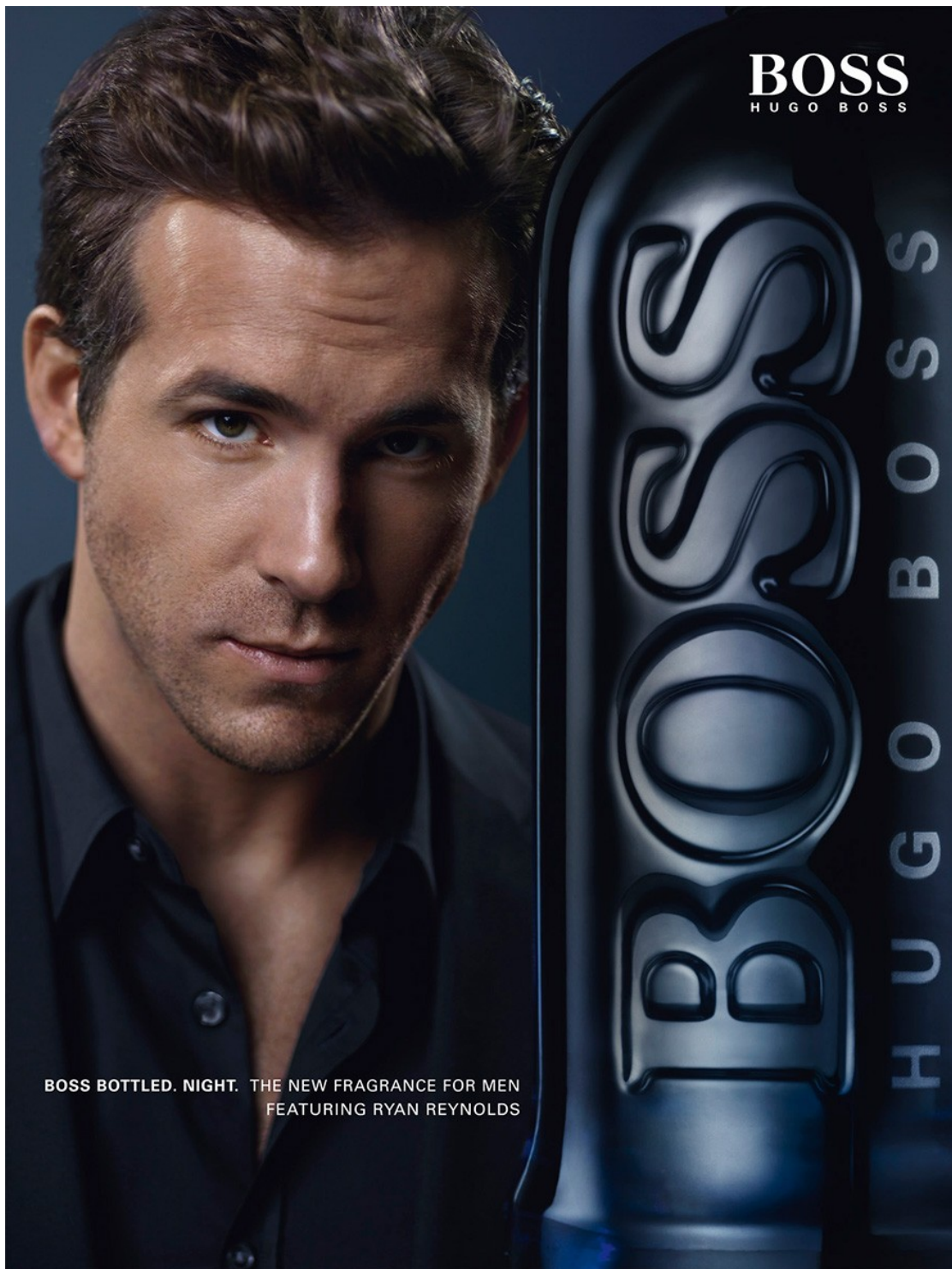


Art Department



Vincent Peters

www.art-dept.com

Art Department



Vincent Peters

www.art-dept.com

Art Department

hugoboss.com

BOSS
HUGO BOSS

*"I DON'T EXPECT SUCCESS
I PREPARE FOR IT"*
RYAN REYNOLDS

BOSS BOTTLED.
FRAGRANCE FOR MEN

Vincent Peters

www.art-dept.com

Art Department

hugoboss.com

BOSS
HUGO BOSS

*"I DON'T EXPECT SUCCESS
I PREPARE FOR IT"*
RYAN REYNOLDS

BOSS BOTTLED.
FRAGRANCE FOR MEN

The advertisement features a portrait of actor Ryan Reynolds in a dark suit, white shirt, and dark tie, set against a blurred cityscape background. To the right is a bottle of BOSS BOTTLED FRAGRANCE FOR MEN, which is a clear glass bottle with a black cap and the words 'BOSS' and 'HUGO BOSS' embossed on it. The overall aesthetic is professional and sophisticated.

Vincent Peters

www.art-dept.com