

Art Department

BYRDIE

10 Genius Uses for Your Drugstore Lip Balm

by ANASTASIA KONTZIS

You know what would be amazing? If someone invented a multi-tasking beauty product that you could use for literally anything—lip gloss, highlighter, moisturizer, hair gel, brow pomade, everything. Oh wait...that product already exists. And it costs less than \$5.

That's right—sitting in your purse right now is the world's most versatile beauty product: lip balm. And we're not talking about a fancy \$60 designer lip balm, either. We're talking about your Aquaphor, Vaseline, Rosebud Salve, Baby Lips, and other super simple lip balms you can pick up at the drugstore. Personally, I find my favorite CoverGirl lip balm for all that it's worth, using it as an exfoliant, treatment, face gloss, and more.

I know there had to be other smart hacks for your everyday lip balm, so I got in touch with three celebrity makeup artists of *House of Anubis*, who've made lip balm work on runways and red carpets in ways you would not even imagine. Ready to see your \$2 lip balm in a whole new light? Keep scrolling for 10 amazing lip balm hacks to try today!

1. Eye gloss



The glossy lid look is a favorite here at Byrdie, especially because you can achieve it with just a smidge of drugstore lip balm. Makeup artist Adam Krough recommends using your Smith's rosebud salve as an eye gloss for "minimal modern makeup."

If you want a bit more pigment, makeup artist Stacy Gerstein says to mix your balm with some loose eye pigment or pressed eyeshadow to create your own custom look.

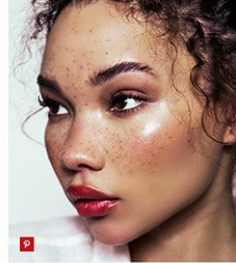
2. Skin salve



Vaseline Advanced Healing Lip Therapy - 2 pack (\$5)

I take advantage of this hack every single day. A simple, fragrance-free balm like Vaseline or Aquaphor makes the perfect treatment for dry patches, minor, chapped skin around your nose or lips, even little cuts or blisters.

3. Highlighter



The dewy, "wet-faced" highlight is super chic, and you don't even need any fancy products to get it. "Apply Aquaphor to the tops of your cheekbones for a subtle, light-reflective highlight that people will not be able to stop staring at," says Gerstein. "It's still eye-catching enough to mesmerize people but they won't quite know what it is."

If your lip balm comes in stick form, you can even apply it directly to your cheeks, like a proper highlighter stick. Makeup artist Mia Ma recommends Palmer's Cocoa Butter Formula Swivel Stick (\$5). "From the tube, I directly roll it onto the areas where I want dewiness and gently blend the sheen with fingertips," she says.

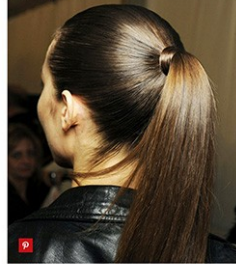
You can also add a little dimension to your highlight by mixing the balm with powder highlighter, like Urban Decay's Afterglow & Blush Powder Highlighter (\$26). The combination of textures creates a creamy luminance. Gerstein recommends mixing a few shades of powder together "until you find your perfect candle-lit glow."

4. Brow gel



Lip balm can even help you groom and highlight your brows. Just reposition a bit of unscented balm onto a spoolie and comb your brows into place. This provides "an instantly groomed look that opens up your face," Gerstein says. The balm also works to "give a soft healthy shine to brow hair," adds Krough.

5. Flyaway tomer



Stick back fringe and baby hairs on the go by taking a dab of drugstore lip balm and smoothing it over your hair, just like you would a gel or pomade. This hack has absolutely saved me on nights when my once-slick ponytail has decided to go rogue.

Under-eye treatment



S.W. Basics Peppermint Balm (\$5)

We learned this one from the lovely Julianne Hough. In an interview earlier this month, she told us that when the skin under her eyes feels dry or tired in the morning, she goes in with a little lip balm. "I feel like if it's good enough for my lips, then it's good for my eyes, too," she told us.

Julianne uses La Mer The Lip Balm (\$60), but this all-natural, peppermint-infused pick by S.W. Basics (\$5) works well, too.

7. Lip scrub



Exfoliating your lips helps keep them flake-free and smooth for lipstick application, plus, it has a plumping effect. You can create your own DIY lip exfoliator by combining lip balm in a tub with brown sugar, chia seeds, or coffee grounds.

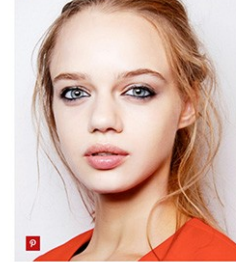
8. Makeup fixer



Aquaphor Lip Repair (\$4)

Here's a hack for when you mess up some small part of your makeup and don't want to start all over. "Whenever you make a mistake with an eye liner or if water smudges smudges, don't rush for makeup remover—it's too liquidy and hard to control," says Krough. Instead, use a cotton swab dipped in lip balm to remove the misplaced makeup.

9. Eyeliner smudger



Ma says she often uses a lip balm, such as Maybelline Baby Lips (\$5), along with eyeliner to create a "smudged smoky eye look." First, line your upper and lower lash lines, including the water line, with an eye pencil. Then dab a bit of balm onto your fingertips and use it to gently smudge the lid. (Ma advises against using it on the bottom line, because it can get messy.) "I think the look with few generous coats of black mascara," says Ma. "One of my favorite mascaras is the CoverGirl LashBlast Volume Mascara (\$9)."

10. Cuticle cream



Burt's Bees Squeakable Lip Balm (\$4)

A creamy, hydrating lip balm helps moisturize and soften your cuticles. Choose one made with Vitamin E, like this balm by Burt's Bees, to nourish brittle nails as well.

Min Min Ma

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allure

MAKEUP | EYES

Eye-Shadow Tips Makeup Artists Want You to Know

BY DEVON ABELMAN @ABELWOMAN

NOVEMBER 11, 2016



Picking the perfect [eye-shadow palette](#) is only half the battle. Mastering how to use the shades is a whole other struggle. We asked [top makeup artists](#) to share eye-shadow tips, from priming to blending, so you can use your new palette like a pro. With their advice, you won't have to worry about harsh lines, muddled shades, or dreaded fallout anymore. Spoiler: It all comes down to the right brushes. Here are some of their favorite eye-shadow tips.

"Be sure to let primer dry first with your eyes closed for a few seconds before proceeding with the eye shadow." —[Min Min Ma](#), who's worked with *Zosia Mamet*, *Grimes*, and *Mia Wasikowska*

"I generally like to do eye makeup first—before putting on foundation—especially when it comes to a smoky-eye look. In case the eye shadows used create messy droplets, you don't have to apply and reapply your foundation work. Sometimes, I like to use disposable eye masks, such as [Tatcha Luminous Deep Hydration Revitalizing Eye Mask](#), while doing eye makeup. Once the makeup is done, I take off the mask and proceed with the remaining face."

"Mix and match cream- and liquid-based eye shadow with powered ones. I recommend putting powder eye shadow last as it sets the whole eye makeup for longer-lasting wear."

Min Min Ma

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SHOP HAIR SKIN MAKEUP HEALTH HOW-TO

TODAY | MAKEUP

How Makeup Artists Keep Under-Eye Concealer From Creasing

by AMANDA MONTELL

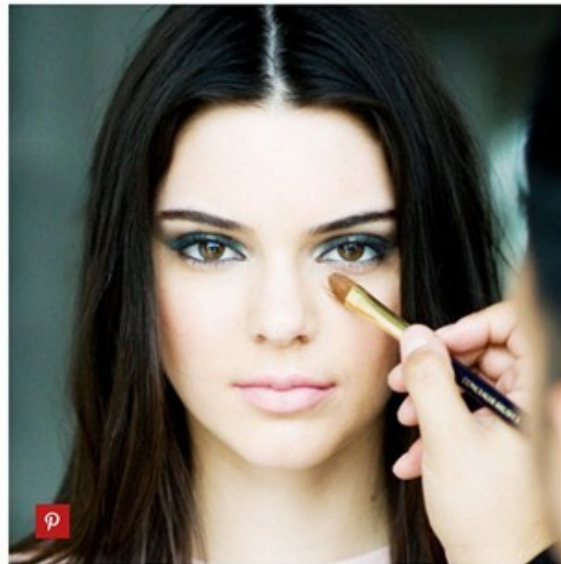


PHOTO: Estee Lauder



1. Set it with powder (but not too much).

Our MUAs agree it's easy to mess up the powder situation with under-eye concealer. You definitely want to apply powder on top of your concealer, which "sets the look and minimizes creasing throughout the day," says Gerstein. But don't overdo it. "Instead use a light powder, like [Laura Mercier's Secret Brightening Powder](#) (\$25), and use it sparingly," says celeb makeup artist Min Min Ma. For best results, apply with a small, fluffy powder shadow brush, like the one from [Sonia Kashuk's Essential Eye Kit](#) (\$12).

Min Min Ma

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SHOP HAIR SKIN MAKEUP HEALTH HOW-TO

OCTOBER 14, 2016 | MAKEUP

These Are the Best Dark Lipsticks for Every Skin Tone

by  LINDSEY METRUS



When the weather cools down, we find ourselves reaching less and less for pink, peach, and coral lipsticks and leaning more toward warm, vampy colors like oxblood and plum. But we've all had that moment where we daringly swipe on a deep hue, take a look in the mirror, and instantly feel less vampy and a little more *vampire*—which is great and all for Halloween, but not when it's the totally wrong shade and you're feeling a bit like an *American Horror Story* character in the office.

Never fear—dark lipstick can truly be worn by each and every skin tone, and we enlisted the help of some key players in the biz who explained to us which shades look best. And while we're all about experimenting and rocking whichever shade makes you feel confident, we think this guide will serve as a handy tool the next time you peruse the lipstick aisle. **See their answers below!**



Bite Beauty Amuse Bouche in Kale (\$26)

"Fair-skinned ladies shouldn't be intimidated by dark lipsticks," says Honey makeup artist Min Min Ma. "In fact, I think this group is likely to benefit the most from this season's hottest trend as dark shaded lips make a bold statement against their fair complexion. Not to mention that it's incredibly sexy and chic. For the ultimate straight-off-the-runway look, go completely bare-faced when wearing this pout (make an exception for concealer when needed). Stick to blue-based reds or berry-tinted colors."

We also recommend Bite's new Kale shade—a blue-based green that will make your teeth look seriously white.

Min Min Ma

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SHOP HAIR SKIN MAKEUP HEALTH HOW-TO

JULY 12, 2016 | LIPS

Makeup Artists Swear By These 9 Universally Flattering Lipsticks

by FAITH XUE



A universally flattering beauty product is a rare find—which is why it usually grows to cult status once it's discovered (see Nars's *Orgasm*, Essie's *Ballet Slippers*, and Benefit's *High Beam*). A universally flattering *lipstick*, however, is almost unheard of—the proverbial “one size fits all” mentality simply doesn't apply when the slightest change in shade can take you from bold to garish in one fell swoop. But—never ones to accept the status quo—we knew these fabled products must exist *somewhere* out there in the universe. And who better to reveal them to us than those who work with clients of all skin tones, all the time? Ahead, you'll find nine lipstick shades that top celebrity makeup artists use on all their clients, from Rita Ora to Abbey Lee Kershaw. **Keep scrolling to see them all!**



Makeup artist: [Min Min Ma](#)

Social: [@MinMinMaDotCom](#)

Clients: Zosia Mamet, Hailee Steinfeld, Lauren Santo Domingo

Her pick: Chanel Rouge Allure Lipstick in Passion (\$36)

“One of my go-to lipsticks is the Chanel Rouge Allure Lipstick in Passion. The name says it all—an intense, creamy red shade that's classy and sexy all at the same time. I used it on Lauren Santo Domingo for the 2015 Met Gala.”

Min Min Ma

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OCTOBER 11, 2016 | MAKEUP

What Makeup Artists Buy at Sephora: A Tell-All

by KATIE KYLE



PHOTO: SHOOTING

A visit to Sephora is *never* just a visit. We like to think of it as more of a journey to beauty Candy Land, a place filled with wonder, discovery, and joy (and sudden decrease to our bank accounts).

But a dwindling balance is worth every penny if it's money well spent (though we recently found out from a number of covert beauty insiders that there are secret ways to save at Sephora.) And as we discovered, makeup artists feel the same way. The difference is that the professionals have far more experience in actually applying makeup and testing out products, which informs their purchasing decisions.

Curious to see how their shopping carts differ from ours, we got in touch with five celebrity makeup artists, who spilled on what they always stock up on when they visit the beauty superstore. Warning: You should probably ready your wallet now.



Makeup Artist: **Min Min Ma**

Clients: Suki Waterhouse, Zosia Mamet, Mia Wasikowska

#1: Kate Somerville Clinic-to-Go Resurfacing Peel: "I love these quick, on-the-go exfoliating pads! They are gentle yet so effective, leaving your skin looking fresh and radiant like you just stepped out of a good facial treatment."

Min Min Ma

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Under-\$20 Makeup Tools The Pros Actually Swear By

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COMMENTS

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The Expert: [Min Min Ma](#), celebrity makeup artist

"I use this brush for undereye coverage — and it does the job beautifully," Ma says. "This is my favorite undereye concealing brush, and I love that it's made from sustainably harvested bamboo."

Tarte Undercover Lover Bamboo Concealer Brush, \$20, available at [Tarte](#).



Min Min Ma

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SELF

Beauty | June 24, 2015 | By Christa Joanna Lee

9 Beauty Hacks To Look #Flawless in All Your Vacation Pics

The hair, makeup and skincare tricks to look gorg in every photo.



In a perfect world, we'd all vacation with a hairstylist and makeup artist keeping us looking fresh in every last Instagram. But just because you don't have a glam squad, doesn't mean you should feel anything less than ready for your followers.

The secret? Careful planning. We've gathered nine genius tips and tricks to keep you at your best while you travel. We're talking tips so good, you'll actually look forward to packing. From new shrunken-down versions of your favorite beauty products to awesome consolidation advice, read on for hair, makeup and skincare hacks that will make you want to snap.

Bring a Facial in Your Carry-On

"The new **Boscia Girl on the Fly Skin Care Kit** (\$15) is a lifesaver," says makeup artist Min Min Ma. The box comes with four sets of makeup removing cleansing oil, a purifying cleansing gel, moisturizing gel and deep hydration overnight mask. "The sleek packaging is not only compact, but helps avoid any spillage or breakage from getting all over the rest of your products."

Min Min Ma

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POPSUGAR.

POPSUGAR > Beauty > Makeup > Makeup Artists' Drugstore Picks

10 Makeup Artists Reveal Their Favorite Drugstore Picks For Spring

May 18, 2016 by KRISTIN GRANERO

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Photo 3 of 11



E.l.f. Blush Palette

"The Light palette includes four pretty and versatile colors and will last you a while because the blushes are highly pigmented and you won't need to use much. I often use the bronzer shade for soft contouring or simply on its own." — [Min Min Ma](#)

[E.l.f. Blush Palette \(\\$6\)](#)

Min Min Ma

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VOGUE

FASHION BEAUTY CULTURE LIVING RUNWAY VIDEOS

CITY DIRECTORY > NEW YORK

Red Carpet-Ready Makeup that Lauren Santo Domingo Swears By



Pick by
LAUREN SANTO DOMINGO →



Photo: Courtesy of Min Min Ma

Min Min Ma

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Wild, bold looks in the palette of Guy Bourdin, subtle ethereal faces marked by a natural touch, cold metallic eyes, and clean skin. Makeup artist Min Min Ma has a knack for delivering to-your-very-desire, directional, red carpet beauty. Just ask Moda Operandi cofounder **Lauren Santo Domingo**, who calls the artist before special events. Ethically minded clients will be glad to know that Ma is devoted to using green products in her work.

Contact: mmm@minminma.com

Min Min Ma

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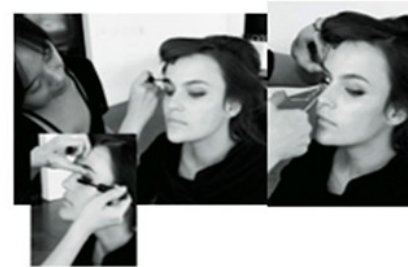
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'60s beauty class

How to do... the eye

'SIXTIES EYES ARE MODERN AND SEXY. Lanvin, Galliano, Jean Paul Gaultier and Akris have all used this influence for make-up in their A/W '10 campaign shoots – we gave it a modern and youthful twist' – Min Min Ma

- 1 – 'Trace the entire eye with the black kohl eyeliner, sticking closely to the top and bottom lash lines.'
- 2 – 'Make a slight wing [move the pencil upwards in a flick motion] at the end of your top lashes for that '60s effect. Next take a liner brush to smooth out the traced lines, creating a smudged effect.'
- 3 – 'Line inside the inner rims of the eyes with a coloured pencil [we used a royal blue]. This pops the eye colour, and gives a modern twist.'
- 4 – 'A good eyelash curler will also open up the eye. Finish with a coat of mascara to the top and bottom lashes.'



Min Min Ma

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InStyle

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Beauty Lovers Spill on Their Very Favorite Eye Creams



OCTOBER 12, 2016 @ 9:00 PM

BY: **VICTORIA MOORHOUSE**

Whether it's for puffiness, preventing fine lines and wrinkles, or dreaded dark circles, you've finally answered that age-old question on if you even need an eye cream with a resounding yes. Now, the question is... "What eye cream do I buy?"

As someone who has gone through many a teeny-tiny tubs, tubes, and bottles of eye cream, I can tell you it's totally a balance of personal preference and obviously whether or not the product formulation *really* works to solve what ails you. But of course, it never hurts to have some suggestions from beauty professionals and people who love beauty just as much as you do.

And that's *exactly* what you'll get in this shopping gallery below.



COURTESY

6. KATE SOMERVILLE GOAT MILK DE-PUFFING EYE BALM

"I'm a big fan of the entire Goat Milk collection. I use the eye balm while prepping my clients' skin before the makeup application and/or during midday for a pick-me-up," says makeup artist **Min Min Ma**.

POSTED IN: [BEAUTY](#), [MIMI](#), [SHOPPING](#), [SKIN](#)

Min Min Ma

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SHOP HAIR SKIN MAKEUP HEALTH HOW-TO

TODAY | MAKEUP

What Makeup Artists Would Buy at Ulta for \$25 or Less

by VICTORIA HOFF



#WDTB: The Budget Beauty Pick

As far as we're concerned—and we're sure our fellow beauty fans would agree—there is no greater challenge than stepping into one of our favorite shopping destinations with a budget in mind. This especially rings true for Ulta: While the superstore's prices can't be beat, the same can be said for the product selection—and there's never a chance that we won't walk away with an exponentially bigger haul than we had planned for.

So for the ultimate lesson in restraint, we decided to pose the same challenge to a panel of experts: If a makeup artist was given a cap of say, \$25 to spend, what would she or he buy at Ulta? The pros we spoke to not only rose to the occasion, but essentially gave us an entire new shopping list to take with us on our next product run. (Whether we'll actually stick to this one remains to be seen.)

MIN MIN MA

Makeup Artist, **Honey**

Garnier Micellar Cleansing Water (\$9)

"This is the affordable version of the ever-so-popular Bioderma Sensibio H2O Water, and it works equally as well."

Maybelline LipStudio Lip Color Palette (\$14)

"This palette is all you need this season, whether you're doing a smoky eye look or a vampy lip."

Min Min Ma

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These Are the Fall Makeup Trends You're Going to See Everywhere



by HALLIE GOULD

When it comes to fall trends, they're often anything but "ground-breaking"—to quote Miranda Priestly à la *The Devil Wears Prada*. We've become accustomed to the requisite sanguine lip, dark brow, and wind-flushed skin trends that inevitably pop up each September. But this year, we're shaking things up a bit. Of course, the palettes are the same—rich shades, velvety textures, and warm tones—but the way in which they're paired and applied is fresh and exciting.

To get the lowdown, we spoke with a few makeup artists who know a thing or two about the beauty biz—and the evolving trends we're most looking forward to as the weather cools down. **Keep reading to find out everything you need to know.**

Glitter

1/7



Glitter and sparkles are not just for dress-up this season—designers like Burberry and Emanuel Ungaro are showcasing them in fresh, chic ways on each of their runways. "Glitter can be used on its own or on top of an eye shadow to add a bit of glint," Honey makeup artist **Min Min Ma**, explains. "But make sure there's a binding agent that can hold them with staying power. Use water to wet the sparkles and dab them onto your eyelids with a brush, or sweep on a cream-based eye shadow such as Laura Mercier Caviar Stick Eye Colour (\$29); then apply sparkles on top."

Min Min Ma

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BUSTLE

17 Skin Care Habits To Have By The Time You're 21



By PHOEBE WALLER 20 hours ago

The years before the age of 21 can be a blast. Amid being a student or having your first "real job," you're probably finding your feet and testing the waters of adult life. But, there are some important [skin care habits to get into by the time you're 21](#), that you won't want to dismiss.

The late nights spent studying, working shifts, or partying way too hard, plus a diet of junk food and that one balanced meal you learned to cook, can really [wreak havoc on your skin](#). Sure, your complexion may be glowing and have the bloom of youth now, but in another five to ten years, your neglect may start to show. Think of your skin like a brand new car: If you look after it from day one, unless you're very unlucky, it's sure to look and function great for many years. On the other hand, if you put the pedal to the metal too often, let dirt build up, and forget to change your oil, this won't bode well for you.

So if you're currently under 21, now might be the time to put some skin care habits into place, to get your skin in tip-top condition, and help create a solid routine for years to come. I spoke to a bunch of experts to discover what skin care habits they recommend folks should adopt before the [age of 21](#).

Follow The 3 Steps

Stalina Glot, an Esthetician at [Haven Spa NYC](#) says, "Every teen should follow 3 steps of skin care: Cleansing, toning, and moisturizing." To start, Glot says, "They must wash the[ir] face once at night with a proper cleanser without presence of soap, the rest of the day (morning or after gym) wipe skin with tonic or lotion without presence of alcohol."

Glot tells me over email about the importance of ensuring that the water you wash your face with is the correct temperature, "Do not wash the face with water that's too hot or too cold. Hot water makes the pores expand and enhances sebaceous excretions. Cold water constricts blood vessels and leads to a lack of supply to the skin." When it comes to the final step, "The entire face must be moisturiz[ed] with hydrating cream only," Glot explains.

[Min Min Ma](#), a [Honey Artists](#) Makeup Artist, tells me over email, "If you want to shy away from skin congestions (blackheads, whiteheads, and pimples) wash your face twice a day followed by toner and moisturizer."

Min Min Ma

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SHOP HAIR SKIN MAKEUP HEALTH HOW-TO

YESTERDAY | MAKEUP

These Are the Dos and Don'ts of Fall Beauty

by HALLIE GOULD



PHOTO: Zuru

Every year, once fall rolls around, I feel restless. I'm bored of sweating my makeup off in the subway, tired of wondering what the humidity will do to my curls, looking for a complete skincare overhaul, and, more than anything, jonesing for a new look. Perhaps it's the coziness that comes with a new cashmere sweater or finally slipping back into my leathers that brings about this need for change. The inevitable, but always welcome, crisp air comes blowing through NYC, and all I want is suede eye shadows, velvet lipsticks, and, essentially, a whole new me.

How do I choose who the *fall me* will be, you ask? Well, good question. This year, I reached out to the crème de la crème of hairstylists, makeup artists (yes, including Beyoncé's go-to guru), and dermatologists to give me some guidance. Below, they discuss what's in, what's out, and what grave mistakes clients often make during a season change. We're bringing you all the products you'll need and the techniques you'll want to employ as you apply. The best part? There are some drugstore goodies included along with some fancy favorites. What I'm saying is—this is a one-stop-shop for all things fall beauty. **Ready to get started?**

Do focus on putting moisture back into the skin.

Don't forget to incorporate warm, rich tones in your makeup.

Min Min Ma, a Honey makeup artist, suggests: "Make sure to protect your skin from external stressors with products such as Dr. Hauschka Rose Day Cream (\$24), Kate Somerville Nourish HydraGel Mask (\$54), and Jurlique Calendula Redness Rescue Restorative Treatment (\$54).

"Invest in eye shadows in shades like deep red, plum, and terra-cotta. My favorite for fall is the Chanel Les 4 Ombres Multi-Effect Quadra Eyeshadow (\$61). You can do a soft smoky eye by sweeping the shadows on your entire eyelid. Trace the inner rims with a black kohl pencil and finish the look with black mascara."

Min Min Ma

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MAKEUP

15 Drugstore Products Celebrity Makeup Artists Swear By

The best budget-friendly picks for your face, as told by the pros who know best

by [RACHEL KRAUSE](#) | [COMMENT](#)

Best Drugstore Mascara

Makeup artist: Min Min Ma

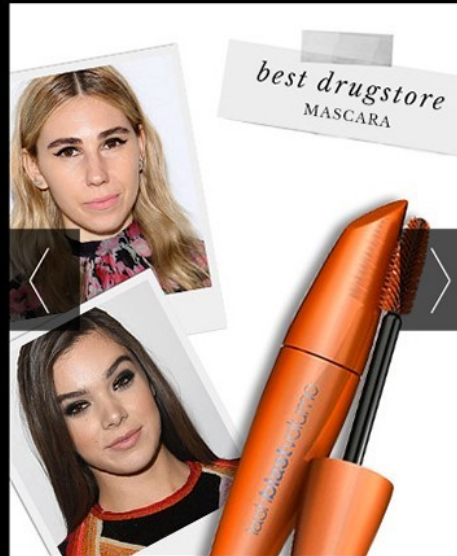
Celebrity clientele: Hailee Steinfeld, Zosia Mamet

Ma's go-to is the classic [CoverGirl LashBlast Volume Mascara](#), \$7.99. "It does exactly what it claims and comes in a waterproof version, too," says Ma.

[Buy Now](#)

[SEE NEXT PAGE: Best Drugstore Gel Eyeliner](#)

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Min Min Ma

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BRIDES

BRIDES / BLOG / HAIR & BEAUTY

How to Extend Your Summer Tan Just in Time for Your Fall Wedding

Monday, September 26, 2016 | by Christa Joanna Lee



Autumn is just around the corner, but who says your summer tan has to fade? If you're a fall bride, you've probably spent most of your summer days at the beach or the pool meticulously avoiding **awkward bathing suit tan lines** — all in the name of that coveted golden glow to show off with your white wedding dress. And now that your big day is finally drawing near, you want to carry that sun-kissed look into fall. Since there's nothing like dry, uneven patches and blotchiness to ruin your hard work spent in the sun, we looked to the pros for their tips on how to make your summer tan last as long as possible.

Moisturize every day.

"Keeping skin soft and supple will help limit peeling and dryness often associated with sun exposure. I love **Eucerin Daily Protection Moisturizing Face Lotion SPF 30** and **Eucerin Daily Protection Moisturizing Body Lotion SPF 15** because they're lightweight, fast-absorbing and provide around-the-clock hydration," says makeup artist Suzy Gerstein. This is also the time to be ingredient conscious: "Look for moisturizers with superstar ingredients like hyaluronic acid, jojoba oil and ceramides that will restore hydration in your skin without disrupting your tan," says makeup artist Min Min Ma.

Gently exfoliate every few days.

"Exfoliating before self-tanning is key," says Gerstein. "But if your tan is already set in, **gentle exfoliation** will help slough off dry patches. Even though it may reduce the appearance of your tan, it'll help your skin tone to look more even in the end."

Elevate your look with bronzer.

"Build on your existing tan with **St. Tropez Self-Tan Classing Bronzing Mousse**. It doesn't streak and it mimics the look of a natural tan. I like to apply it with a slightly damp **Beautyblender Bodyblender** so it goes on evenly and really looks like a second skin. For your face, try **By Terry Tea to Tan** — you might be tempted to go with a **bronzer with shimmer** to amp up the 'glow' factor, but one without shimmer looks the most natural in photos," says Gerstein. "Have a friend (or your soon-to-be spouse!) give you a hand with hard-to-reach places like the center of your back and behind your neck. A well-lit area while you're applying your tanner will help you prevent streakiness," says Ma.

Choose complementary makeup shades.

"Flushed, **rosy cheeks** are a great way to make your tan (and bronzer) look realistic while brightening your look overall. If you are layering bronzer over your tan, avoid makeup colors in peach or orange as that will look too muddy. A champagne highlighter like **Becca x Jacyln Hill Champagne Collection** does wonders when it's placed in the right places: Swipe it over your cheekbones, down the center of your nose and your décolleté for an ultra-flattering glow," says Gerstein.

Swipe on a flattering nail polish.

"Neon nails are a great way to bring out your tan and could be a really fun way for a destination bride to add a pop of color to your look. Try it on your toes if it feels too overpowering on your hands. Or, go for an **opaque white nail polish** (like **Essie Blanc**) for a striking starkness that makes your tan pop. Light pink and pale blue hues work well too and they're appropriate year-round," says Ma.

Min Min Ma

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SUMMER

How to Find the Dark Lipstick That Flatters Your Skin Tone



JULY 21, 2014 @ 10:30 AM

BY: VICTORIA MOORHOUSE

Long gone are the days where your lipstick shade choices were limited to ballet slipper pink and a fierce red shade. While we won't pick a fight with either of those colors (it's safe to say we own nine of each), there is a whole world of shades out there that need attention. Dark vampy hues, in particular.

Whether you're crushing on T.Swift's goth beauty phase or just want a deeper plum to play with this summer, we totes understand. Need some help picking out your new buy? We went to the pros to find out the very best dark lipstick shade for every skin tone. The best part about it? Many of the shades work for every single skin tone. "In general, picking the right shade is an instinctual process. Does it look/feel good? Does it make your eyes and smile pop? Does the lipstick wear you or do you rock it? You'll know when you've picked the right shade," says makeup artist Min Min Ma.

TIME INC DIGITAL STUDIO, COURTESY

1. MEDIUM-TAN SKIN TONES

According to makeup artist Min Min Ma, those with medium-tan skin tones should try dark lipsticks in the reddish-brown or plum color family. "The secret to a beautiful dark pout is the preparation. Make sure your lips are well exfoliated and moisturized. Also, make sure to blot off excess lip balm before application for long-lasting wear," our pro says. While Min Min Ma lives for Clinique Almost Lipstick in Black Honey (\$17; sephora.com), we have a thing for this Anastasia Liquid Lipstick.

Makeup Artist Suzy Gerstein also adds that sheer deep brown or red is perfection, too.

TIME INC DIGITAL STUDIO, COURTESY

2. DEEP SKIN TONES

Living for all the deep purple lipstick hues that keep popping up in like, every single makeup collection? Well, you have even more of an excuse to buy one now. According to Min Min Ma, she says those with deeper skin tones look gorge in a deep purple. Another color suggestion she gives is a dark chocolate brown. Can you buy both? The answer is yes.

TIME INC DIGITAL STUDIO, COURTESY

3. OLIVE SKIN TONES

While Min Min Ma says it's totes up to personal preference and the outfit you're choosing, she says a solid pick would be a deep maroon. We dig it! But another reminder—there are a ton of different options. According to MUA Suzy Gerstein, suggests grape and mulberry colors, too.

4. FAIR SKIN TONES

So what if you already have 34 lipstick tubes in your collection. We can always use more, right? Right? Anyway, when it comes to those with fair skin tones, makeup artist Suzy Gerstein suggests looking for raspberry or blackberry hues. "Opt for shades without too much brown in them, as that tends to go muddy on fair complexions, whereas tones with a bit more pink or blue in them harmonize with pale skin," she notes. One of her faves? Bobbi Brown Lipstick in Blackberry.

Min Min Ma

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How to Remove Stubborn Makeup When Face Wipes Just Won't Cut It

BY CAITLIN M. OF INFLUENSTER



7 COMMENTS

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Ever applied a lipstick only to find it won't budge once the night is over? What about an eyeliner that lasts a bit longer than the party? As much as we might love our makeup look, when it's time to end the night, let's be honest, we want all remains of the day off gone for good! To help you battle stubborn makeup, we chatted with a makeup artist and a New York City model to get their best insider makeup removal tips—for when face wipes just won't cut it.

For eyes:

For eyeshadow, eyeliner, and mascara that won't budge, both of our experts turn to oil to remove the day's makeup. "There are lots of amazing eye makeup removers in the market, but my favorite is unprocessed 100 percent coconut oil," says **Min Min Ma, a Honey Makeup Artist**. "Simple and super effective, it gets rid of stubborn eyeliners, works wonder on waterproof mascara, and not to mention it's moisturizing and soothing for the delicate skin around the eyes."

STATE Model Management model **Pirina Dzhupanova** prefers oil as well. "I like dipping a Q-tip in my almond oil and passing it through my lashes as if I were putting on a mascara," she explains. "It's gentle but effective to actually remove your mascara." Curious about lingering glitter or sparkles? Ma says the best way to kiss these babies goodbye is to run coconut oil over the area, then take scotch tape to gently pick off the sparkles one by one.

For the face:

Typically, long-lasting foundation and concealer is a good thing. But when you wake up to find some foundation smeared on your pillow case, that forever formula looks less and less appealing. "At the moment, I am using **Andalou Natural Meyer Creamy Cleanser** with Manuka honey," says Dzhupanova. "It washes out your makeup very nicely, smells delicious, and it's very gentle on the skin. It also contains rose hip oil, which is one of my favorite ingredients to have in my face skin products!"

Looking for other options? Ma favors **La Roche-Posay Toleriane Dermo-Cleanser** and **Bioderma Sensibio H2O Micelle Solution**. "They're gentle even on sensitive skin," she says. "You can use these products on their own as a makeup remover or double them as a remover and a cleanser. Generously soak the product onto a cotton pad and in circular motion, gently wipe off the makeup. Repeat until the cotton pad is clean."

For lips:

For kiss that won't quit reach for a natural oil like coconut or almond to get the job done. For something a tad stronger, reach for Ma's favorite, **MAKE UP FOR EVER Sens/Eyes Waterproof Sensitive Eye Cleanser**. Yes, it might be labeled for eyes, but trust us, it's strong enough for lips! "Soak the cleanser onto a cotton pad, massage the lips for few seconds and remove the residues with a clean cotton pad," says Ma of removal. "This product is so good that I doubt you'll need a second round!"

Min Min Ma

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