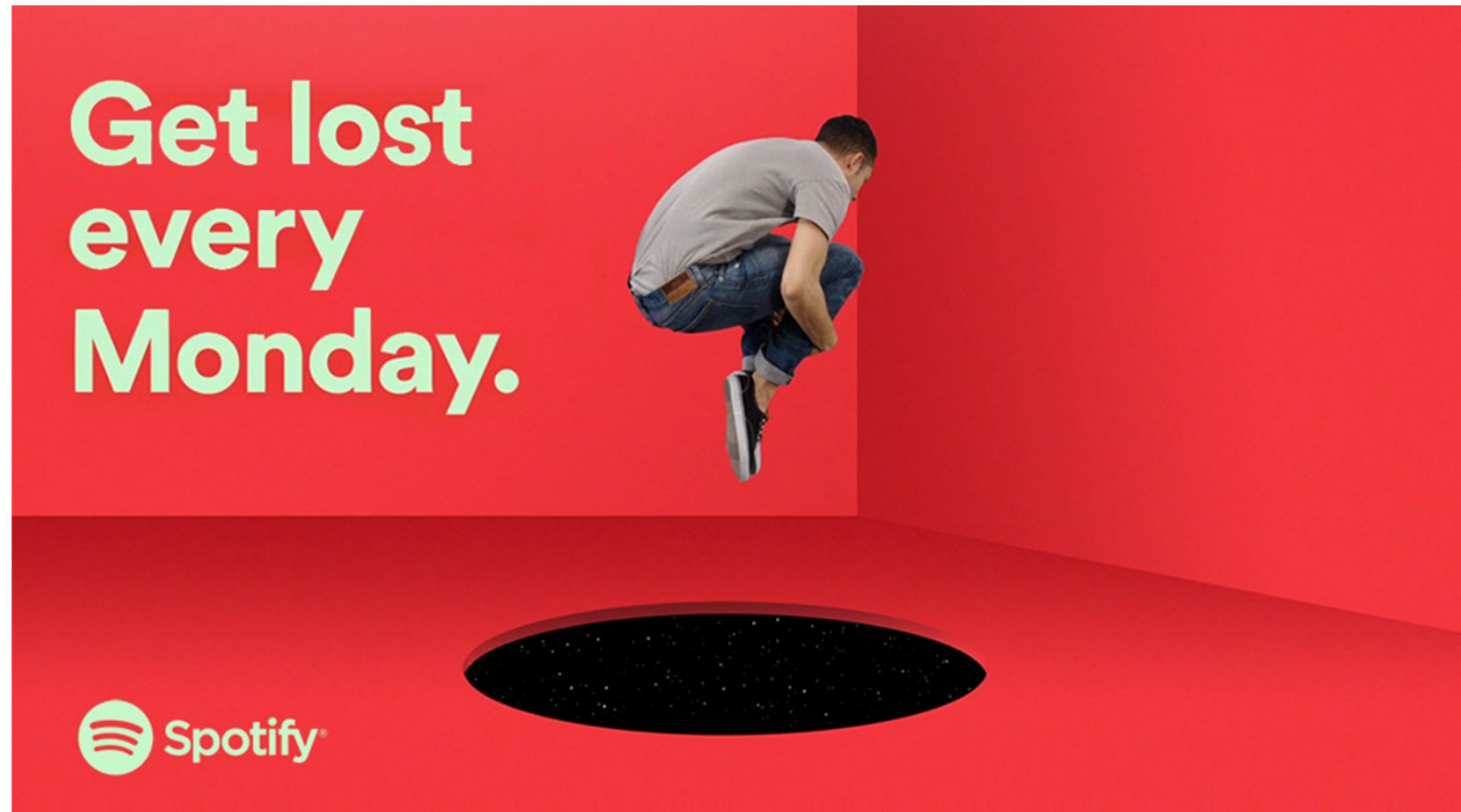
total results™
COLOR OBSESSED
MIRACLE TREAT 12
heat-protecting leave-in

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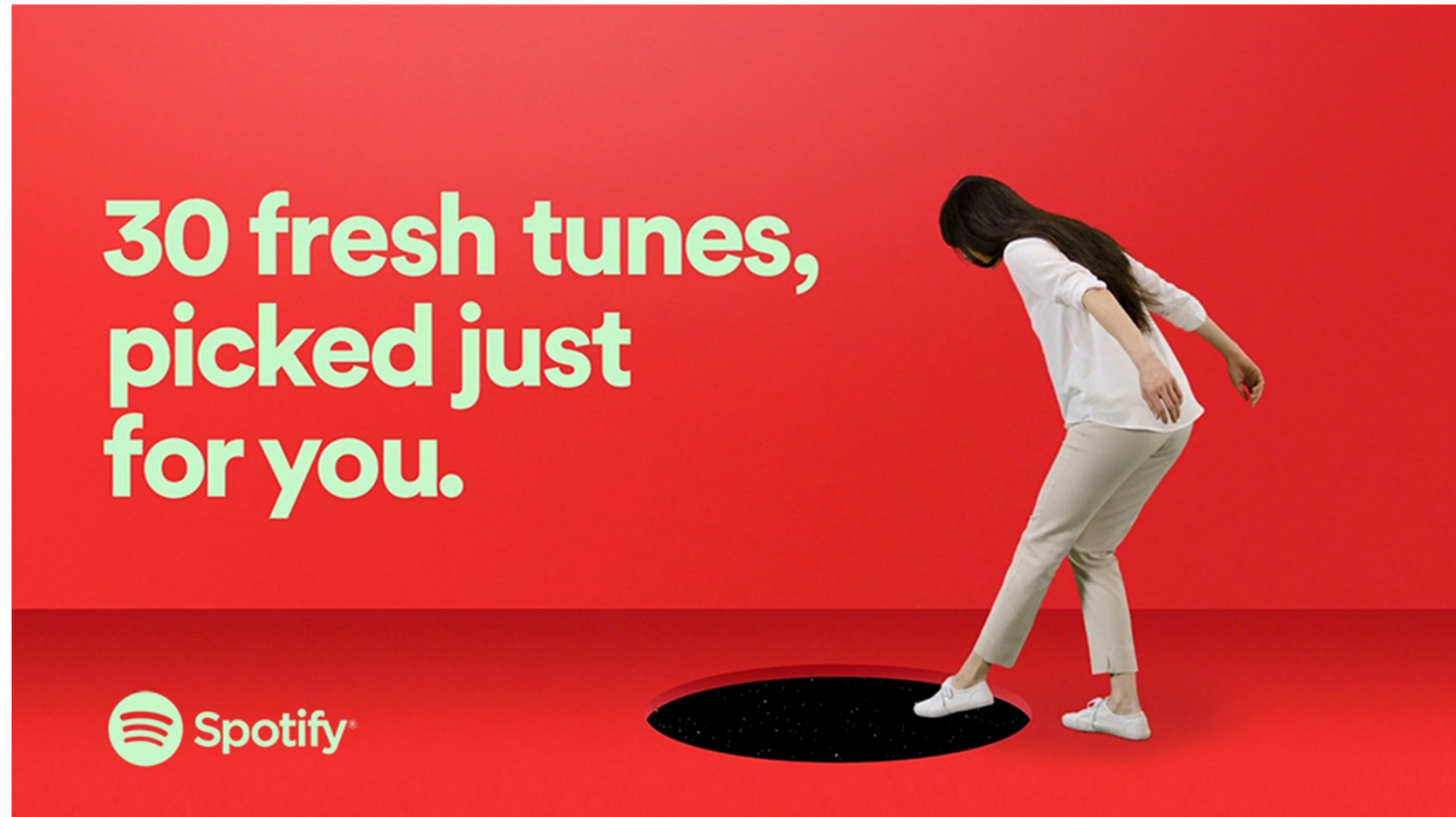
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