

Hiro Yonemoto



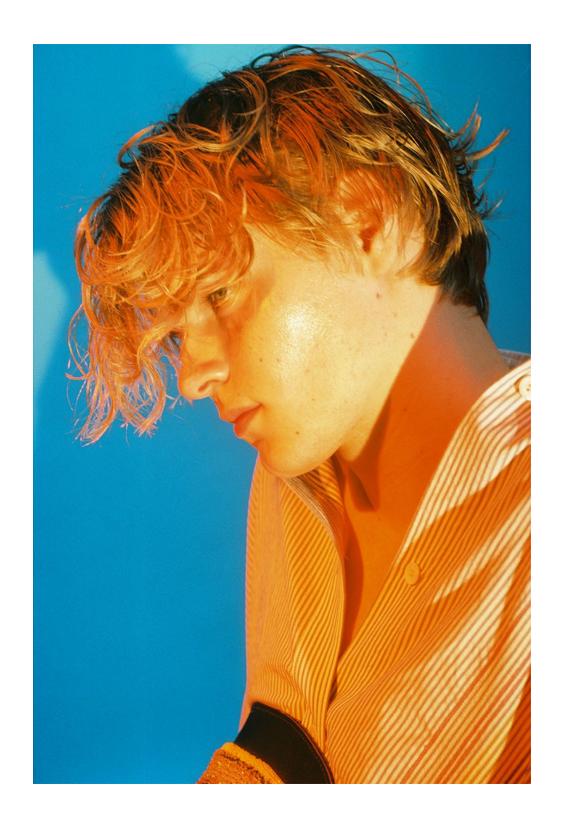
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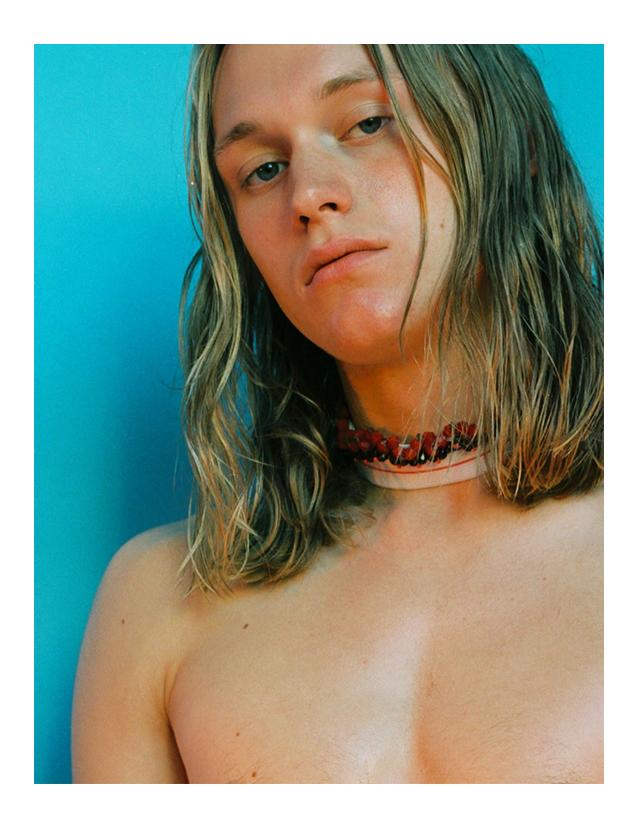
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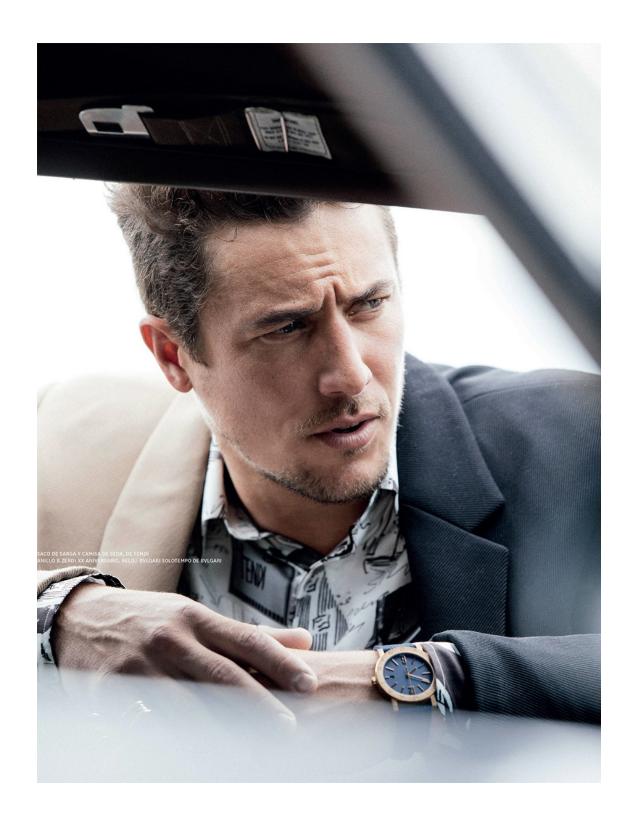
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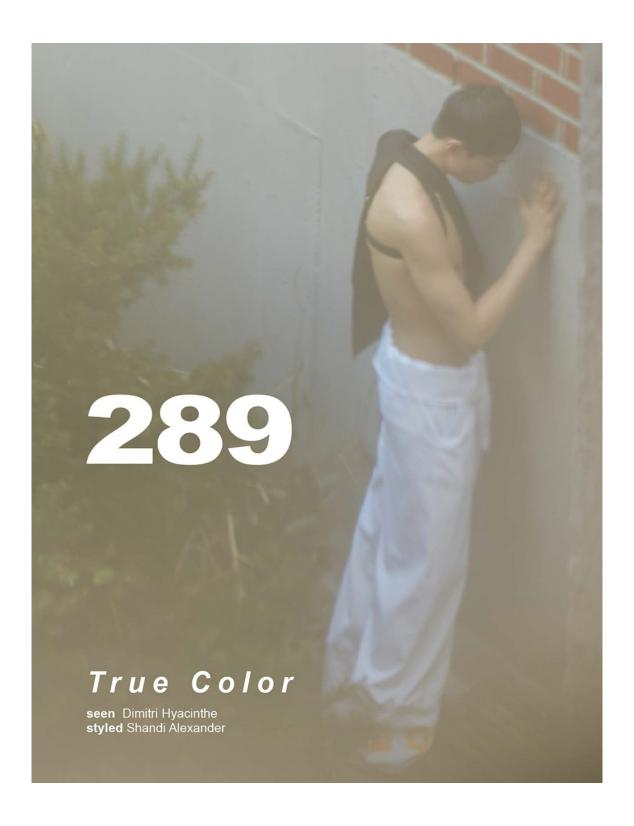
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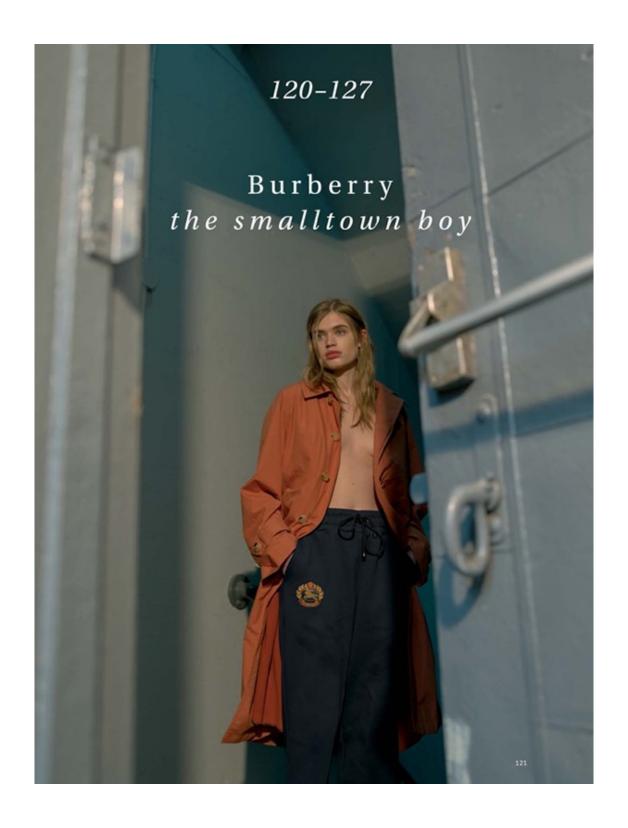
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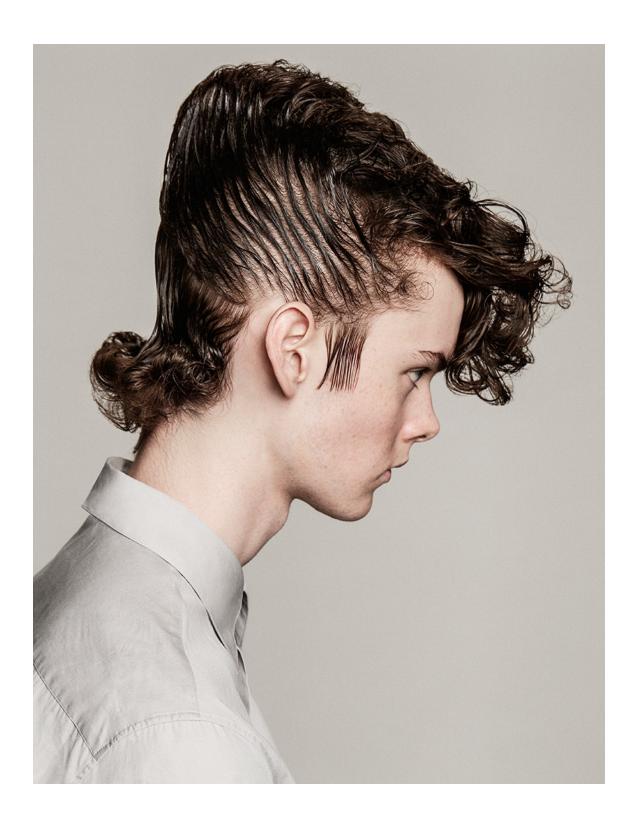
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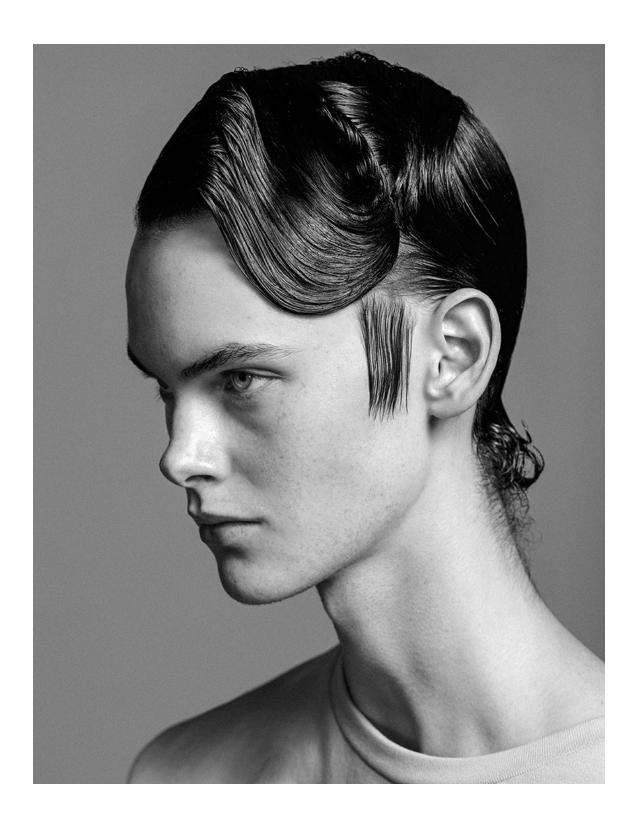
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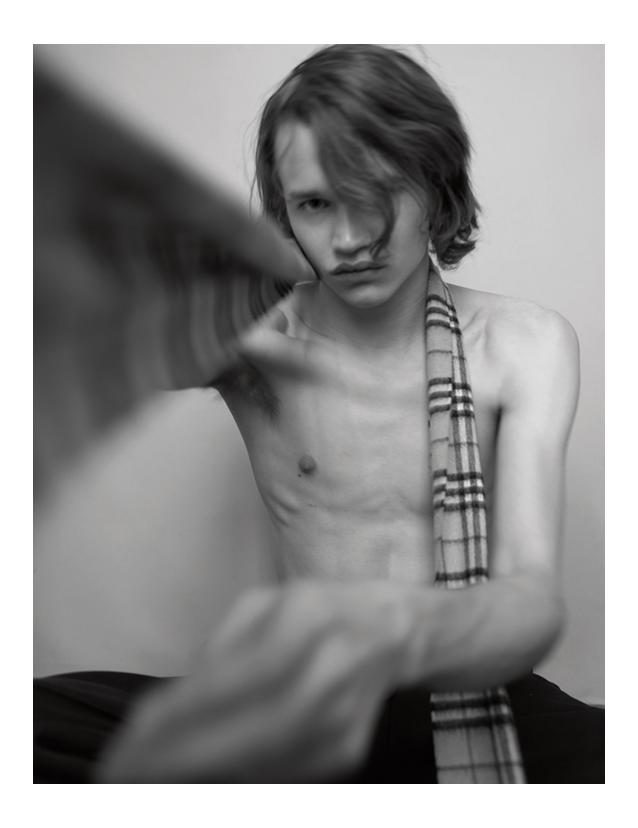
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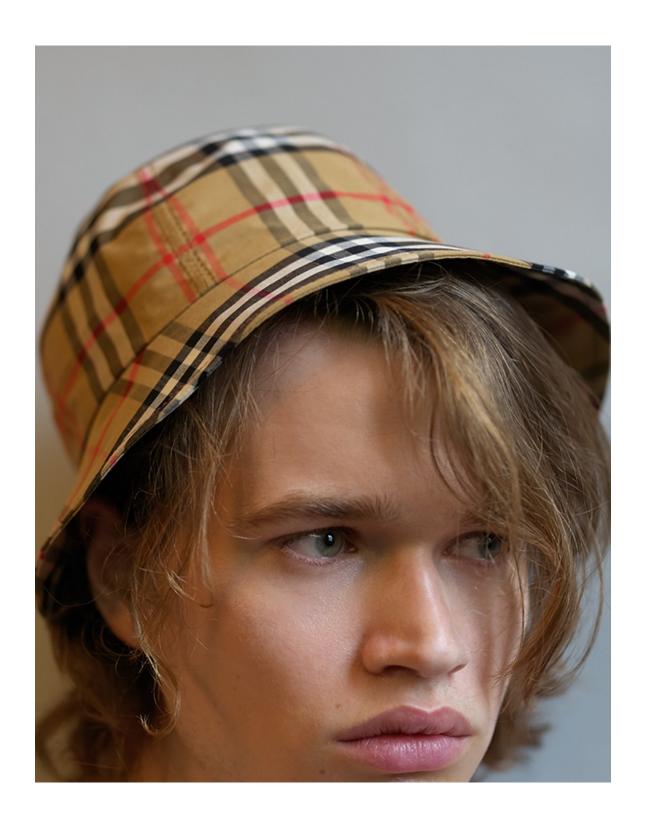
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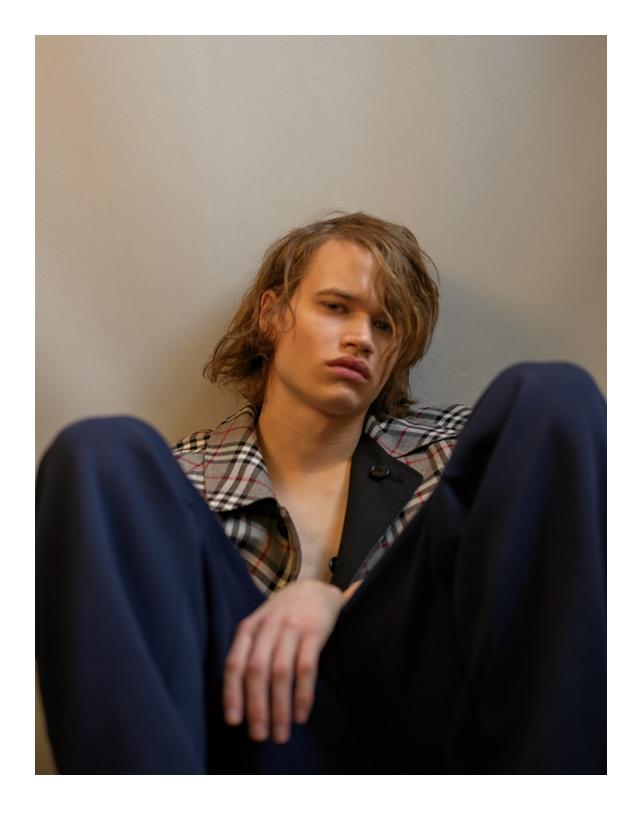
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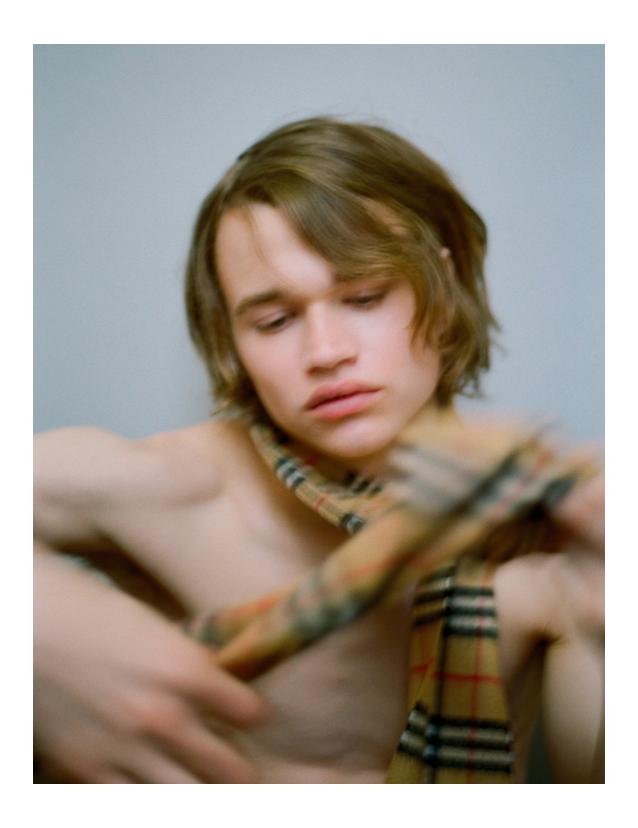
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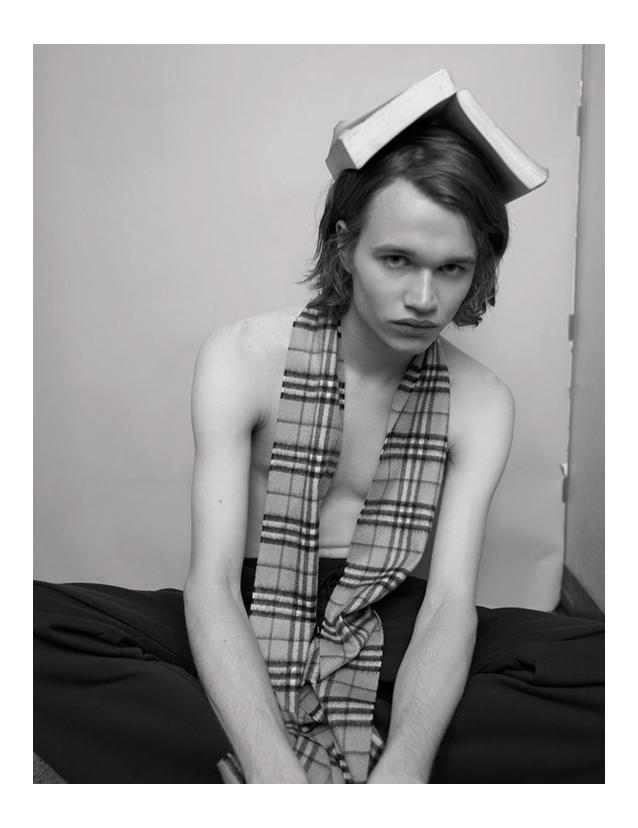
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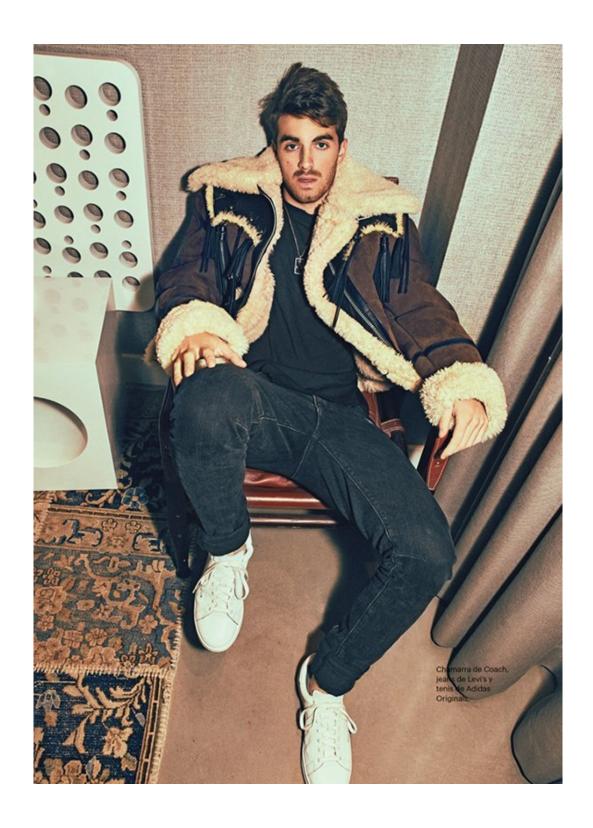
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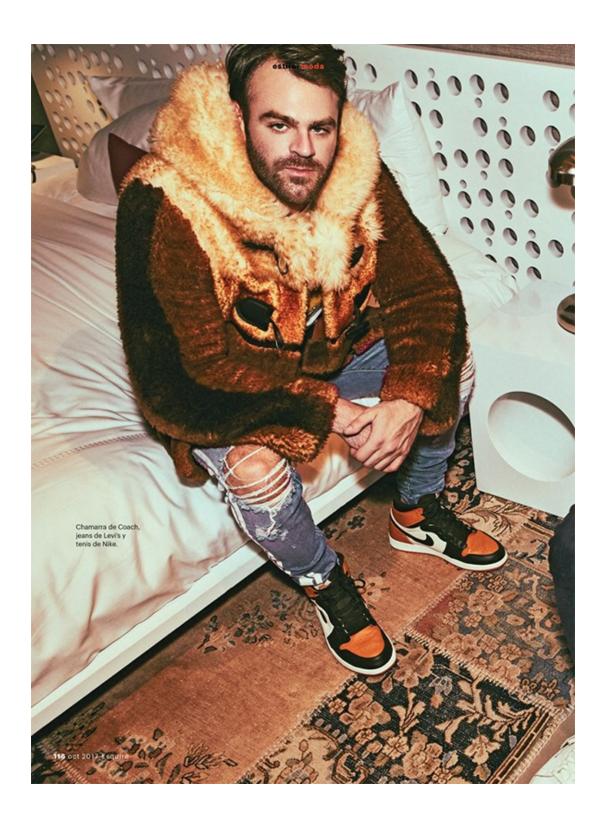
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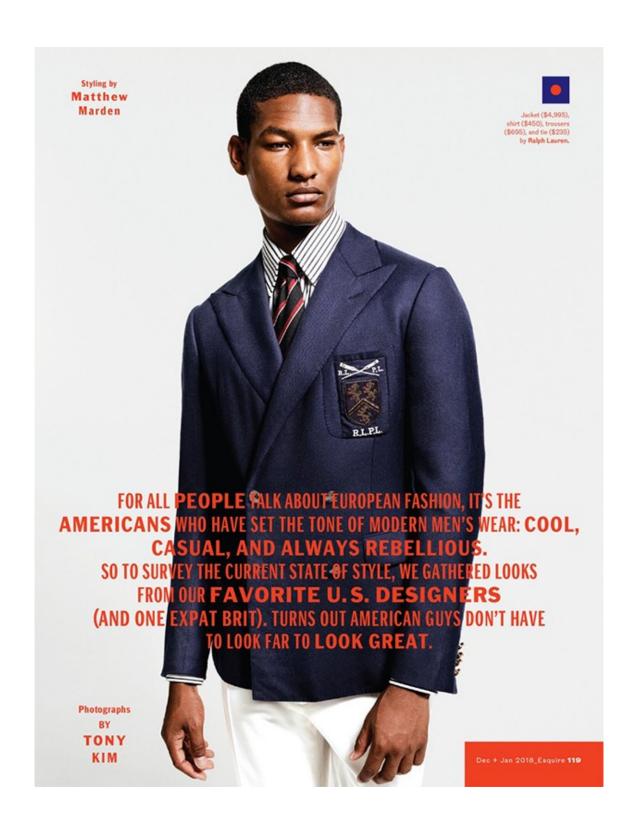
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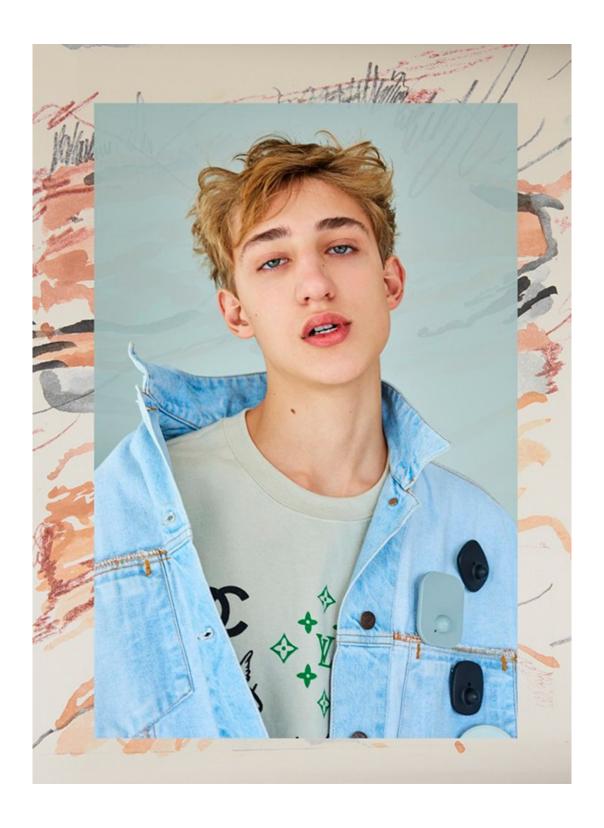
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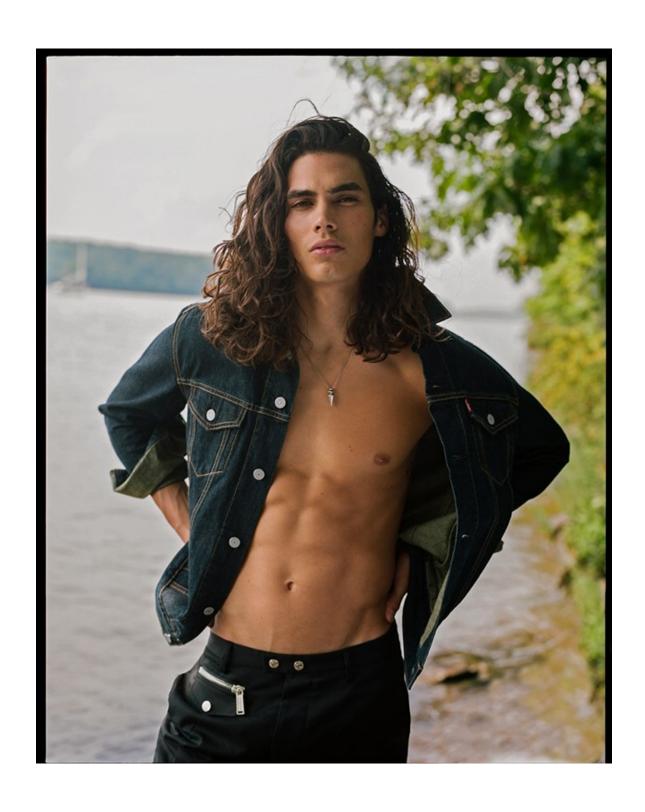
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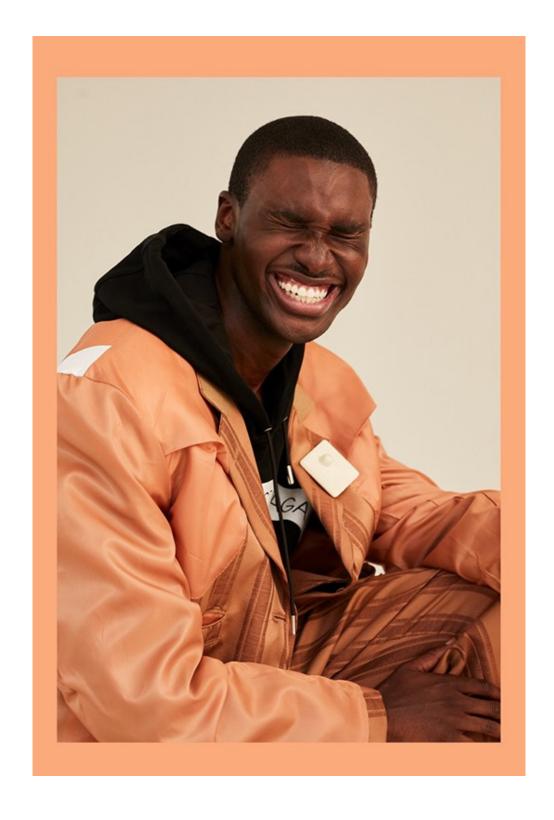
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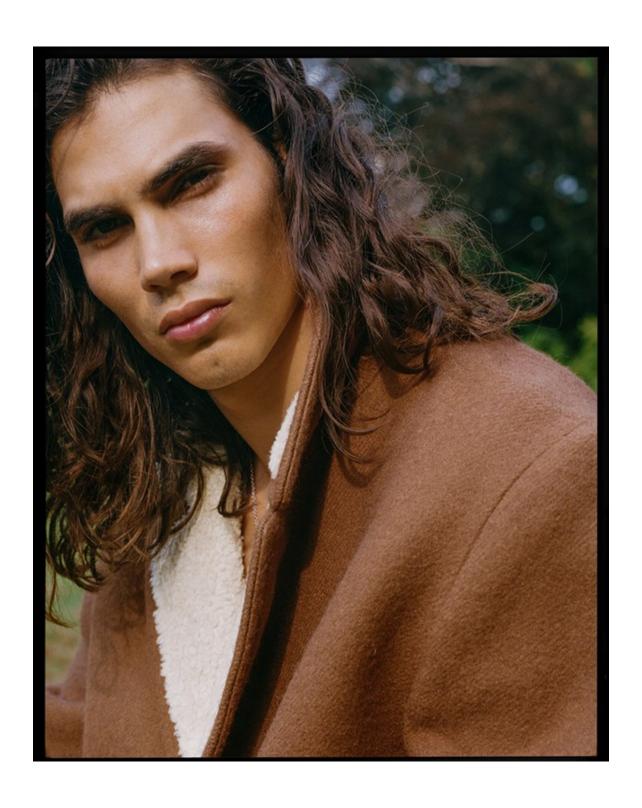
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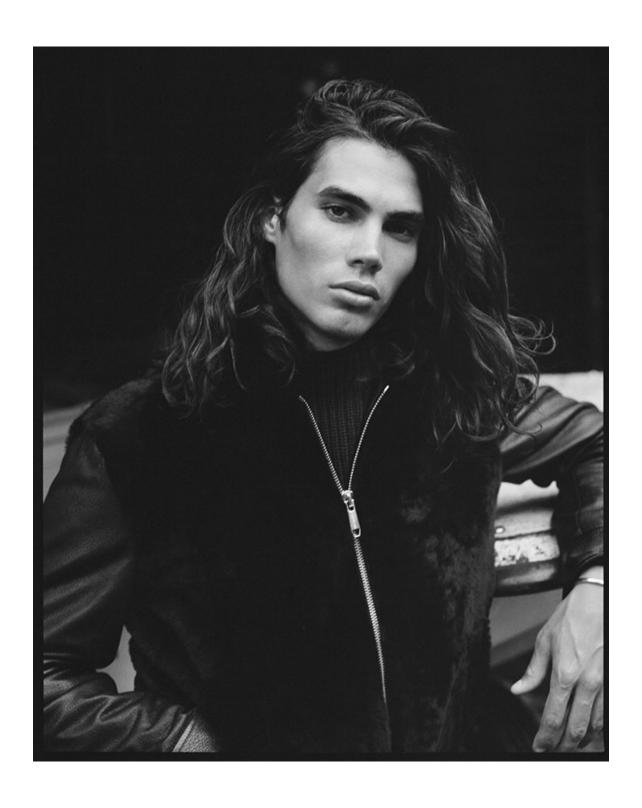
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ESSENTIAL HOMME



VICKTOR TAIWO

Admittedly, music is self-indulgent for Vicktor Taiwò, the young, soft-spoken Londoner via Nigeria whose debut EP, "Juno," dropped earlier this summer. "It's dangerous for your self-expression to also be what makes you money," he says, "but it's something I can't help but do. It keeps me sane." With a rich voice, Taiwò pilots a new plane of Neo Soul, querying questions of love and smooth remorse over electronic lullables that soften and soothe. Catch him on tour with twin sisters Lisa-Kaindé and Naomi Diaz of Ibeyi this fall.

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ESSENTIAL HOMME



LE1F

"I've always been loud and annoying," says Khalif Diouf, known on stage as simply Leff. "I still am. I don't care who you are or what position you have, I'm still going to tell you my opinion." In that scorch of combative blaze, the underground rapper readily ignites his debut studio label, "Riot Boi," for XL, this October. An in-your-face evolution from online mixtapes and greasy underground dives, the album amplifies Leff's symbiotic relationship with performance, further withering away at the wall between his art and his audience.

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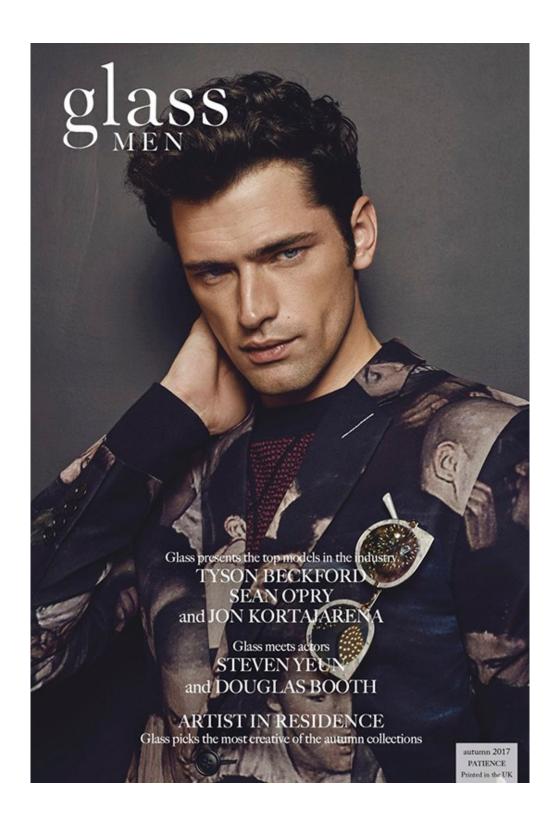
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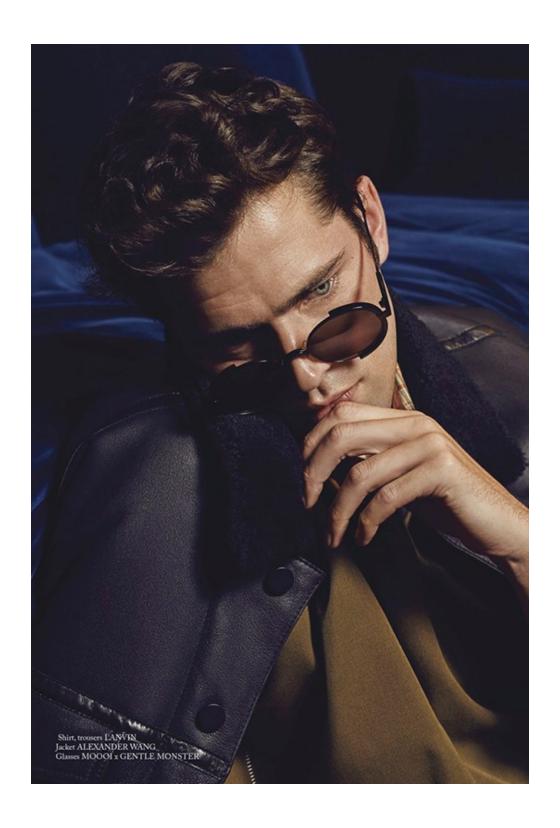
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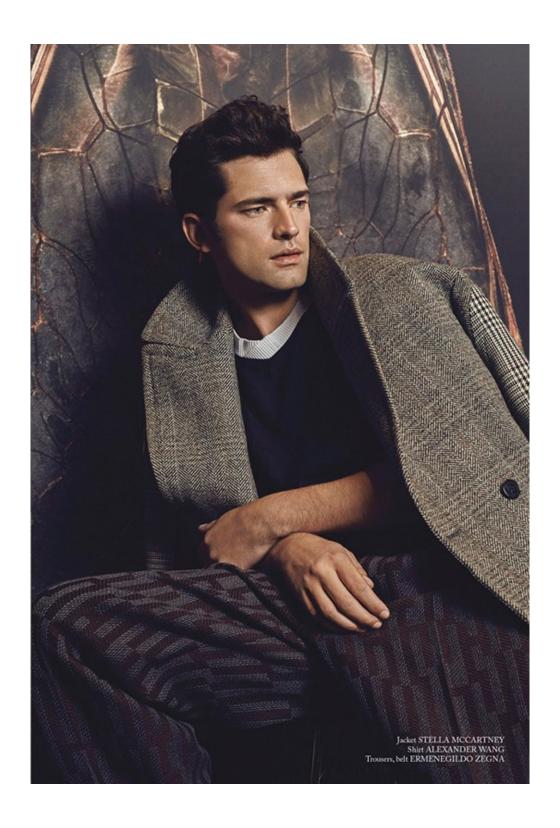
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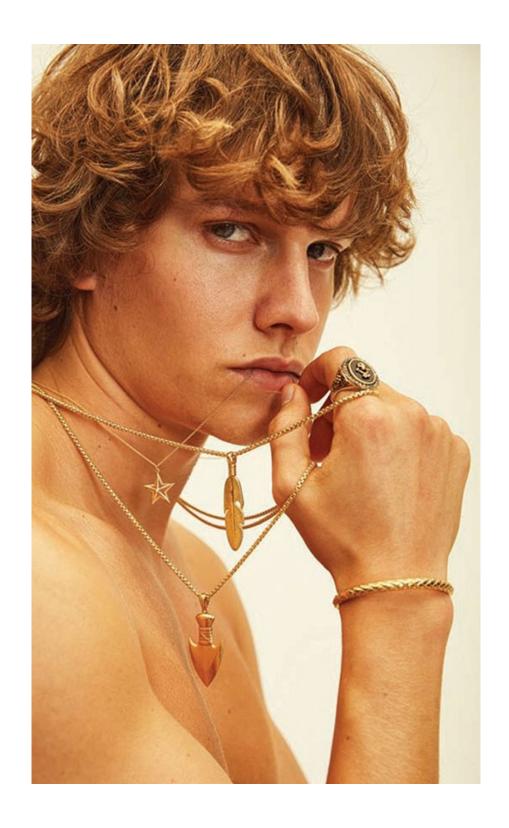
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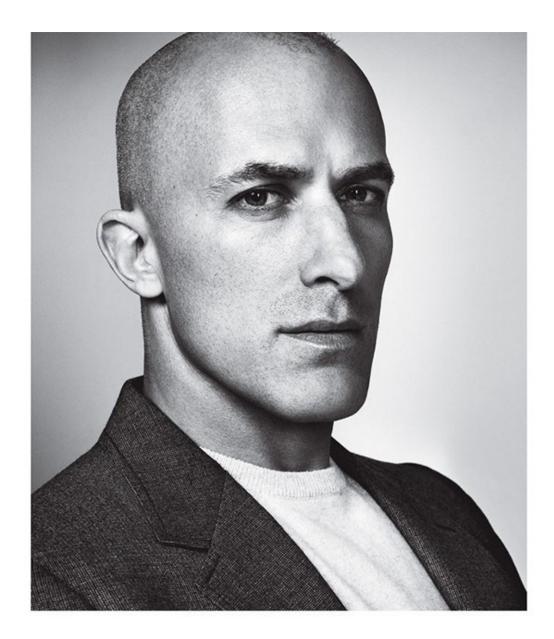
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JOSHUA PRINCE-RAMUS

For a time, Prince-Ramus was, as even his name seems to suggest, an OMA heir apparent. The founding partner of the firm's New York office, he was hard to ignore. A Yale philosophy major and rower with a tattooed arm and ice-blue eyes, he helped OMA land one of its most important projects: the Seattle Central Library, completed to acclaim in 2004. Prince-Ramus was only 29 when he dove into "the deep end," as partner in charge of the project—a Seattle native, he had heard about it from his mother and flew home from Rotterdam the next morning to successfully complete it. In 2006, he dowe in even deeper, buying out Koolhaas's portion of the New York office and turning it into a separate firm called REX. REX designed the Wyly Theatre in Dallas, which opened in 2009. The next year, Prince-Ramus completed the Vakko Fashion Center, an innovative headquarters for a clothing company in Istanbul, built over an abandoned concrete frame. These days, projects like a tower in Kuala Lumpur, a museum in Germany and a house for a billionaire in New York City keep Prince-Ramus, 44, and his Brooklyn office humming.

Prince-Ramus wears a Lanvin blazer and sweater.

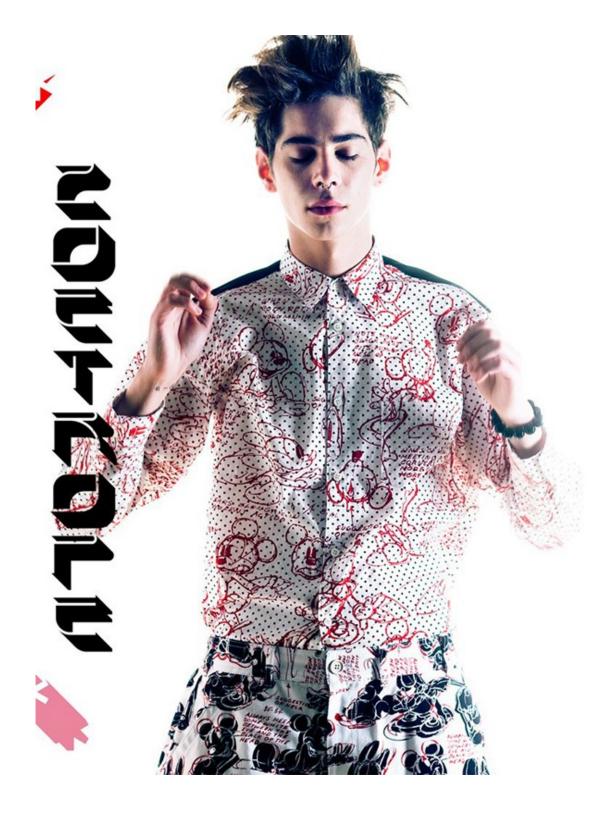
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Photographer: Kristiina Wilson Styling|Casting: John Tan for Visual Tales Grooming: Hiro Yonemoto|Atelier Management Assistant to photographer: Logan Jackson

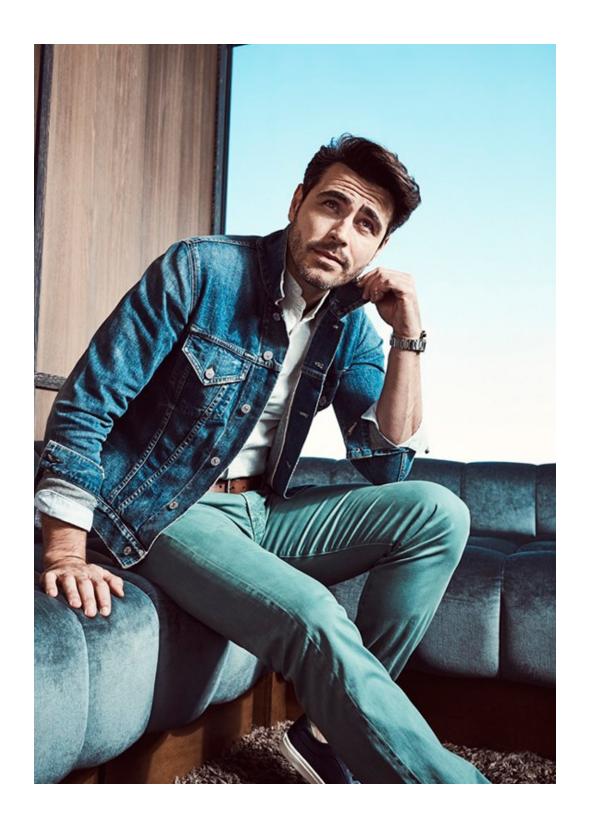
Model: Matthew Jackman Aim Model Management

Special thanks to: Kristiina Wilson for her creative contribution & generous support Nole Marin|Wil Hill at Aim Model Management Mimi Glaser|Atelier Management

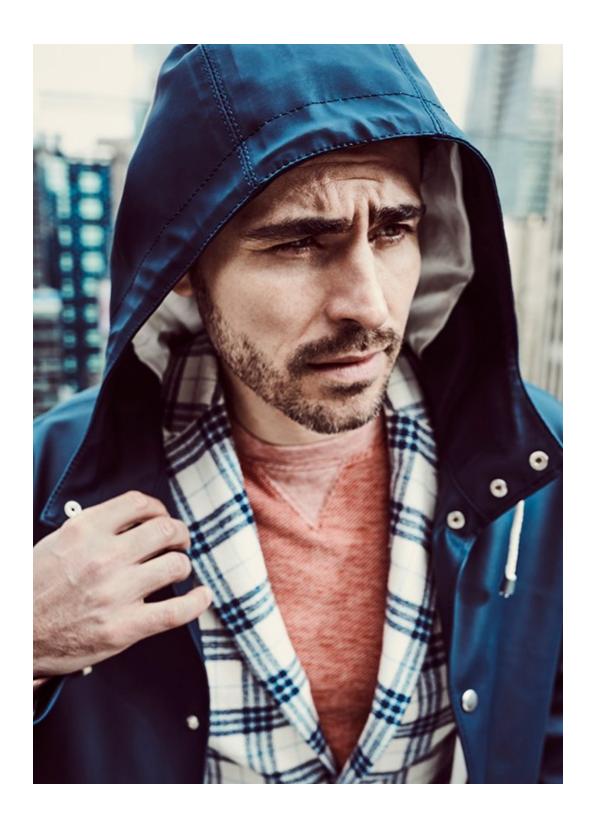
Daphne Seybold Gia Kuan at Comme des Garcons David Royal at Spot 6 Management



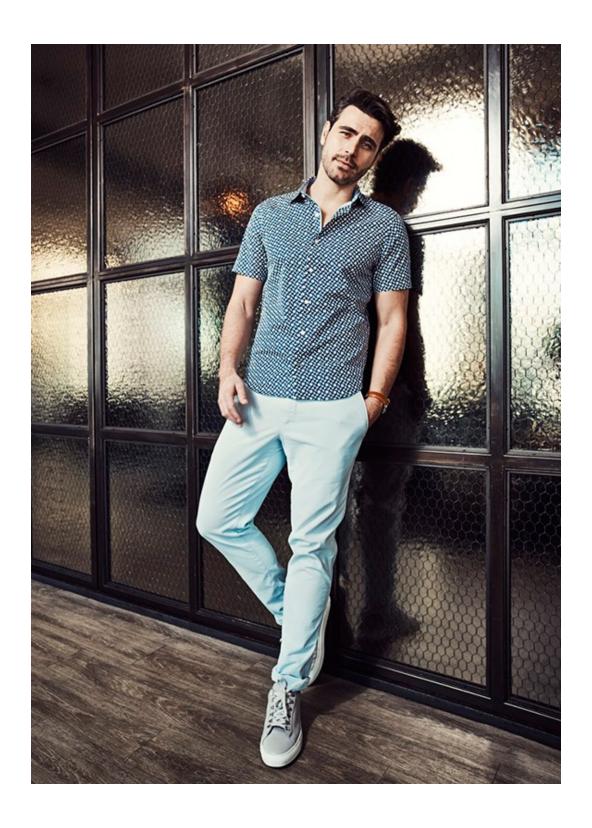
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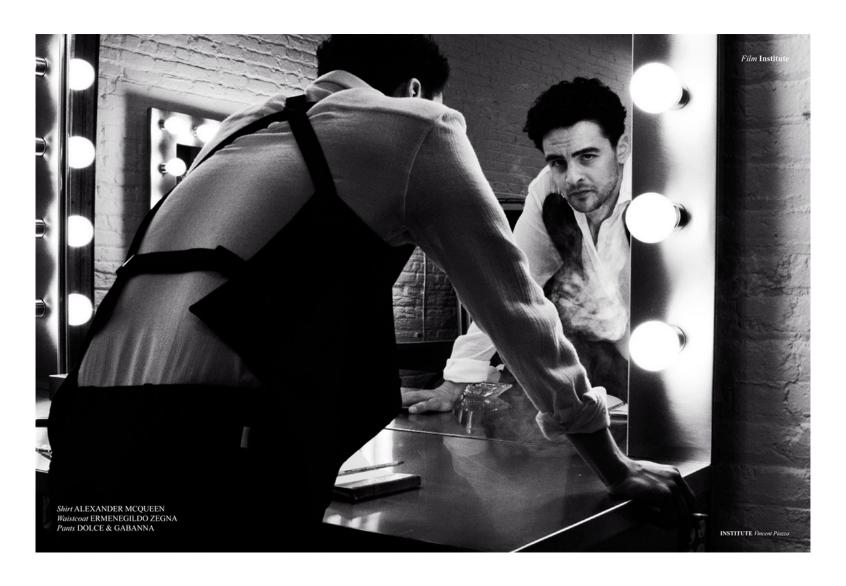
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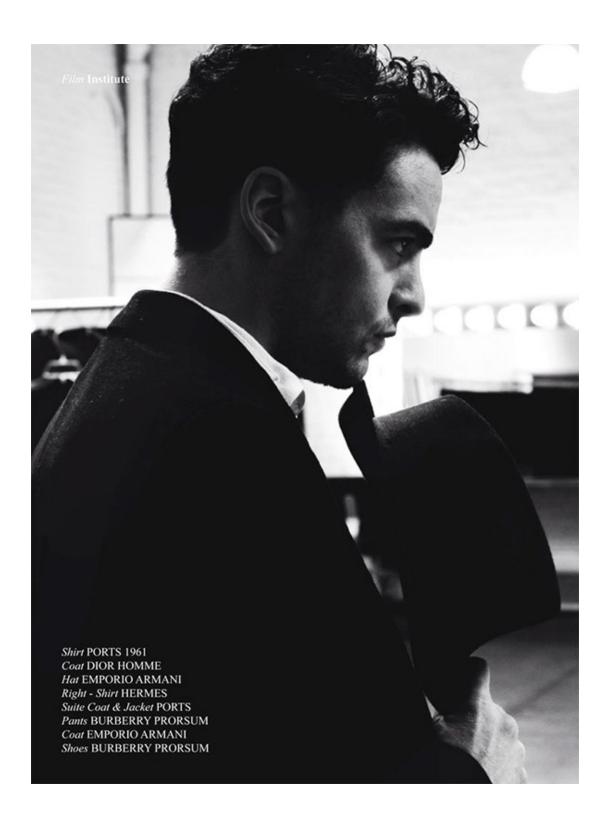
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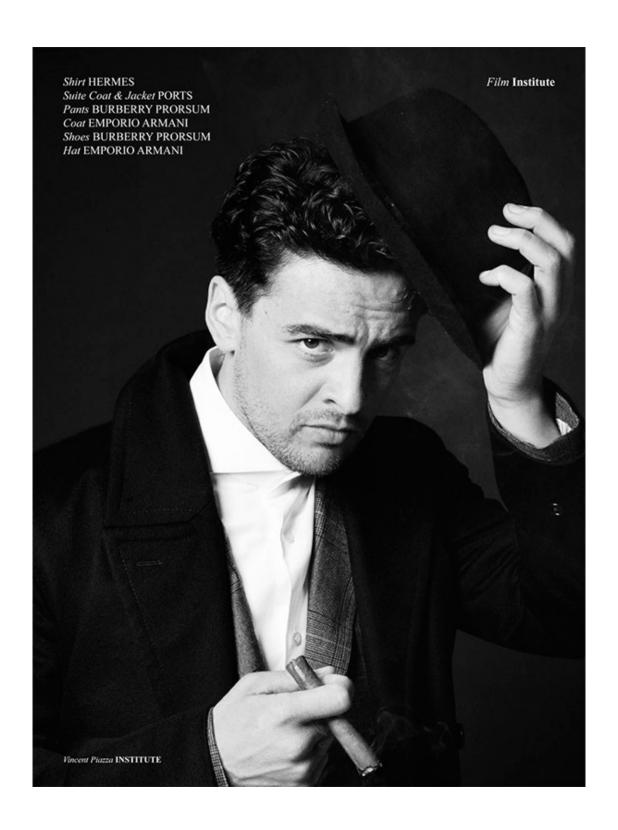
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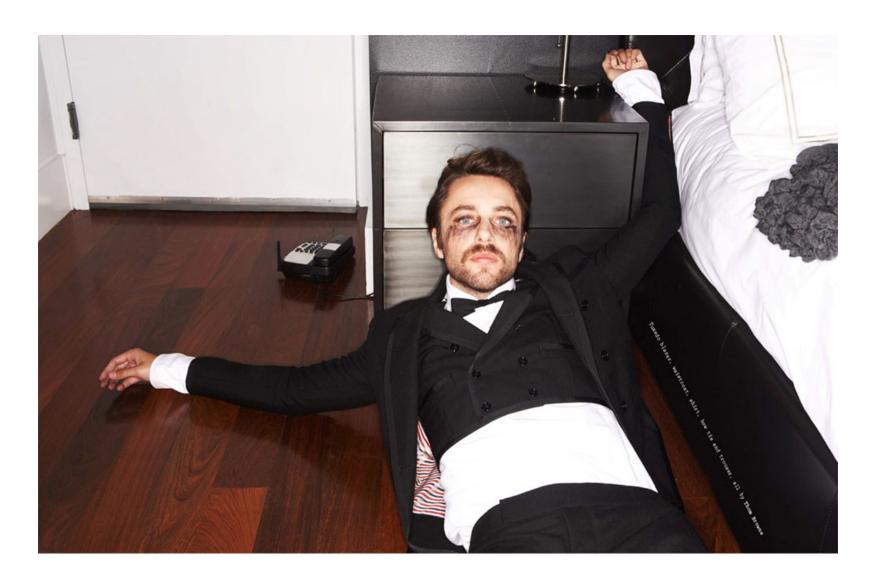


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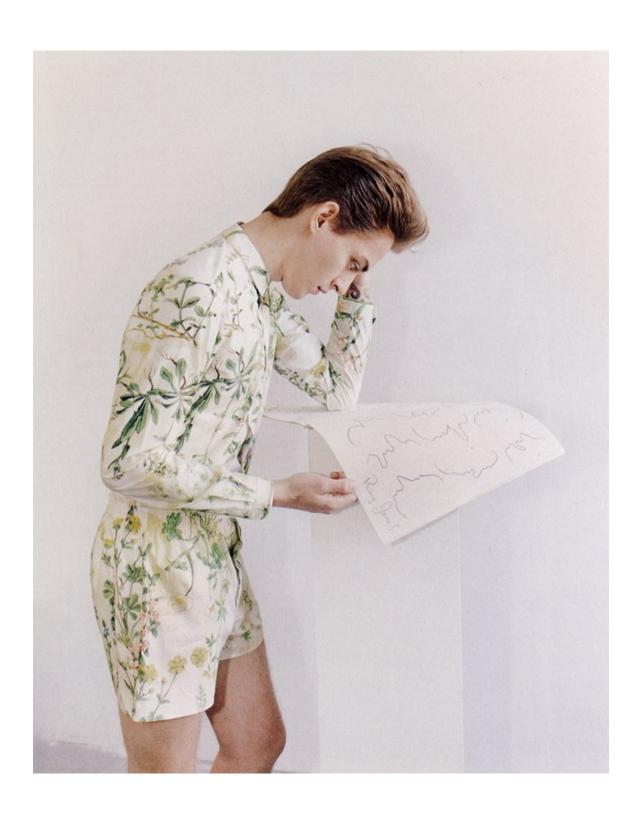
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