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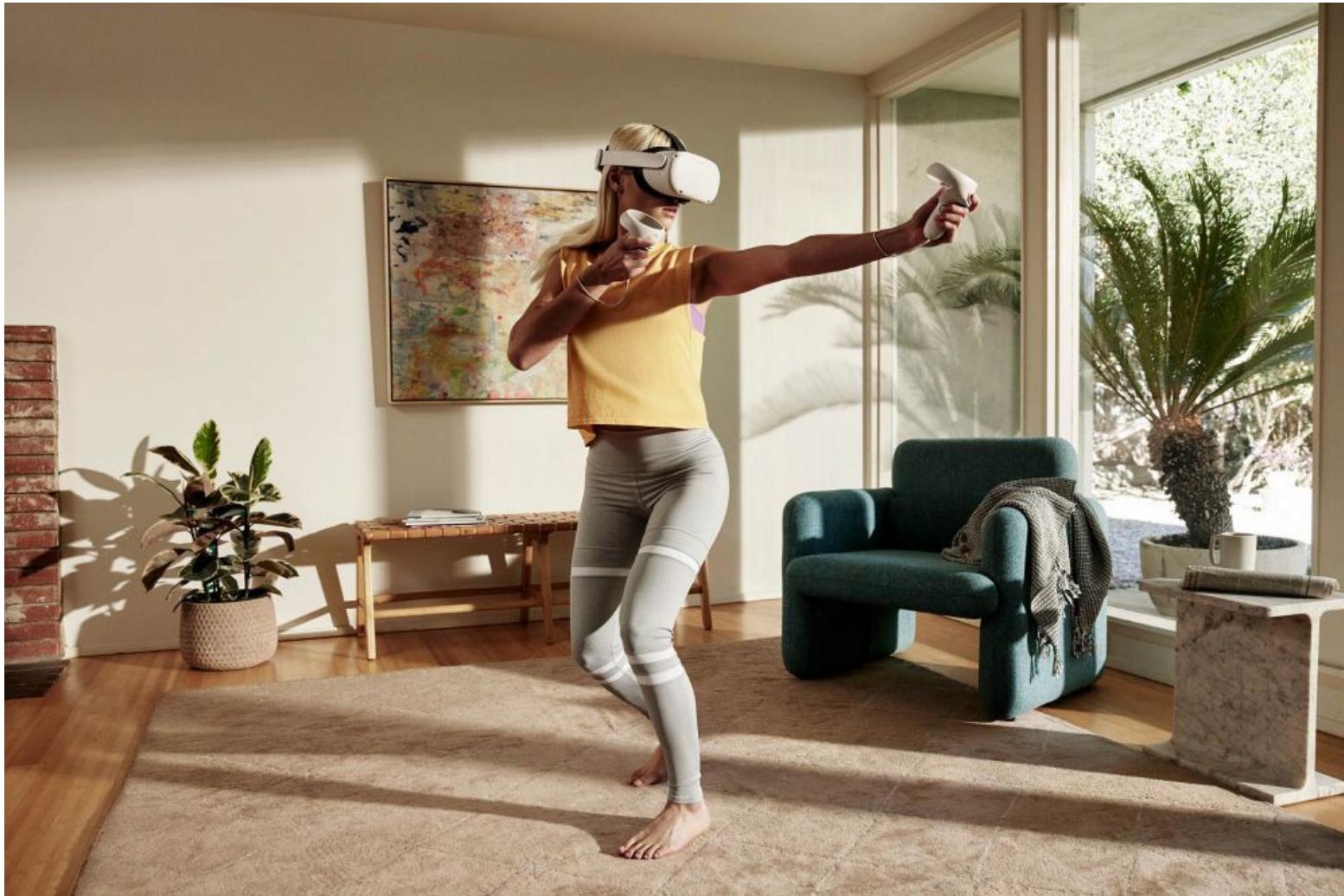
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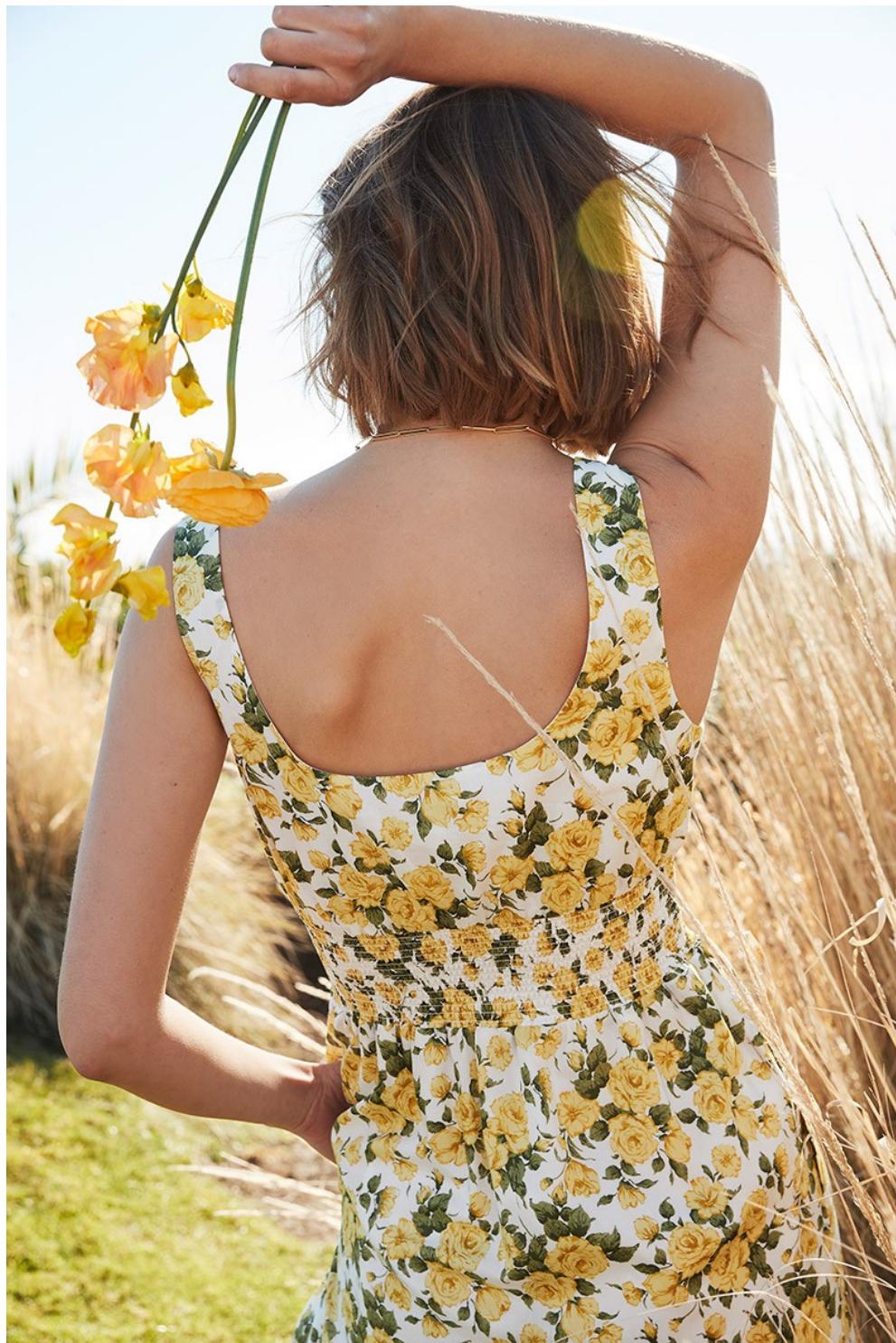
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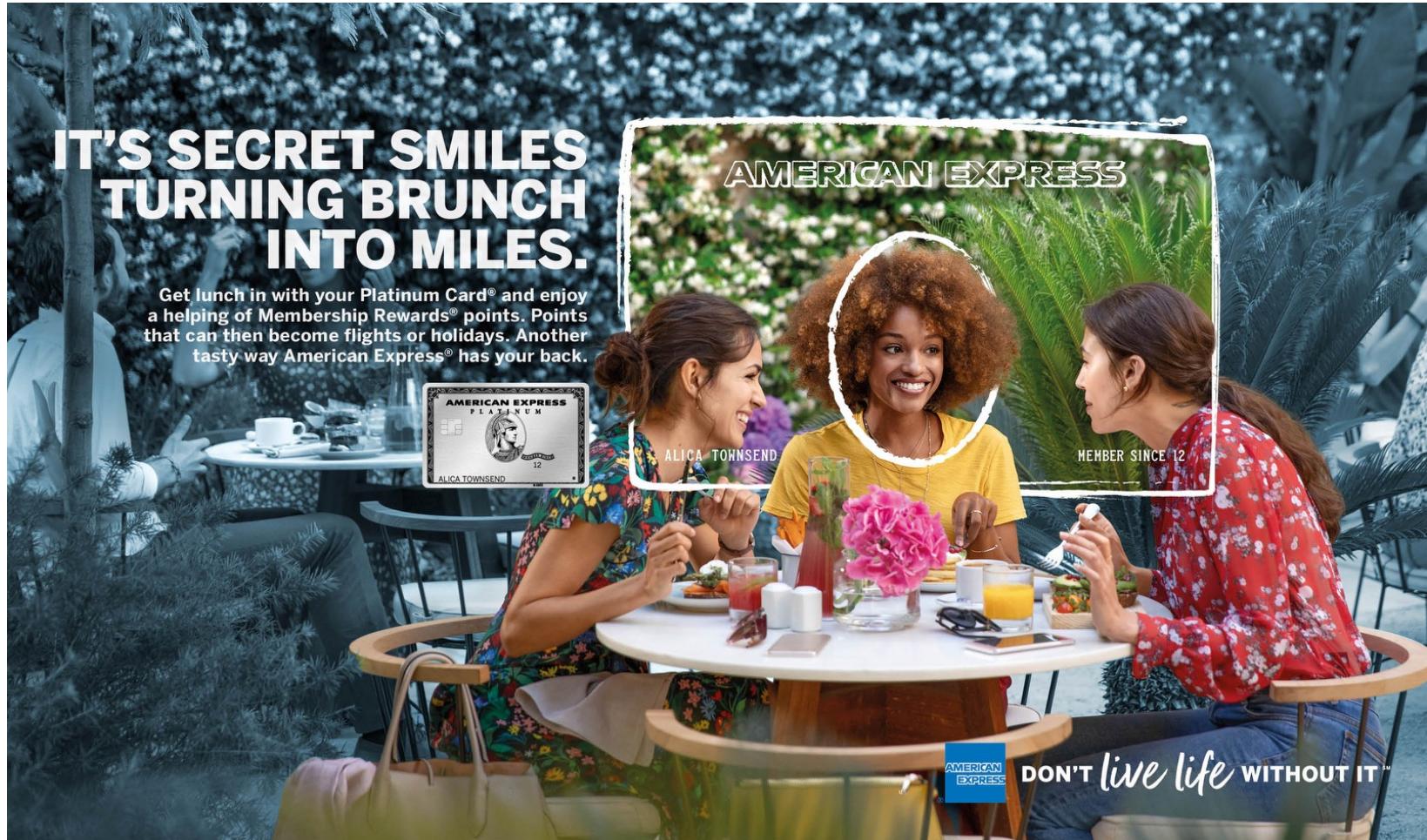
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AMERICAN EXPRESS

KENNETH LEE  
MEMBER SINCE 12

IT'S FEELING AT HOME  
IN 1,000 LOUNGES.

Find a space to call your own in over 1,000 lounges in 500 airports worldwide with your Platinum Card®. Another welcoming way American Express® has your back.

AMERICAN EXPRESS BUSINESS  
KENN CALA  
KENNETHLEE

AMERICAN EXPRESS PLATINUM  
KENNETHLEE

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

This advertisement features a man in a red blazer sitting at a table in a lounge, looking at his phone. A white circle highlights his face. In the top left corner of the image, there is a white-bordered inset showing a smiling man in a red blazer. The inset contains the text 'AMERICAN EXPRESS' and 'KENNETH LEE MEMBER SINCE 12'. The main text 'IT'S FEELING AT HOME IN 1,000 LOUNGES.' is displayed prominently. Below it, a subtext reads 'Find a space to call your own in over 1,000 lounges in 500 airports worldwide with your Platinum Card®. Another welcoming way American Express® has your back.' Two American Express cards are shown: a 'BUSINESS' card with 'KENN CALA' and a 'PLATINUM' card with 'KENNETHLEE'. The bottom right corner features the tagline 'DON'T *live life* WITHOUT IT™' with the American Express logo. The background is a blurred lounge setting with other people and tables.

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**IT'S INNER PEACE IN THE GREAT OUTDOORS.**

Leave no sight unseen with guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another leisurely way American Express® has your back.

AMERICAN EXPRESS PLATINUM

ALEX KLEIN MEMBER SINCE 14

AMERICAN EXPRESS

ALEX KLEIN MEMBER SINCE 14

DON'T *live life* WITHOUT IT™

The advertisement features a vintage-style motorcycle parked on a rocky outcrop with a scenic mountain range in the background. A white-bordered inset box contains a photograph of a man and a woman sitting on a rock, looking out at the mountains. The American Express logo and the slogan 'DON'T *live life* WITHOUT IT™' are at the bottom right.

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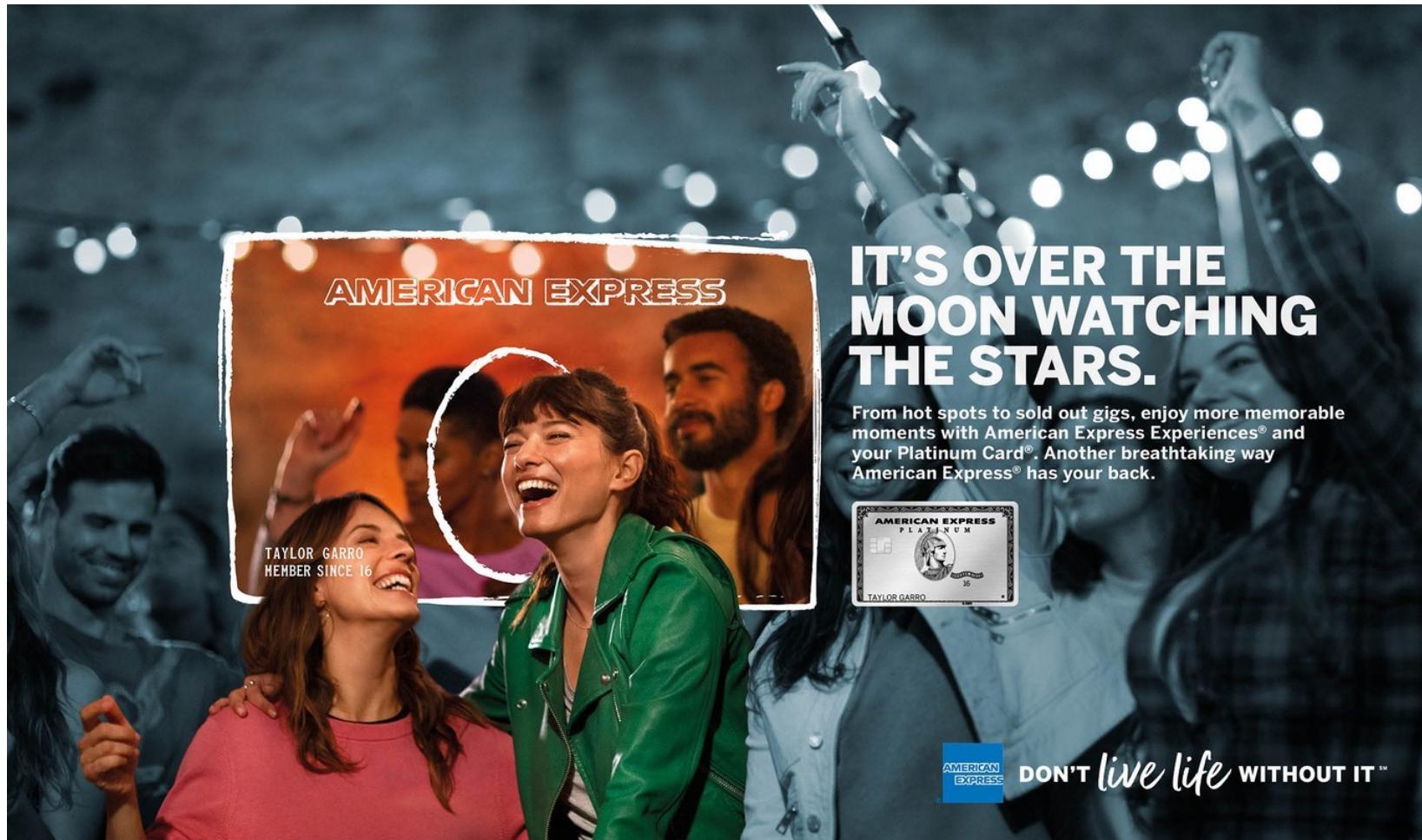
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AMERICAN EXPRESS

TAYLOR GARRO  
MEMBER SINCE 16

IT'S OVER THE  
MOON WATCHING  
THE STARS.

From hot spots to sold out gigs, enjoy more memorable moments with American Express Experiences® and your Platinum Card®. Another breathtaking way American Express® has your back.

AMERICAN EXPRESS  
PLATINUM

TAYLOR GARRO

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

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**IT'S FREEWHEELING FROM LUNCH INTO EVENING.**

Leave no sight unseen with a guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another leisurely way American Express® has your back.

AMERICAN EXPRESS

DANIEL MARTIN MEMBER SINCE 09

AMERICAN EXPRESS BUSINESS

AMERICAN EXPRESS PLATINUM

DANIEL MARTIN

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

The advertisement features two men riding bicycles on a cobblestone street in a European town. One man is in the foreground, smiling, wearing a yellow long-sleeved shirt and dark pants. The other man is slightly behind him, wearing a red and white striped shirt and dark pants. Two American Express cards are overlaid on the image: one in the upper left and one in the center. The card in the center has a white circle drawn around the man in the yellow shirt. The American Express logo and slogan 'DON'T *live life* WITHOUT IT™' are at the bottom left. The background shows a narrow street with buildings and a person walking in the distance.

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It's time appliances had a personality. Yours.

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CAFFÉ

DISTINCT BY DESIGN™

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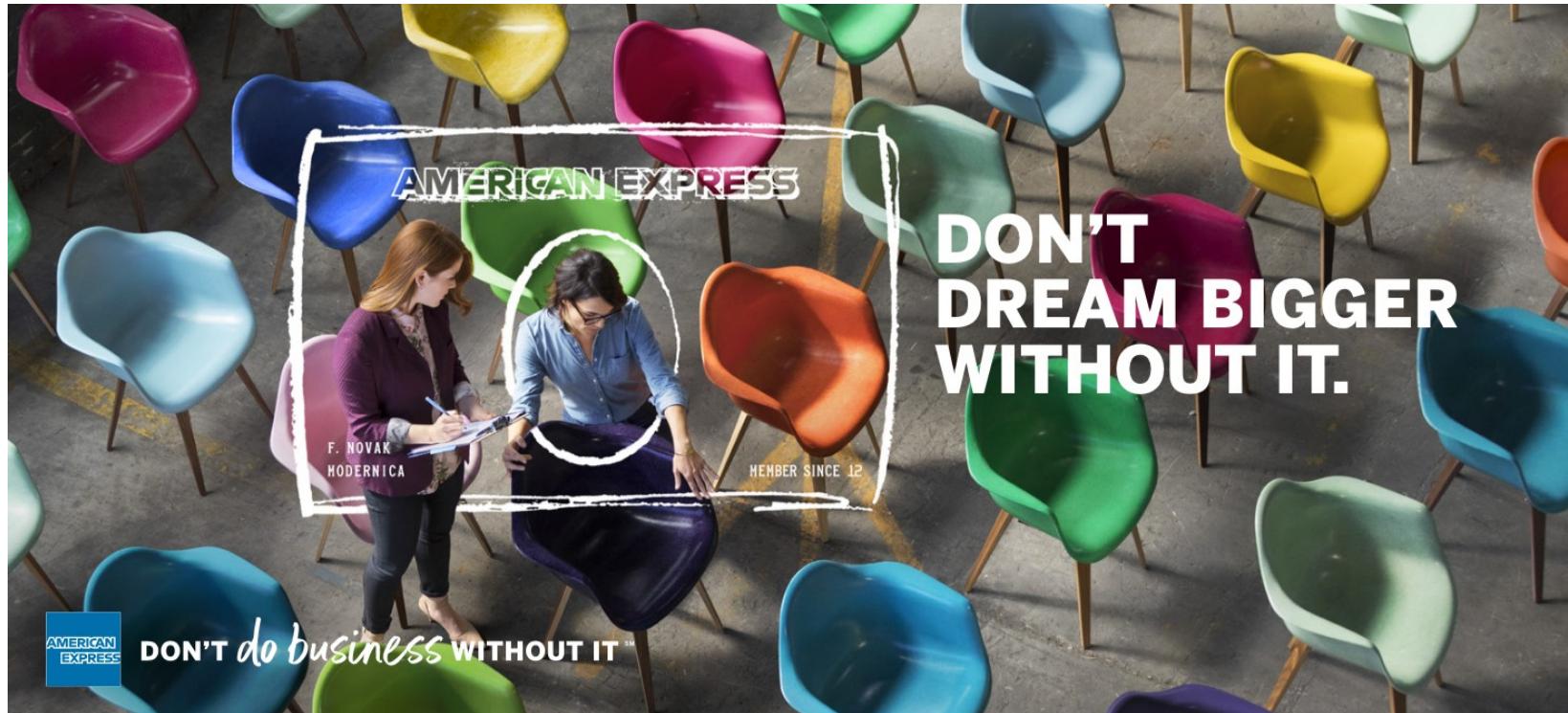
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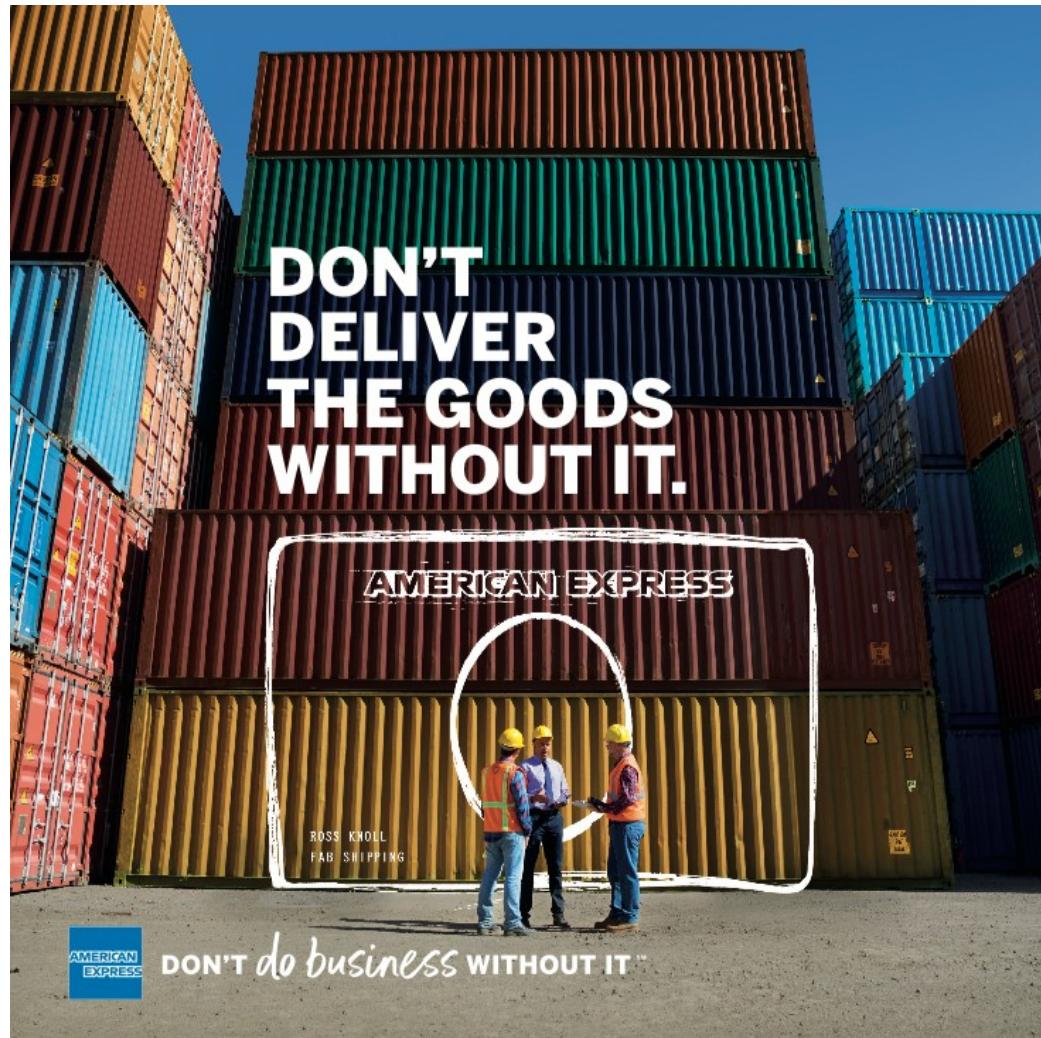
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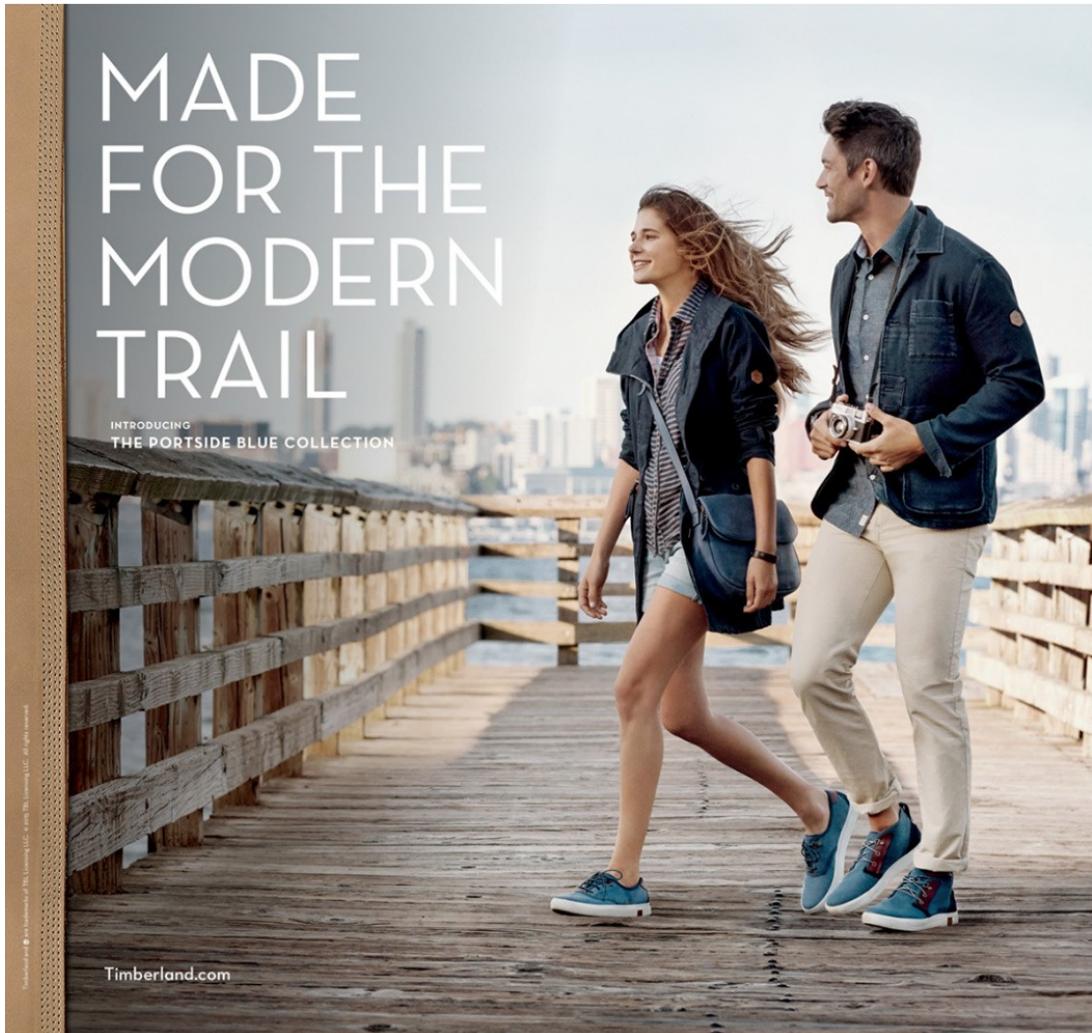
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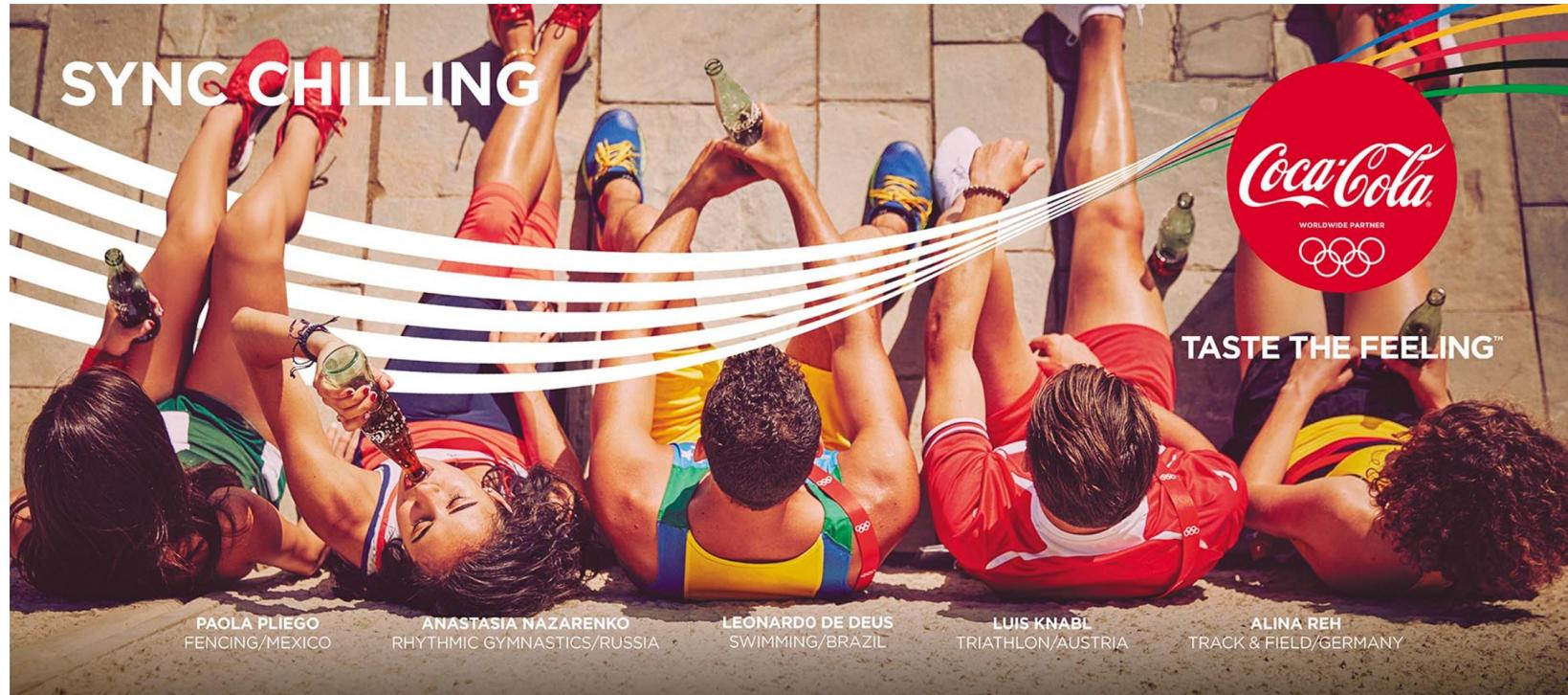
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**TONIGHT FEELS LIKE A JAPANESE  
INDIAN KIND OF NIGHT.**

**GRUBHUB™**  
YOUR FOOD HAS ARRIVED

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I'VE NEVER MET A  
TACO I DIDN'T LIKE.

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**MMM, JUST LIKE  
MOM USED TO ORDER.**

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uncap  
your  
hustle.

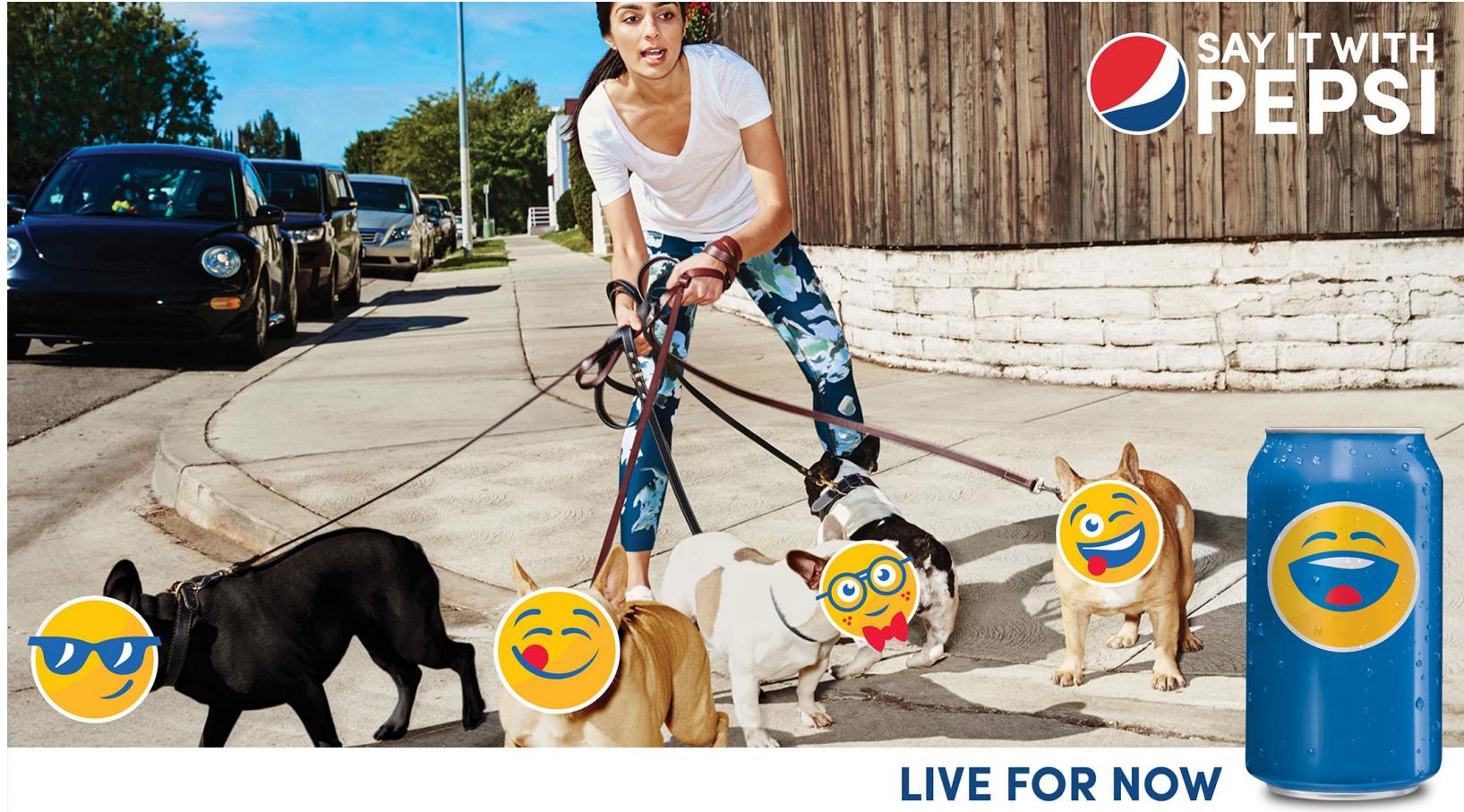
VITAL PROTEINS®

**VITAL PROTEINS®**  
COLLAGEN WATER  
LEMON SLICE  
10g Collagen

VP

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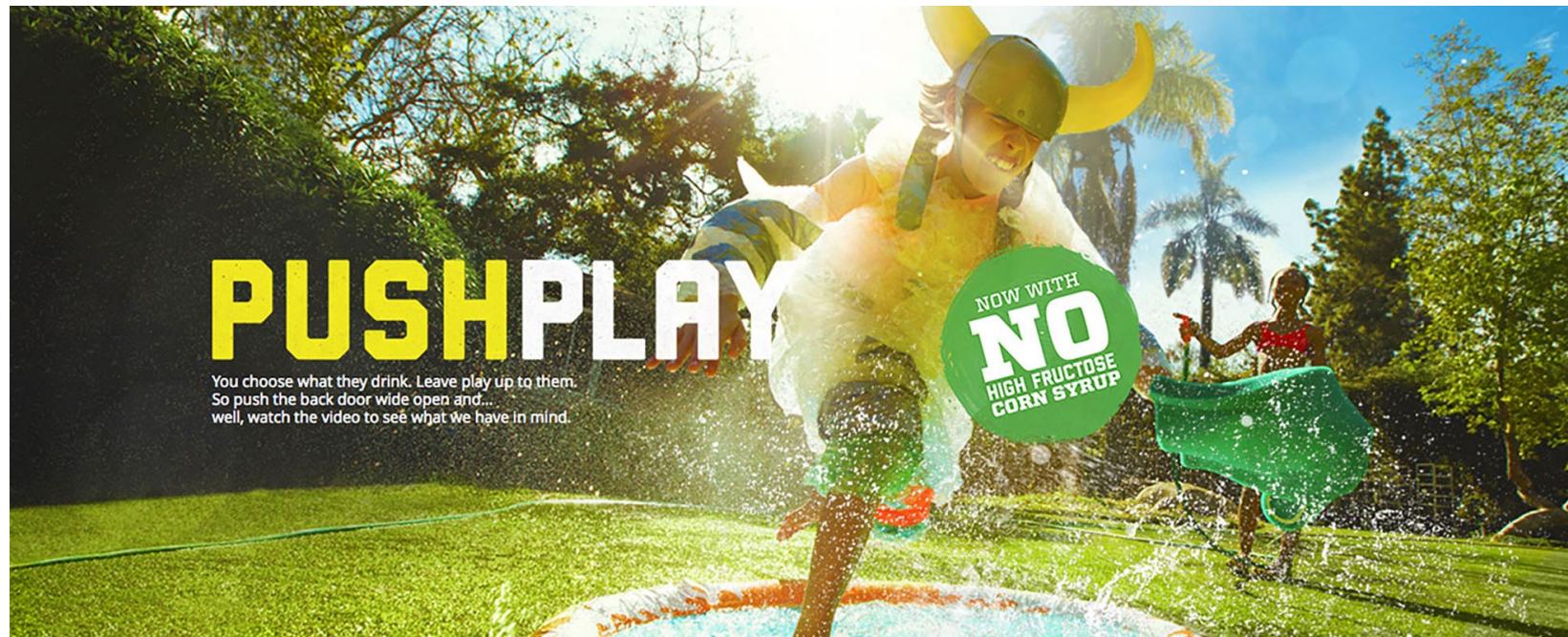


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**Snooze no more.**

When work is something you look forward to, the alarm clock gets a whole lot friendlier. Because when your employees look forward to their jobs, what they produce can be truly inspiring. ADP's workforce solutions help you craft a more engaged and efficient workplace.

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HR Solutions | Payroll | Good Job

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*There's nothing like the smell of compliance in the morning.*

Even before that first pot of caffeinated goodness, we've got tax and ACA regulation on the brain. Because at ADP, we're always looking for new ways to pair innovative technology and human expertise to help you navigate risks associated with compliance. That way you can start your day by focusing on what's important – whole milk or skim.

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*Camp out on the beach*

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★ *Mix with the locals*



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★ *Learn to surf*



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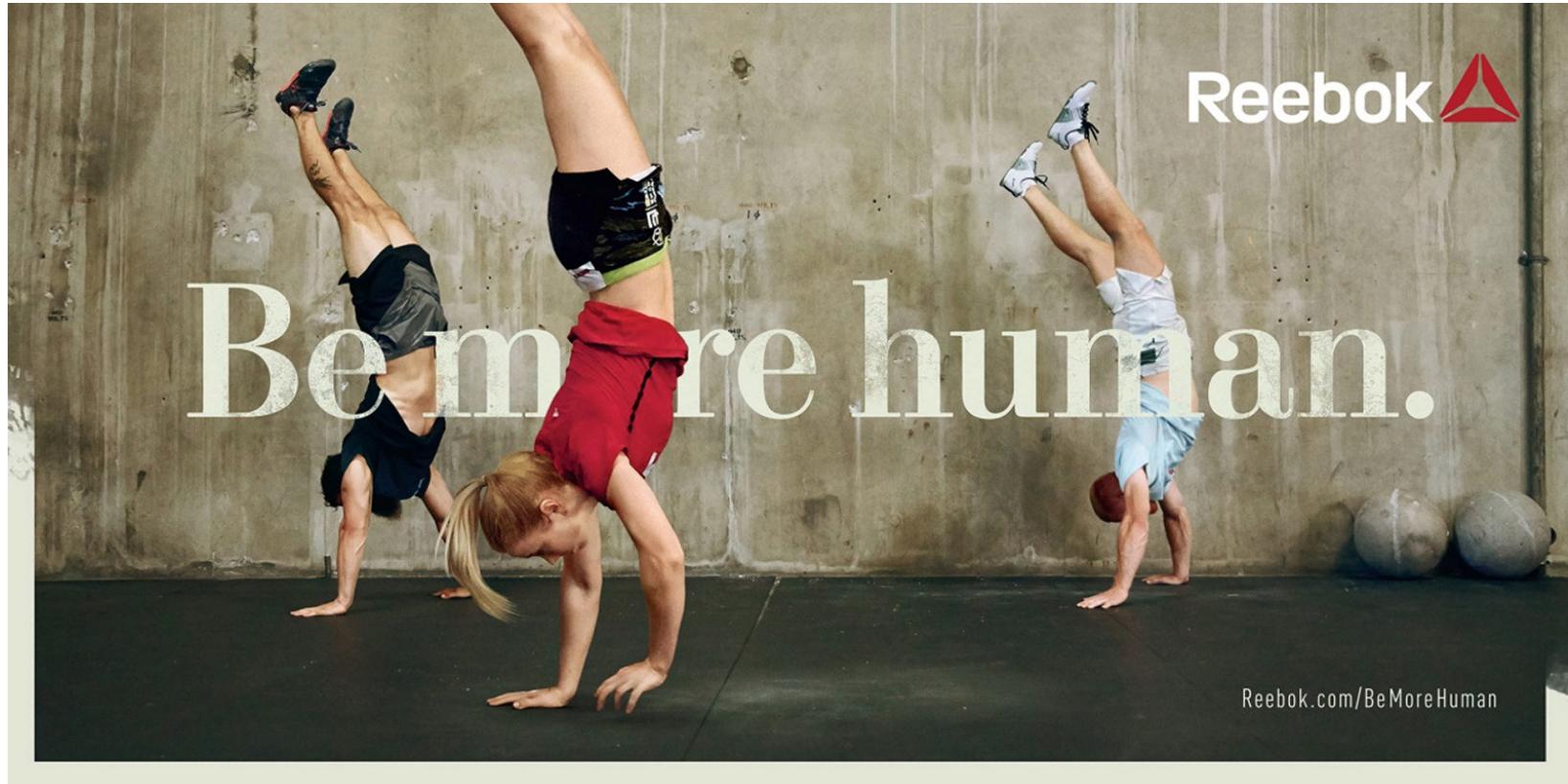
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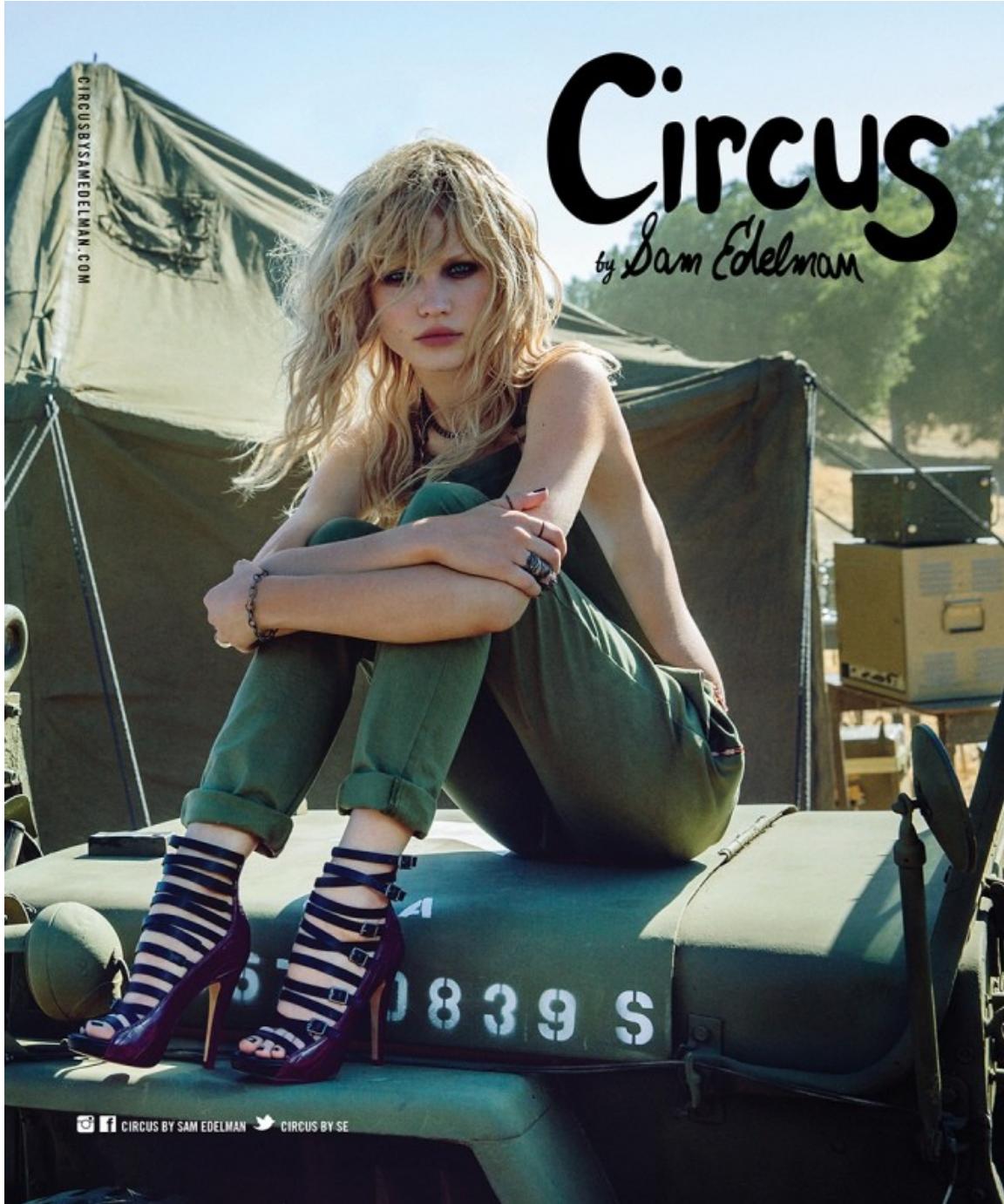
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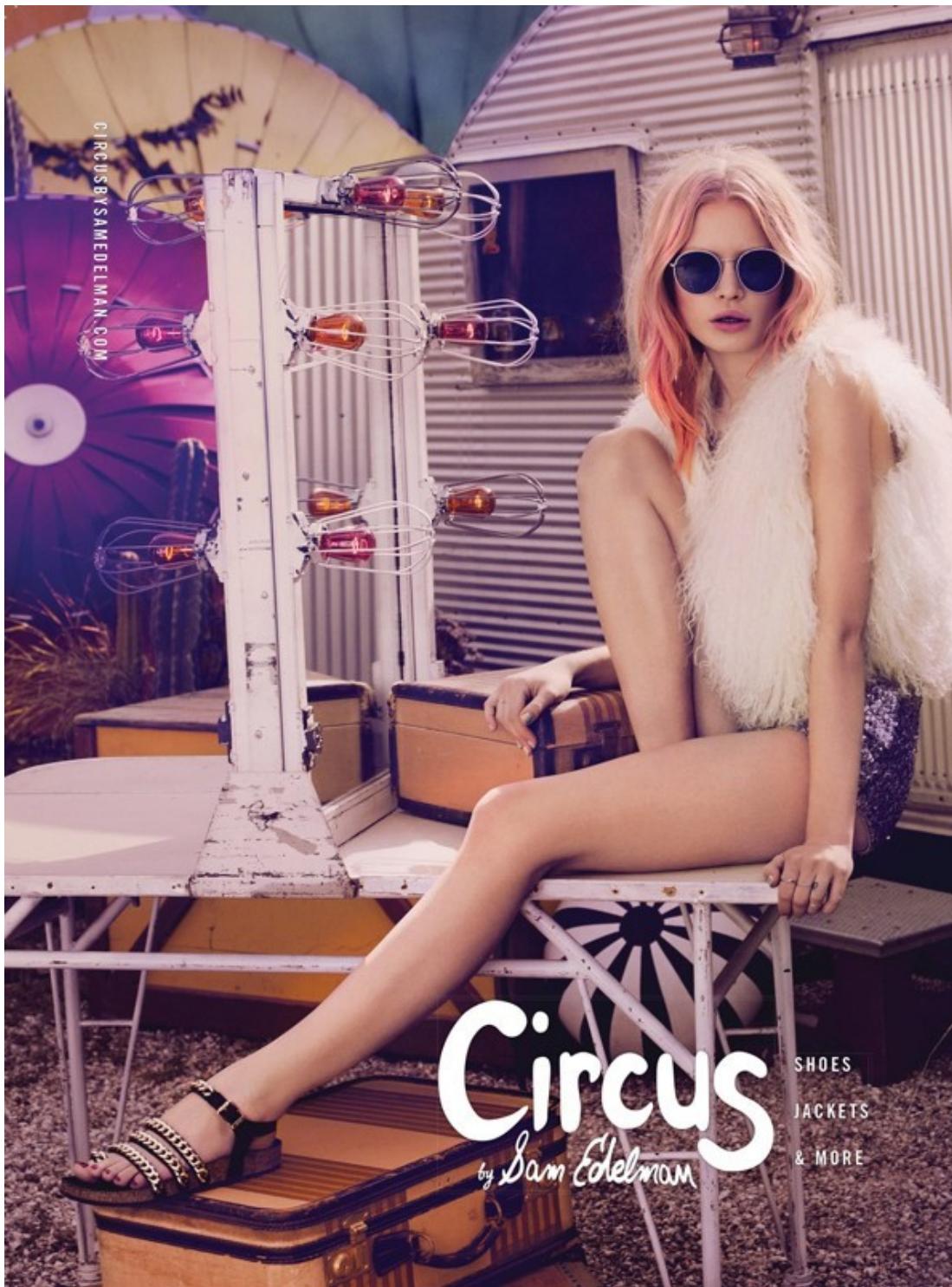
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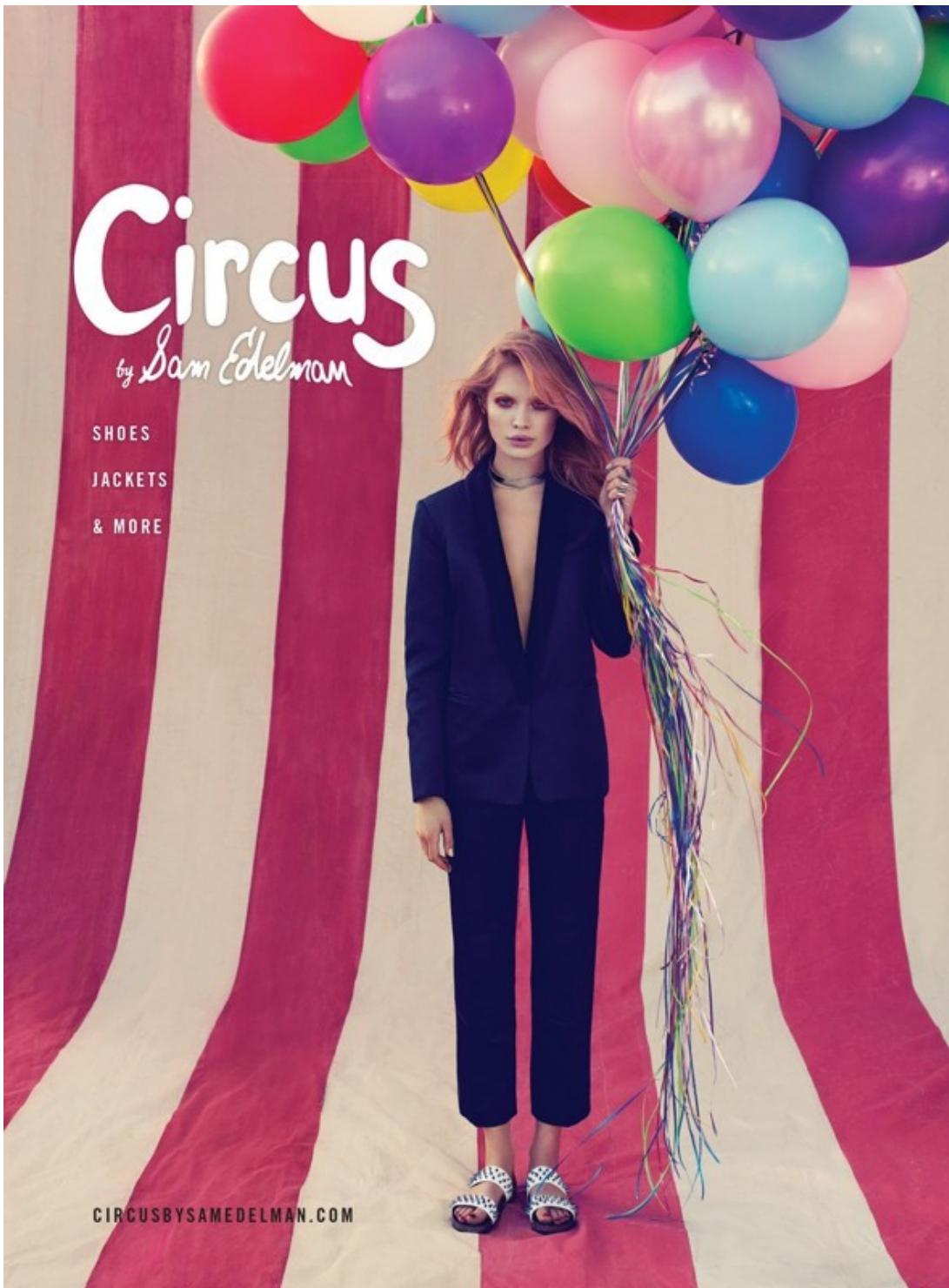
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A large advertisement for Keds. The central figure is Taylor Swift, standing in a dynamic pose with her arms outstretched. She is wearing a black and white horizontally striped t-shirt and black shorts. She is standing on a large, yellow and orange umbrella that is partially open. The background is a vibrant, hand-drawn style illustration of a large leaf or sunburst. The text "find the SUNSHINE" is written in large, white, sans-serif letters across the center of the umbrella. Below the text, smaller text reads: "WORDS TO LOVE BY @TAYLORWRITING. SHARE WHAT'S IN YOUR HEART AT KEDS.COM/BRAVEHEARTS." In the bottom left corner, the Keds logo is displayed in a blue box. In the bottom right corner, the text "AVAILABLE AT NORDSTROM" is visible. To the left of the main image, there is a vertical strip containing four smaller photographs: a woman in an orange top doing a handstand, a close-up of several pairs of feet in colorful sneakers, a woman in a blue and red sweater jumping in the air, and two women wearing sunglasses sitting together. The text "NO. 0013 Taylor Swift" is written vertically along the left edge of the main image.

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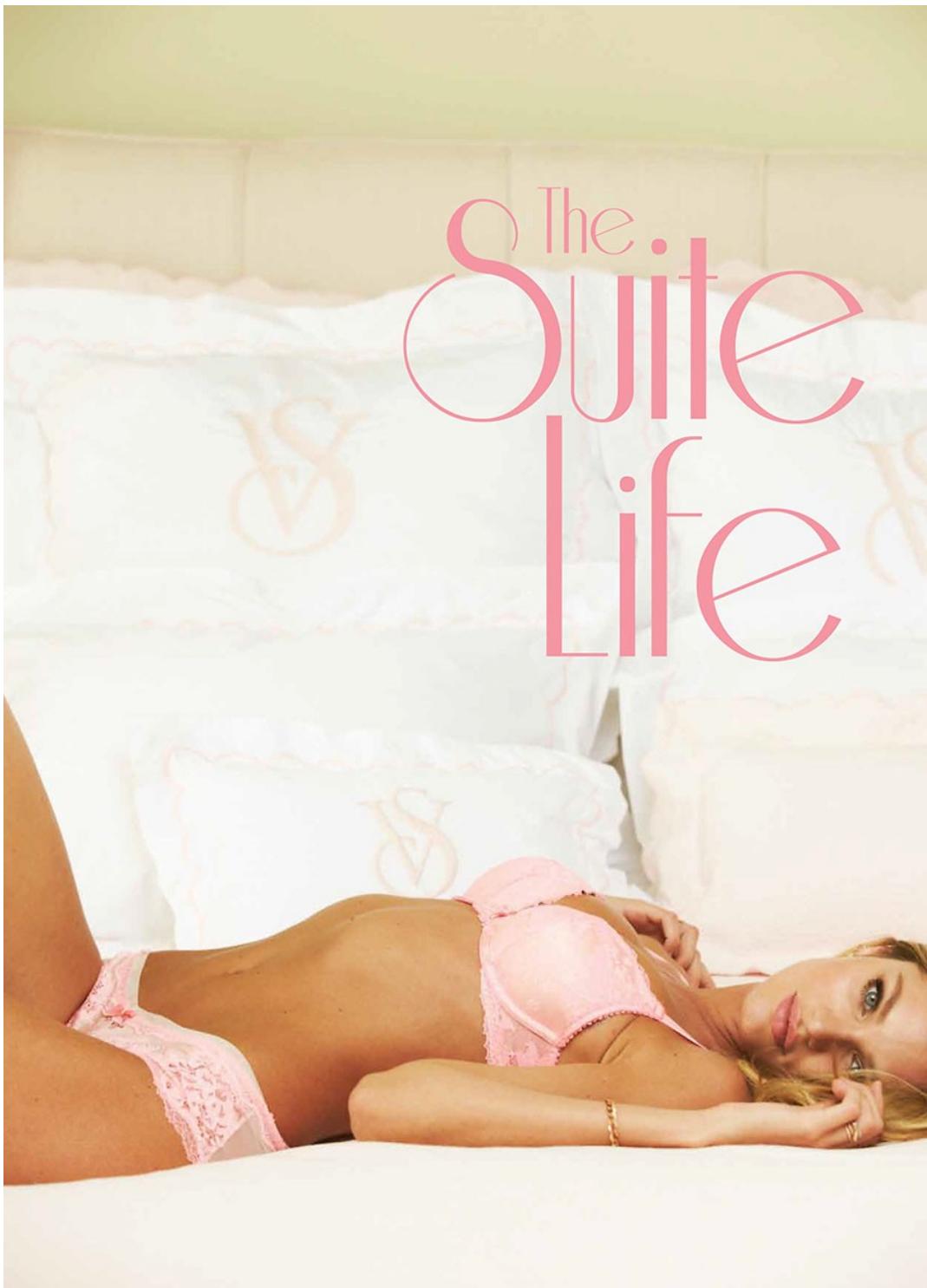
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Summer is made for bold statements, but it's also hot as the dickens. When it comes to suits, the answer is light, breathable fabrics that can keep their cool in the heat. To get your wardrobe ready, we have options in seersucker, lightweight Italian wool, cotton twill, and yes, even cotton linen – check out the Tremont suit on the front cover.

Left to Right: SUIT: The Braxton - Navy, Loro Piana wool, \$920. Jacket \$625, pants \$275, available separately. GuidoShop exclusive. SHIRT: Gentleman Collar, see page 7. TIE: Weathertech - Pink, 100% silk, \$68. / SUIT: The Beauregard - Blue, see page 6. SHIRT: Fall River, see page 6. TIE: Robanne Bowtie - Green, 100% cotton, \$58. SHOES: Weinstan Tyler - Brown, calf leather, \$345. / SUIT: The Beauregard - White, see page 6. SHIRT: Rhodes Collar - Turquoise, 100% cotton Oxford, \$78. Available in Slim & Standard Fit. TIE: Duxbury - Navy, silk twill, \$68. SHOE: Grenson x Bonobos Spectator - Brown, suede & leather, \$495.

On the Cover: SUIT: The Tremont - Grey, cotton linen, \$448. Jacket \$298, pants \$150, available separately. Also available in Stone & Navy. SHIRT: Gingtane, Summer Weight - Blue, 100% cotton poplin, \$78. Available in Slim & Standard Fit. POCKET SQUARE: The Madison Square - Purple, 100% linen, \$32. SHOES: Tretorn Nyttie - White, canvas, \$40.

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**SUIT:** The Fairfax - Grey, 100% cotton, \$425. Jacket \$275, pants \$150, available separately. Also available in Khaki & Navy. **SHIRT:** J. Hancock, Summer Weight, 100% cotton poplin, \$78. Available in Slim & Standard Fit. **POCKET SQUARE:** Madison Square - Blue, 100% linen, \$32. **BELT:** Stretto - Black, leather, \$90. **SHOES:** Grenson Ellery Double Monk Brogue - Black, leather, \$370.

*Opposite Page:* **SUIT:** The Fairfax - Khaki, see above. **SHIRT:** Ging Richard, Green, 100% cotton poplin, \$78. Available in Slim & Standard Fit. **TIE:** Wolfeboro Bowtie - Blue, 100% cotton chambray, \$58. **POCKET SQUARE:** The Anchor Chief, 100% cotton, \$42.

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**SUMMER BETTER than THE REST**

It's pretty much an indisputable scientific fact: most of life's best moments happen during summer. And we want you to look your best for every single one of them. So let us take care of the style part – the linen suits, the summer weight shirts, the new jeans you'll practically live in. You've got other things to worry about. Because that rooftop rager isn't going to DJ itself. Somebody's got to go black-tie to Shakespeare in the Park. And world-class cannonball champions aren't born. They're made.

On the Cover: SUIT: The Tremont - Grey, cotton linen, \$448. Jacket \$298, pants \$150, available separately. Also available in Stone & Navy. SHIRT: Gington, Summer Weight - Blue, 100% cotton poplin, \$78. Available in Slim & Standard Fit. POCKET SQUARE: The Madison Square - Purple, 100% linen, \$32. SHOES: Tretorn Nylite - White, canvas, \$60.

This Page, Left to Right: See page 8. / See page 12.

2 / 877.294.7737

BONOBOS.COM / 3

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**The Foundation Suit**  
Cut to perfection from lightweight Italian wool, this suit is sharp as a razor and comes in equally handy. It's the solid, year-round suit every guy needs at the ready for work and for play.

**SUIT:** The Foundation - Navy, *see page 8.*

**SHIRT:** Gentleman Collar - Blue & White Bengal Stripe, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing.

**TIE:** Wolfeboro - Blue, 100% cotton chambray, \$68.

**TIE CLIP:** Postmodern Tie Clip - Blue, acrylic, \$25.

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**The Foundation Suit**

**SUIT:** The Foundation - Light Grey, 100% Marzotto® Italian wool, \$685. Jacket \$460, pants \$225, available separately. Also available in Charcoal & Navy. **SHIRT:** Gentleman Collar - White, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing. **TIE:** Cape Hatteras - Blue, 100% cotton, \$68. **SHOE:** Grenson Tyler - Brown, leather, \$345. **POCKET SQUARE:** Bedford Square - Green, 100% cotton, \$32.

*Opposite Page:* **SUIT:** The Foundation - Navy, see above. **SHIRT:** Gentleman Collar - Turquoise Gingham, 100% Italian cotton, \$138. Available in Slim & Standard Fit. Neck & sleeve sizing. **TIE:** Cape May - Navy, cotton silk blend, \$78. **TIE CLIP:** Postmodern Tie Clip - Red, acrylic, \$25. **BELT:** Fifth Degree - Black, Italian leather, \$98. **SHOES:** Grenson Dylan Wing Tip - Black, leather, \$335.

Try this on at a  
Guideshop  
[bonobos.com/guideshop](http://bonobos.com/guideshop)

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## The Fairfax Suit

To beat the heat on a daily basis, you have two options: tons of soft serve, or a cotton twill suit. We suggest the latter – it's casual enough for everyday wear, but still dressy enough for special occasions. Oh, and it won't melt on your shoes either.

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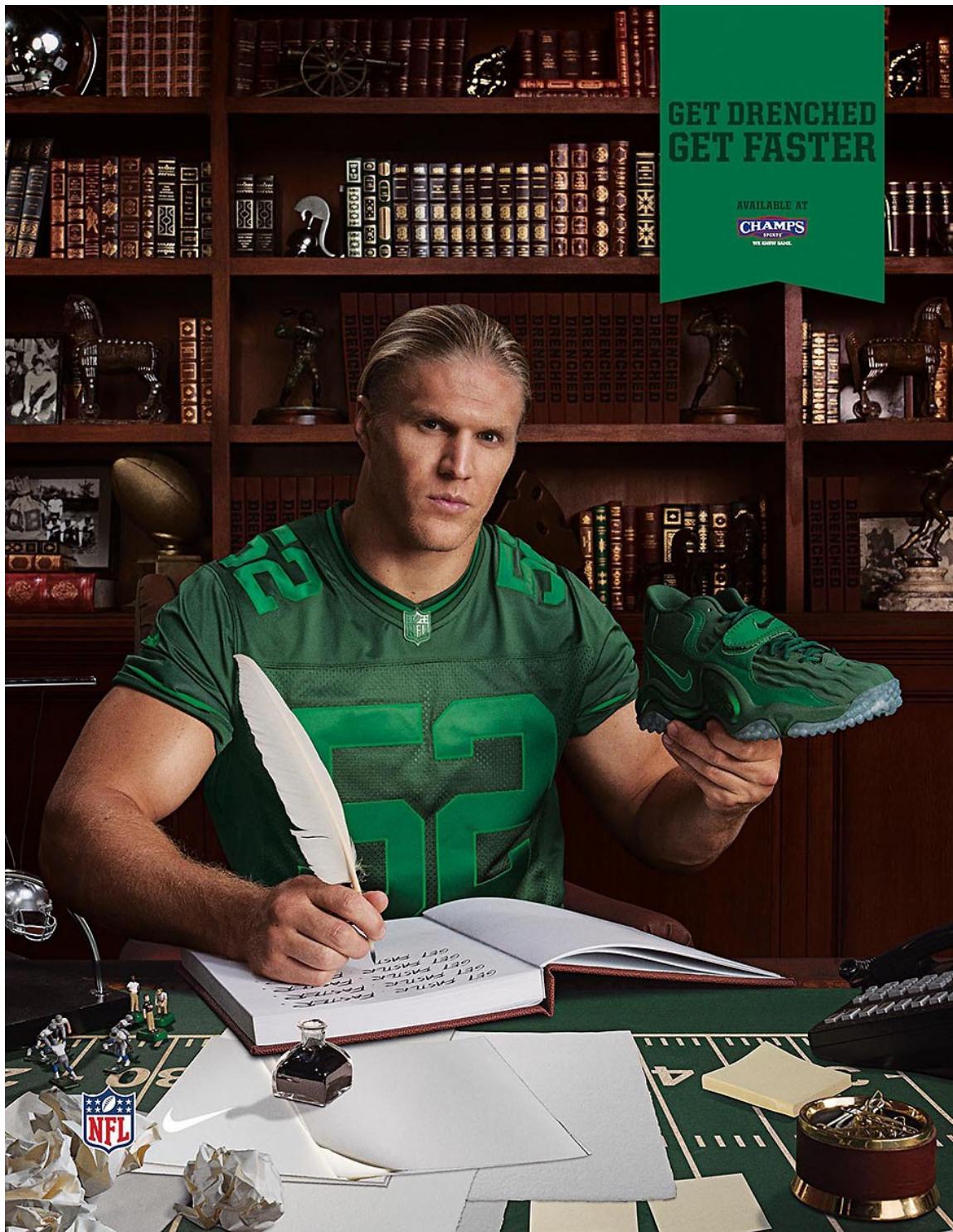
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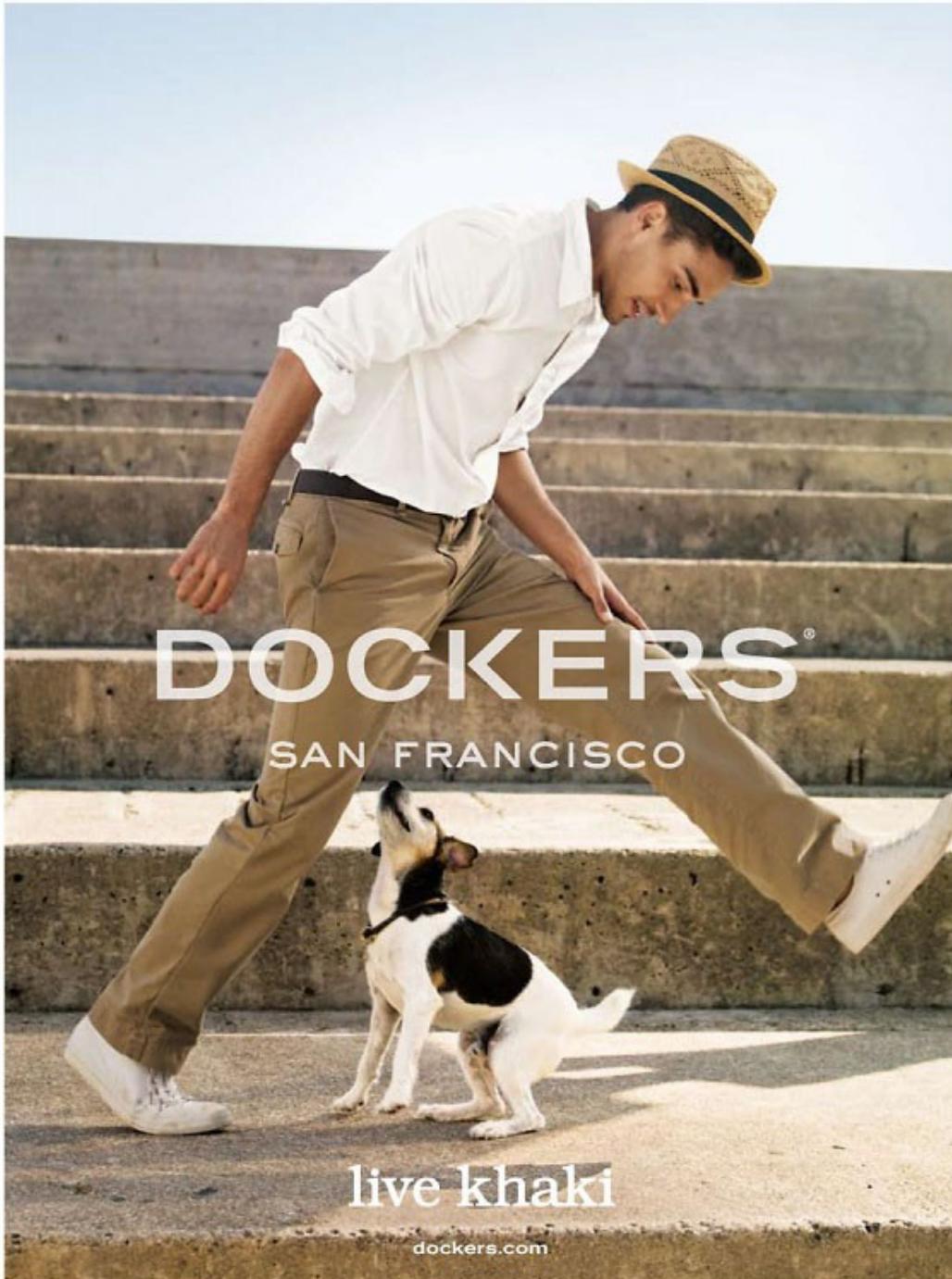
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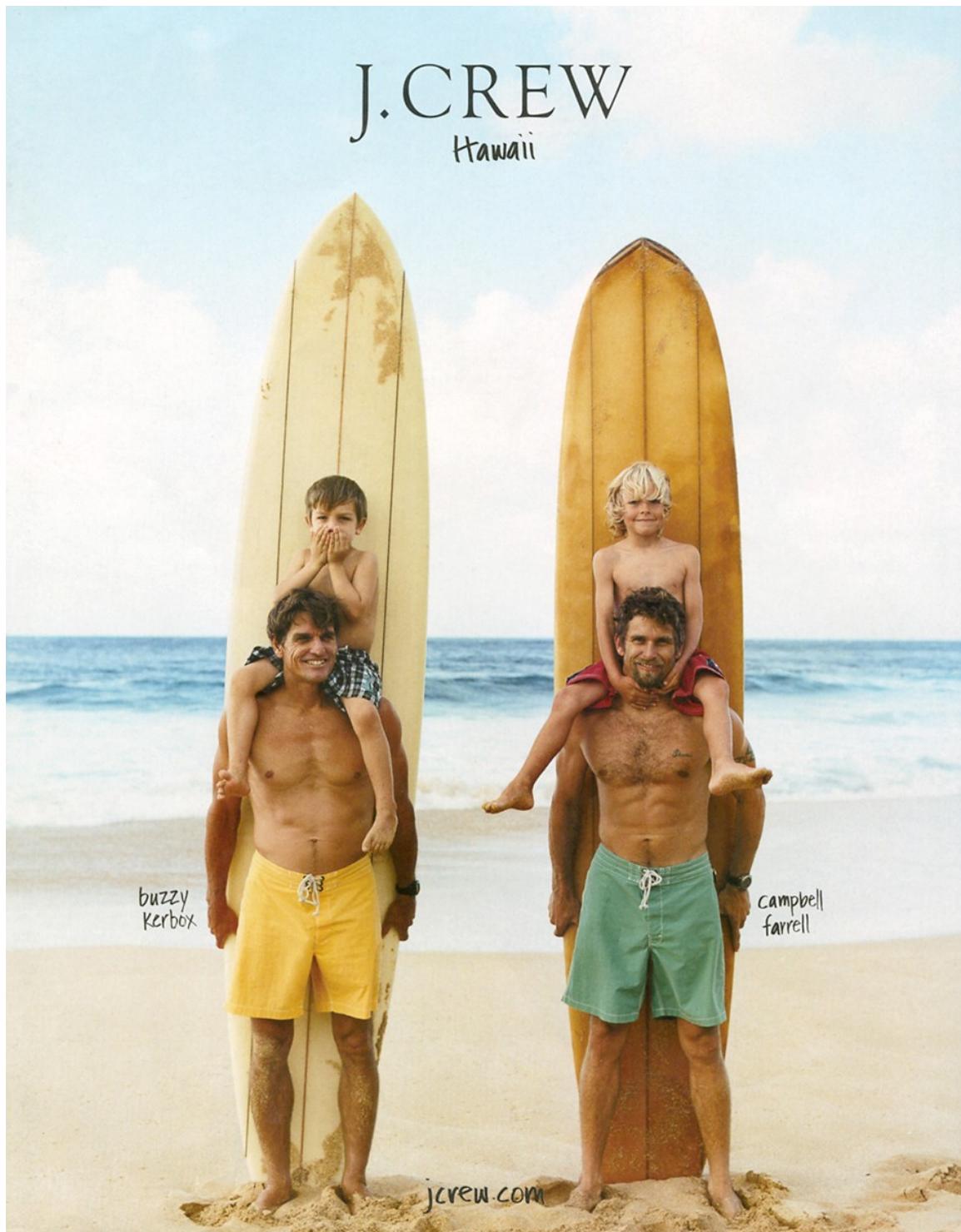
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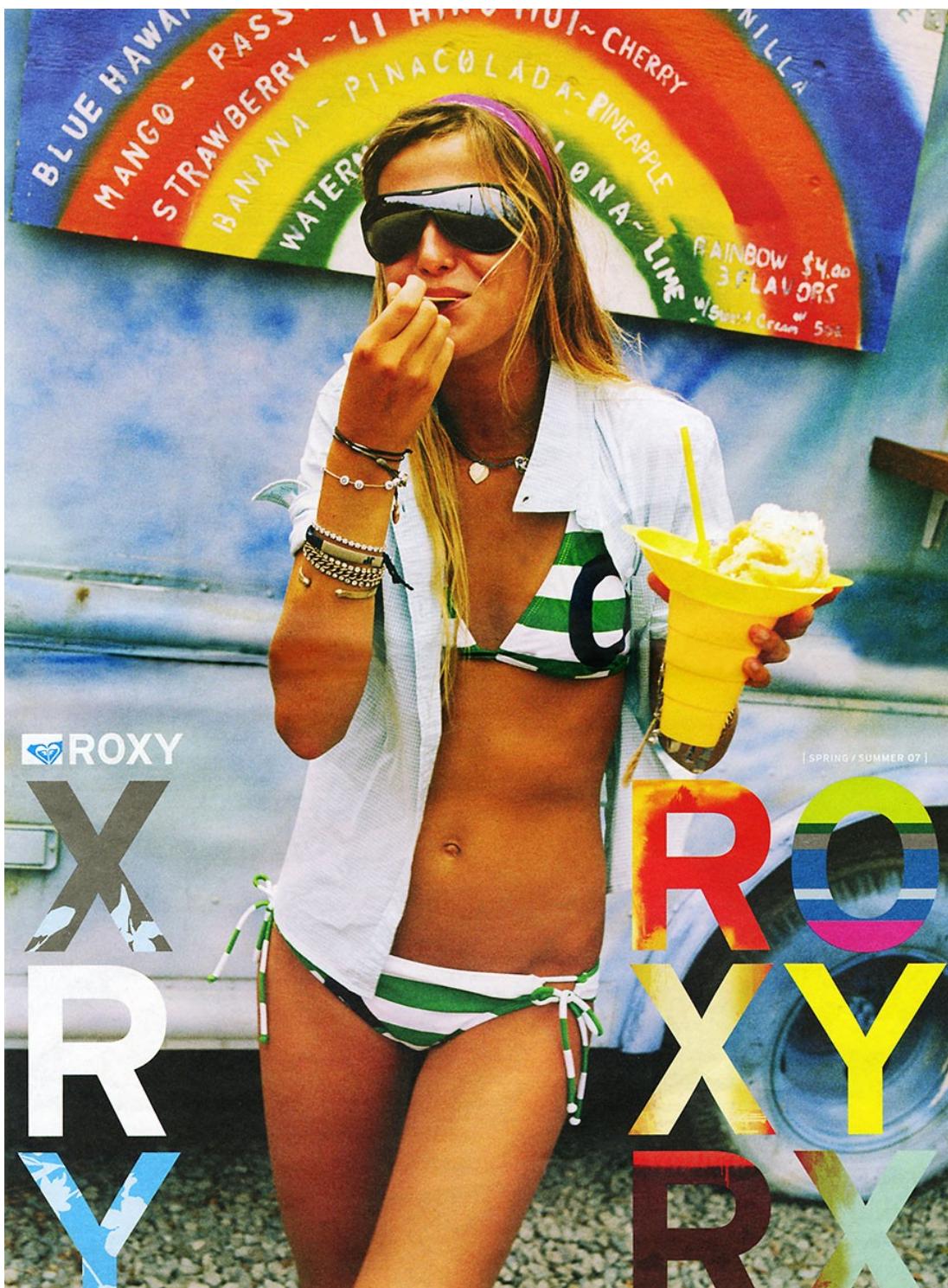
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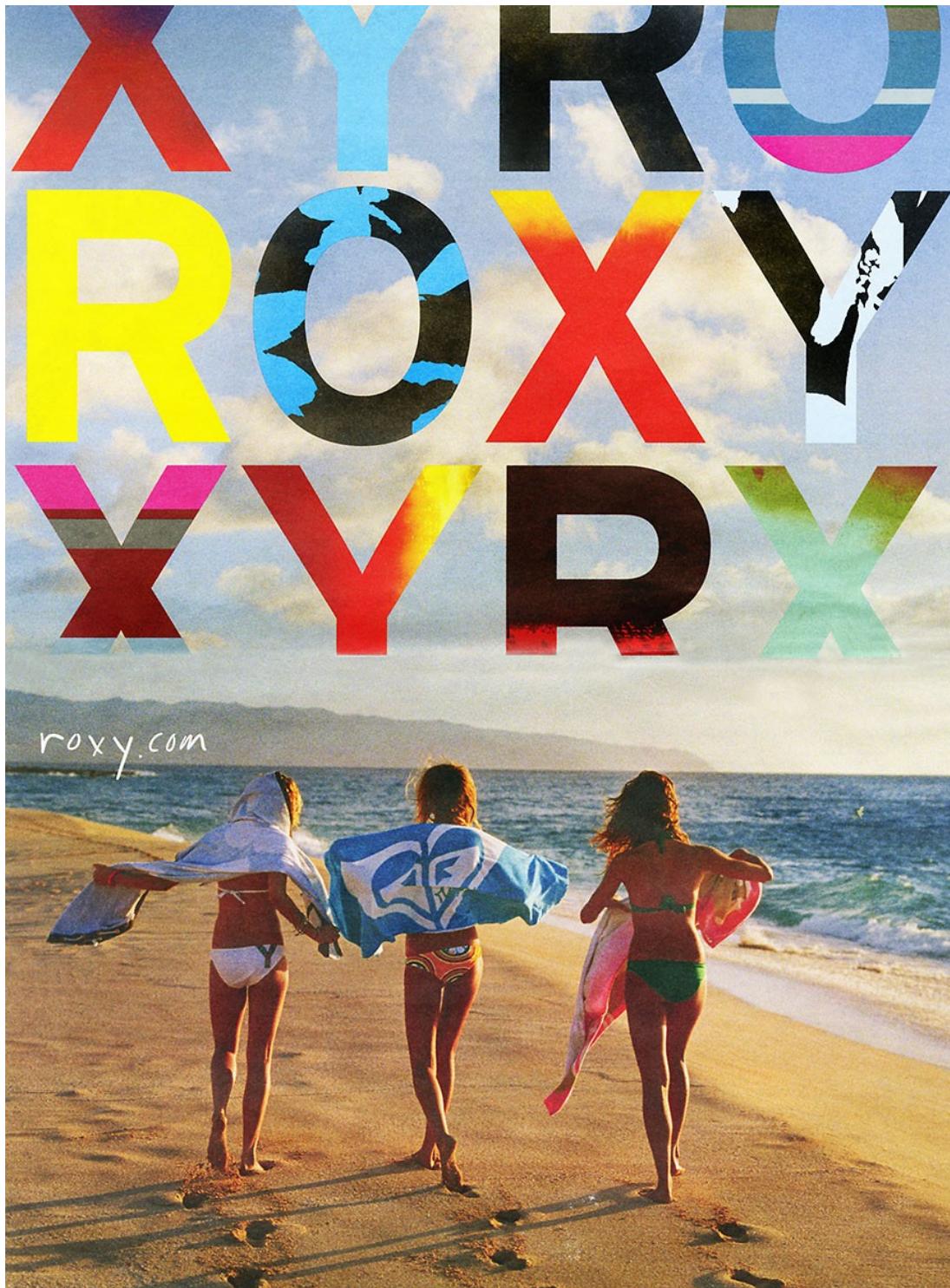
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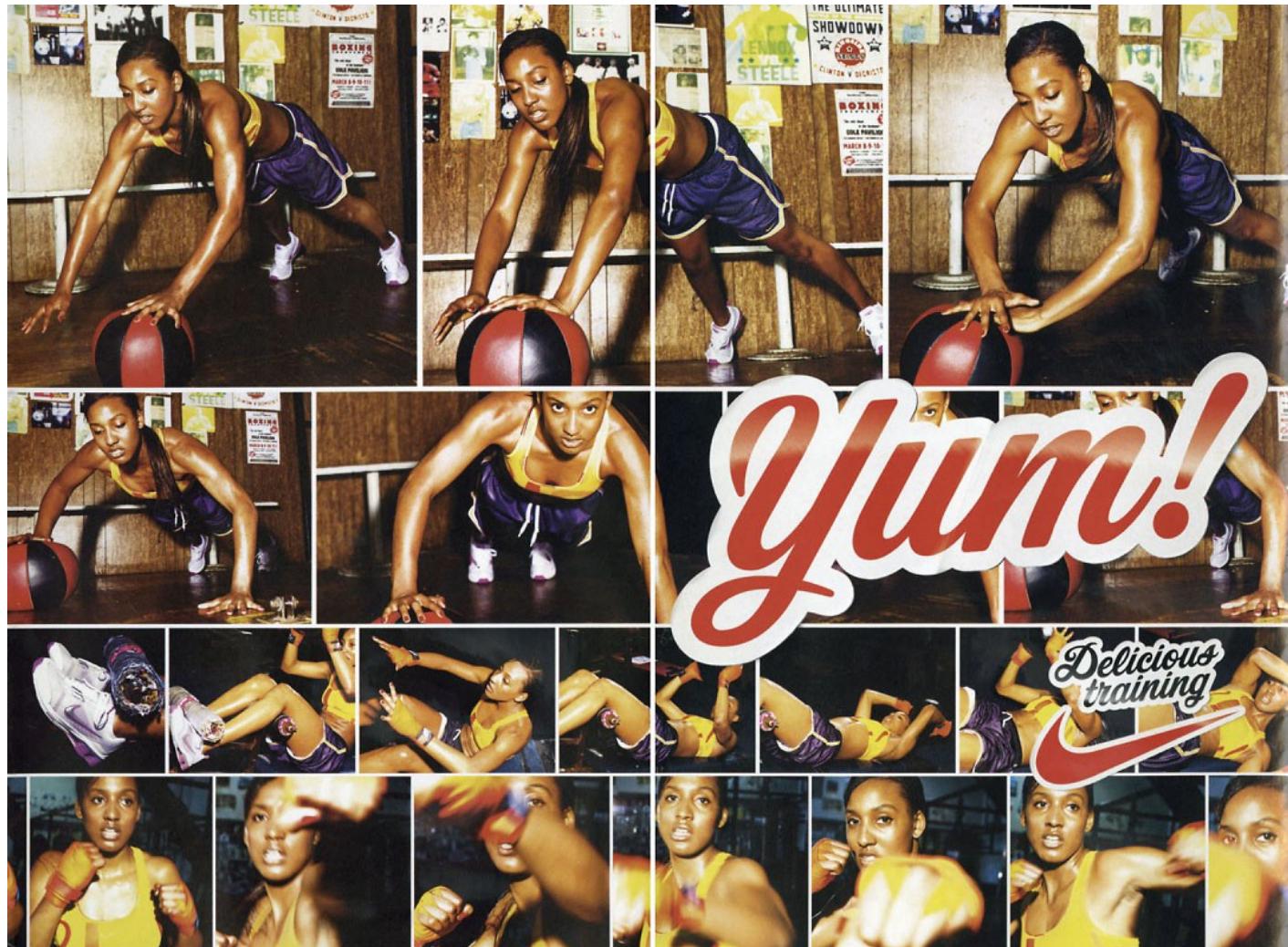
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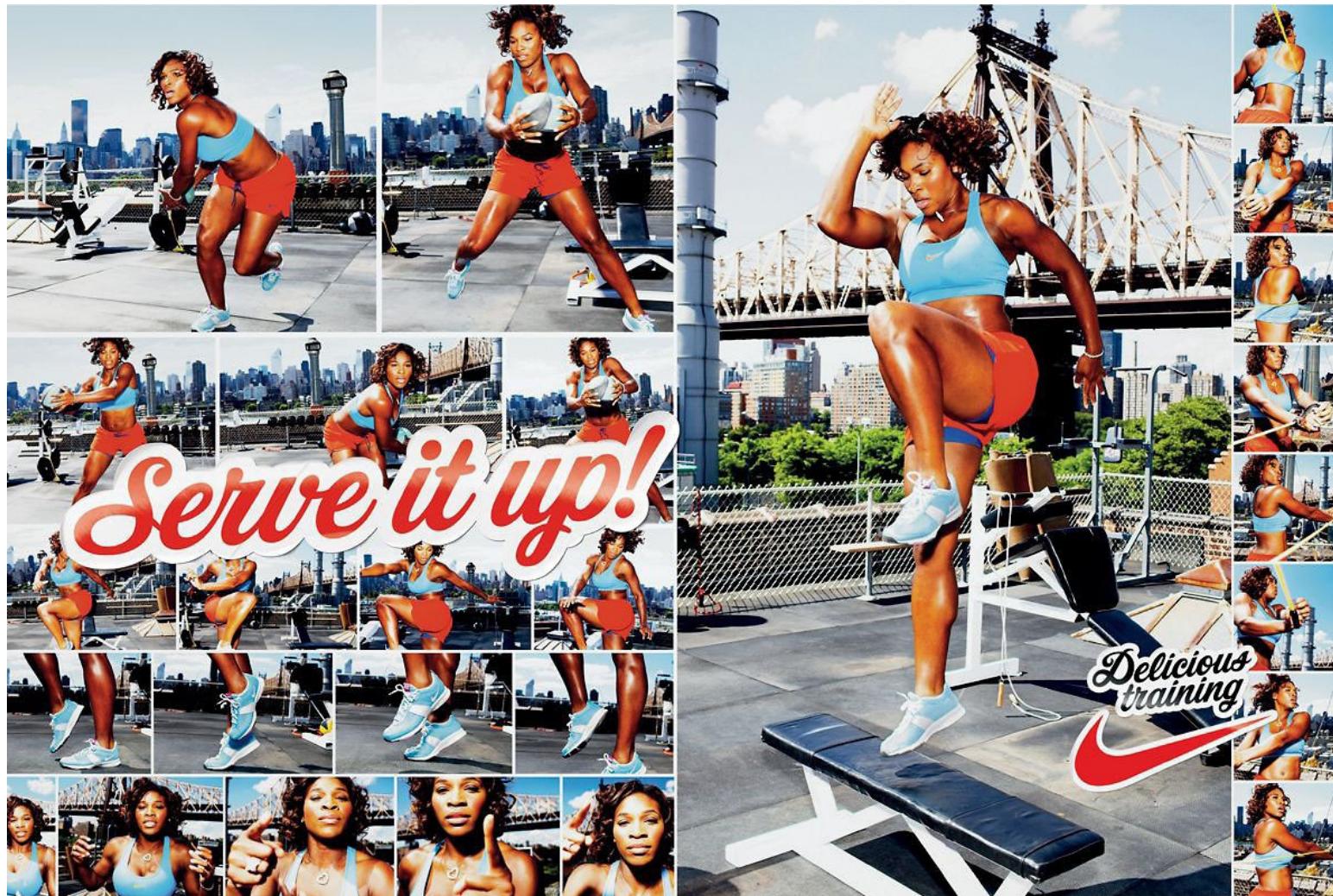
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FREE TOTE  
WITH \$75  
SWIM PURCHASE  
USE CODE: SP1333855  
DETAILS PAGE 4

*THE*  
**Lace**  
**BIKINI**  
CUTE SUITS GUARANTEE *fun* IN THE SUN.

8

**BEACH SEXY**  
A-D cups: Fully lined.  
Underwire cups. Removable  
halter strap. Amalfi blue (37C),  
neon hot pink (H64) or white  
(92). Imported polyester/  
spandex.  
Push-up Bandeau.  
Sizes 32-36A-DD: 38B-DD.  
A-D sizes: **AM-297-083 \$32.50.**  
DD sizes: **AM-297-254 \$34.50.**  
Ruched Low-rise Hipster.  
Sizes XS-L.  
**AM-297-086 \$22.50.**

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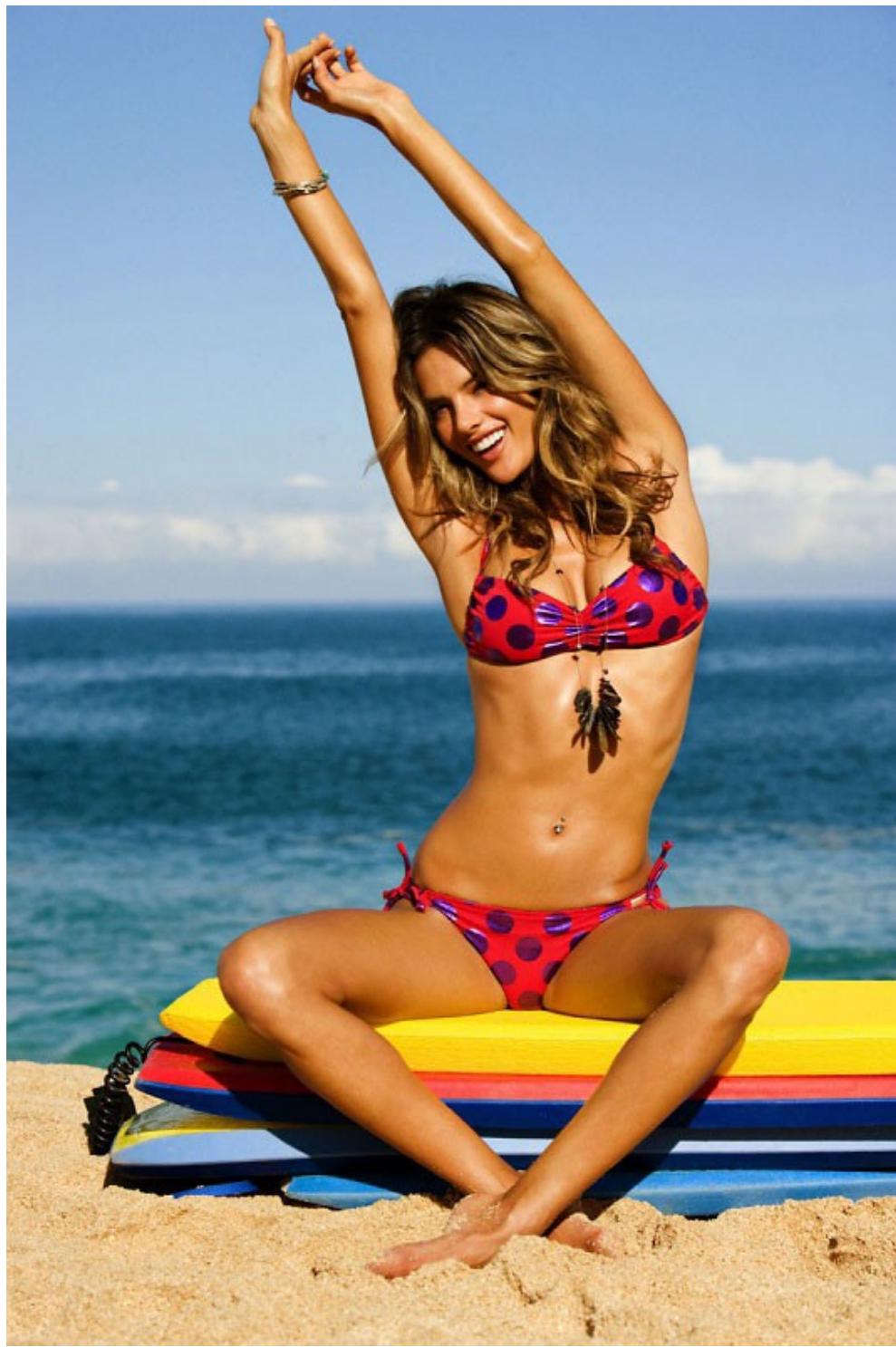
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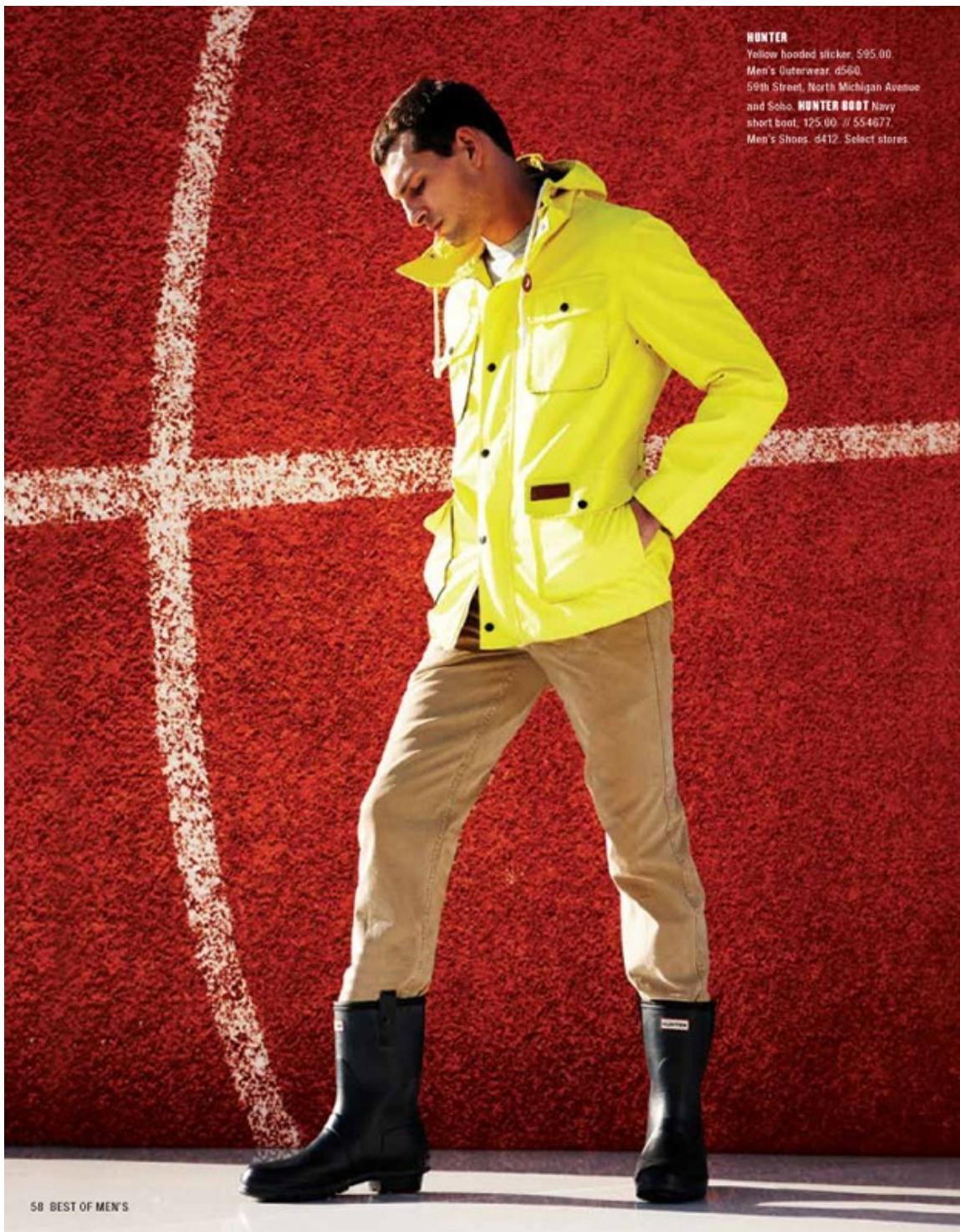
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**HUNTER**

Yellow hooded slicker, \$95.00.  
Men's Outerwear, d540.  
59th Street, North Michigan Avenue  
and Soho. **HUNTER BOOT** Navy  
short boot, \$25.00 // 554677.  
Men's Shoes, d412. Select stores.

58 BEST OF MEN'S

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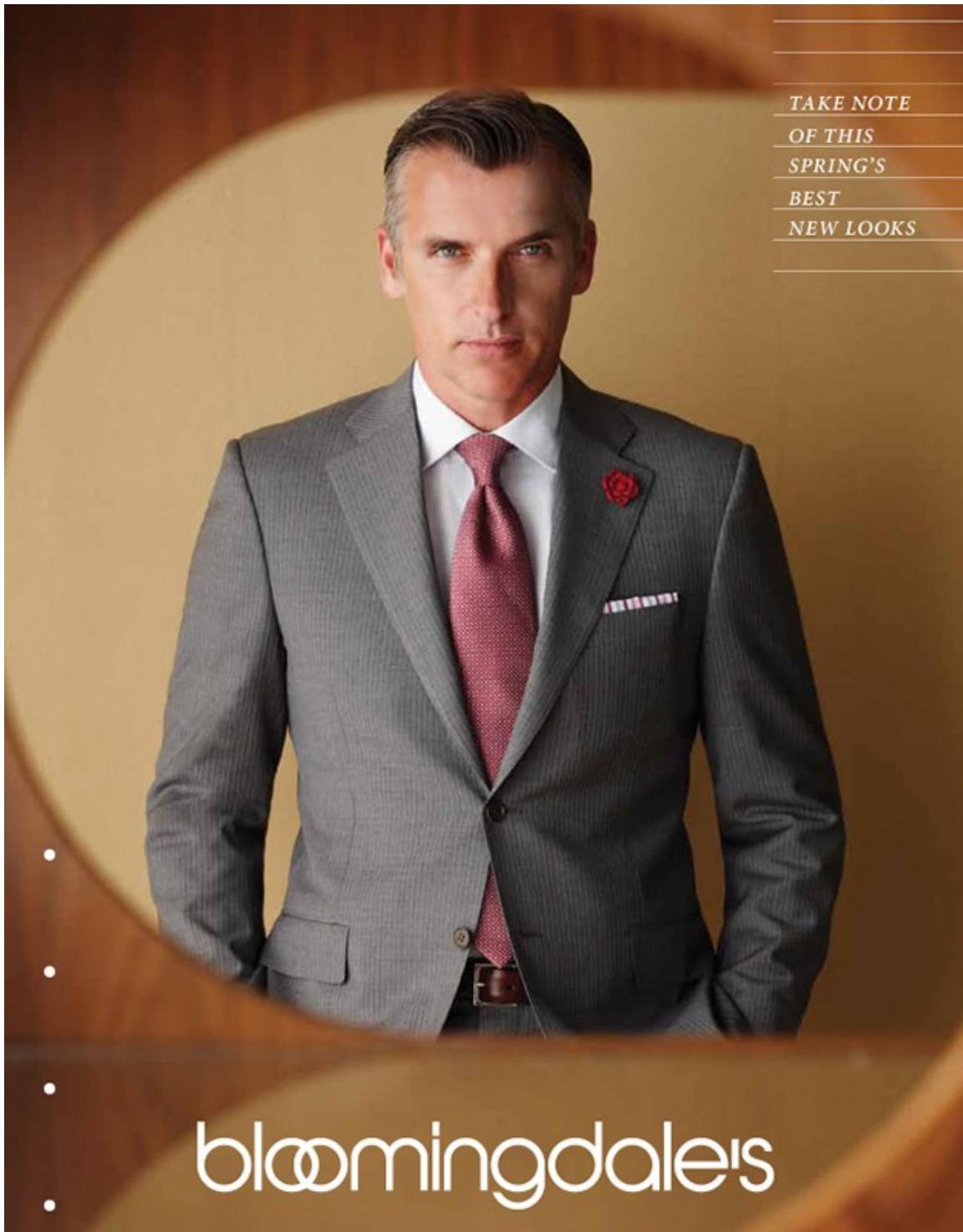
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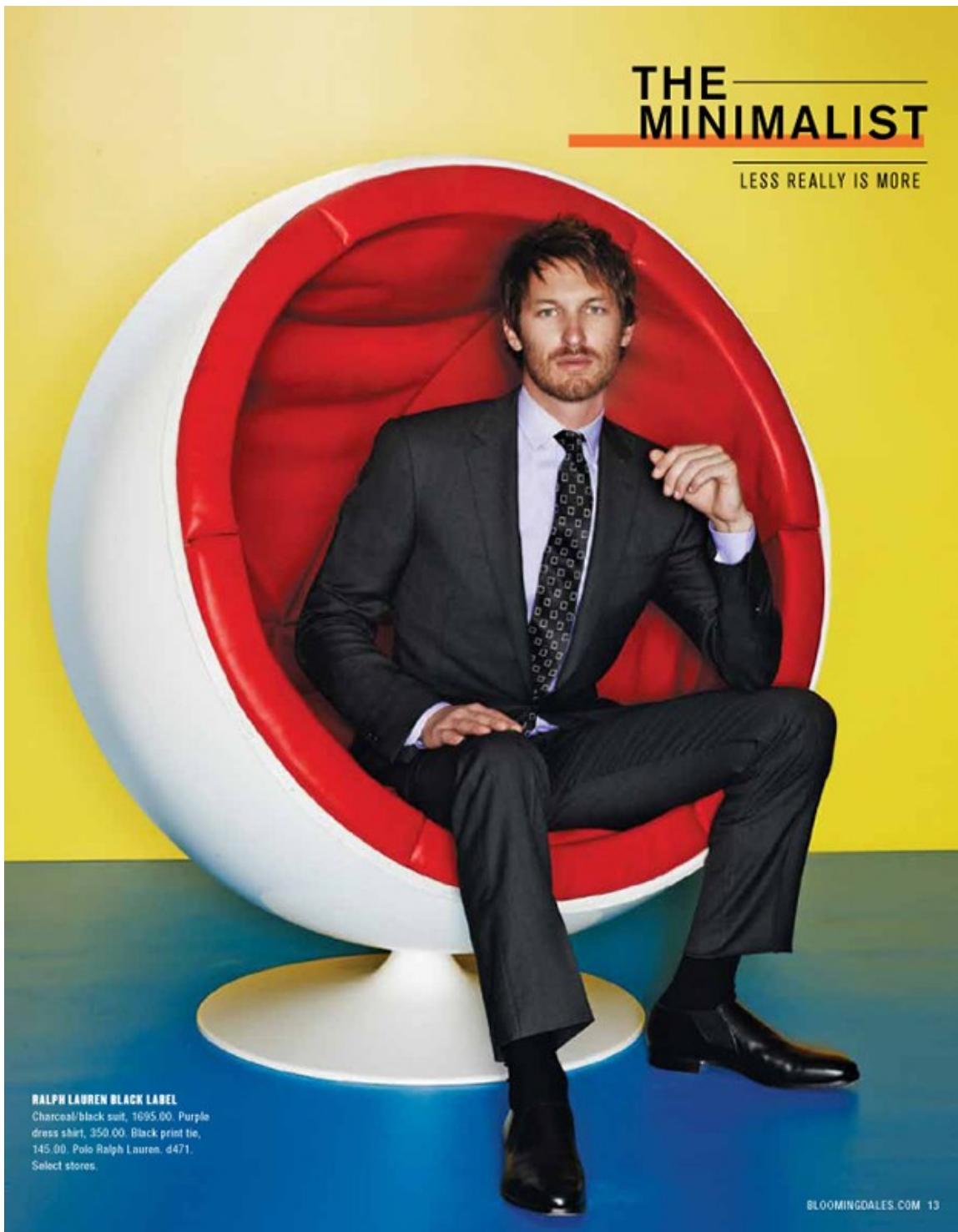
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OF THIS  
SPRING'S  
BEST  
NEW LOOKS

bloomingdale's

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**THEORY**  
Tan cotton solid suit, 795.00.  
Men's Tailored Clothing, d526  
White/light blue mini-check dress  
shirt, 145.00. Men's Dress Shirts,  
d509. Pink linen/silk solid tie, 98.00.  
// 582532 Men's Neckwear, d525.  
Select stores.



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**JOSEPH ARBOUD**  
Blue windowpane check wool suit,  
795.00. Men's Suits. d526.  
Select stores.

**IKE BEHAR**  
White/light blue striped French  
cuff dress shirt, 98.50. // 597060.  
d509. Taupe/blue striped tie,  
95.00. d525. Men's Dress Shirts/  
Neckwear. Select stores.

**POINTS ARE A  
SHOPPER'S BEST FRIEND!**

**TRIPLE POINTS**

on everything for everyone  
no matter how you pay  
from March 8-18!

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A full-page advertisement featuring a man in a light gray, tonal-stripe wool suit. He is standing in a modern, minimalist interior with a warm, yellowish-orange color palette. He is leaning against a light-colored wooden counter or bar. The background is a plain, light-colored wall. Three large, spherical, metallic pendant lights are suspended from the ceiling. The man is wearing a white dress shirt, a red patterned tie, and brown leather loafers. The overall aesthetic is sophisticated and classic. 

**the TRADITIONALIST**  
*tailored to perfection*

**CANALI**  
Light gray tonal-stripe wool suit  
(also on our front cover), 1795.00.  
Men's Tailored Clothing, 6529.  
Select stores. Silver check dress  
shirt, 275.00 // 591278. Men's  
Dress Shirts, 4509. Berry mini neck  
tie, 145.00. Men's Neckwear, 6525

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