

# Art Department



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Solo  
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Get it with **3X miles**  
on Delta and hotel  
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**For the Status of You.**

Hotel purchases must be made directly with hotels.  
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upon renewal.

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#MINTBLONDE. COLORIST CRAFTED. SEE ALL THE WAYS  
BLONDES CAN ADD A TOUCH OF UNEXPECTED COLOR.



**LIGHT  
MASTER**

Discover all the nuances of blonde with our  
range of products featuring Light Master.  
Bond Ultimate and SoColor Ultra Blondes.



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#MAGENTAHAIR WITH RUBY TONES. COLORIST PERFECTED.  
A RANGE OF RICH PRE-BLENDED JEWEL TONES.



NEW  
**SOCOLOR**  
beauty

Play with a brilliant palette of perfectly calibrated shades.  
Choose from 2 new deep violet red shades.

Shimmering Jewels Shades:  
4VR+ & 6VR+



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SHAKE THINGS UP. CREATE SCULPTED CURLS THAT STAY BOUNCY & DEFINED FOR UP TO 3 DAYS STRAIGHT.



NEW  
**total results™**  
**CURL PLEASE**

Get professional curl-sculpting results at home with our simple 3-step system of jojoba oil rich shampoo, conditioner and styler.

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**CURL PLEASE**  
jojoba oil shampoo

**total results™**  
**CURL PLEASE**  
jojoba oil conditioner for restoring curls

**total results™**  
**CURL PLEASE**  
SUPER DEFRIZZER  
locking gel

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HAIR EXTENSION PERFECTOR. PROFESSIONAL FORMULA.  
SMOOTH & DETANGLE FOR A NATURAL FEEL.

LOUNGE

**STYLE LINK** **SMOOTH SETTER**

Our 1st smoothing cream for hair extensions.  
Lightweight texture delivers natural movement  
with zero weigh-down or greasiness.

**MATRIX**

**SMOOTH SETTER**  
smoothing cream  
crema liscivante  
crema liscivante  
1.5 FL. OZ. (42.5 g)  
100% VEGAN

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CHOPPY TEXTURE WITH NATURAL SHEEN. EXPERT FORMULA.  
CREATE TOUCHABLE LOOKS WITH STRONG DEFINITION.



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NEW  
**MATTE  
DEFINER**

Our 1st styling clay that delivers re-workable looks. Malleable texture offers a natural finish with zero dryness or waxy residue.

**MATRIX**



**MATRIX** STYLE LINK **MATTE DEFINER** beach clay argile style pinge argilla de playa NET WT 3.4 OZ / 98 g

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**BUILD WEAK BONDS BY REPAIRING INTERNAL STRENGTH  
AFTER DAMAGE FROM 3 PREVIOUS CHEMICAL SERVICES**



**NEW**  
**total results™**  
**THE RE-BOND**

Meet our deepest repair ever powered  
by our Strength Rehab System:  
shampoo, pre-conditioner and conditioner.  
Get professional revitalizing results in 2 weeks.

**MATRIX**

**total results™**  
**THE RE-BOND**  
STRENGTH REPAIR SHAMPOO

**total results™**  
**THE RE-BOND 2**  
STRENGTH REPAIR PRE-CONDITIONER

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**THE RE-BOND 3**  
STRENGTH REPAIR CONDITIONER



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KEEP IT SMOOTH. MAKE HAIR UP TO 5X SMOOTHER  
WITH FRIZZ PROTECTION & SHINE THAT WON'T QUIT.



NEW  
**total results™**  
**MEGA SLEEK**

Get professional smoothing results at home with our simple 3-step system of shea butter enriched shampoo, conditioner and serum.

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**total results™**  
**MEGA SLEEK**  
shea butter  
shampoo to smooth

**total results™**  
**MEGA SLEEK**  
shea butter  
conditioner to smooth

**total results™**  
**MEGA SLEEK**  
MEGA VARNISH  
high shine serum

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LIVE IN COLOR. FIGHT FADE-OUT FOR COLOR THAT STAYS VIBRANT UP TO 32 WASHES.



NEW  
**total results™**  
**COLOR OBSESSED**

Get professional color-protecting results at home with our simple 3-step system of anti-oxidant fortified shampoo, conditioner and leave in.

**MATRIX**



**total results™**  
**COLOR OBSESSED**  
ANTIOXIDANTS  
shampoo

**total results™**  
**COLOR OBSESSED**  
ANTIOXIDANTS  
conditioner

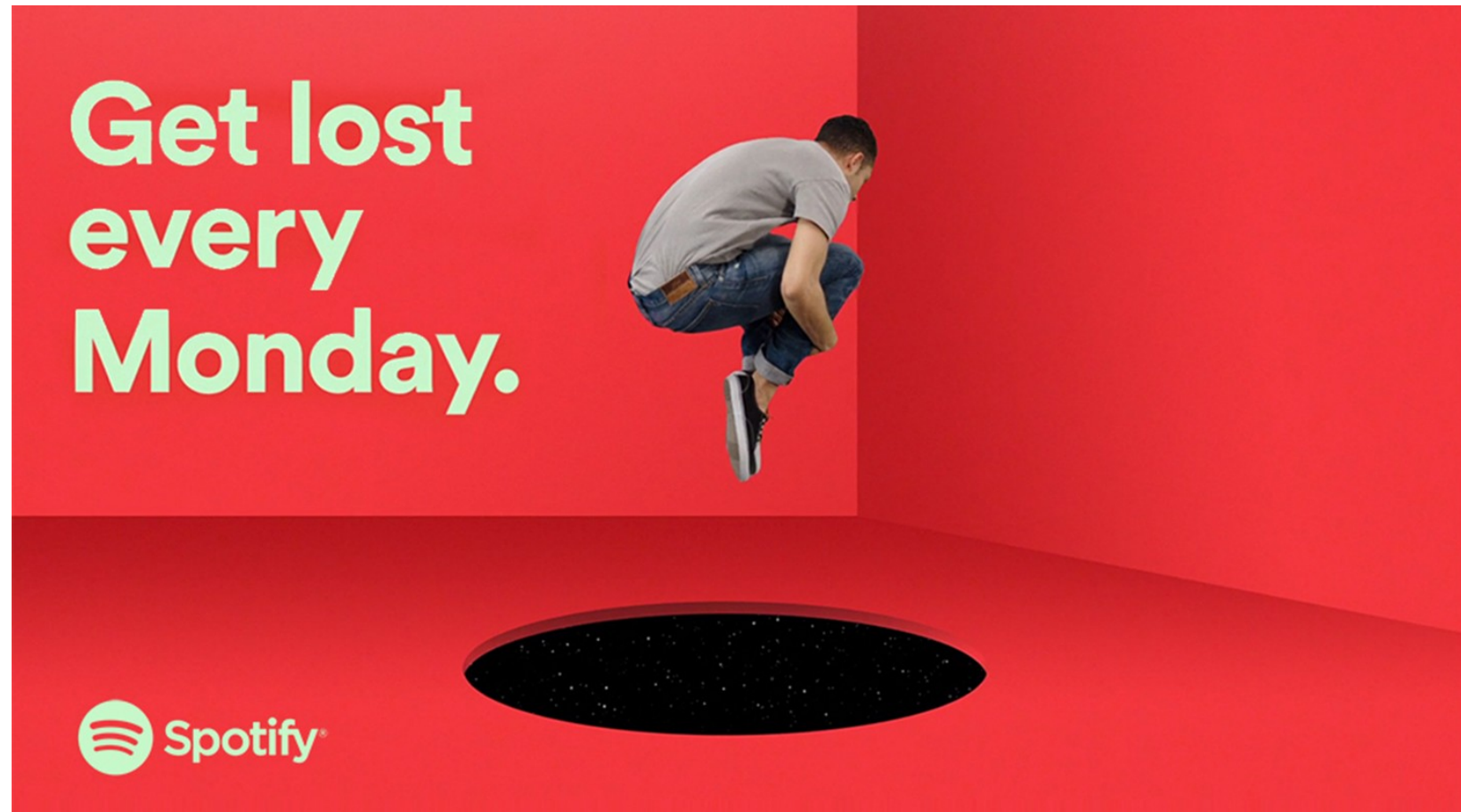
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**COLOR OBSESSED**  
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heat-protecting leave-in

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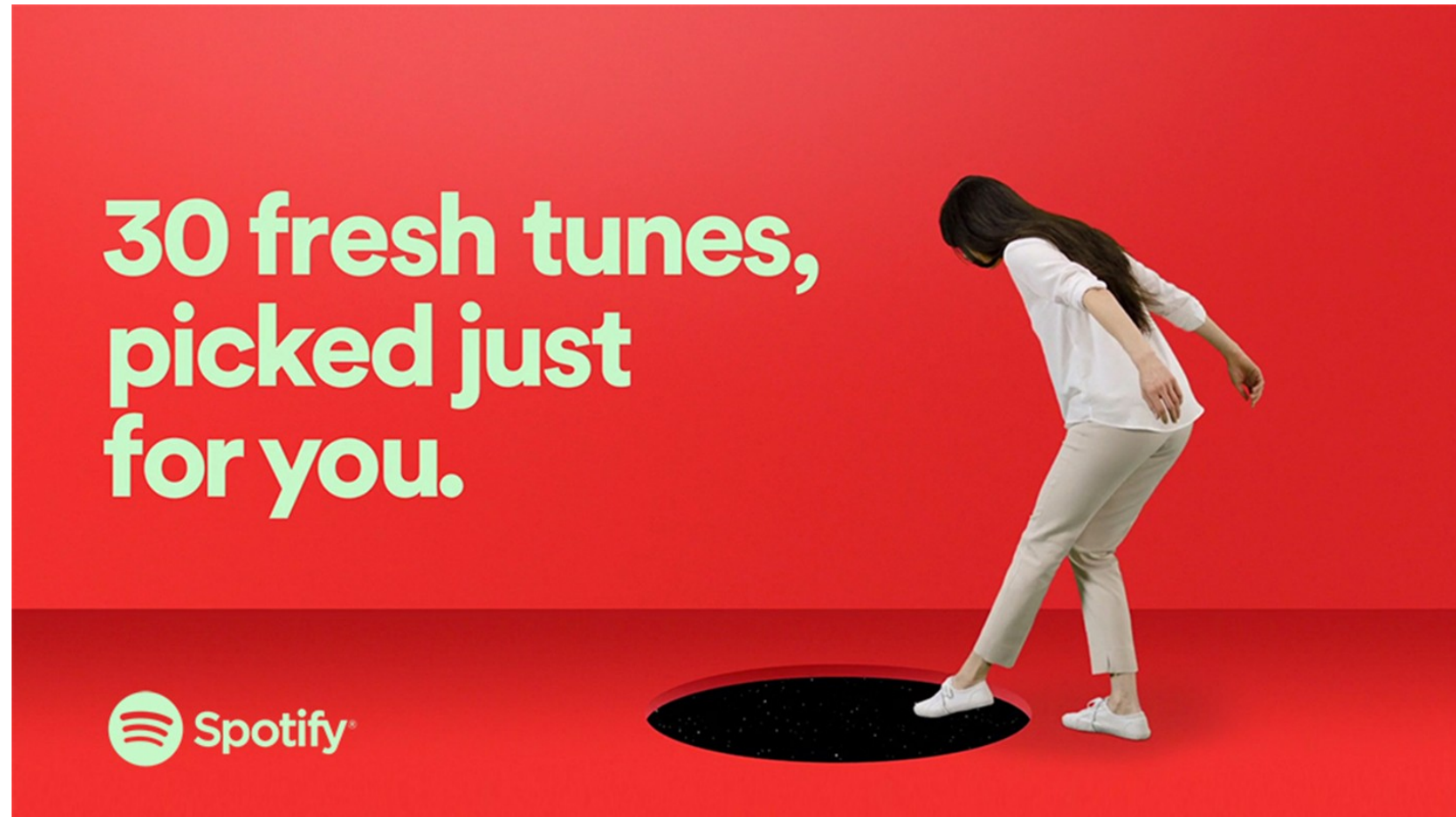
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