

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



IN PURSUIT OF TOMORROW

STYLE BEGINS WITH PURPOSE.
MISTY COPELAND IS A BALLERINA AND PHILANTHROPIST.
THEORY.COM



Theory

Jeff Francis

www.art-dept.com

Art Department



IN PURSUIT OF TOMORROW

STYLE BEGINS WITH PURPOSE.
MISTY COPELAND IS A BALLERINA AND PHILANTHROPIST.
THEORY.COM



Theory

Jeff Francis

www.art-dept.com

Art Department



IN PURSUIT OF TOMORROW

STYLE BEGINS WITH PURPOSE.
MISTY COPELAND IS A BALLERINA AND PHILANTHROPIST.
THEORY.COM



Theory

Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

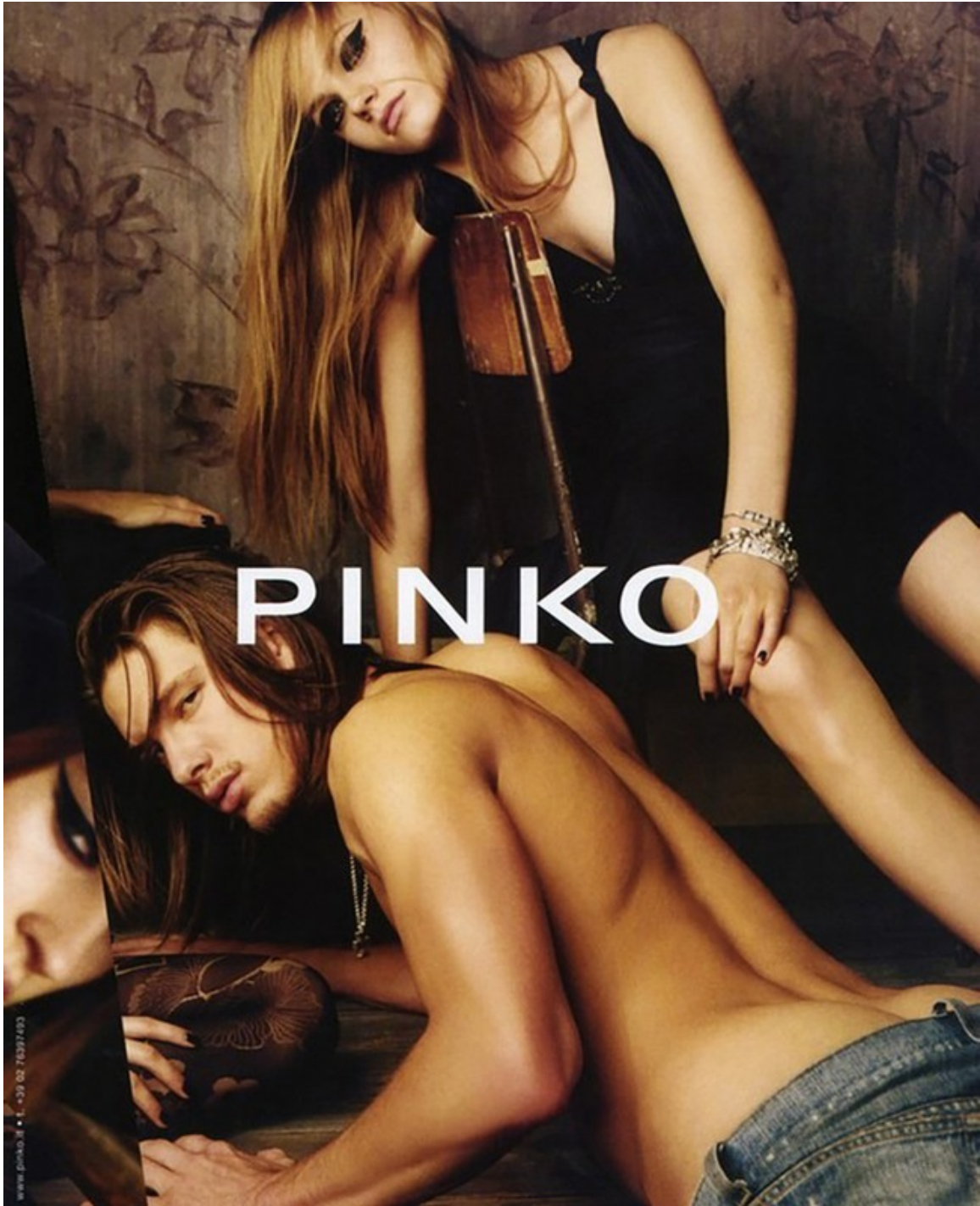
Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



RENÉ LEZARD

Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department

© 2017 Estée Lauder Inc.

BE AN INSPIRATION

**MODERN
MUSE**

#modernmuse

"Every day is
another opportunity
to start again
and to be better."

MISTY COPELAND
PRINCIPAL BALLERINA,
PHILANTHROPIST, MUSE.

**MODERN
MUSE**
EAU
DE
PARFUM
ESTÉE LAUDER

ESTÉE LAUDER
esteeauder.com

The advertisement features a group of ballerinas in a bright, airy studio. In the center, Misty Copeland, wearing a pink tutu and black leotard, sits and smiles. To her left, another ballerina in a white tutu is partially visible. To her right, two more ballerinas in white tutus are seated, looking towards the center. A bottle of Modern Muse perfume is prominently displayed in the foreground on the right. The overall aesthetic is clean, elegant, and inspiring.

Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



A|X
ARMANI EXCHANGE

Jeff Francis

www.art-dept.com

Art Department



A|X
ARMANI EXCHANGE

Jeff Francis

www.art-dept.com

Art Department



A|X
ARMANI EXCHANGE

Jeff Francis

www.art-dept.com

Art Department



A|X
ARMANI EXCHANGE

Jeff Francis

www.art-dept.com

Art Department



A|X
ARMANI EXCHANGE

Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com

Art Department



Jeff Francis

www.art-dept.com