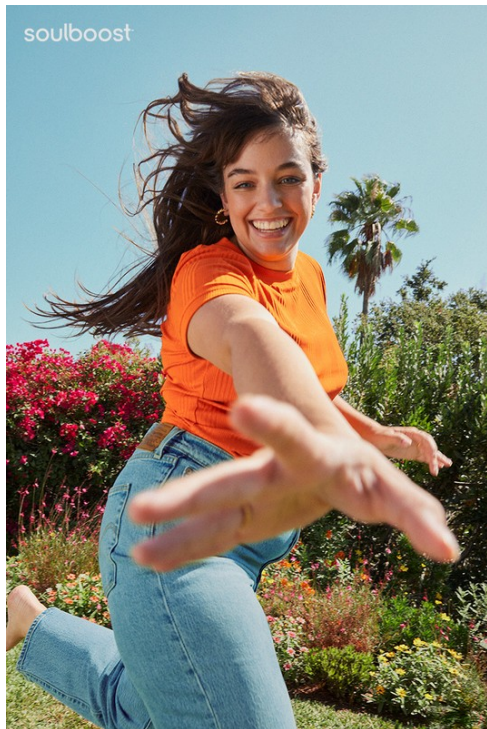


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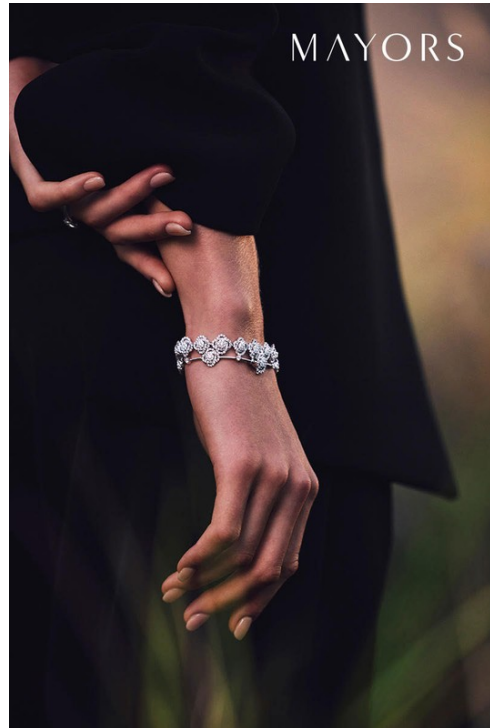
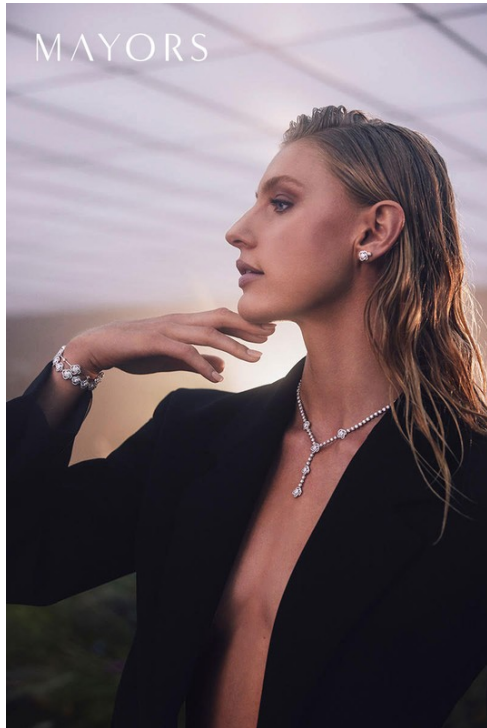
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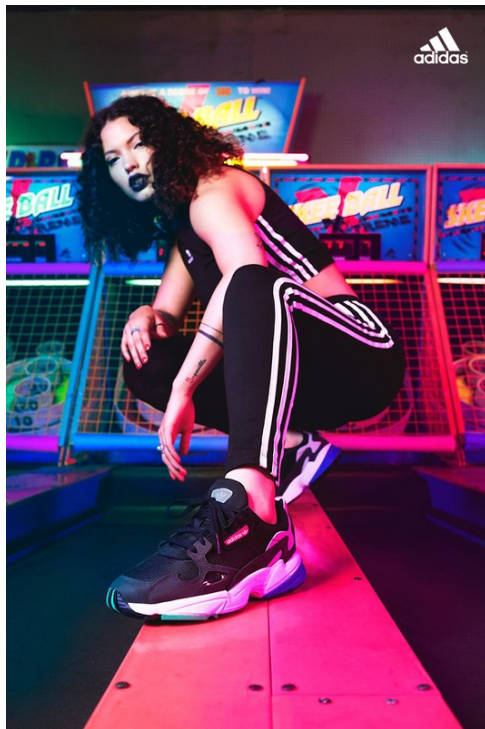
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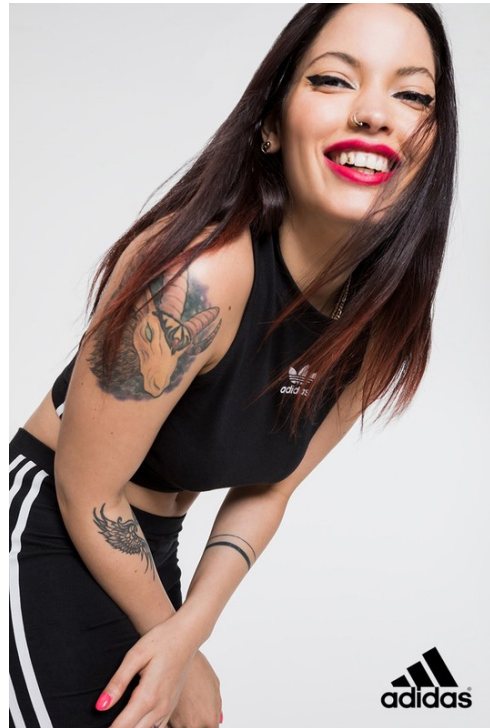
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#MINTBLONDE. COLORIST CRAFTED. SEE ALL THE WAYS
BLONDES CAN ADD A TOUCH OF UNEXPECTED COLOR.




LIGHT MASTER

Discover all the nuances of Blonde with our range of products featuring Light Master, Bond Ultimate and SoColor Ultra Blondes.



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NEW
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Play with a brilliant palette of perfectly calibrated shades. Choose from 2 new deep violet red shades.

Shimmering Jewels Shades. 4V15 & 4V16

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SHAKE THINGS UP. CREATE SCULPTED CURLS THAT STAY BOUNCY & DEFINED FOR UP TO 3 DAYS STRAIGHT.



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totalresults™
CURL PLEASE

Get professional curl-sculpting results at home with our simple 3-step system of jojoba oil rich shampoo, conditioner and styler.

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HAIR EXTENSION PERFECTOR. PROFESSIONAL FORMULA.
SMOOTH & DETANGLE FOR A NATURAL FEEL.

LOUNGE

STYLE LINK

SMOOTH SETTER

Our 1st smoothing cream for hair extensions. Lightweight texture delivers natural movement with zero weigh-down or greasiness.

MATRIX

The advertisement for Matrix Smooth Setter features a woman with long, wavy brown hair in a high ponytail, wearing a dark red vest over a black top. To her right is a tube of the product. The background is a dimly lit room with a red velvet rope and a sign that says 'LOUNGE'. The Matrix logo is at the bottom.

CHOPPY TEXTURE WITH NATURAL SHEEN. EXPERT FORMULA.
CREATE TOUCHABLE LOOKS WITH STRONG DEFINITION.

STYLE LINK

MATTE DEFINER

Our 1st styling clay that delivers re-workable looks. Malleable texture offers a natural finish with zero dryness or waxy residue.

MATRIX

The advertisement for Matrix Matte Definer features a young man with short, wavy reddish-brown hair and black-rimmed glasses, wearing a dark sweater. To his right is a jar of the product. The background is a record store with vinyl records on shelves. The Matrix logo is at the bottom.

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AFTER DAMAGE FROM 3 PREVIOUS CHEMICAL SERVICES**



NEW
totalresults™
THE RE-BOND

Meet our deepest repair ever powered
by our Strength Rehab System:
shampoo, pre-conditioner and conditioner.
Get professional revitalizing results in 2 weeks.

MATRIX



[f](#) [i](#) [o](#) [v](#) [m](#) [MATRIX.COM/TOTALRESULTS](#)

**KEEP IT SMOOTH. MAKE HAIR UP TO 5X SMOOTHER
WITH FRIZZ PROTECTION & SHINE THAT WON'T QUIT.**



NEW
totalresults™
MEGA SLEEK

Get professional smoothing results at home with
our simple 3-step system of shea butter enriched
shampoo, conditioner and serum.

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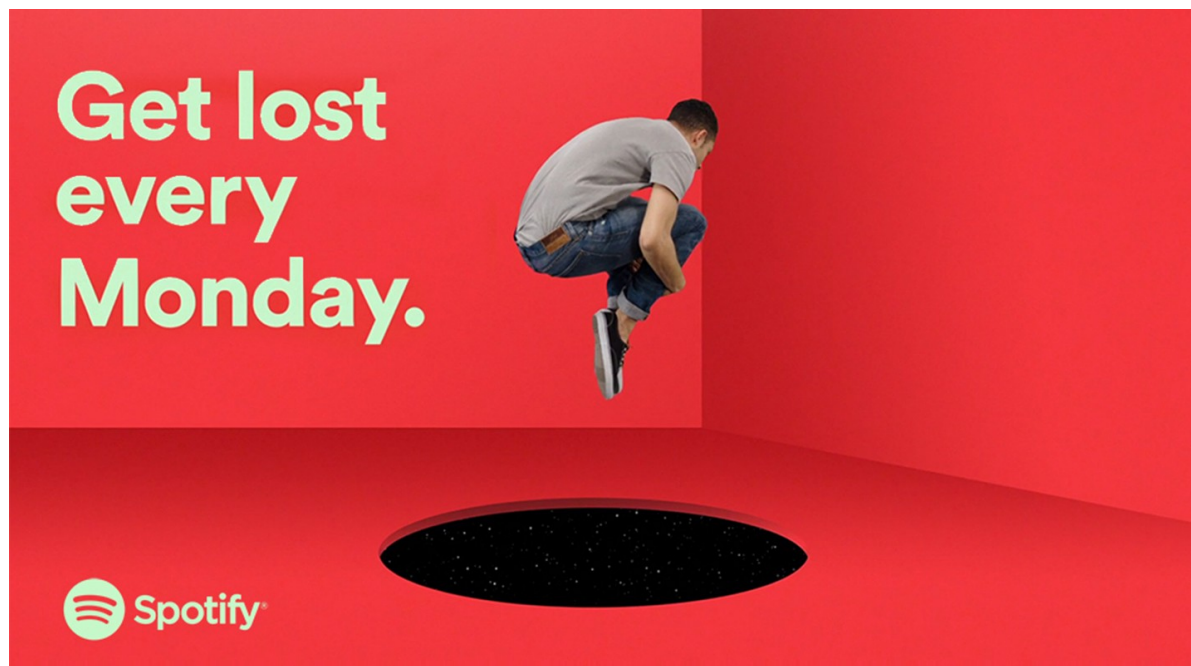


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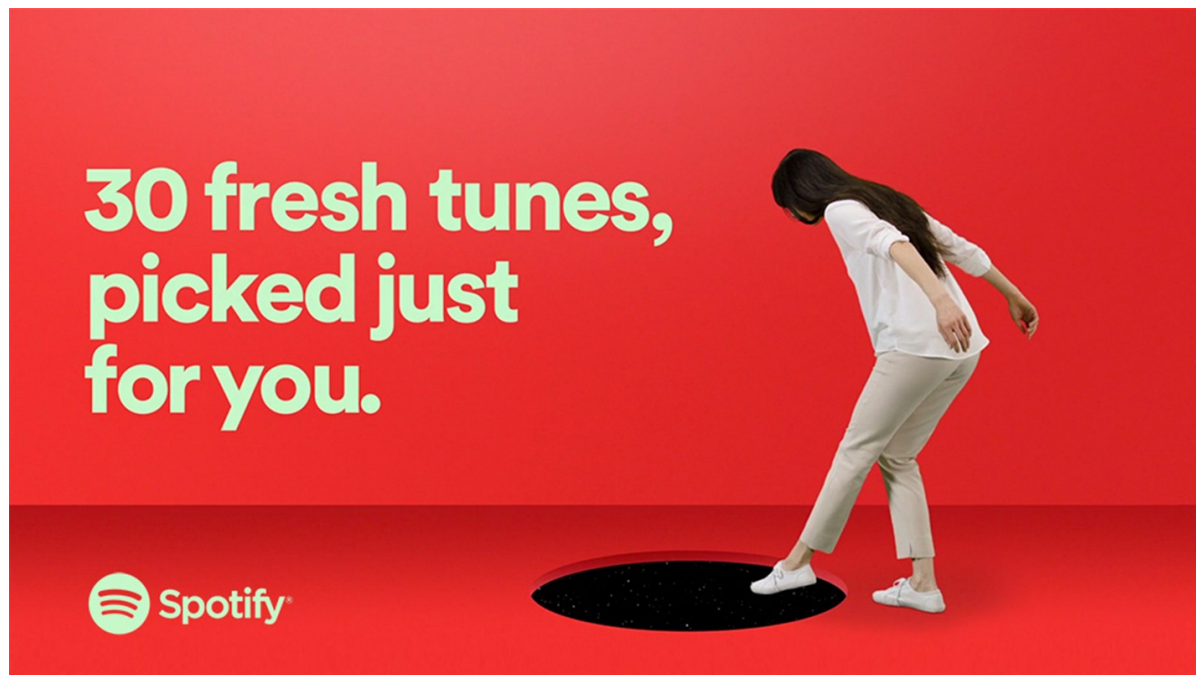
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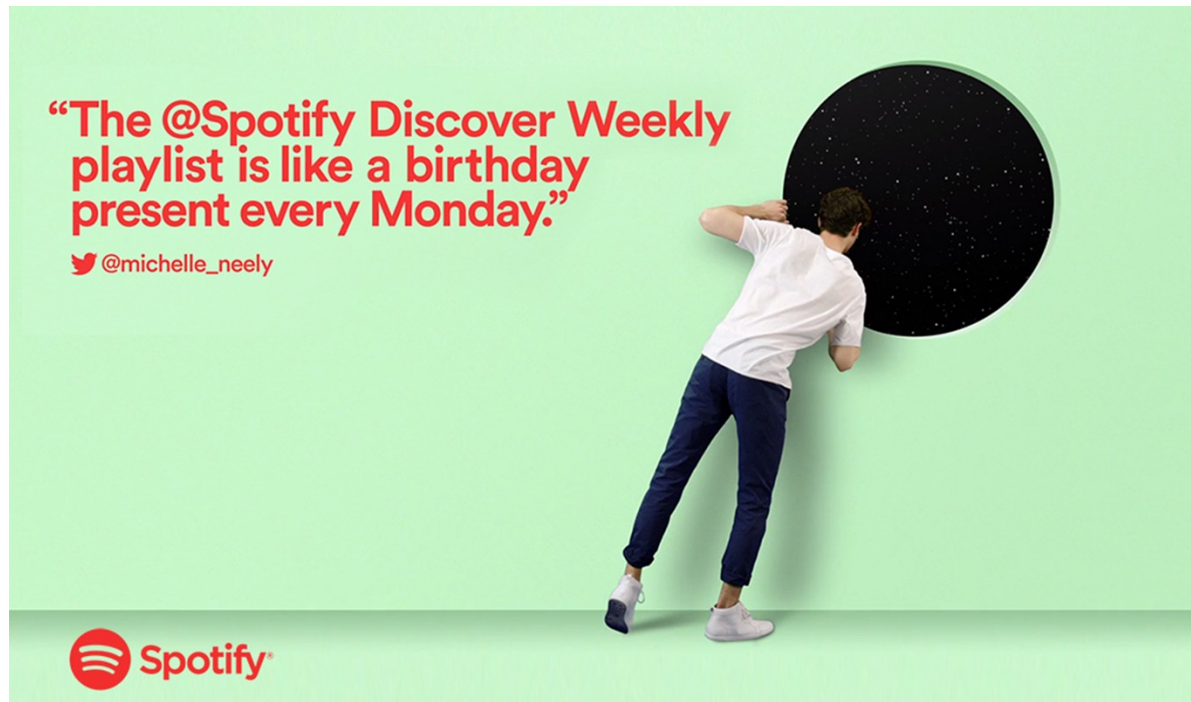
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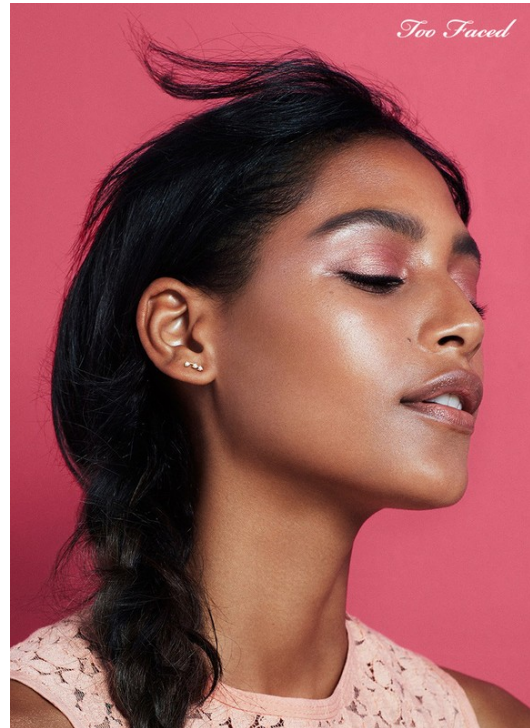
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