

Art Department



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Published by
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A NEW YORKER'S SENSIBILITY

New York magazine's editor-in-chief David Haskell takes a lunch break to talk publishing, politics, and TikTok lines with *Interview*'s own Mel Ottenberg

MEL OTTENBERG: I did was create all these verticals like Volume, The Out, and Curbed, so please to double down on all of our diverse commitments around different subjects.

OTTENBERG: Right. **HASKELL:** And then the big inorganic shock, literally right before I got here, popped up this article from Bloomberg about the great print revival of 2024. That's what I've been saying to my colleagues and bosses for the last year or so, which is that the print magazine is an incredibly thrilling, contemporary product, and the world is catching up to why it's a smart business move. We publish a magazine every two weeks, publish about 80 stories a day on the website, and publish six episodes of a podcast each week. There's so much different stuff coming out in the chaotic universe of New York magazine, and I think it all creates an environment you want to be in if you're a writer. Kind of, perhaps, it's not for everyone, and that's really important to own and be confident about, but there's a handful of a million people who are excited about that same world.

OTTENBERG: How does the print issue come together? How many issues are you doing a year?

HASKELL: We do 10 issues a year and that's in addition to the weekly news that the theme of the anniversary issue for next spring will be "What's the future of the magazine?"

OTTENBERG: Excuse me, are you going to have the age thing? I'm going to have the anniversary and we'll share an unusual verse. And may I have no book?

SPEAKER 1: Sure, and would you like another coffee?

HASKELL: Yes, thank you, do it for me because we can have some things that take six months to make, and then we're really excited to make a new one. Even though it also adds a ton of anxiety and stress, it's

that stuff feels easier for me than to sit down and interview somebody in front of a live audience, or have that kind of social media pressure where you're always on.

OTTENBERG: I like reading your month-over to cover, in print.

HASKELL: I love my job and I think it shows up in the magazine. Whenever we see each other and we're trading war stories and complaints, I think it's because we're both having fun and sitting from a place of confidence. That confidence always has to be healthy; it allows you to be creative and artistic, though. I'm often pushing the staff towards a wider direction.

SPEAKER 1: That takes your order?

OTTENBERG: We didn't look at the menu yet, so you know what you want?

HASKELL: I'm interested in that age and attitude thing.

OTTENBERG: It's good.

HASKELL: I've worked at New York magazine for 10 years now, and for the last three, we've been writing for the book. But yeah, giving people permission to know that you and not censor their own business. We're interesting voices, for the most part. There's something unusual about everybody that we employ, but the tendency when you work at a larger organization is to try to flatten yourself out to figure out how to succeed.

OTTENBERG: One creative person, what did your training for the first 10 years give you the full idea of what the magazine is supposed to be in our changing world?

HASKELL: Yeah. My predecessor was a theatrical editor and went through a big transition from a print magazine to a magazine that was both print and digital. It was a sort of meditation project to make New York magazine as great as it was in the first decade. It was kind of a challenge, but it was kind of a relief. And so one of the things we

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Photographed by
BOB
ETHRIDGE

YEEHAW!

Styled by
LUCY
GASTON

MASON RAMSEY RIDES AGAIN

Six years after he first appeared in this magazine (back when he was the viral sensation known as Yodel Boy), the 18-year-old country singer is back, this time with a new Christmas EP, a brand-new whip, and answers to some pretty personal questions

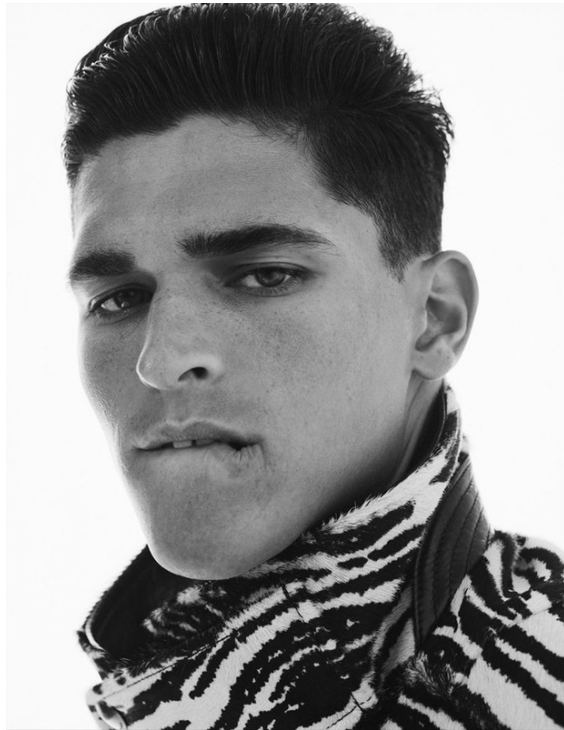
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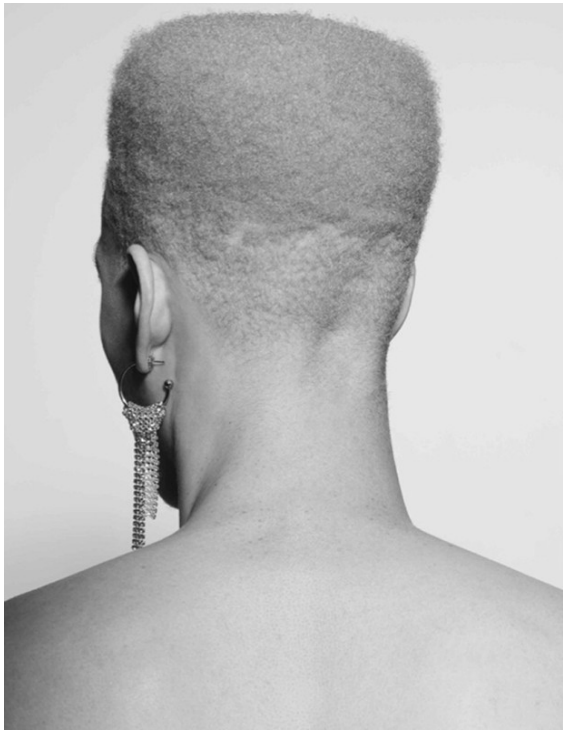
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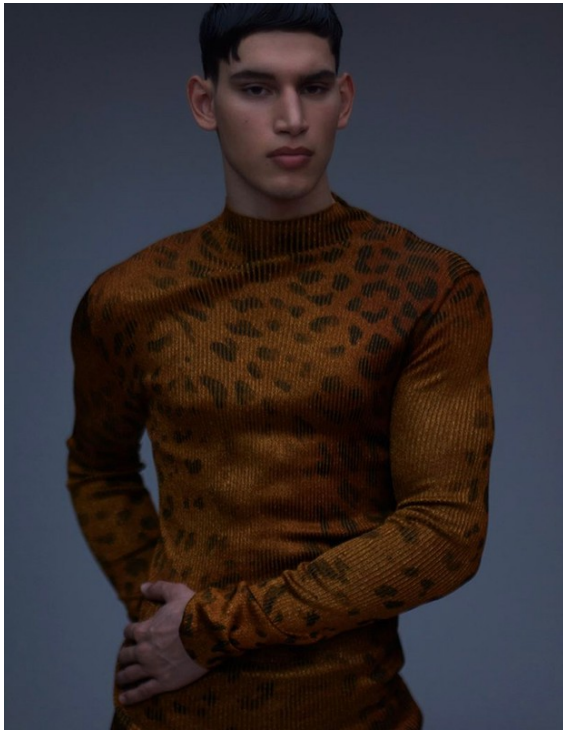
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