

# Art Department



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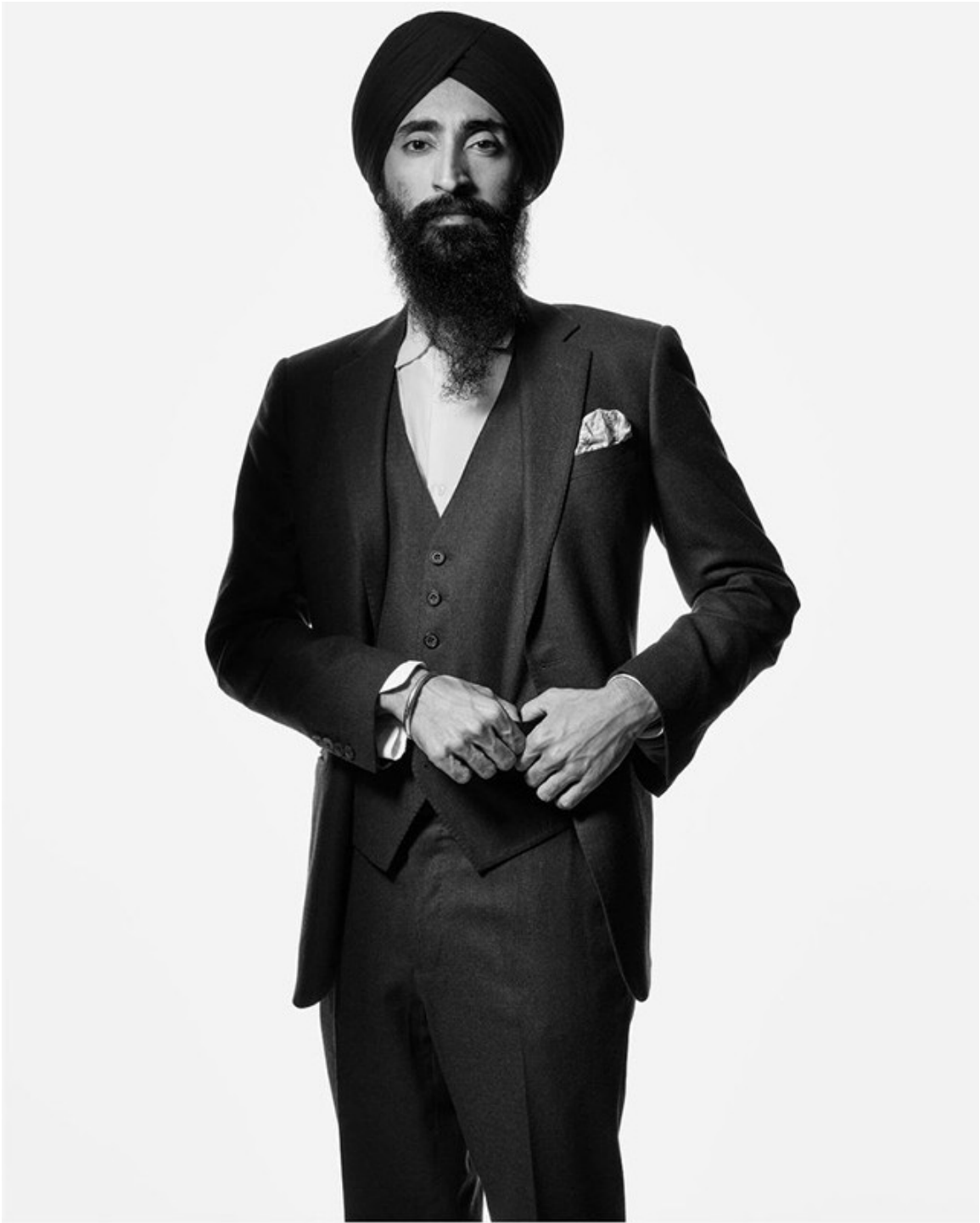


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**GUCCI**

Photographer DAVID ARMSTRONG  
Fashion Editor MEL OTTENBERG  
Text JAMIE HUCKBODY

Gucci. Goo-chee. Just saying the word gives you a head rush; an amphetamine-fast buzz that leaves you dizzy from the images of supersonic-sleek glamour it conjures up: Capri cruisers in the '60s; jet-setting Studio 54 regulars in the '70s; hardcore powerbrokers in the '80s; all of us in the '90s. Imagine then being Frida Giannini, Gucci's 34-year-old Creative Director, who has just jetted into Hong Kong for the opening of the new Gucci Landmark flagship store. Brain freeze. Her imminent arrival has central Hong Kong in meltdown; the footpath outside the new store lined with paparazzi, fashionistas, the just-plain-curious and enormous floral tributes, each local well-wisher trying to outdo the other with showy displays of blooms.

114 **TEN** MEN

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This page: Clothing by  
Kenneth Cole. Shoes by  
Calvin Klein Collection.  
Opposite: Suit and shirt  
by Kenzo. Tie by Gucci.  
Tie bar by David Yurman.  
Pocket square by Paul  
Stuart. iPad case by Lanvin.  
Boots by Marc Jacobs.  
Sunglasses by Valentino.

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This page: Clothing, boots, and portfolio by Bottega Veneta. Opposite: Suit and sweater by Burberry Prorsum. Shirt and tie by Calvin Klein Collection. Pocket square by Paul Stuart. Portfolio by Bruno Magli. Boots by Saint Laurent by Hedi Slimane. Sunglasses by Dior Homme. Tie bar by Kenneth Cole.

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This page: Clothing by Boss.  
Tie bar by David Yurman. Boots  
and briefcase by Louis Vuitton.  
Sunglasses by Krisvanassche.  
Opposite: Clothing, boots, and  
bag by Salvatore Ferragamo.  
Tie bar by Jan Leslie.

Styling by Bill Mullen. Hair by Bok-Hee  
for René Furterer at Streeters.  
Makeup by Kristi Matamoros at Kate  
Ryan Inc. for CK One Cosmetics.  
Casting by Edward Kim at The Edit Desk.  
For store information, see page 122.

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VEST AND LEATHER JACKET  
(WORN UNDERNEATH)  
WILLIAM BAY  
DANTE BUTTEGA VENETA  
ON HAIR, MODOCANOIL  
UL TREATMENT

HAIR FOR JOEL WEST, RU ROSSINI,  
MARCOUS SCHENKINGHOF, ALEX LUNDQVIST  
BY FRANKO GORBI (ART DEPARTMENT)  
HAIR FOR TYSON BALLEW, BRAD KRISCH,  
TONY WARD BY BOK-HEE (STREET) (ART DEPARTMENT)  
GROOMING KACIU (MANAGEMENT ARTIST)  
MODELS TYSON BALLEW, RU ROSSINI,  
ALEX LUNDQVIST, BILLY-DAVINA,  
BRAD KRISCH, MARCOUS SCHENKINGHOF (FORD),  
TONY WARD (DNA), JOEL WEST (HOUSE OF SEAGRAM)  
PHOTO ASSISTANTS  
BRYANNE, JASON MCKE, MATT RICHY  
STYLIST ASSISTANTS  
OLIVIA KOSLOWSKI AND EDWARD TANG  
DIGITAL TECHNICIANS  
MATT FARRELL AND TONIAKAPONG  
CATERING WORKSHOPS

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SHIRT/VEST  
JACKET Y-3  
SHIRT DUNHILL  
NECKLACE DAVID TUNMAN  
BELT AND CHAIN LALABO

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NO WEARS  
VINTAGE  
HARVEY SHAW KUMMER  
MUSKIE HART AND  
SHIELD KING SHIBU WOLF  
SHAWK PINKIE DAVID TURNER  
ALL OTHER REYES LAZARO  
FOR BRACELET  
(MID RIGHT) SHIBU WOLF  
BOTTOM BRACELET  
(MID RIGHT) LAZARO  
FOR BRACELET  
(MID LEFT) DAVID TURNER  
BOTTOM TWO BRACELETS  
(MID LEFT) LAZARO  
  
ON FACE, BRUNER  
WATCHMAN ED SHINE  
UPPERING SCARLETT

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*this page*  
Stas wears corduroy jacket  
vintage LEVI'S ORIGINAL;  
Printed vest from What  
Comes Around Goes Around,  
Jeans by MCG;  
Crocodile belt by  
TRUSSARDI 1911;  
Yellow gold love  
bangle by CARTIER  
*opposite page*  
Marshall wears dungarees  
by H&M;  
Tie dyed t-shirt from What  
Comes Around Goes Around

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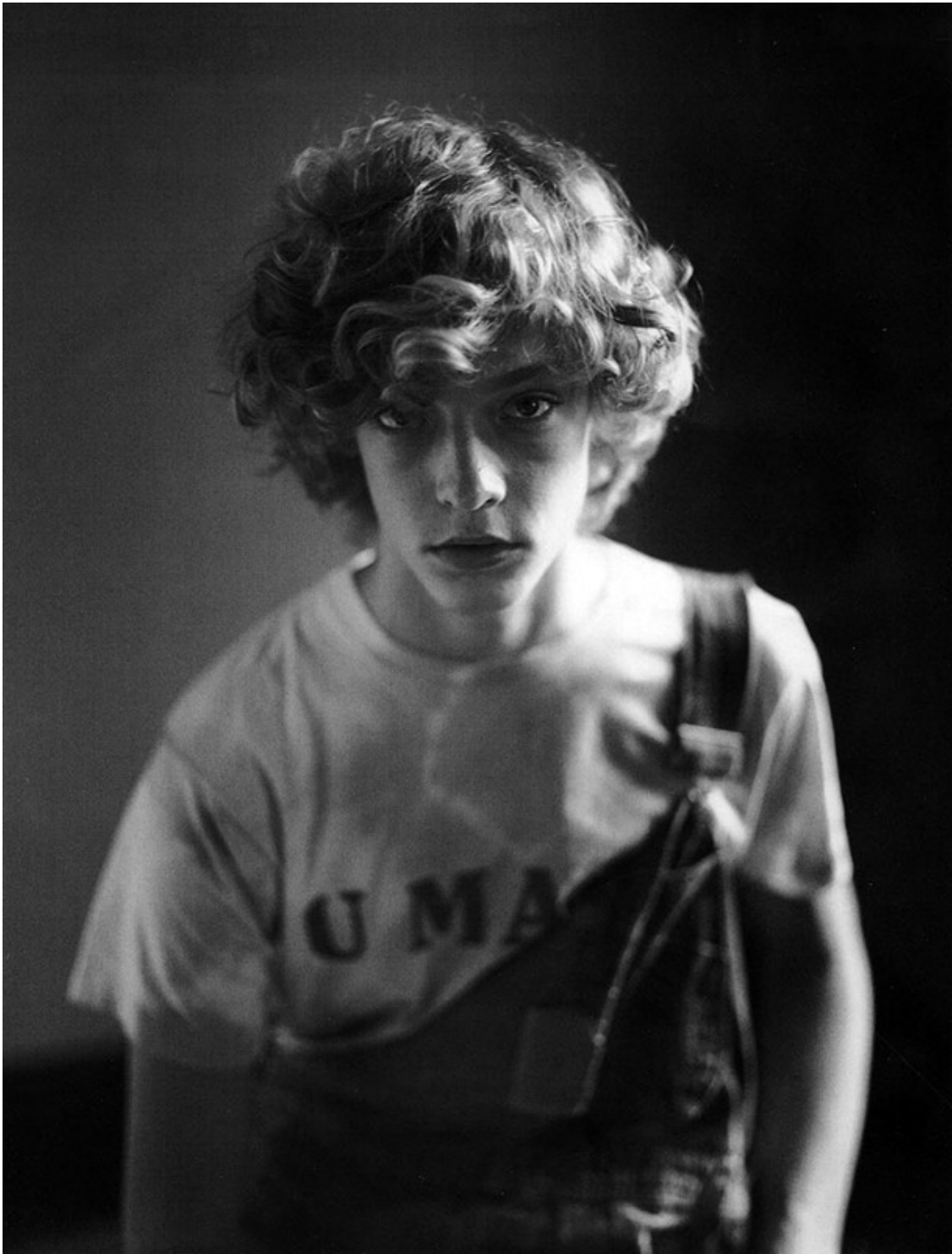


opposite page  
Willy wears denim jacket  
(customised) by LEE JEANS;  
Ribbed vest and jeans  
(cut off) by H&M  
this page  
Brandon wears silk shirt  
by GIULIANO FUJIWARA;  
Printed t-shirt by  
K BY KARL LAGERFELD;  
Cut off jeans by  
LEVI'S ORIGINAL;  
Western belt from  
Beyond Retro

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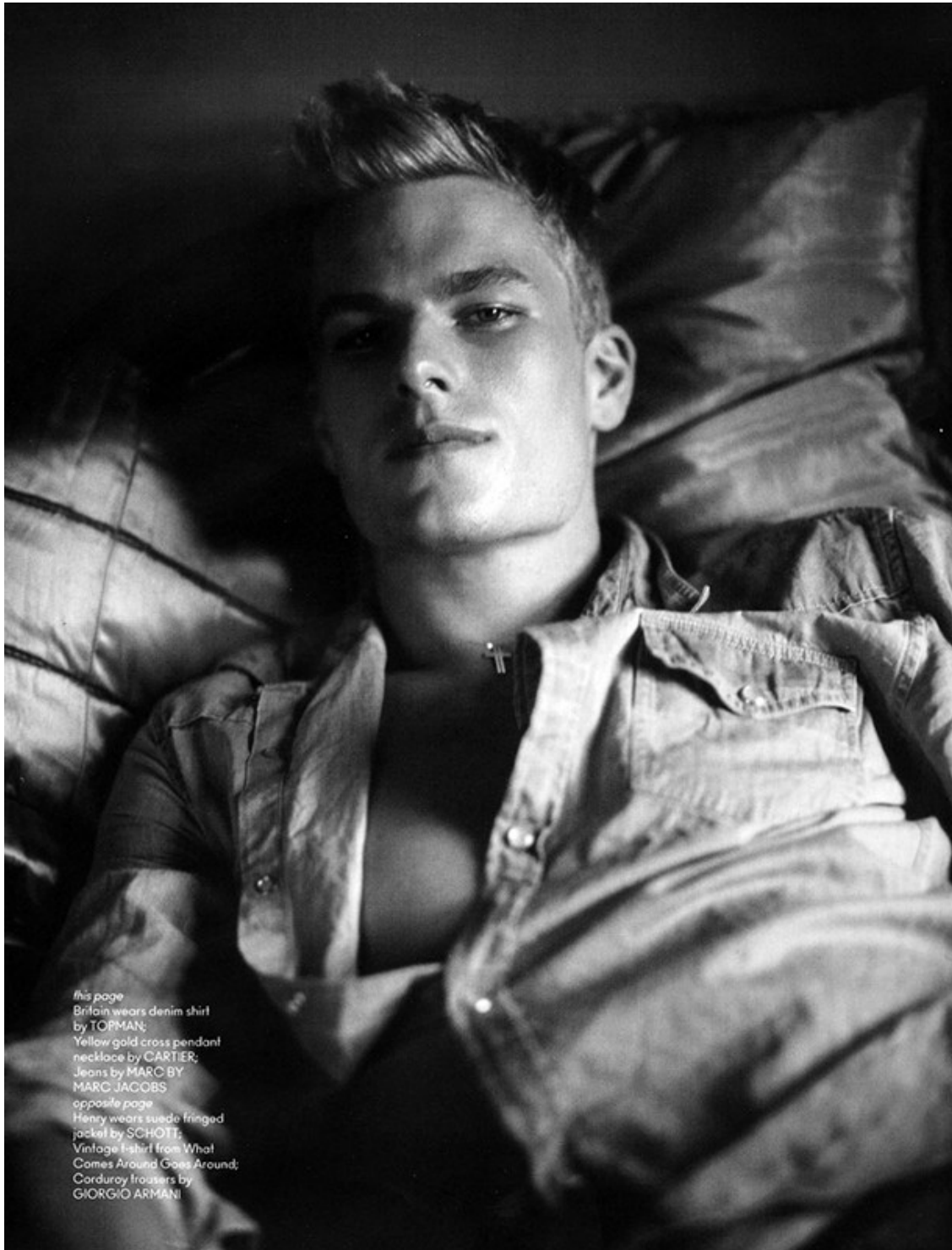


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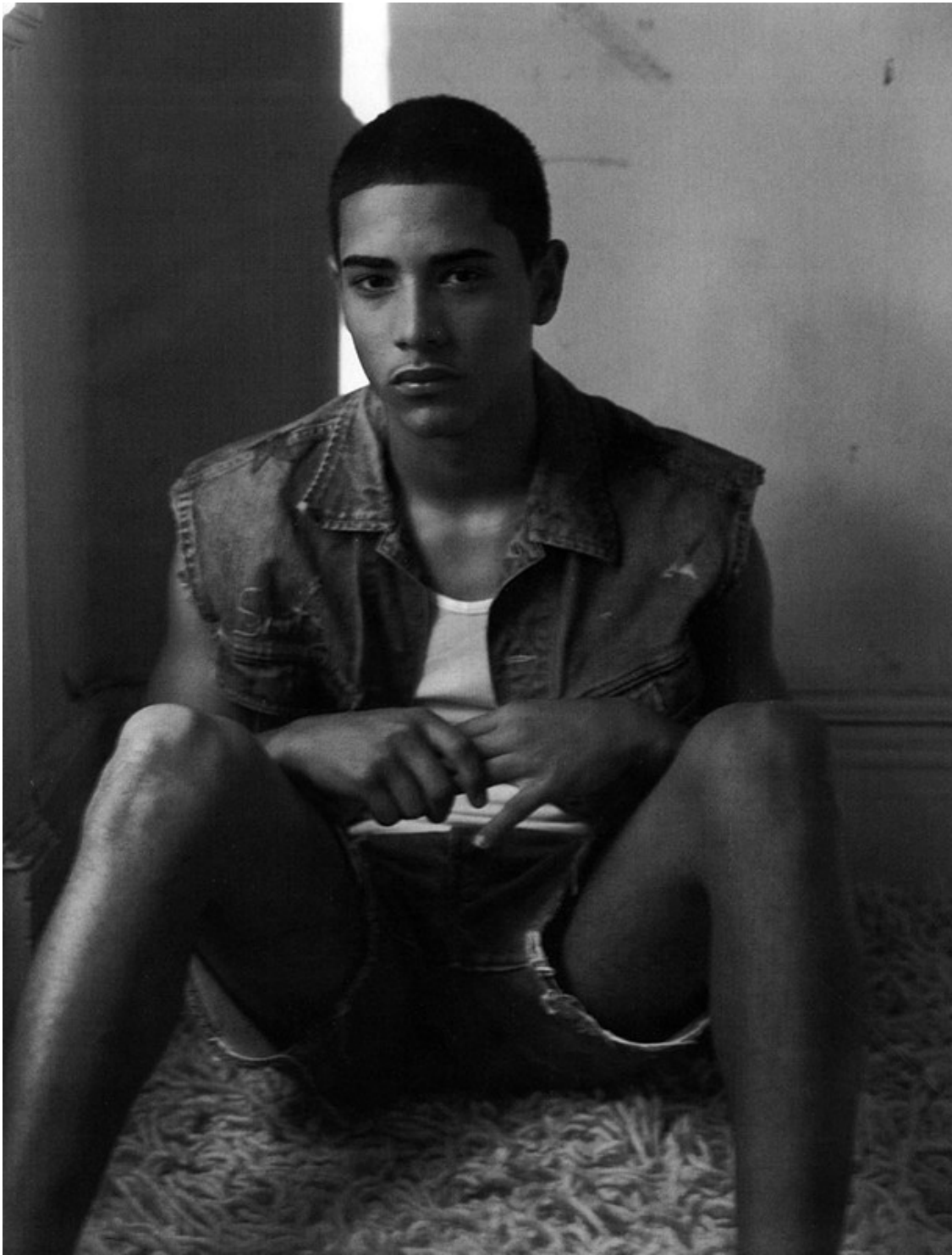


this page  
Britain wears denim shirt  
by TOPMAN;  
Yellow gold cross pendant  
necklace by CARTIER;  
Jeans by MARC BY  
MARC JACOBS  
opposite page  
Henry wears suede fringed  
jacket by SCHOTT;  
Vintage t-shirt from What  
Comes Around Goes Around;  
Corduroy trousers by  
GIORGIO ARMANI

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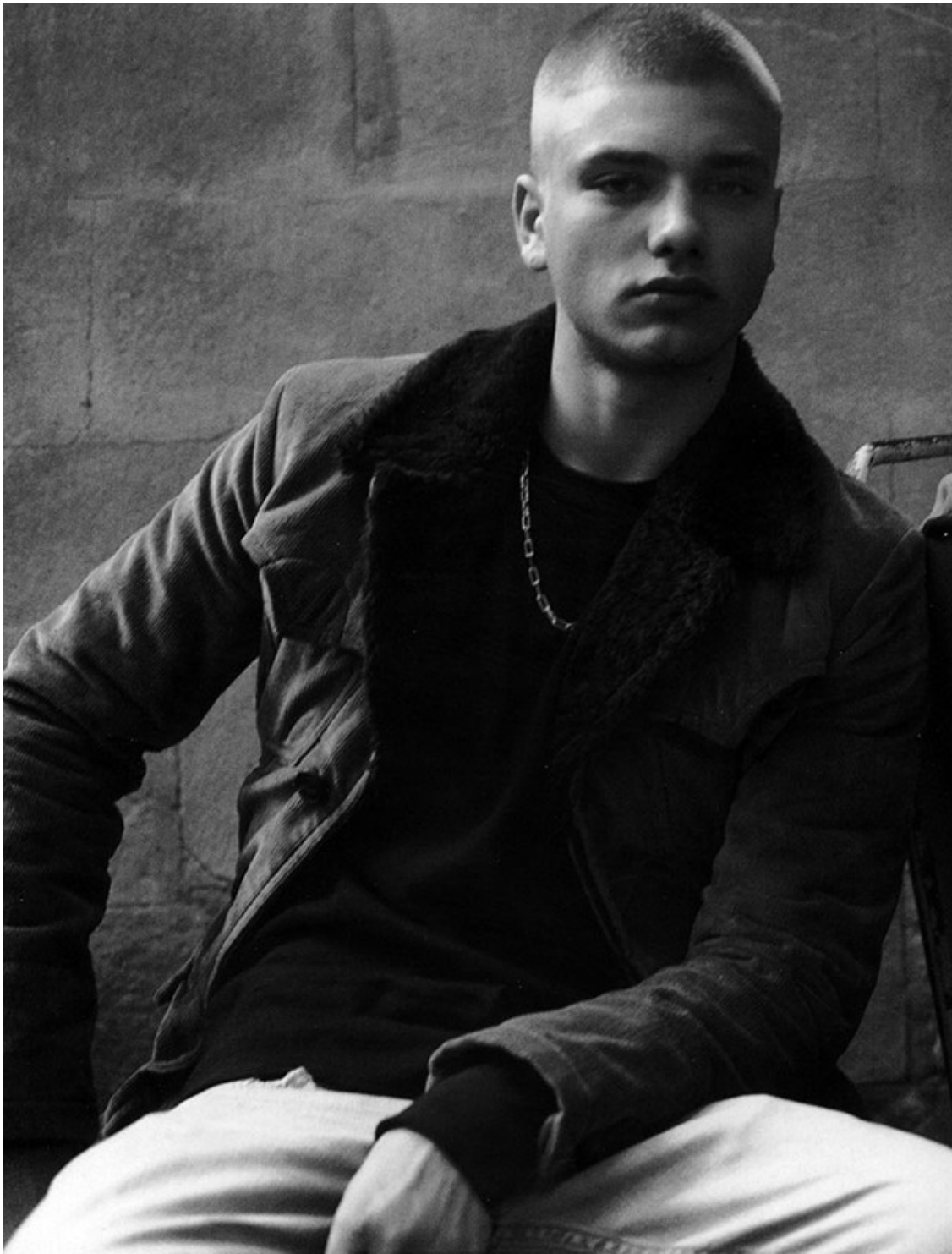


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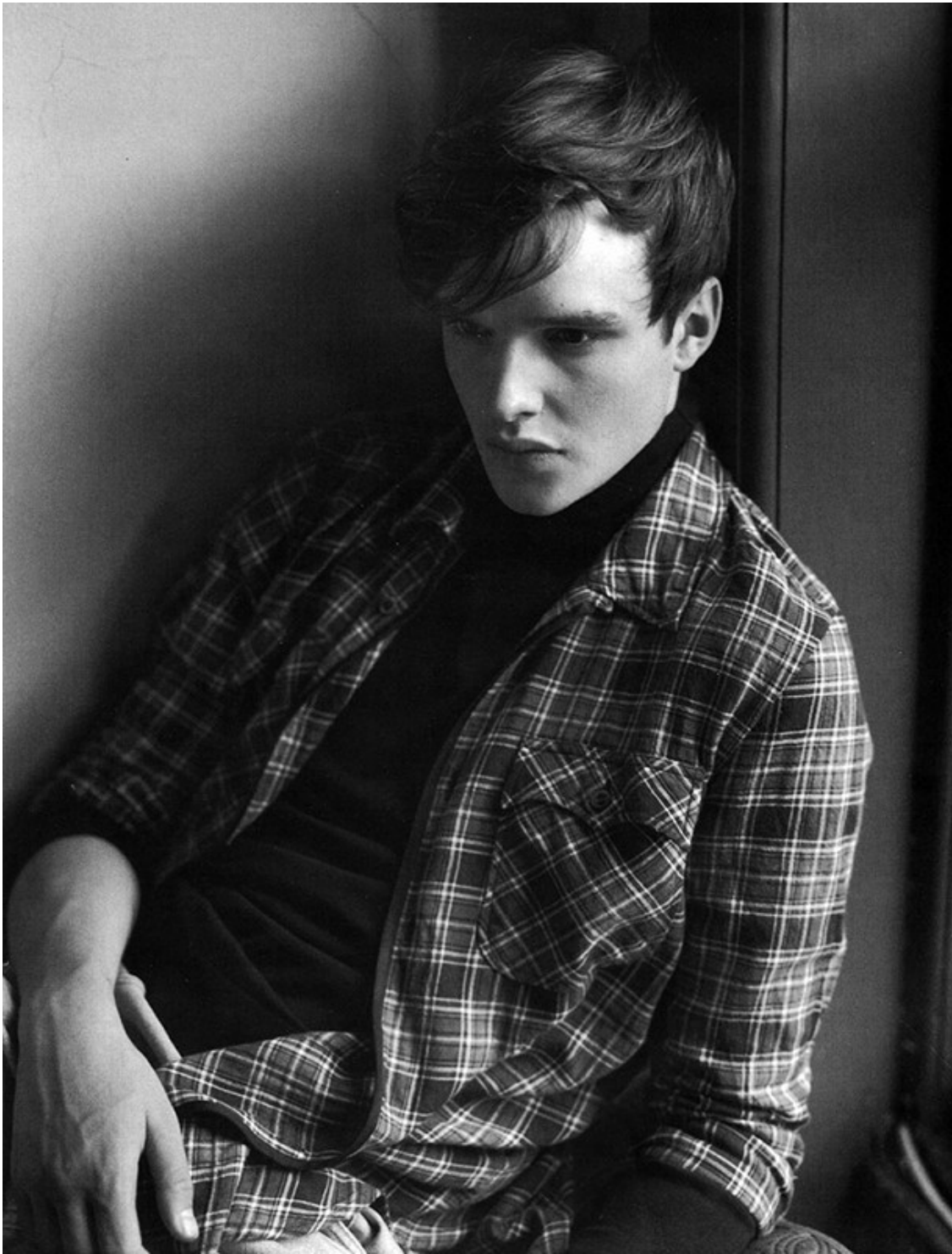
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Diese Seite: Zwei Kleider mit Perlenbesatz, eines mit üppig verziertem Kragen und kurzen Ärmeln, das andere ärmellos, von **ALBERTA FERRETTI**. Strümpfe: Rochas. Armreif links: aus Roségold und Emaille, von Carla Amorim. Weißgoldkette mit Diamanten, Ringe aus Gelbgold mit Onyx und aus Weißgold mit Brillanten, alles von David Yurman. Federboa rechts: Passigatti. Weißgoldohrhänger mit Diamanten und Onyx: Ivanka Trump. Perlenkette: Schoeffel. Männeroutfits von **TOMMY HILFINGER** (vorn) und **ERMEGILDO ZEGNA**. Hemden und Krawatten: Brioni. Rechte Seite: Knöchellänge, mit Ziersteinen bestickte Kleider von **GIORGIO ARMANI**. Schmuck (von oben): Ohrstecker mit Diamanten und Onyx und Diamantbrosche, alles aus Weißgold, von Henri J. Sillam. Ebenfalls aus Weißgold: Diamantringe von Heinz Mayer. Choker aus Onyx mit Rubinen, von Georg Hornemann.

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VOGUE DEZEMBER 2009

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## ELEGANT DENIM

[右ページ] (E) パンツ ¥19,900 / ADAM KIMMEL (ディブトリクス) スカーフ ¥25,200 / 3.1 PHILLIP LIM (3.1 フィリップ リム ジャパン) シューズ ¥73,500 / SERGIO ROSSI (ダッチ ダループ ジャパン セルジオ・ロッシ デイヴィジョン) ジャケット / PATRIK ERVELL シヤフ / RARE (E) コート ¥115,200 / PRADA (プラダ ジャパンカスタマーリレーションズ) シヤフ ¥45,150 / ADAM KIMMEL (ディブトリクス) デニムパンツ ¥75,600 / DHOR HOMME (タリスマン デイヴィジョン) シューズ ¥78,750 / YVES SAINT LAURENT (ダッチ ダループ ジャパン イヴ・サンローラン デイヴィジョン) ベルト ¥11,500 / COMME DES GARÇONS HOMME PLUS (コム デ ギャルソン) ボウタイ ¥7,140 / BLUE BLUE (ハリウッド ランチ マーケット) [左ページ] (E) ジャケット ¥25,200 / A.P.C. (アー・ペー・セー カスタマーサービス) シヤフ ¥60,400 / MIHARAYASUHIRO (ミサウ ミハラヤスヒロ) パンツ ¥113,400 / COMME DES GARÇONS JUNYA WATANABE MAN (コム デ ギャルソン) ネクタイ ¥8,190 / BLUE BLUE (ハリウッド ランチ マーケット) (E) ジャケット ¥282,400 パンツ ¥129,150 / ともに: DOLCE & GABBANA (ドルチェ&ガッバーナ ジャパン) オーディオ 参考商品 / LOUIS VUITTON (ルイ・ヴィトン カスタマーサービスセンター)

Hair: Bok Hee at Structures  
Makeup: Francelle at the Wall Group  
Photo assistants: Jason Mickle and Matt Roudy  
Styling assistants: Kim Veera and Lisa Weatherby  
Robert at VNY, Marcus Lloyd and Sadeu Jalloh at Red,  
Marcel and Dylan at DNA, Shih Han, Ali Mehranian  
Casting: Daniel Peddle  
Production: Betsey Hammill at CLM

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MONOTONE ANDROGyny

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## SOLID CITIZENS

*This fall, pledge allegiance to one color, plus a few shades for good measure.*  
*Photographs by KT Auleta*

*From left: 1. J. Crew sweater, \$60. L.L. Bean Signature pants, \$79. Whillies & Gunn backpack. 2. Diesel Black Gold coat, \$900. Lands' End shirt, \$40.  
3. Filson jacket, \$240. Lands' End sweater, \$70. Asos pants, \$44.*

Fashion editor: Bifen Xu.

NYTIMES.COM/TMAGAZINE • SEPTEMBER 12, 2010 77

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*From left: 1. 3.1 Phillip Lim jumpsuit, Inhabit sweater. 2. Boss Black sweater, \$225. Richard Chai jumpsuit, \$745.  
3. Club Monaco sweater, \$249. Tim Hamilton Redux shirt, \$150. Lacoste pants, price on request.*



*From left: 1. 3.1 Phillip Lim jacket, Tory Burch pants, Tommy Hilfiger belt. 2. G-Star coat, price on request. 3. Penguin coat, \$225. Dockers shirt, \$46.  
Levi's pants, \$70. 4. Tommy Hilfiger jacket, \$278. A.P.C. sweater, \$230. Uniqlo pants, \$228. Zero Maria Cornejo scarf, Billykirk belt.*

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*From left: 1. Yigal Arouzi shirt, price on request. Topman pants, \$120. Quoddy boots. 2. Penfield jacket (in hand), \$320. J. Crew sweater, \$60. Victorinox pants, \$135. 3. I Phillip Lim boots. 4. Lacoste jacket, \$195. Diesel Black Gold pants, \$250. Quoddy boots. 5. Elie Tahari jacket, \$448. Riviera Club shirt, \$168. Woolrich Woolen Mills pants, \$295. Acne boots.*



*From left: 1. Perry Ellis jacket, \$160. Patrik Ervell sweater, \$300. Assembly New York pants, \$384. 2. Zero Maria Cornejo cape. Helmut Lang sweater. True Religion jeans. 3. Acne coat, \$529. Gap sweater, \$50. Tim Hamilton Redux pants, \$185. 4. Kenneth Cole sweater, \$150. Diesel jeans, \$300. Billykirk belt.*

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