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soulboost™

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WELLNESS

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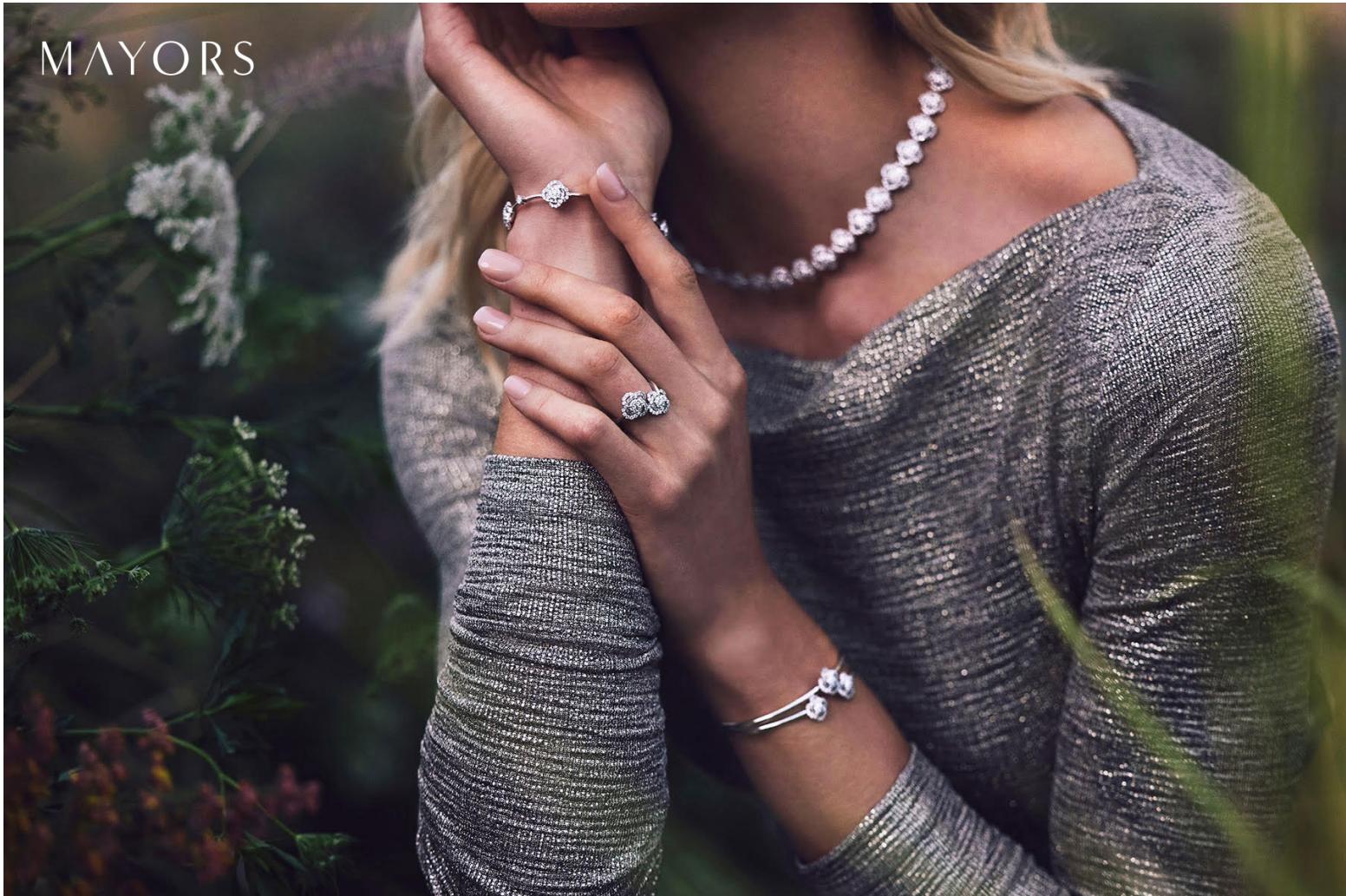
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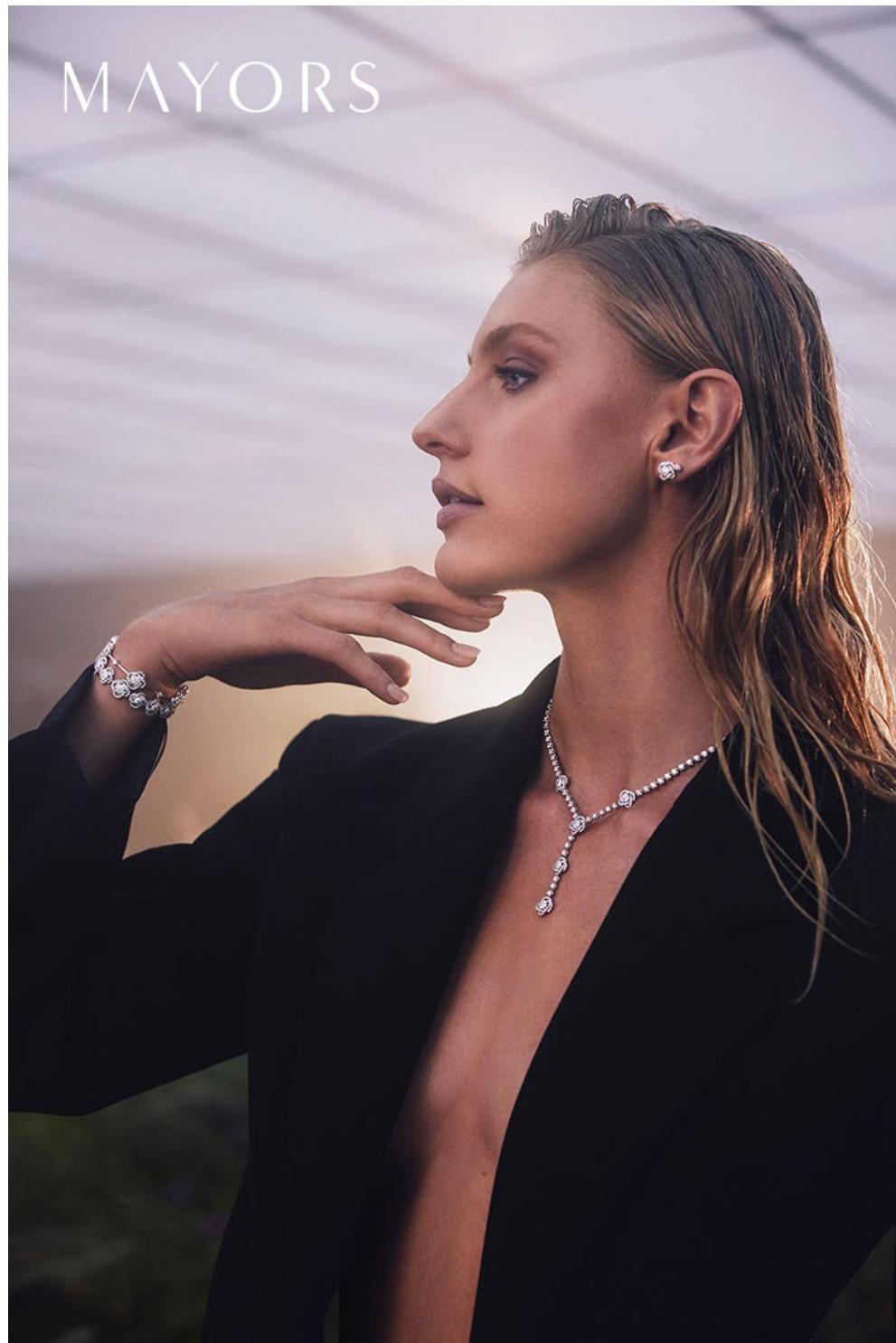
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Status.**



Get it with a
Companion Certificate,
yours each year
upon renewal.

For the Status of You.

Companion Certificate for a roundtrip domestic Main Cabin ticket. Payment of gov't-imposed taxes & fees of no more than \$75 required (for up to 4 segments). Baggage charges, terms, conditions & other restrictions apply. Visit americanexpress.com/statusofyou for more information.



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#MINTBLONDE. COLORIST CRAFTED. SEE ALL THE WAYS BLONDES CAN ADD A TOUCH OF UNEXPECTED COLOR.

LIGHT MASTER

Discover all the nuances of blonde with our range of products featuring Light Master, Bond Ultim8 and SoColor Ultra Blondes.

MATRIX

www.art-dept.com

The advertisement features a large image of Alison Lewis with blonde hair with green highlights. To her right are several containers of Matrix Light Master hair color products, including a bottle and three cans in different sizes. On the left, there is a photograph of four young adults (three women and one man) on a rooftop at sunset, socializing and holding cocktails. The woman on the far left has blonde hair with green highlights, matching Alison Lewis's look.

Alison Lewis

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#MAGENTAHAIR WITH RUBY TONES. COLORIST PERFECTED.
A RANGE OF RICH PRE-BLENDED JEWEL TONES.

NEW
SOCOLOR
beauty

Play with a brilliant palette of perfectly calibrated shades.
Choose from 2 new deep violet red shades.

Shimmering Jewels Shades:
4VR+ & 6VR+

MATRIX

f i o M MATRIX.COM/SOCOLOR

The advertisement features two main images. The left image shows two women with vibrant magenta hair walking in the rain under a clear umbrella. The woman on the left wears a green jacket and patterned shorts, while the woman on the right wears a striped blazer and jeans. The right image is a close-up of a woman with long, wavy hair colored in a rich, deep red shade. Below these images is a red banner with the word 'MATRIX' in white. The bottom right corner of the main image shows two tubes of Matrix SoColor hair color: one in a vibrant red shade and another in a pink shade.

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SHAKE THINGS UP. CREATE SCULPTED CURLS THAT STAY BOUNCY & DEFINED FOR UP TO 3 DAYS STRAIGHT.

ANYWHERE!

TAKE ME WITH YOU

NEW

total results™
CURL PLEASE

Get professional curl-sculpting results at home with our simple 3-step system of jojoba oil rich shampoo, conditioner and styler.

MATRIX

total results™
CURL PLEASE
JOJOBA OIL
shampoo for bouncy, defined, sculpted curls

total results™
CURL PLEASE
JOJOBA OIL
conditioner for nourishing, bouncy, defined, sculpted curls

total results™
CURL PLEASE
JOJOBA OIL
super defrizzer
curl defining gel

[MATRIX.COM/TOTALRESULTS](https://matrix.com/totalresults)

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HAIR EXTENSION PERFECTOR. PROFESSIONAL FORMULA.
SMOOTH & DETANGLE FOR A NATURAL FEEL.

LOUNGE

STYLE
LINK

SMOOTH SETTER

Our 1st smoothing cream for hair extensions.
Lightweight texture delivers natural movement
with zero weigh-down or greasiness.

MATRIX

smooth
SETTER

smoothing cream
crème lissoante
crema lisciante
hold / texture function
0 1 2 3 4 5

f @ M MATRIX.COM/STYLELINK

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BUILD WEAK BONDS BY REPAIRING INTERNAL STRENGTH
AFTER DAMAGE FROM 3 PREVIOUS CHEMICAL SERVICES

NEW
**total results™
THE RE-BOND**
Meet our deepest repair ever powered
by our Strength Rehab System:
shampoo, pre-conditioner and conditioner.
Get professional revitalizing results in 2 weeks.

MATRIX

total results™
THE RE-BOND 1
total results™
THE RE-BOND 2
total results™
THE RE-BOND 3

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KEEP IT SMOOTH. MAKE HAIR UP TO 5X SMOOTHER WITH FRIZZ PROTECTION & SHINE THAT WON'T QUIT.

NEW

**total results™
MEGA SLEEK**

Get professional smoothing results at home with our simple 3-step system of shea butter enriched shampoo, conditioner and serum.

MATRIX

**total results™
MEGA SLEEK
SHEA BUTTER**
shampoo to smooth

**total results™
MEGA SLEEK
SHEA BUTTER**
conditioner to smooth

**total results™
MEGA SLEEK
MEGA VARNISH**
high shine serum

f i o m MATRIX.COM/TOTALRESULTS

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LIVE IN COLOR. FIGHT FADE-OUT FOR COLOR THAT STAYS VIBRANT UP TO 32 WASHES.

LOVE IS LOVE IS LOVE IS LOVE

NEW total results™ COLOR OBSESSED™

Get professional color-protecting results at home with our simple 3-step system of anti-oxidant fortified shampoo, conditioner and leave in.

MATRIX

total results COLOR OBSESSED ANTI-OXIDANTS Shampoo for color care

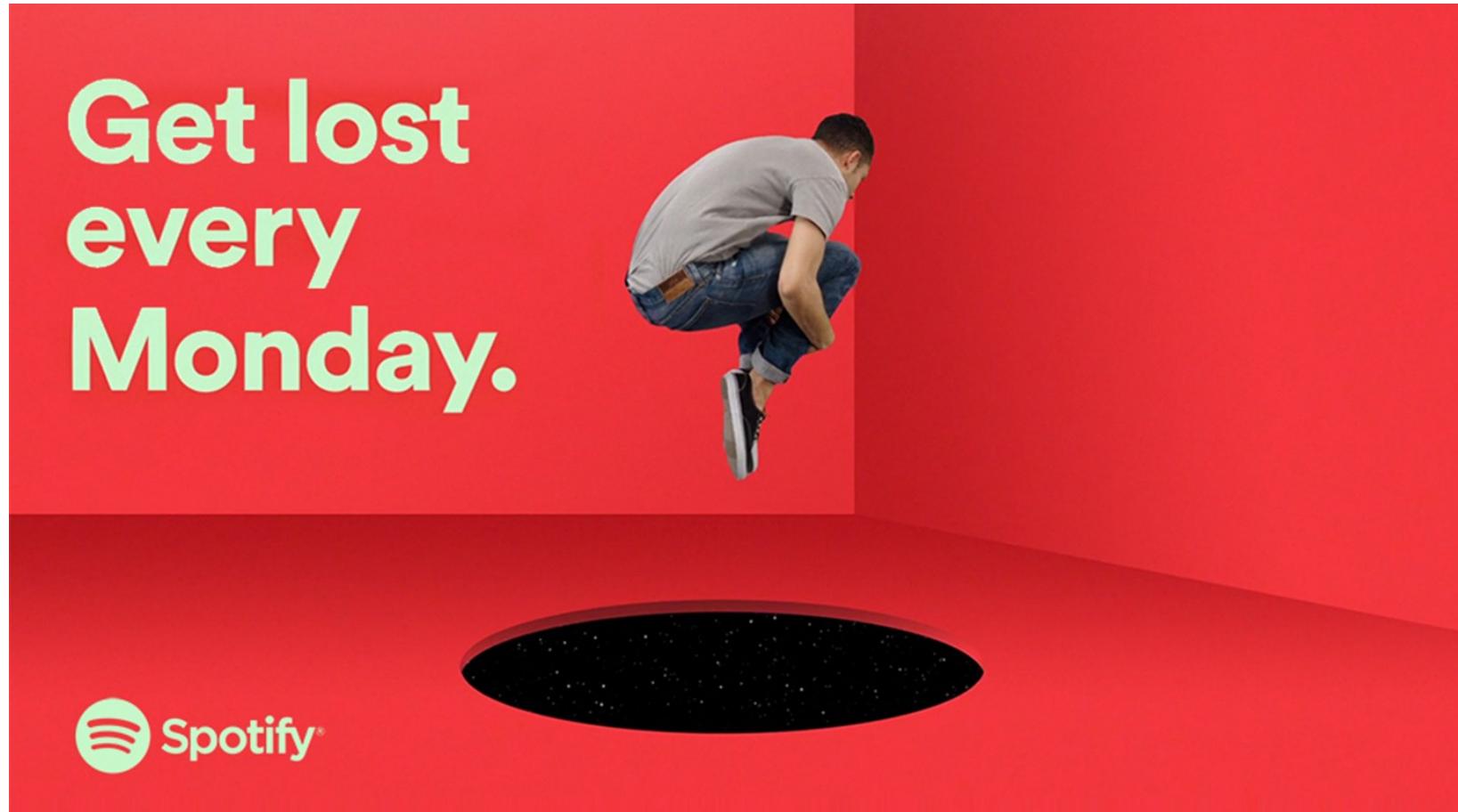
total results COLOR OBSESSED ANTI-OXIDANTS Conditioner for color care

total results COLOR OBSESSED MIRACLE TREAT 12 anti-fading spray

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“...a bona fide hit feature.”

— Time



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**30 fresh tunes,
picked just
for you.**



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“The @Spotify Discover Weekly
playlist is like a birthday
present every Monday.”

 @michelle_neely



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