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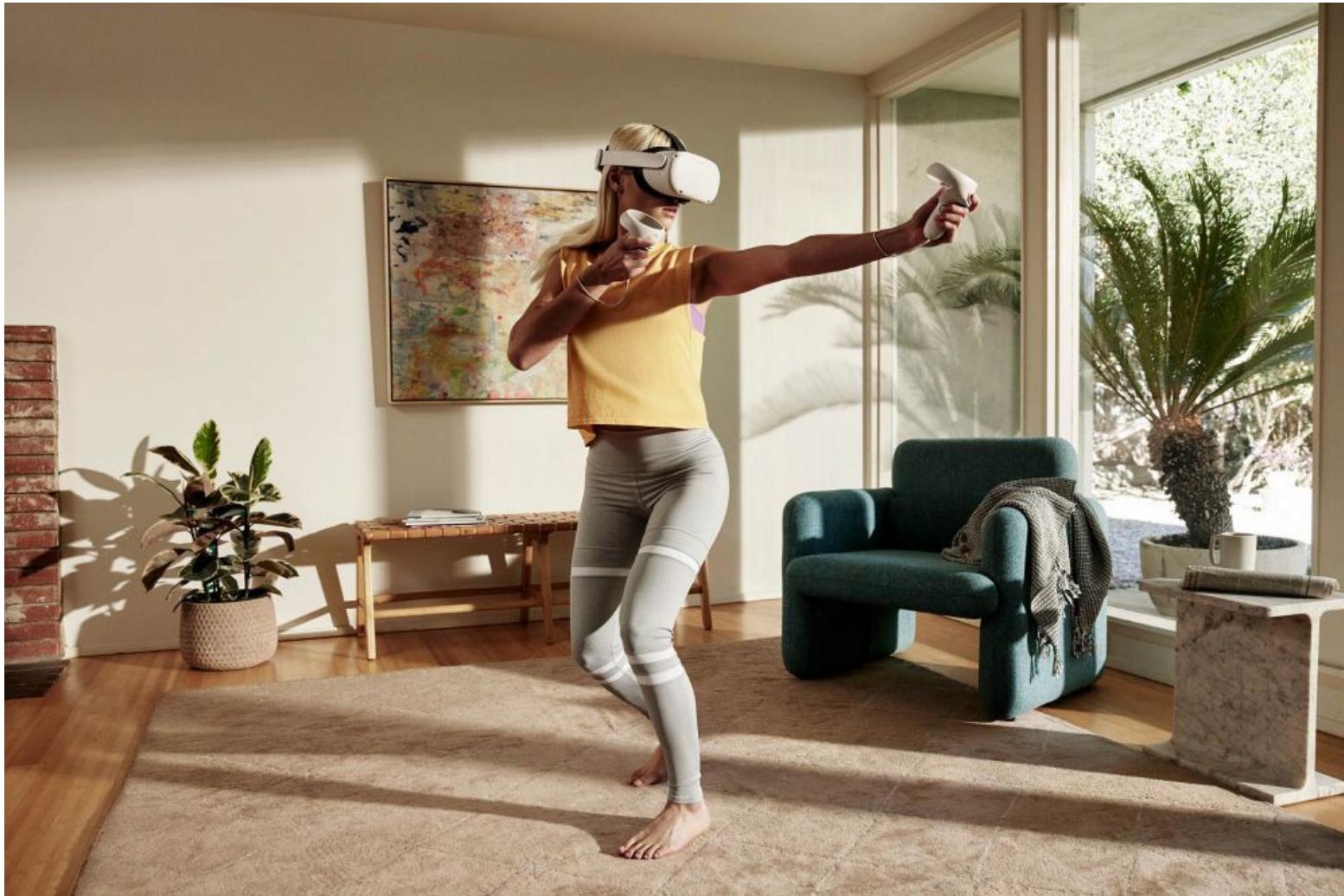
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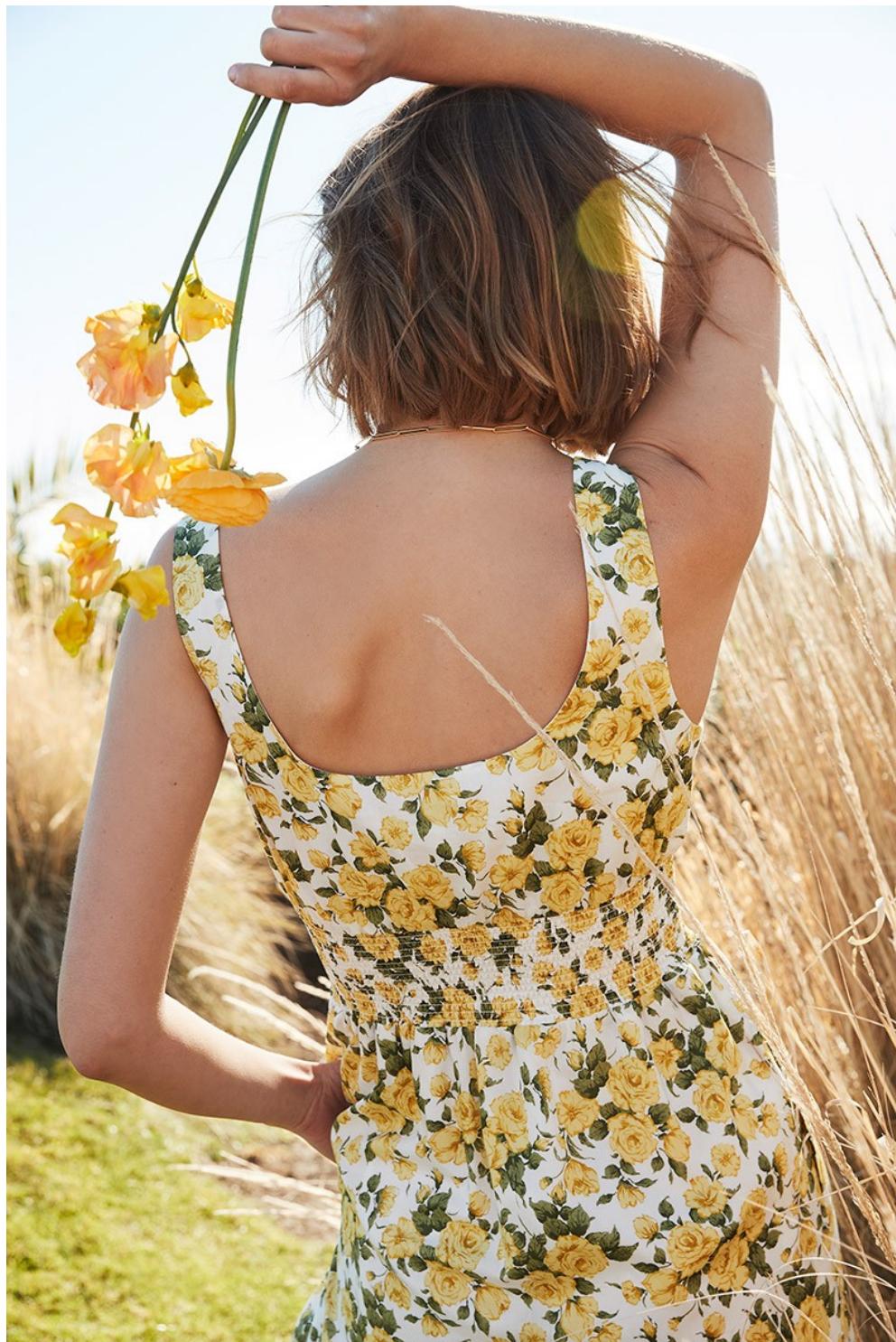
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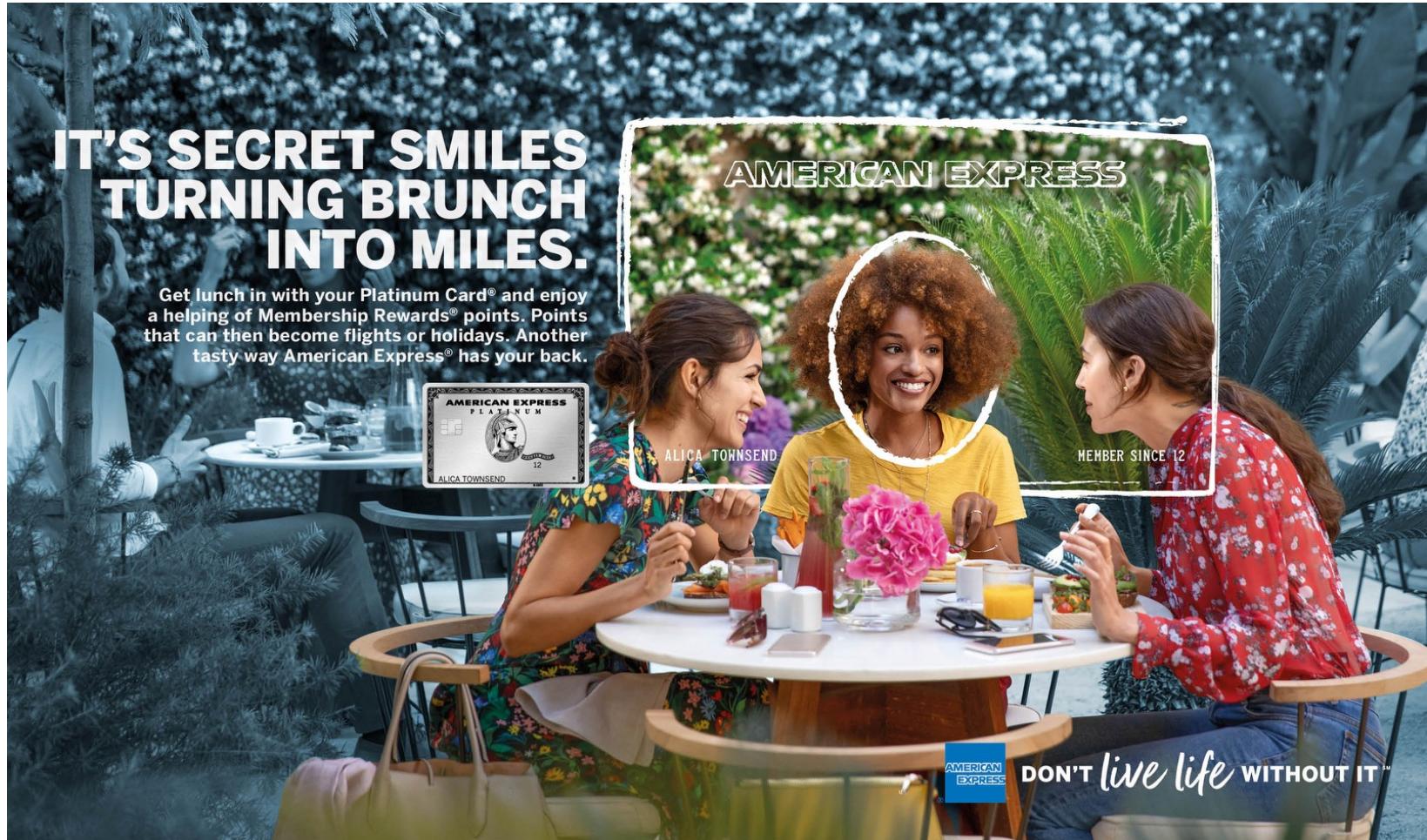
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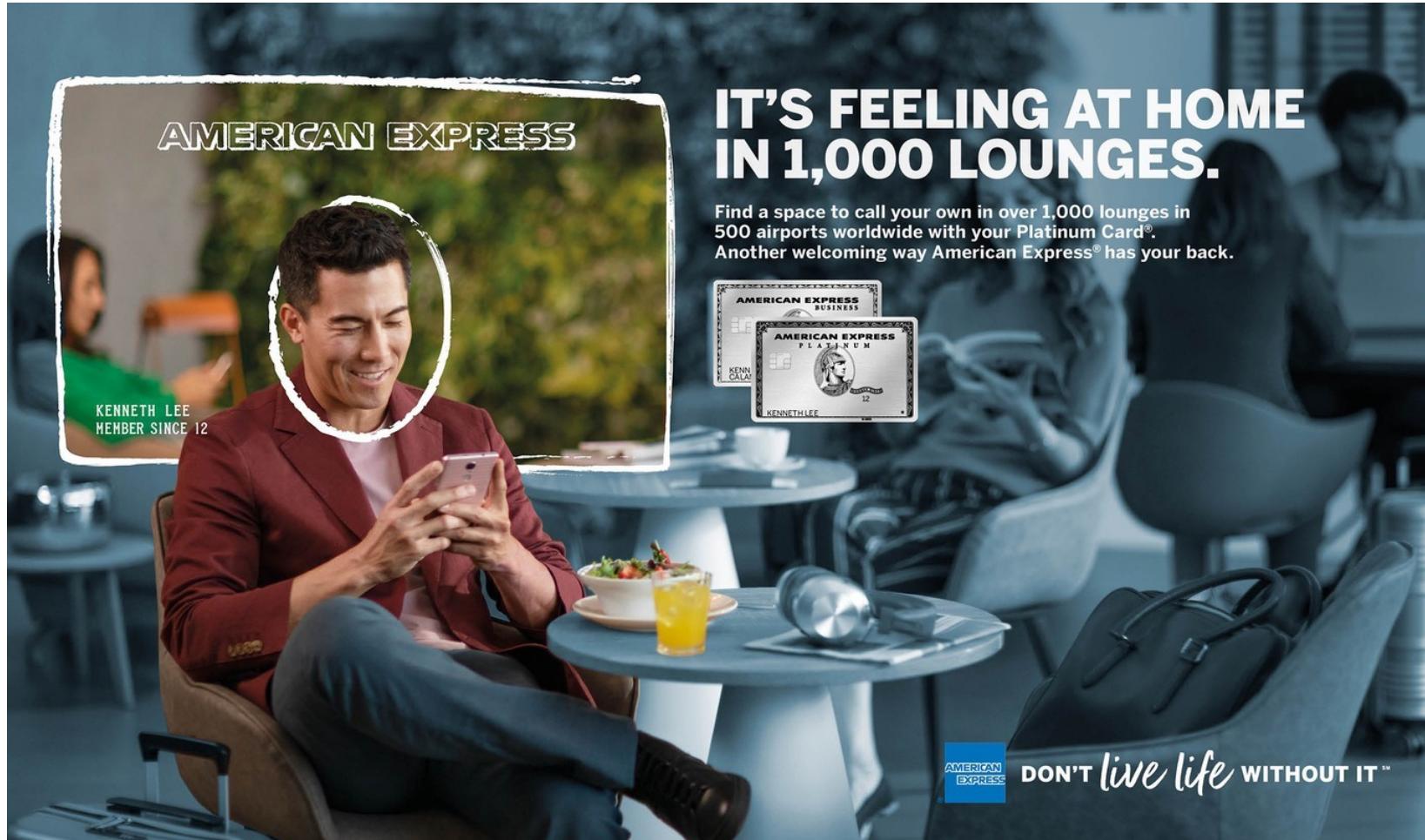
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AMERICAN EXPRESS

KENNETH LEE
MEMBER SINCE 12

IT'S FEELING AT HOME
IN 1,000 LOUNGES.

Find a space to call your own in over 1,000 lounges in 500 airports worldwide with your Platinum Card®. Another welcoming way American Express® has your back.

AMERICAN EXPRESS BUSINESS
KENN CALA
KENNETHLEE

AMERICAN EXPRESS PLATINUM
KENNETHLEE

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

This advertisement features a man in a red blazer sitting at a table in a lounge, looking at his phone. A white circle highlights his face. In the top left corner of the image, there is a small inset box with the American Express logo and the text 'KENNETH LEE MEMBER SINCE 12'. The main headline reads 'IT'S FEELING AT HOME IN 1,000 LOUNGES.' Below it, a subtext says 'Find a space to call your own in over 1,000 lounges in 500 airports worldwide with your Platinum Card®. Another welcoming way American Express® has your back.' Two American Express cards are shown: a 'BUSINESS' card with 'KENN CALA' and a 'PLATINUM' card with 'KENNETHLEE'. The American Express logo is at the bottom left, and the tagline 'DON'T *live life* WITHOUT IT™' is at the bottom right. The background is a blurred lounge setting with other people and tables.

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IT'S INNER PEACE IN THE GREAT OUTDOORS.

Leave no sight unseen with guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another leisurely way American Express® has your back.

AMERICAN EXPRESS PLATINUM

ALEX KLEIN MEMBER SINCE 14

AMERICAN EXPRESS

ALEX KLEIN MEMBER SINCE 14

DON'T *live life* WITHOUT IT™

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**IT'S FREEWHEELING
FROM LUNCH
INTO EVENING.**

Leave no sight unseen with a guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another leisurely way American Express® has your back.

AMERICAN EXPRESS BUSINESS
AMERICAN EXPRESS PLATINUM
DANIEL MARTIN
03 109

DANIEL MARTIN
MEMBER SINCE 03

AMERICAN EXPRESS

DANIEL MARTIN

DON'T *live life* WITHOUT IT™

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AMERICAN EXPRESS

TAYLOR GARRO
MEMBER SINCE 16

IT'S OVER THE
MOON WATCHING
THE STARS.

From hot spots to sold out gigs, enjoy more memorable moments with American Express Experiences® and your Platinum Card®. Another breathtaking way American Express® has your back.

AMERICAN EXPRESS
PLATINUM

TAYLOR GARRO

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

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IT'S FREEWHEELING FROM LUNCH INTO EVENING.

Leave no sight unseen with a guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another leisurely way American Express® has your back.

AMERICAN EXPRESS

DANIEL MARTIN MEMBER SINCE 09

AMERICAN EXPRESS BUSINESS

AMERICAN EXPRESS PLATINUM

DANIEL MARTIN

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

The advertisement features two men riding bicycles on a cobblestone street in a European town. One man is in the foreground, smiling, and the other is slightly behind him. Two American Express cards are overlaid on the image: a Business Platinum card and a standard Platinum card, both showing the name 'DANIEL MARTIN' and the text 'MEMBER SINCE 09'. A white circle highlights the man in the yellow shirt. The background shows a blue building with a balcony and a person walking away.

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It's time appliances had a personality. Yours.

CAFEAPPLIANCES.COM

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CAFFÉ

DISTINCT BY DESIGN™

It's time appliances had a personality. Yours.

CAFEAPPLIANCES.COM

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A woman with dark skin and curly hair, wearing a white and yellow floral top and a yellow skirt, stands in profile facing right. She is wearing large white and gold hoop earrings, a gold bracelet on her left wrist, and a gold cuff on her right wrist. In the center of the image, there is a white inset showing a CAFE oven with a black door and a control panel with gold knobs, positioned in front of a kitchen counter with a speckled backsplash and various kitchen items. The text 'CAFE' and 'DISTINCT BY DESIGN™' is overlaid on the top left of the inset image.

It's time appliances had a personality. Yours.

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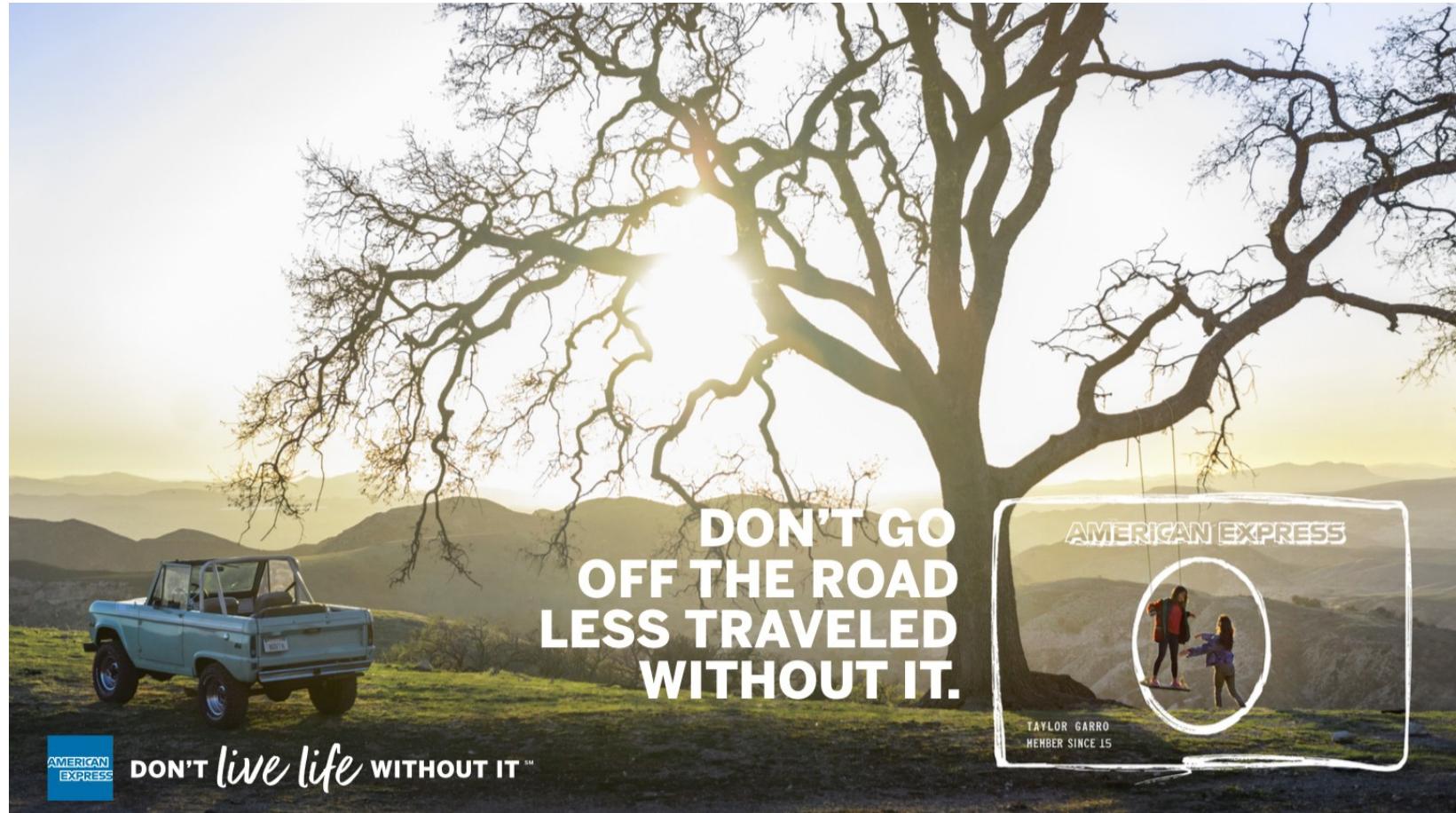
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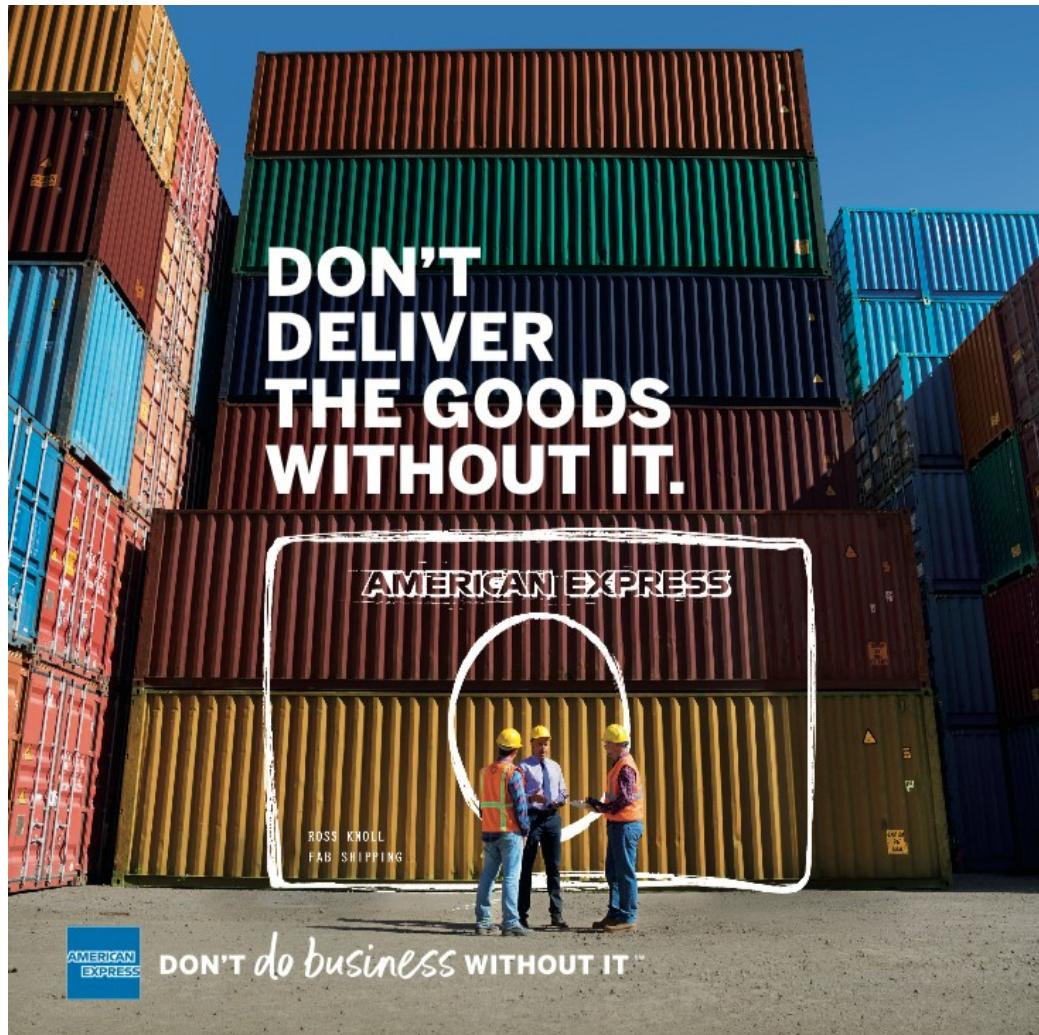
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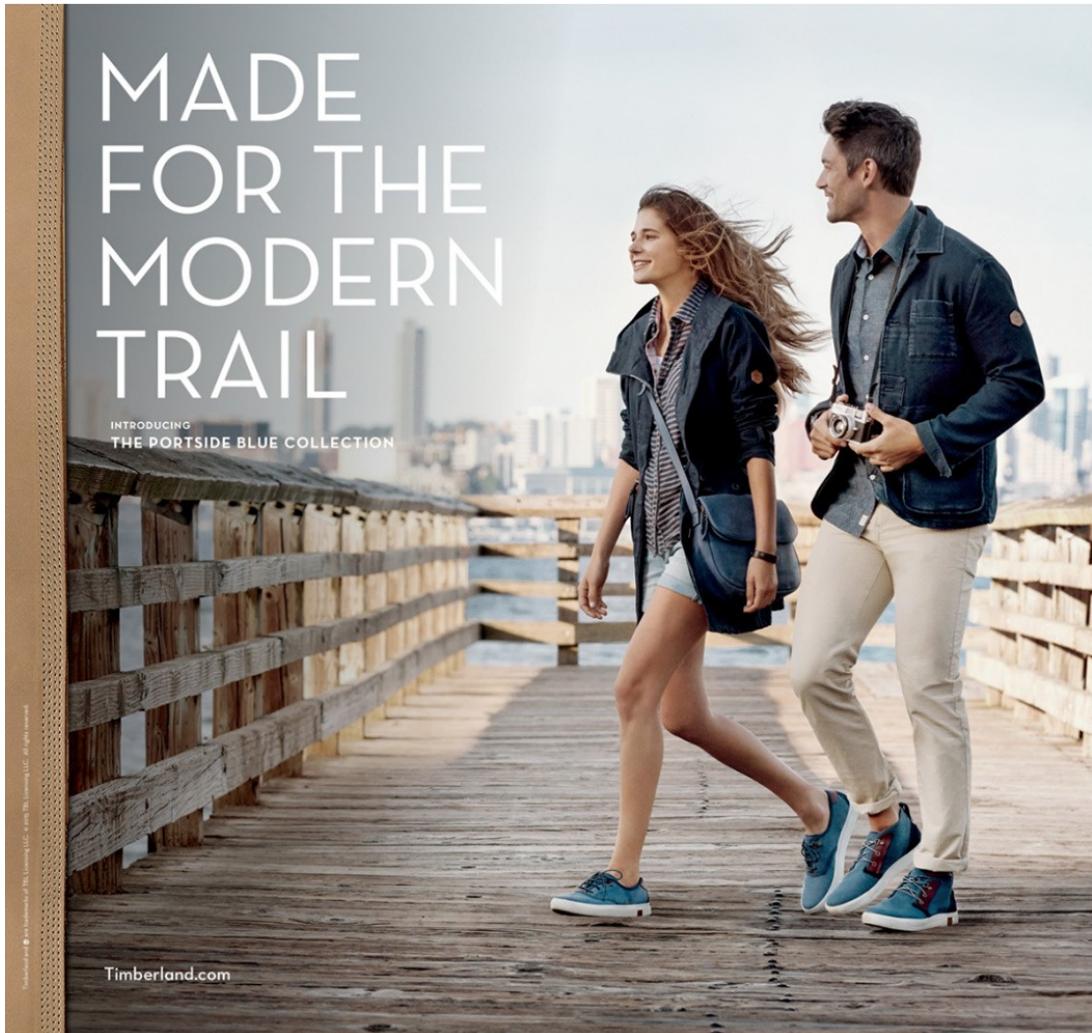
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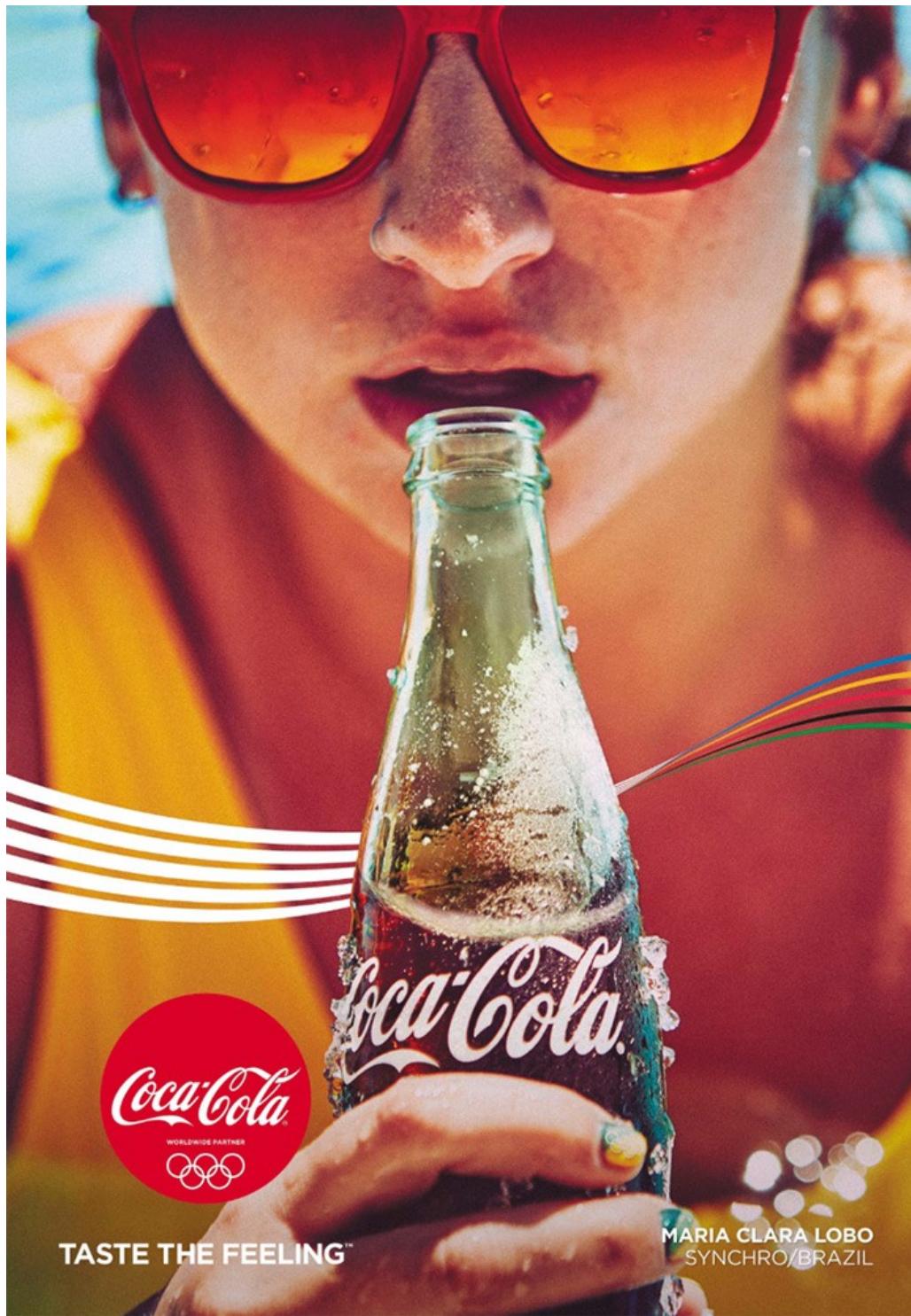
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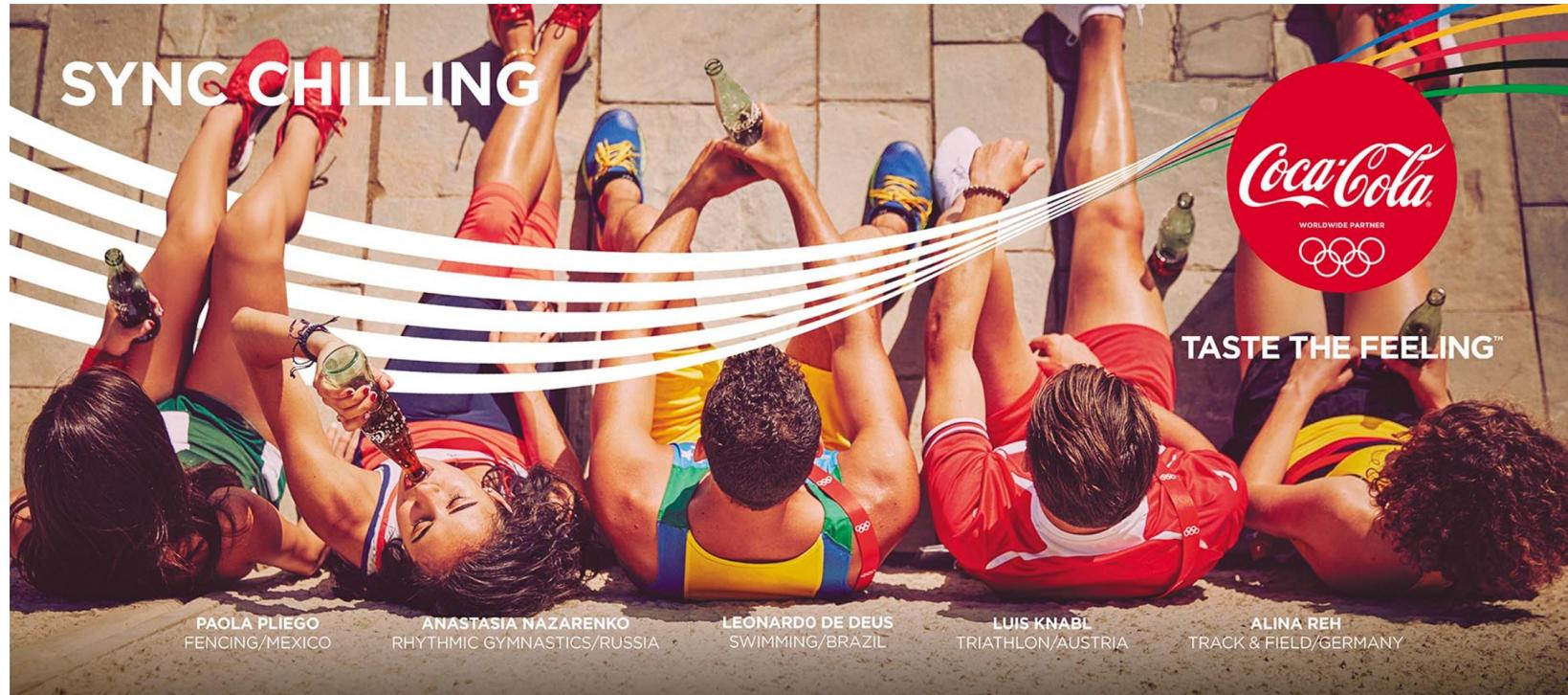
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**TONIGHT FEELS LIKE A JAPANESE
INDIAN KIND OF NIGHT.**

GRUBHUB™
YOUR FOOD HAS ARRIVED

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I'VE NEVER MET A
TACO I DIDN'T LIKE.

GRUBHUB™
YOUR FOOD HAS ARRIVED

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**MMM, JUST LIKE
MOM USED TO ORDER.**

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YOUR FOOD HAS ARRIVED

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uncap
your
hustle.

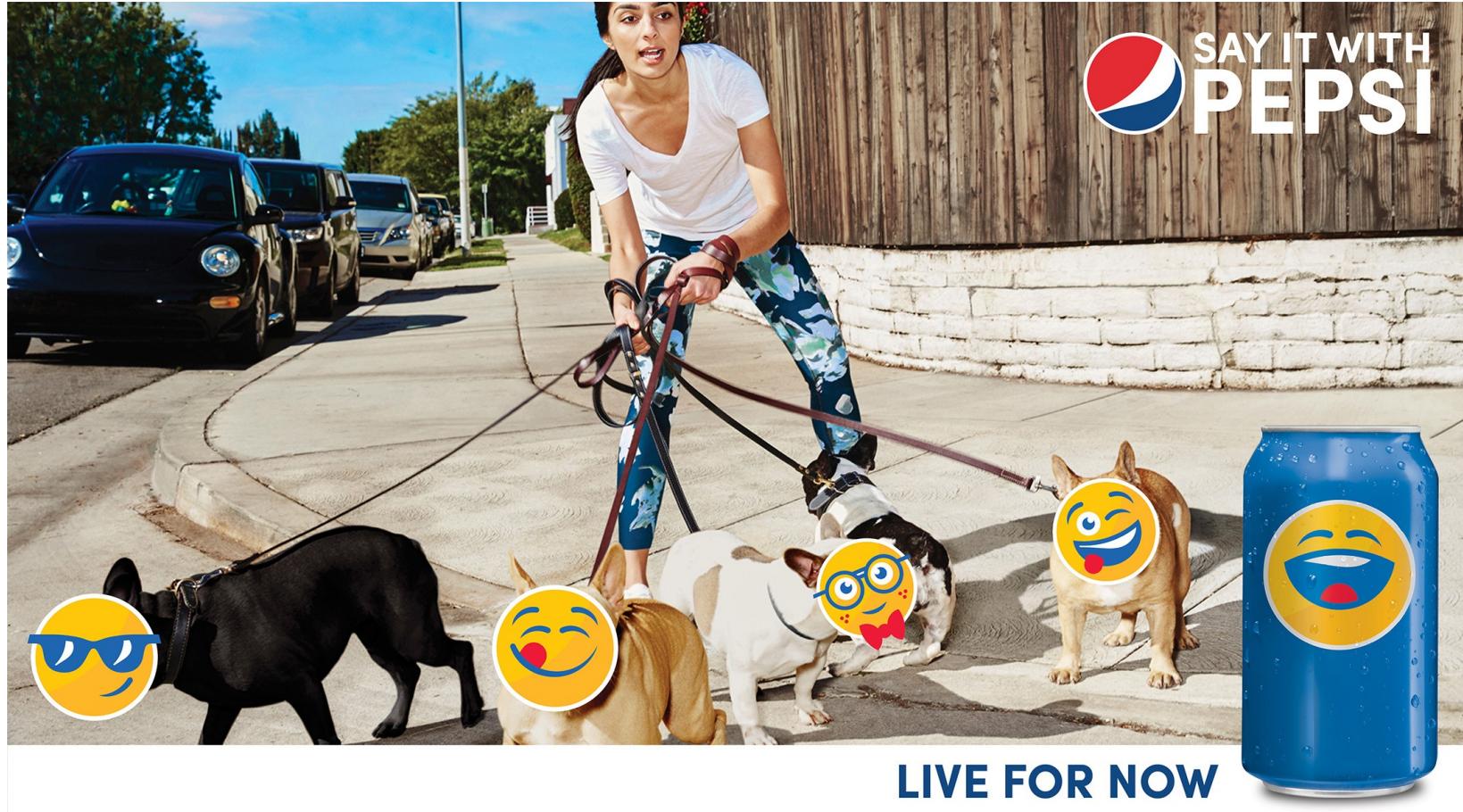
VITAL PROTEINS®

VITAL PROTEINS®
COLLAGEN WATER
LEMON SLICE
10g Collagen

VP

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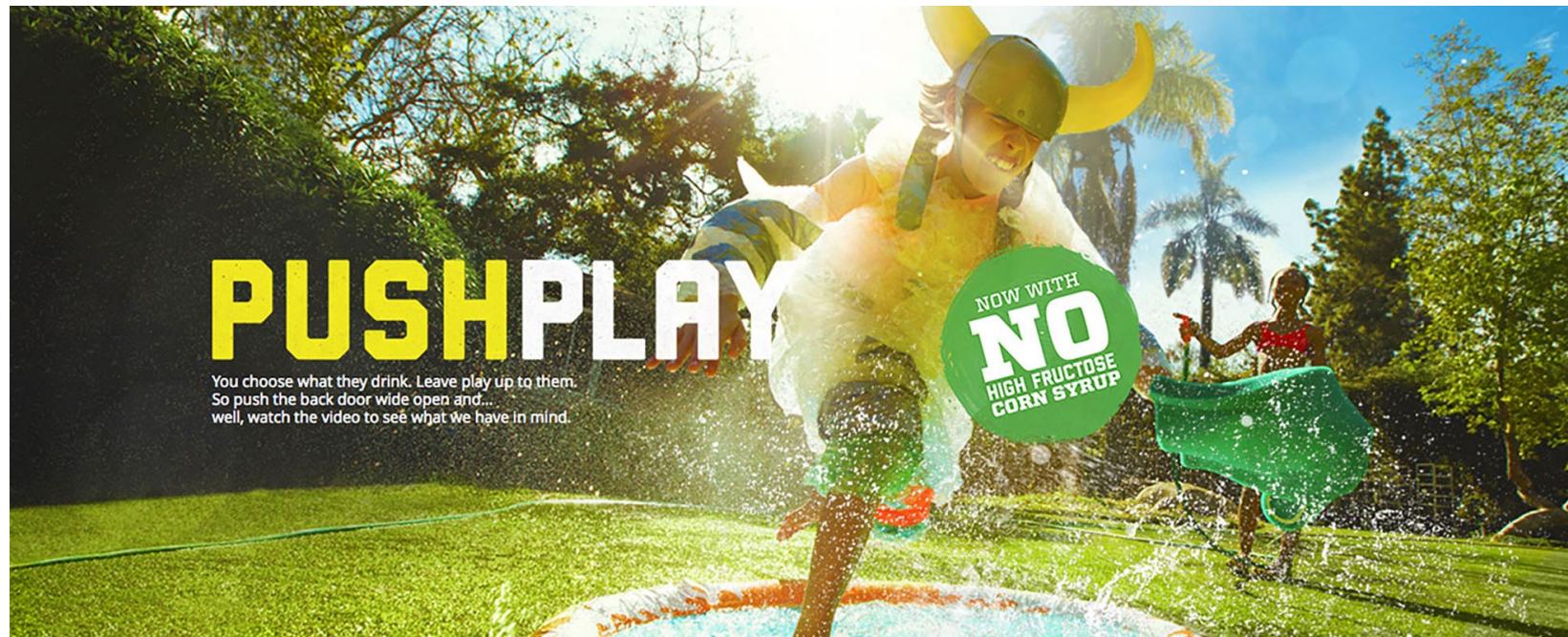


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Snooze no more.

When work is something you look forward to, the alarm clock gets a whole lot friendlier. Because when your employees look forward to their jobs, what they produce can be truly inspiring. ADP's workforce solutions help you craft a more engaged and efficient workplace.

Visit adp.com/helloworld and see how we can provide a more human resource for your business.

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A more human resource.™

HR Solutions | Payroll | Good Job

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There's nothing like the smell of compliance in the morning.

Even before that first pot of caffeinated goodness, we've got tax and ACA regulation on the brain. Because at ADP, we're always looking for new ways to pair innovative technology and human expertise to help you navigate risks associated with compliance. That way you can start your day by focusing on what's important – whole milk or skim.

Visit adp.com/helloworld and see how we can provide a more human resource for your business.

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Camp out on the beach

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★ *Mix with the locals*



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★ *Learn to surf*



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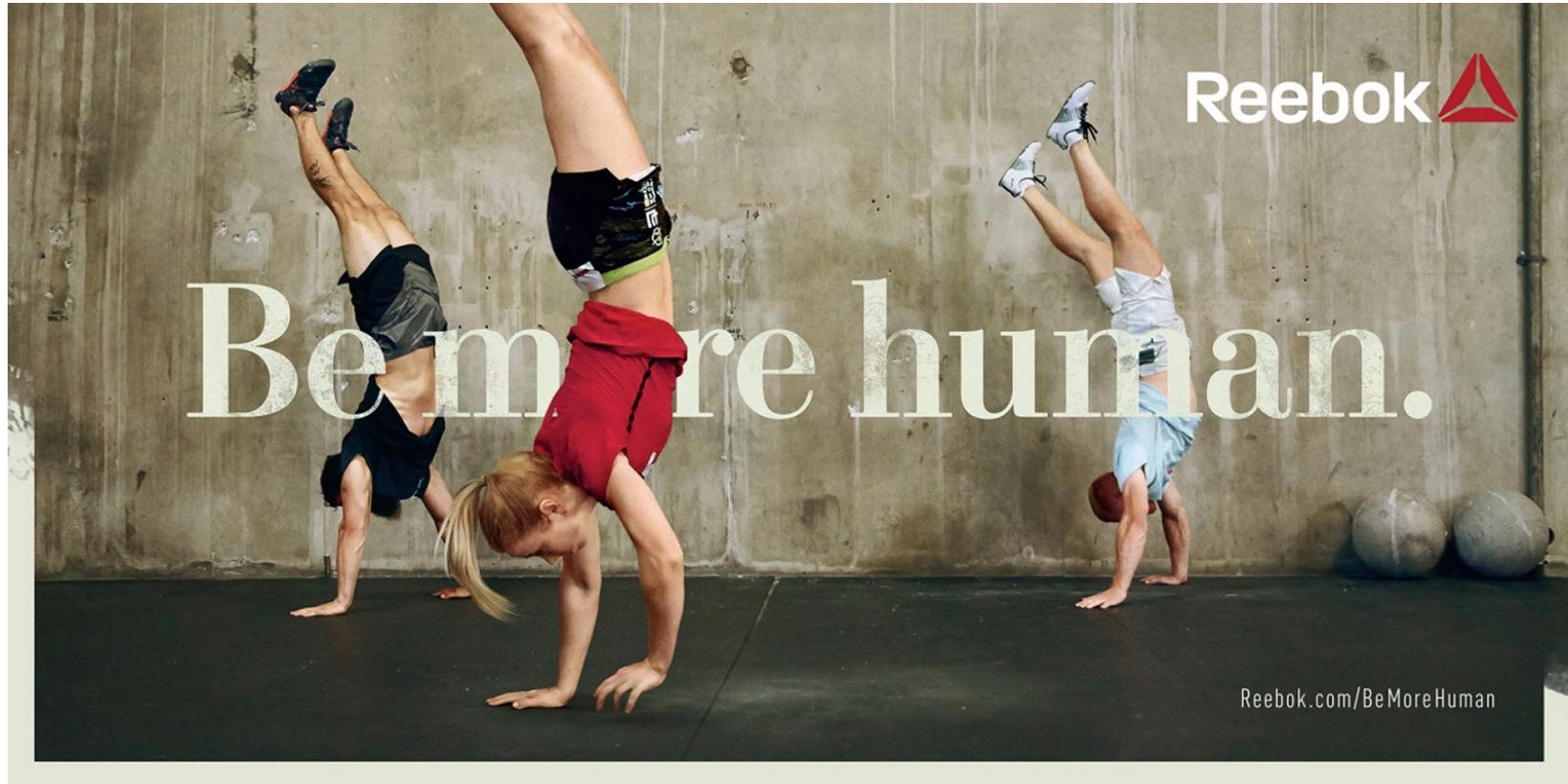
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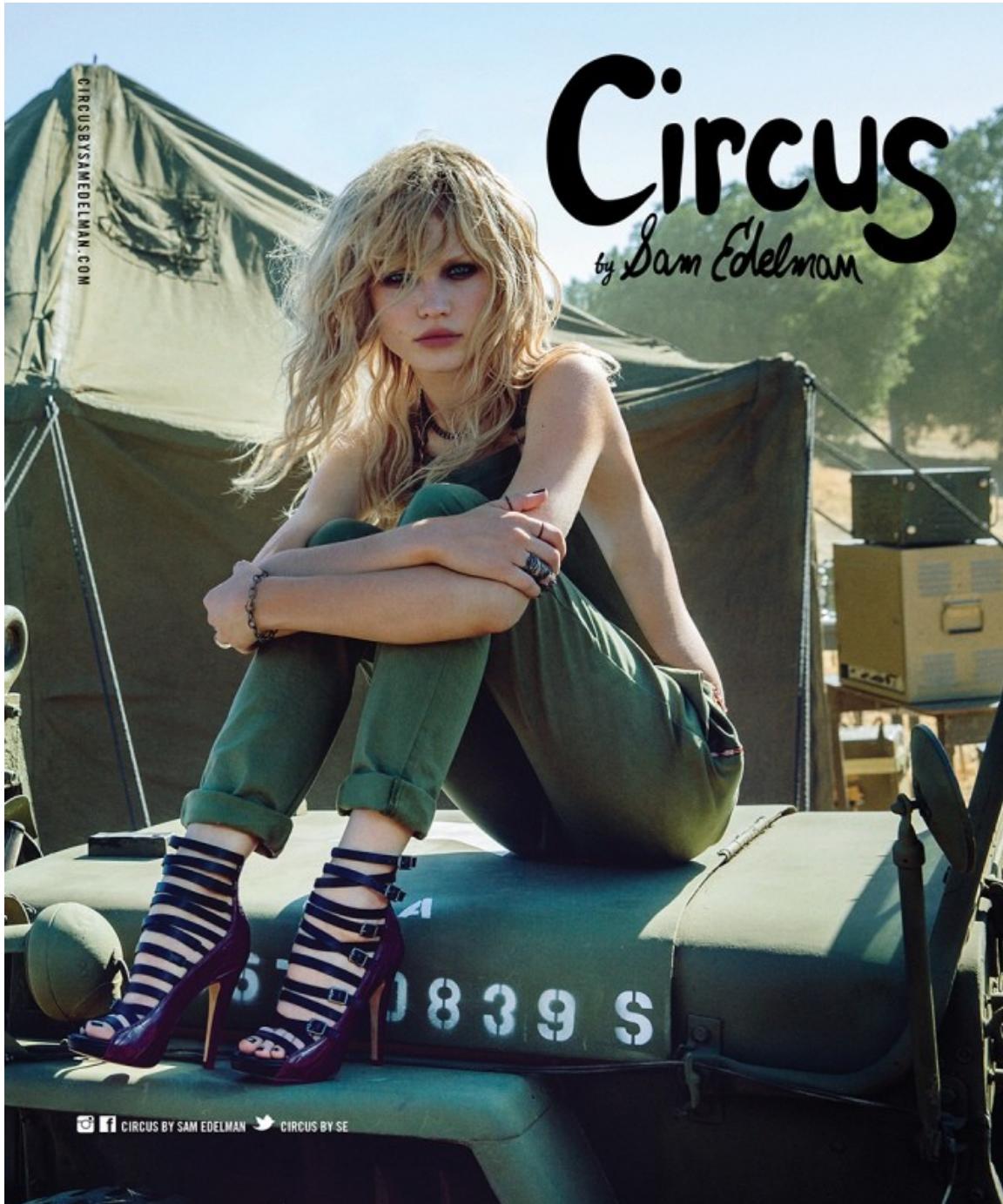
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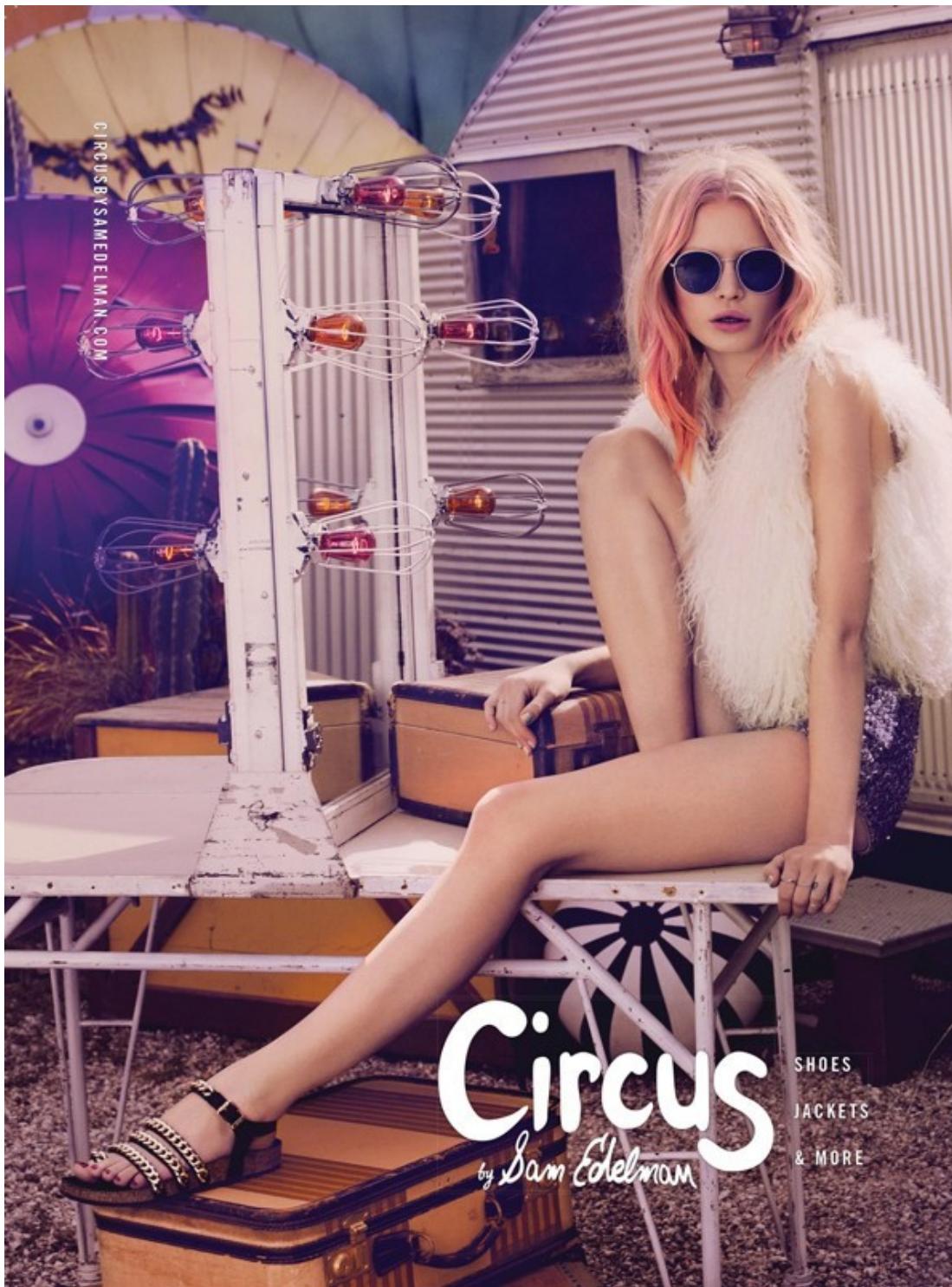
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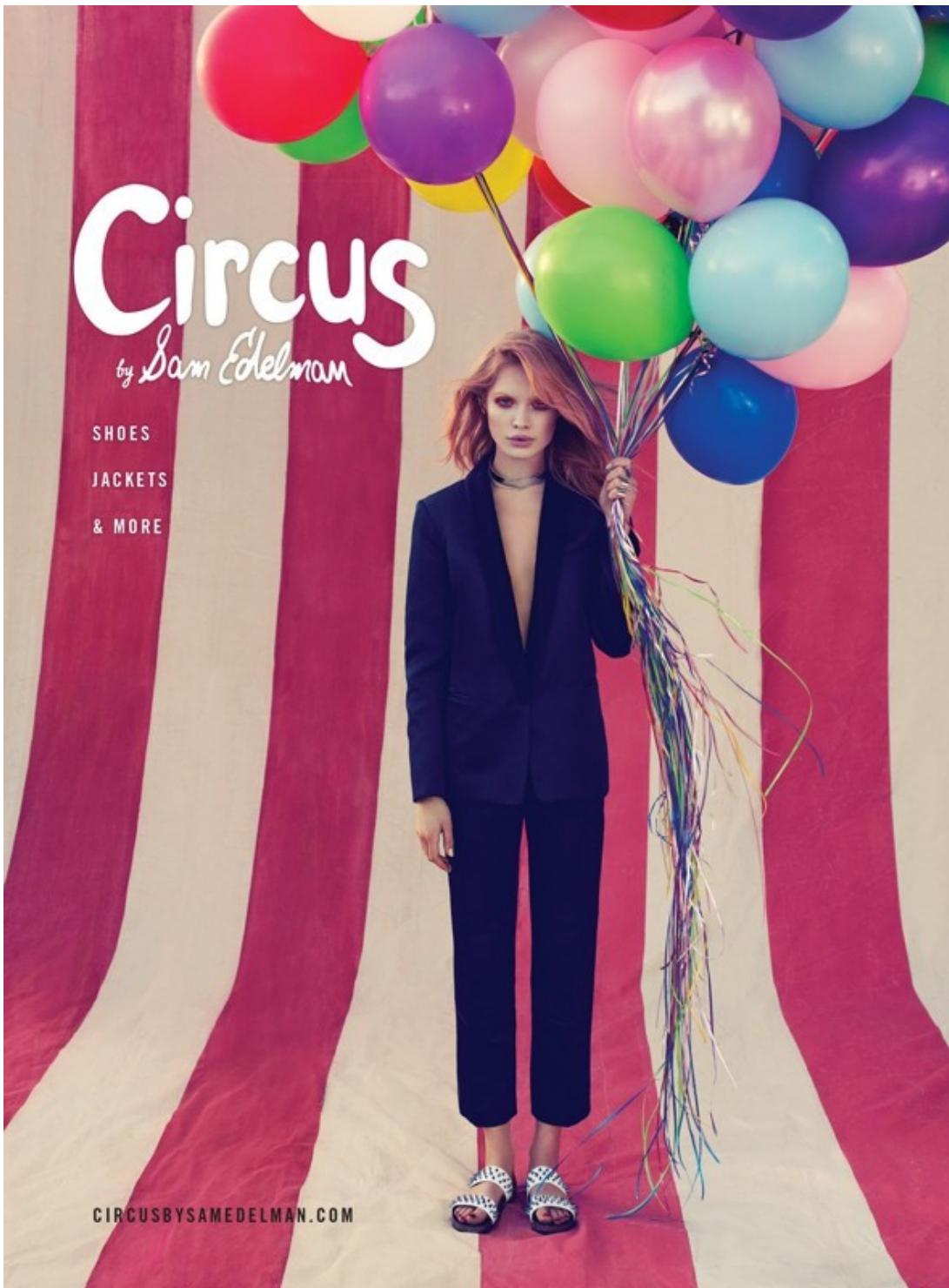
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NO. 0013 Taylor Swift

find the
SUNSHINE

WORDS TO LOVE BY @TAYLORWRITING.
SHARE WHAT'S IN YOUR HEART AT
KEDS.COM/BRAVEHEARTS.

Keds®

AVAILABLE AT NORDSTROM

This advertisement features Taylor Swift standing in front of a large, stylized yellow and orange umbrella. She is wearing a black and white striped t-shirt and black shorts. The background is a vibrant, hand-drawn style illustration of a large leaf or umbrella. To the left of the main image is a vertical collage of four smaller photos: a woman in an orange top doing a handstand, a group of people's feet in colorful sneakers, a woman in a blue and red sweater jumping, and two women wearing sunglasses. The Keds logo is at the bottom left, and the text 'AVAILABLE AT NORDSTROM' is at the bottom right.

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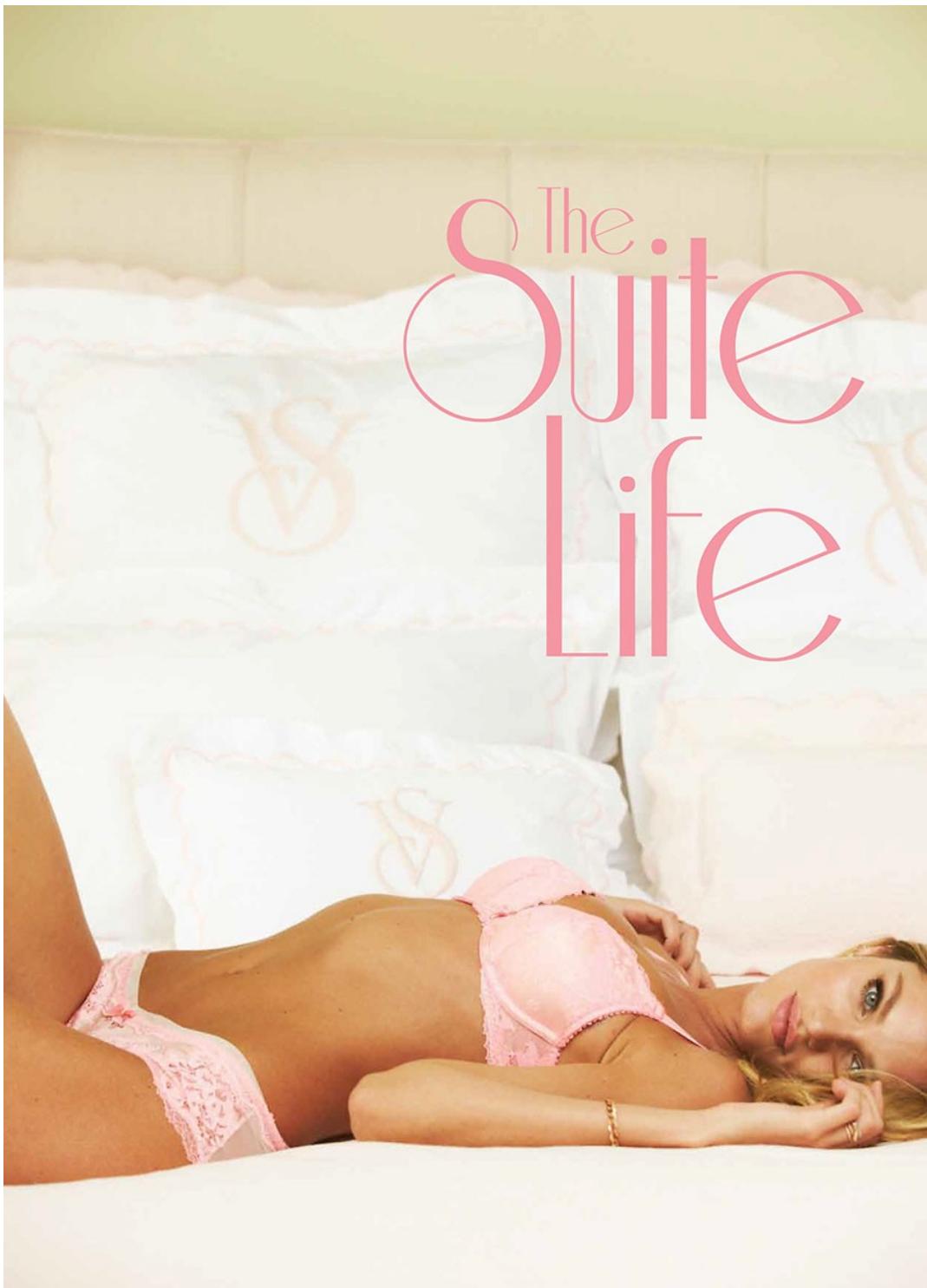
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Summer is made for bold statements, but it's also hot as the dickens. When it comes to suits, the answer is light, breathable fabrics that can keep their cool in the heat. To get your wardrobe ready, we have options in seersucker, lightweight Italian wool, cotton twill, and yes, even cotton linen – check out the Tremont suit on the front cover.

Left to Right: SUIT: The Braxton - Navy, Loro Piana wool, \$920. Jacket \$625, pants \$275, available separately. GuidoShop exclusive. SHIRT: Gentleman Collar, see page 7. TIE: Weathertech - Pink, 100% silk, \$68. / SUIT: The Beauregard - Blue, see page 6. SHIRT: Fall River, see page 6. TIE: Robanne Bowtie - Green, 100% cotton, \$58. SHOES: Weston Tyler - Brown, calf leather, \$345. / SUIT: The Beauregard - White, see page 6. SHIRT: Rhodes Collar - Turquoise, 100% cotton Oxford, \$78. Available in Slim & Standard Fit. TIE: Duxbury - Navy, silk twill, \$68. SHOE: Grenson x Bonobos Spectator - Brown, suede & leather, \$495.

On the Cover: SUIT: The Tremont - Grey, cotton linen, \$448. Jacket \$298, pants \$150, available separately. Also available in Stone & Navy. SHIRT: Gingtane, Summer Weight - Blue, 100% cotton poplin, \$78. Available in Slim & Standard Fit. POCKET SQUARE: The Madison Square - Purple, 100% linen, \$32. SHOES: Tretorn Nyhete - White, canvas, \$40.

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SUIT: The Fairfax - Grey, 100% cotton, \$425. Jacket \$275, pants \$150, available separately. Also available in Khaki & Navy. **SHIRT:** J. Hancock, Summer Weight, 100% cotton poplin, \$78. Available in Slim & Standard Fit. **POCKET SQUARE:** Madison Square - Blue, 100% linen, \$32. **BELT:** Stretto - Black, leather, \$90. **SHOES:** Grenson Ellery Double Monk Brogue - Black, leather, \$370.

Opposite Page: **SUIT:** The Fairfax - Khaki, see above. **SHIRT:** Ging Richard, Green, 100% cotton poplin, \$78. Available in Slim & Standard Fit. **TIE:** Wolfeboro Bowtie - Blue, 100% cotton chambray, \$58. **POCKET SQUARE:** The Anchor Chief, 100% cotton, \$42.

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A photograph of two men walking a dog on a city street. The man on the left is wearing a grey suit, a white shirt, and a blue and white plaid tie. The man on the right is wearing a light blue button-down shirt, grey pants, and a pink and blue plaid tie. They are walking a large, white and brown speckled dog on a leash. In the background, there is a storefront with a sign that reads "PLUM" and "COLOGNES".

SUMMER BETTER than THE REST

It's pretty much an indisputable scientific fact: most of life's best moments happen during summer. And we want you to look your best for every single one of them. So let us take care of the style part – the linen suits, the summer weight shirts, the new jeans you'll practically live in. You've got other things to worry about. Because that rooftop rager isn't going to DJ itself. Somebody's got to go black-tie to Shakespeare in the Park. And world-class cannonball champions aren't born. They're made.

On the Cover: SUIT: The Tremont - Grey, cotton linen, \$448. Jacket \$298, pants \$150, available separately. Also available in Stone & Navy. SHIRT: Gington, Summer Weight - Blue, 100% cotton poplin, \$78. Available in Slim & Standard Fit. POCKET SQUARE: The Madison Square - Purple, 100% linen, \$32. SHOES: Tretorn Nylite - White, canvas, \$60.

This Page, Left to Right: See page 8. / See page 12.

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BONOBOS.COM / 3

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The Foundation Suit

Cut to perfection from lightweight Italian wool, this suit is sharp as a razor and comes in equally handy. It's the solid, year-round suit every guy needs at the ready for work and for play.

SUIT: The Foundation - Navy, *see page 8.*

SHIRT: Gentleman Collar - Blue & White Bengal Stripe, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing.

TIE: Wolfeboro - Blue, 100% cotton chambray, \$68.

TIE CLIP: Postmodern Tie Clip - Blue, acrylic, \$25.

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The Foundation Suit

SUIT: The Foundation - Light Grey, 100% Marzotto® Italian wool, \$685. Jacket \$460, pants \$225, available separately. Also available in Charcoal & Navy. **SHIRT:** Gentleman Collar - White, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing. **TIE:** Cape Hatteras - Blue, 100% cotton, \$68. **SHOE:** Grenson Tyler - Brown, leather, \$345. **POCKET SQUARE:** Bedford Square - Green, 100% cotton, \$32.

Opposite Page: **SUIT:** The Foundation - Navy, see above. **SHIRT:** Gentleman Collar - Turquoise Gingham, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing. **TIE:** Cape May - Navy, cotton silk blend, \$78. **TIE CLIP:** Postmodern Tie Clip - Red, acrylic, \$25. **BELT:** Fifth Degree - Black, Italian leather, \$98. **SHOES:** Grenson Dylan Wing Tip - Black, leather, \$335.

Try this on at a
Guideshop
bonobos.com/guideshop

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The Fairfax Suit

To beat the heat on a daily basis, you have two options: tons of soft serve, or a cotton twill suit. We suggest the latter – it's casual enough for everyday wear, but still dressy enough for special occasions. Oh, and it won't melt on your shoes either.



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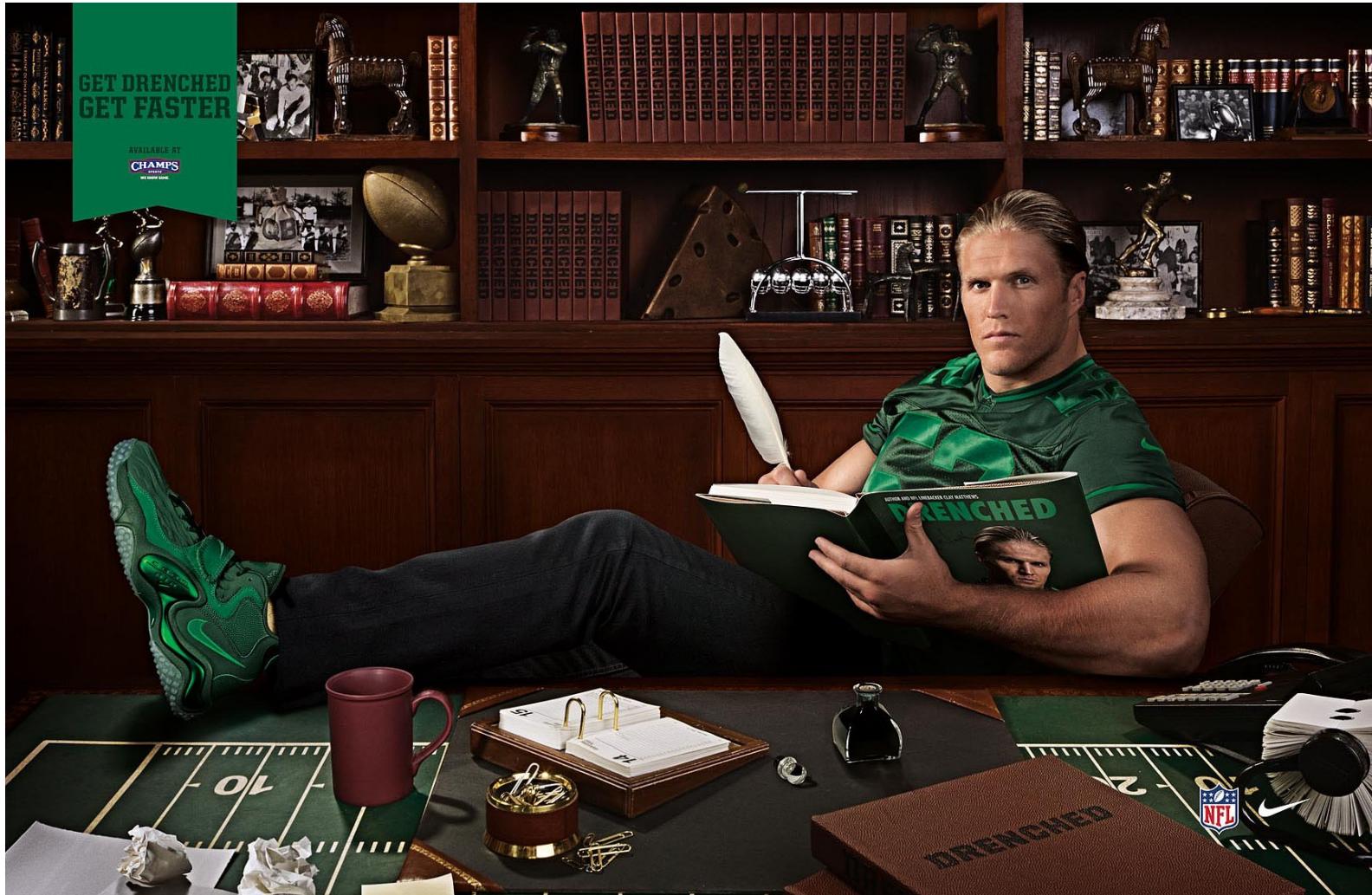
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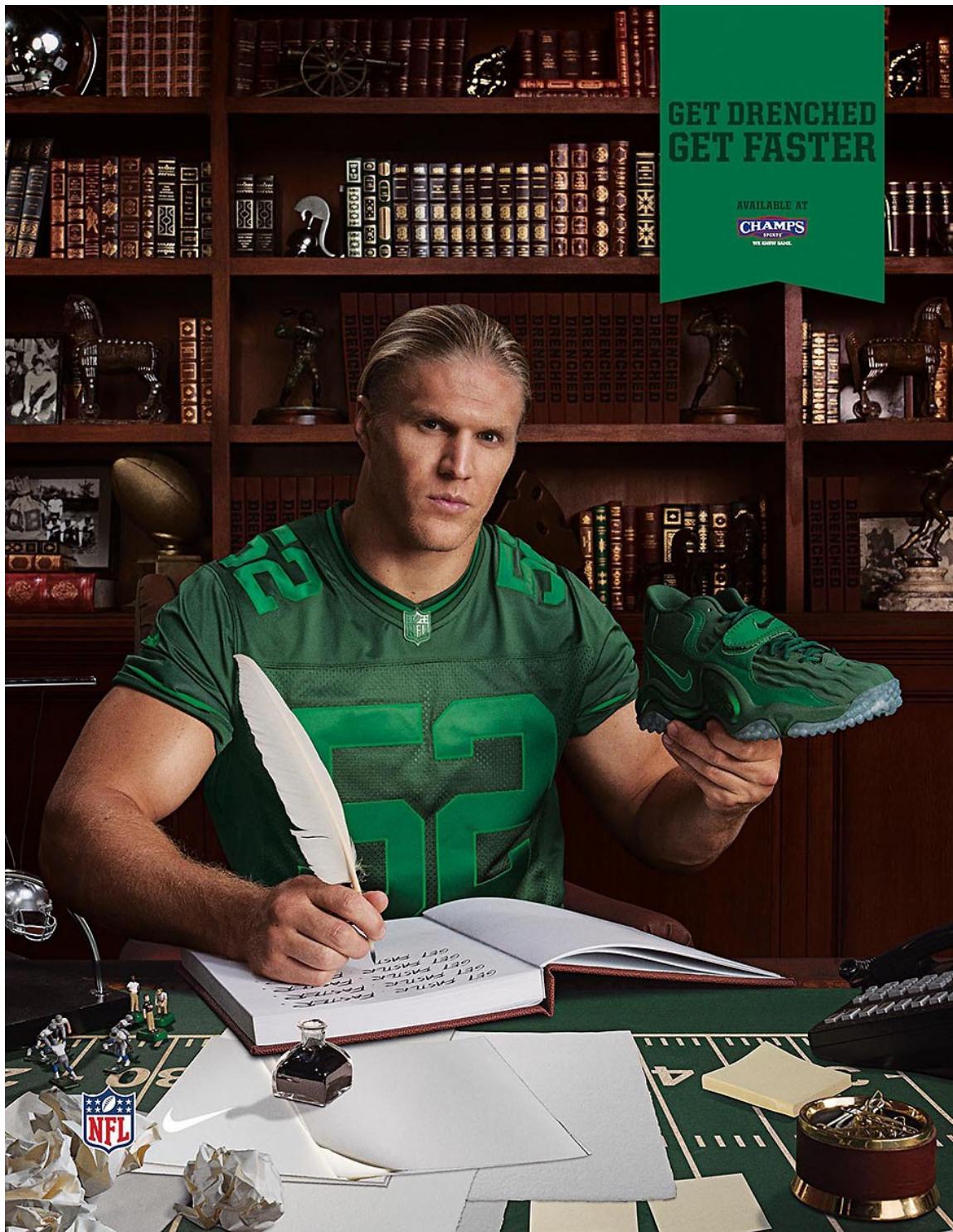
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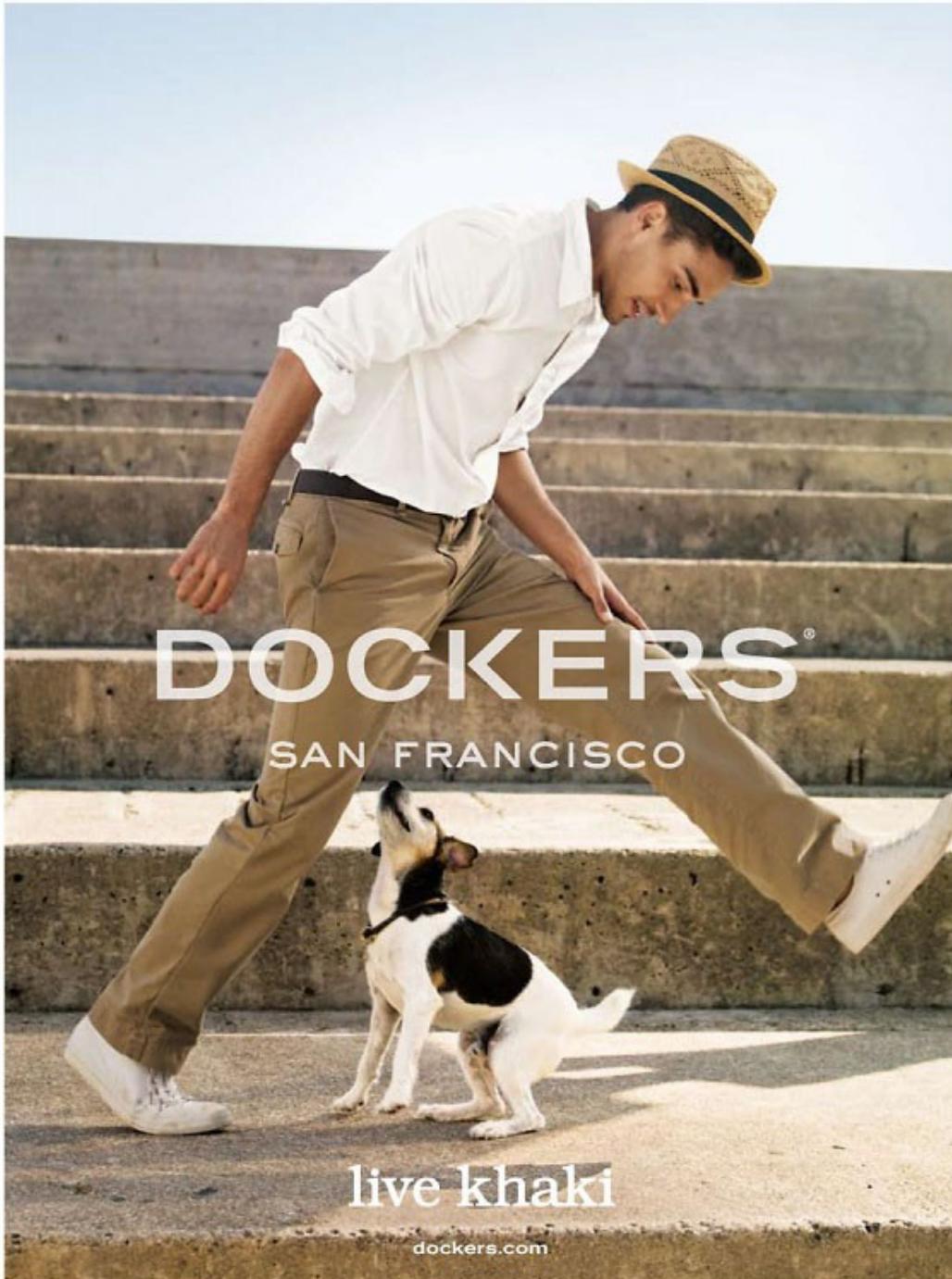
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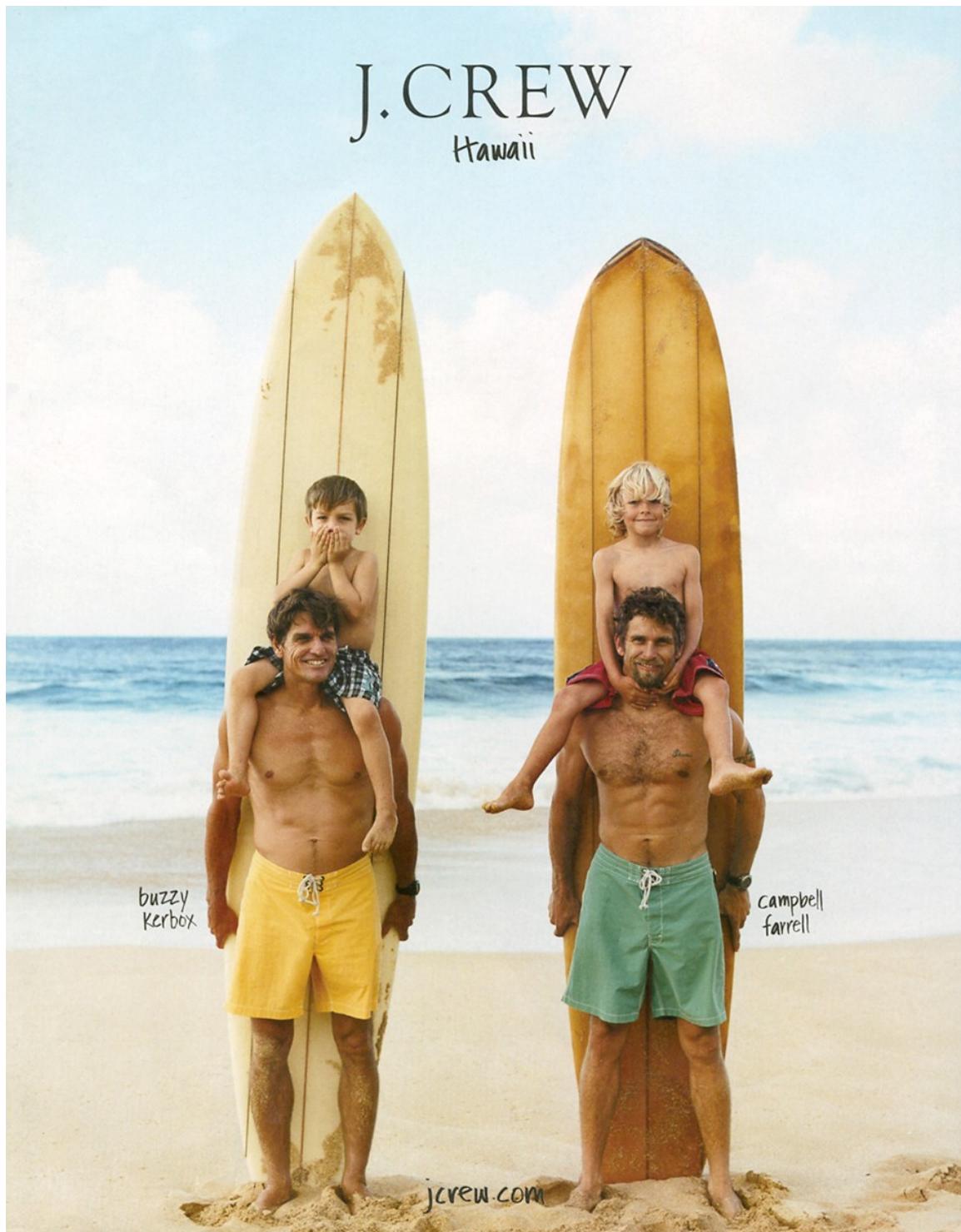
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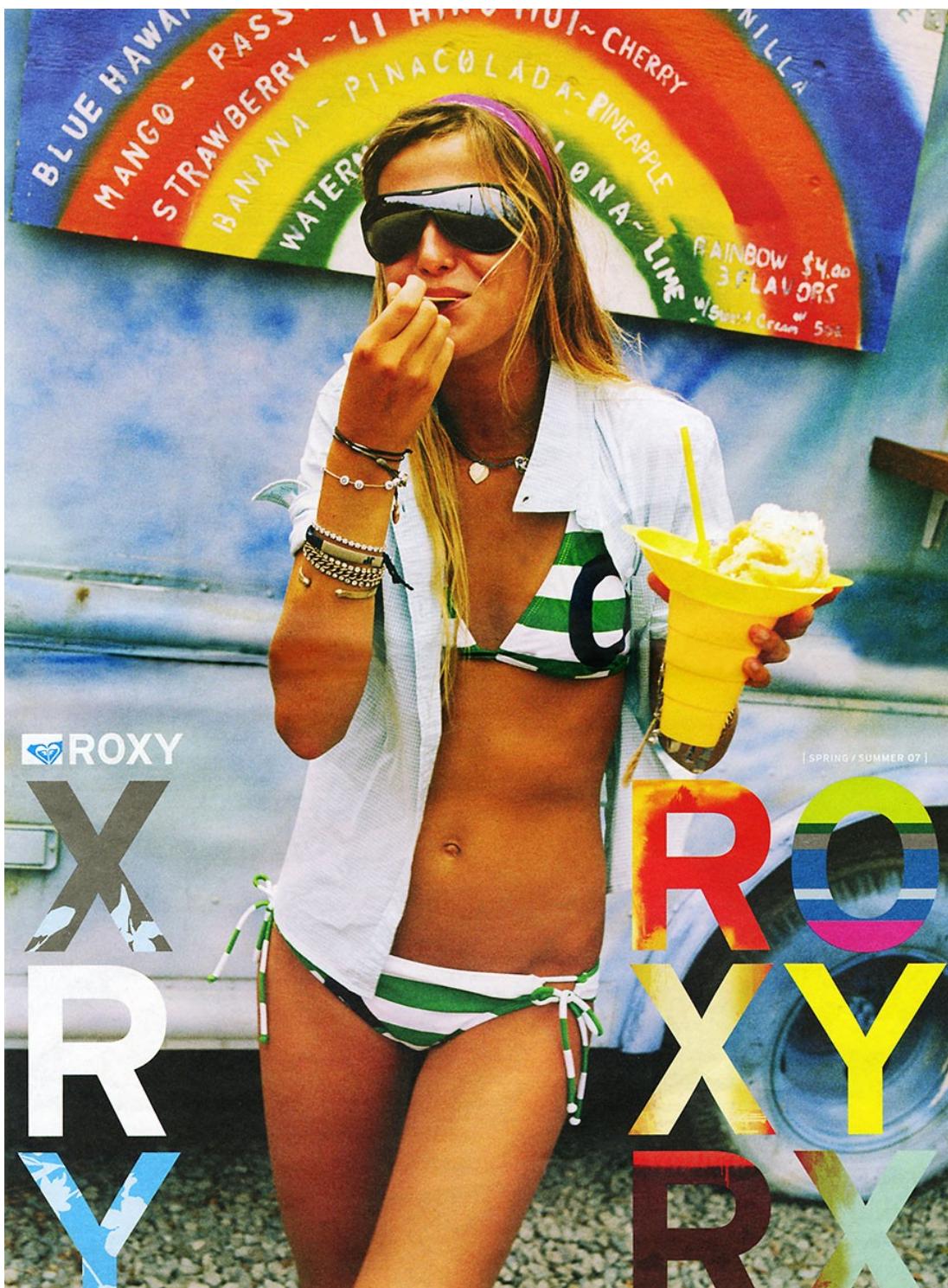
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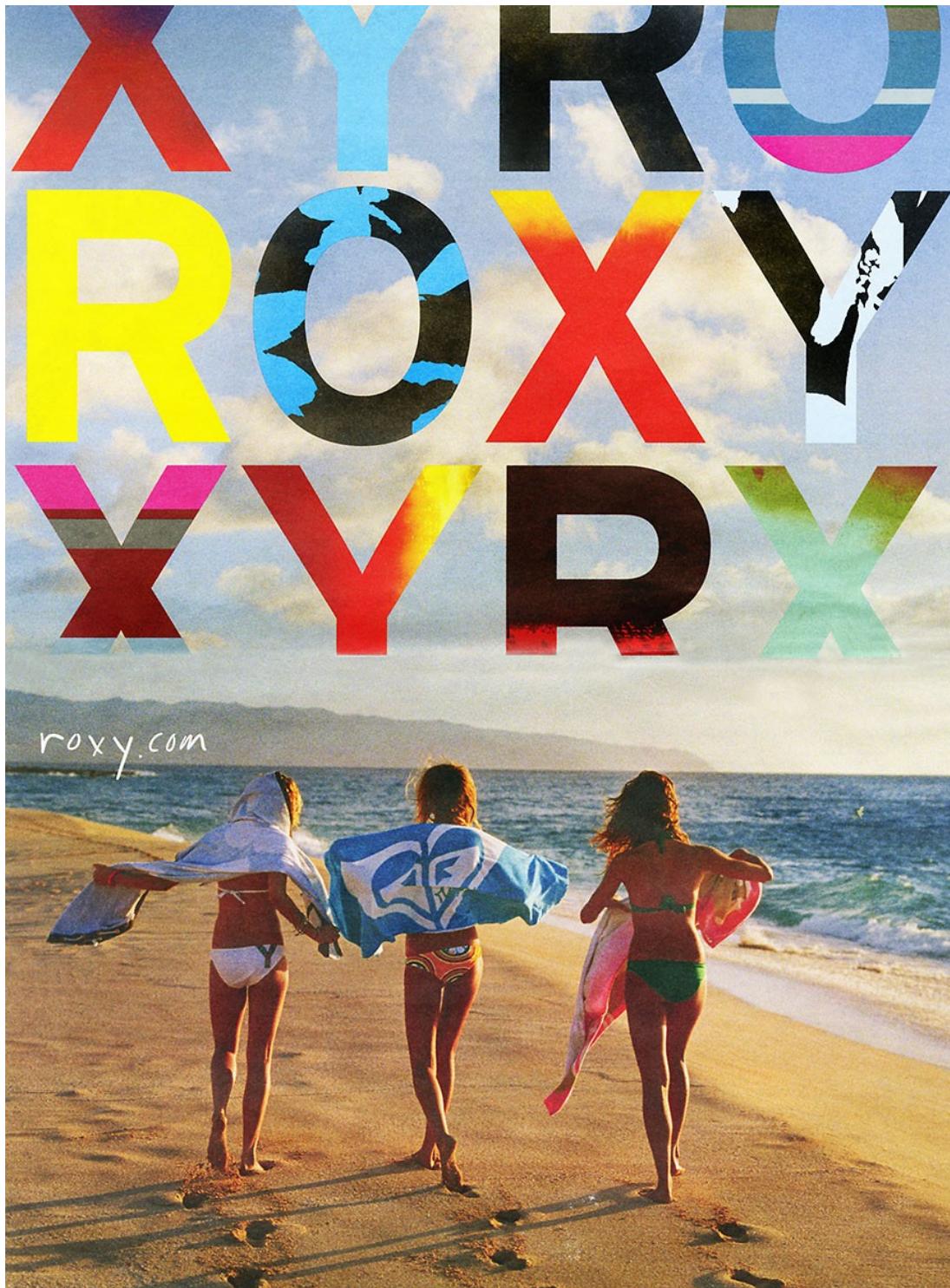
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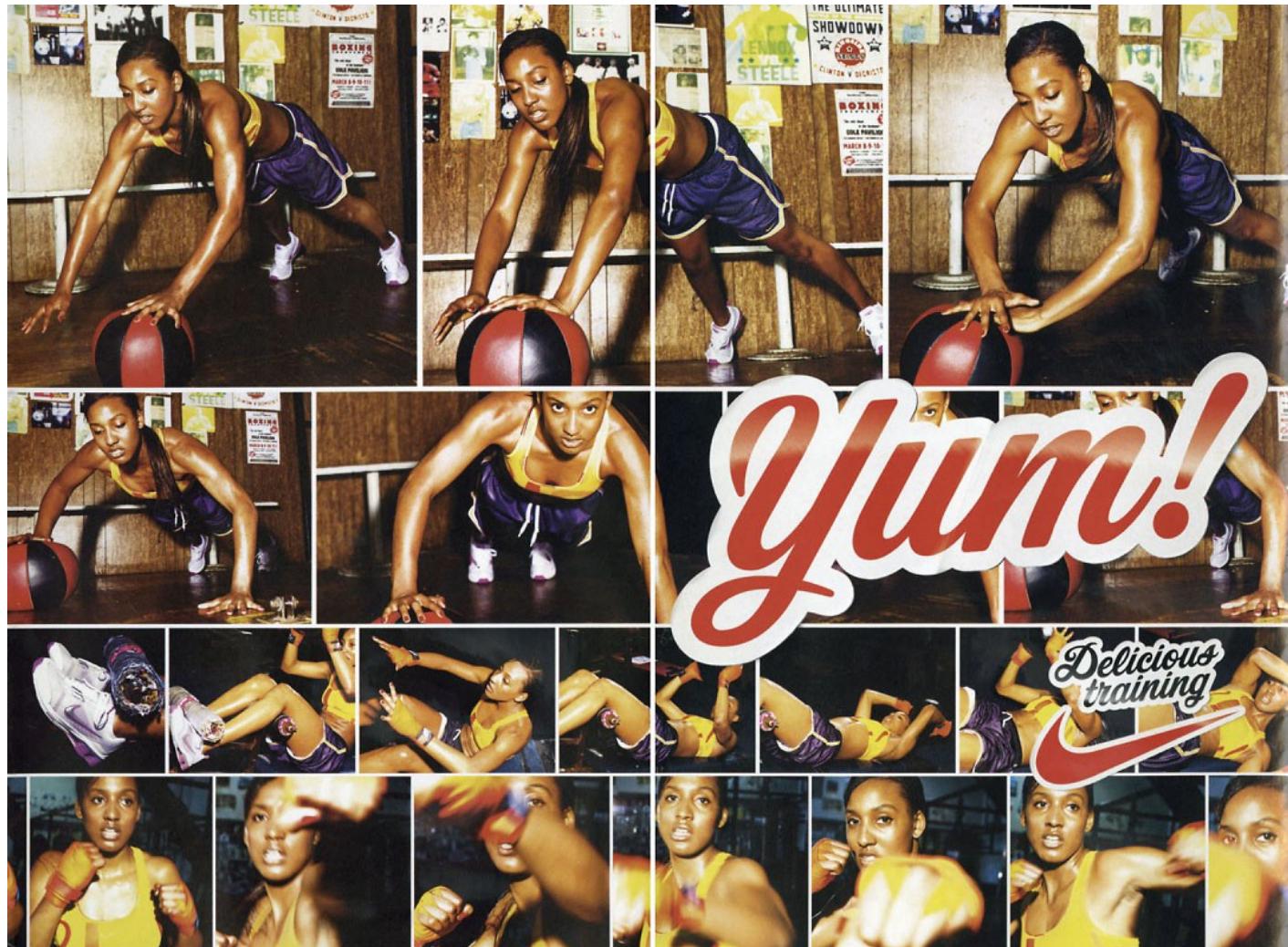
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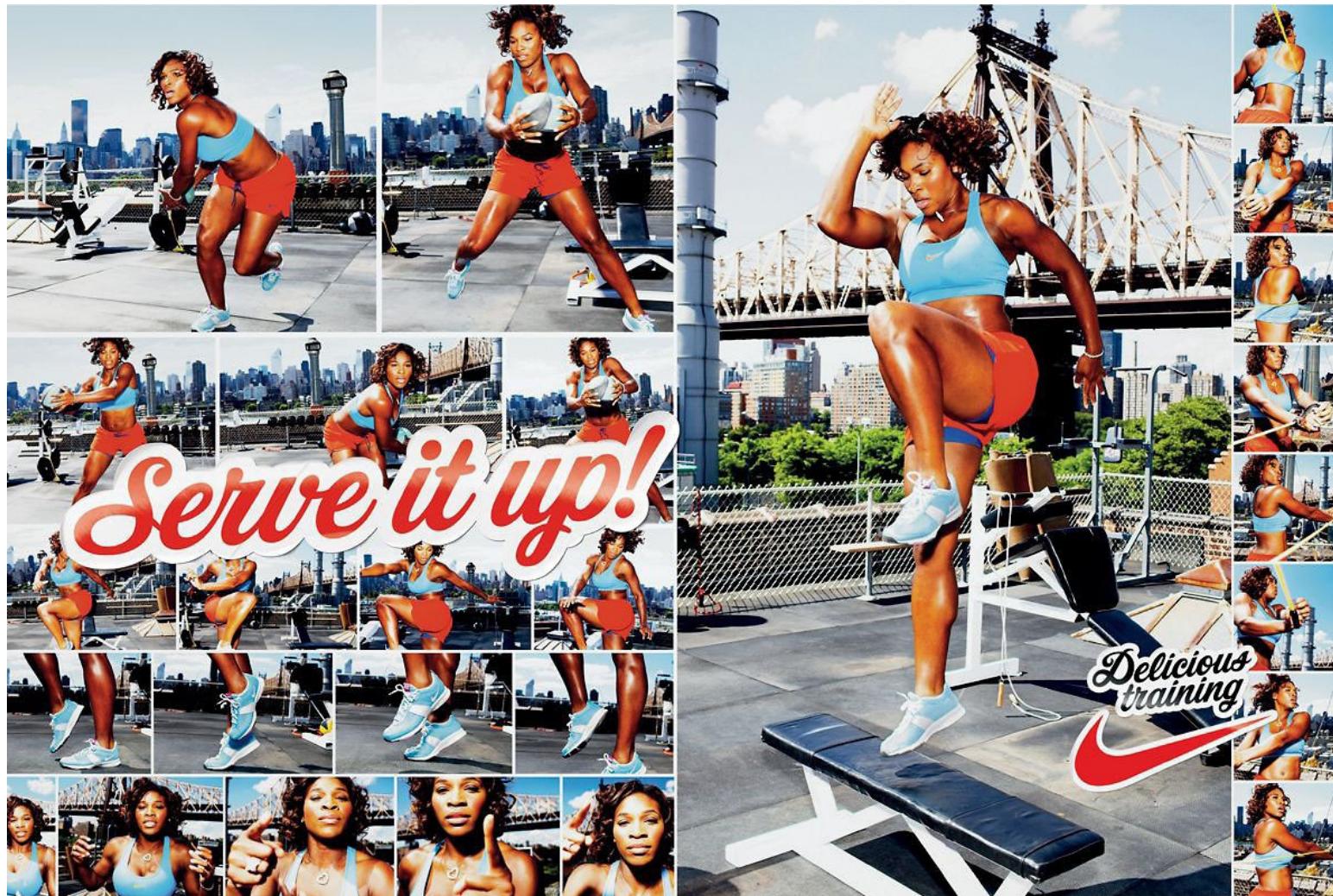
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FREE TOTE
WITH \$75
SWIM PURCHASE
USE CODE: SP1333855
DETAILS PAGE 10

THE
Lace
BIKINI
CUTE SUITS GUARANTEE *fun* IN THE SUN.

8

BEACH SEXY
A-D sizes: Fully lined.
Underwire cups. Removable
halter strap. Amalfi blue (37C),
neon hot pink (H64) or white
(92). Imported polyester/
spandex.
Push-up Bandeau.
Sizes 32-36A-DD, 38B-DD.
A-D sizes: **AM-297-083** \$32.50.
DD sizes: **AM-297-254** \$34.50.
Ruched Low-rise Hipster.
Sizes XS-L.
AM-297-086 \$22.50.

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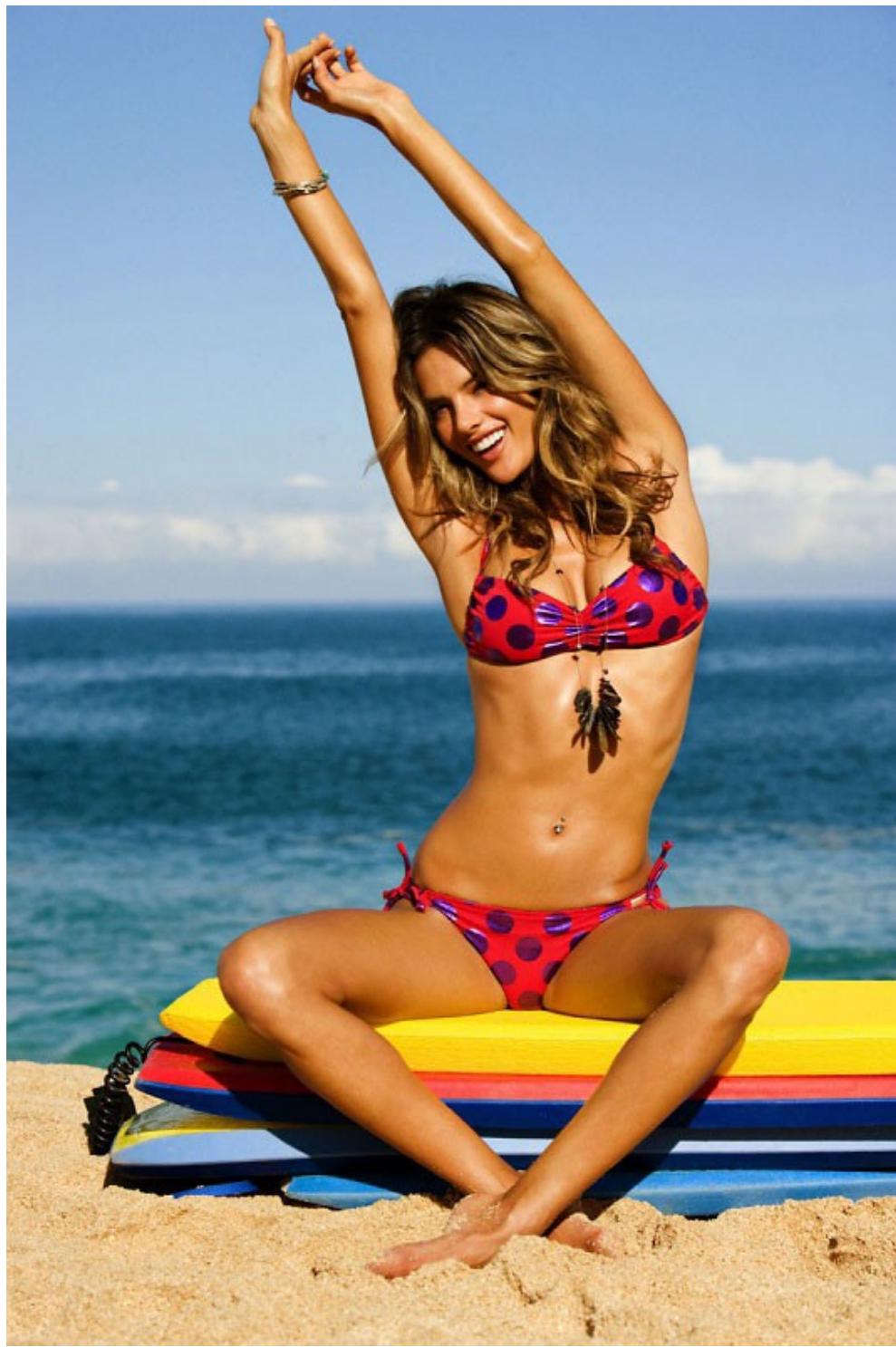
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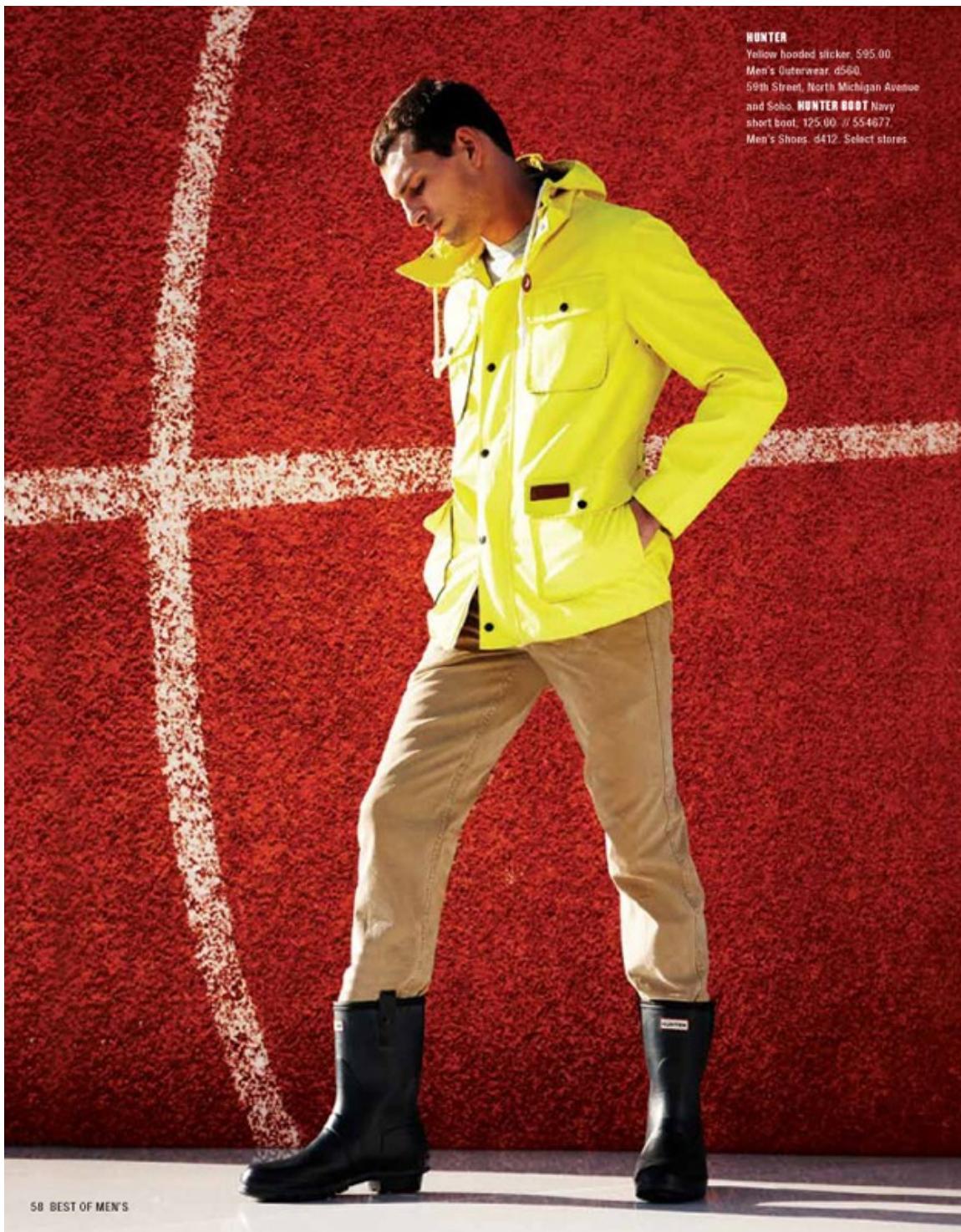
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HUNTER

Yellow hooded slicker, \$95.00.
Men's Outerwear, d540.
59th Street, North Michigan Avenue
and Soho. **HUNTER BOOT** Navy
short boot, \$25.00 // 554677.
Men's Shoes, d412. Select stores.

58 BEST OF MEN'S

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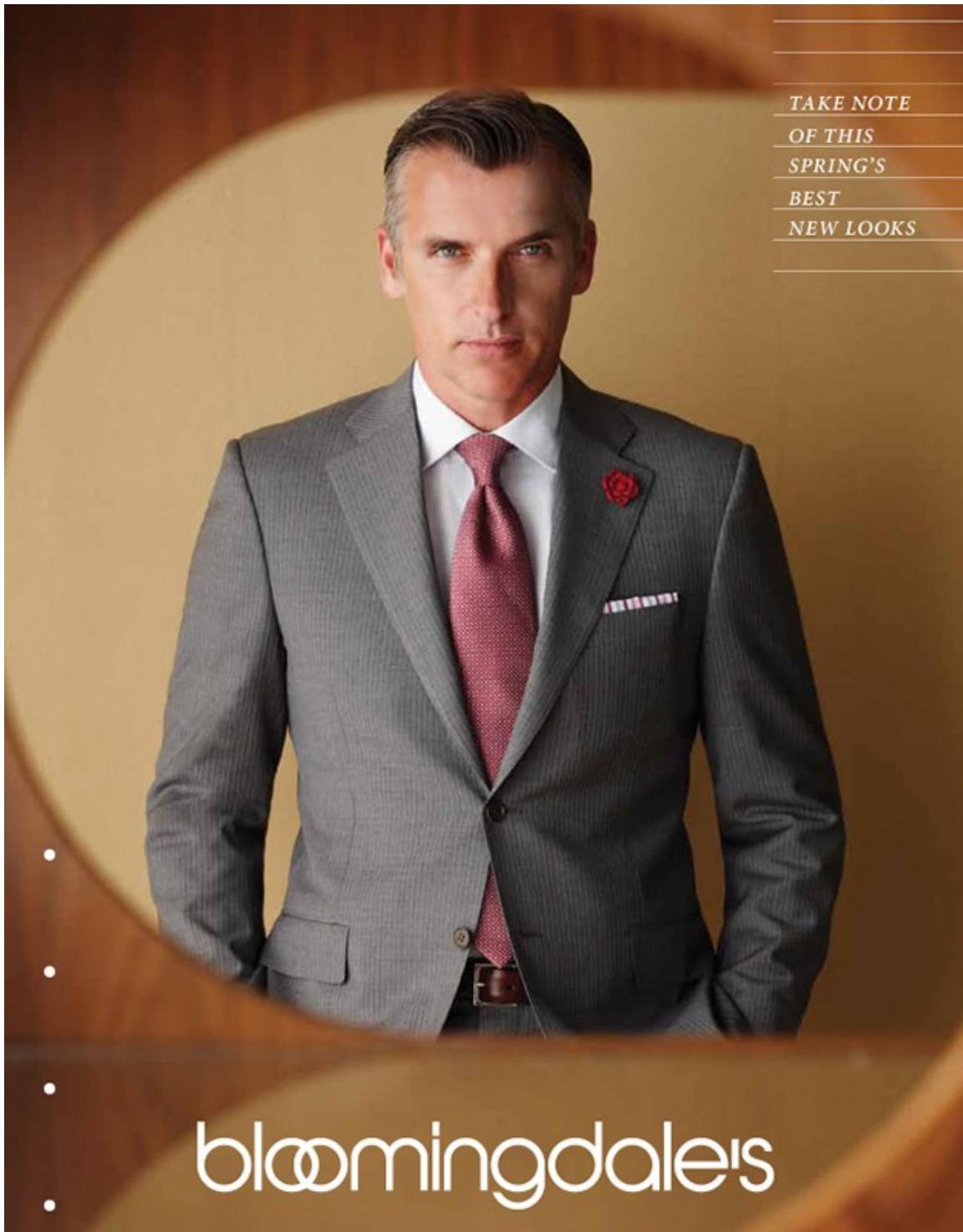
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TAKE NOTE
OF THIS
SPRING'S
BEST
NEW LOOKS

bloomingdale's

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**THE
MINIMALIST**

LESS REALLY IS MORE

RALPH LAUREN BLACK LABEL
Charcoal/black suit, 1695.00. Purple
dress shirt, 350.00. Black print tie,
145.00. Polo Ralph Lauren. d471.
Select stores.

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THEORY
Tan cotton solid suit, 795.00.
Men's Tailored Clothing, d526
White/light blue mini-check dress
shirt, 145.00. Men's Dress Shirts,
d509. Pink linen/silk solid tie, 98.00.
// 582532 Men's Neckwear, d525.
Select stores.



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JOSEPH ARBOUD
Blue windowpane check wool suit,
795.00. Men's Suits. d526.
Select stores.

IKE BEHAR
White/light blue striped French
cuff dress shirt, 98.50. // 597060.
d509. Taupe/blue striped tie,
95.00. d525. Men's Dress Shirts/
Neckwear. Select stores.

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SHOPPER'S BEST FRIEND!**
TRIPLE POINTS
on everything for everyone
no matter how you pay
from March 8-18!

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A full-page advertisement featuring a man in a light gray, tonal-stripe wool suit. He is standing in a modern, minimalist interior with a warm, yellowish-orange color palette. He is leaning against a light-colored wooden counter or bar. The background is a plain, light-colored wall. Three large, spherical, metallic pendant lights are suspended from the ceiling. The man is wearing a white dress shirt, a red patterned tie, and brown leather loafers. The overall aesthetic is sophisticated and classic.

the TRADITIONALIST
tailored to perfection

CANALI
Light gray tonal-stripe wool suit
(also on our front cover), 1795.00.
Men's Tailored Clothing, 6529.
Select stores. Silver check dress
shirt, 275.00 // 591278. Men's
Dress Shirts, 4509. Berry mini neck
tie, 145.00. Men's Neckwear, 6525

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