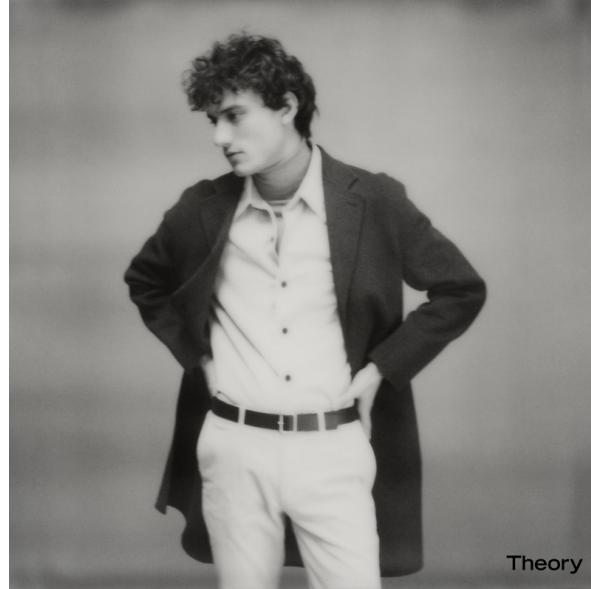
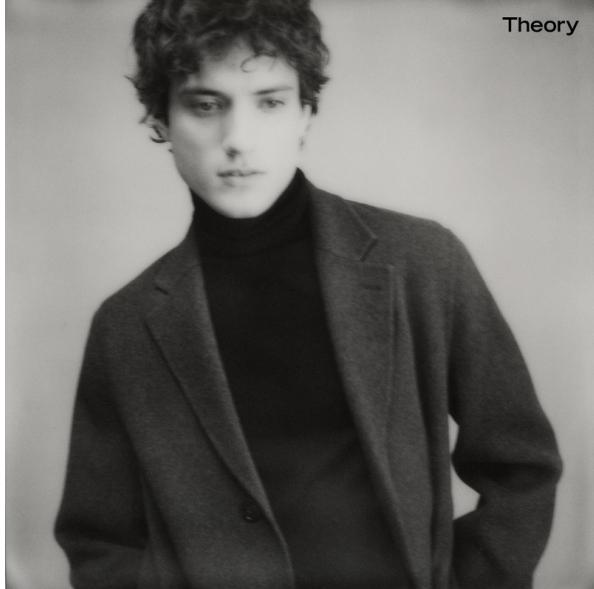


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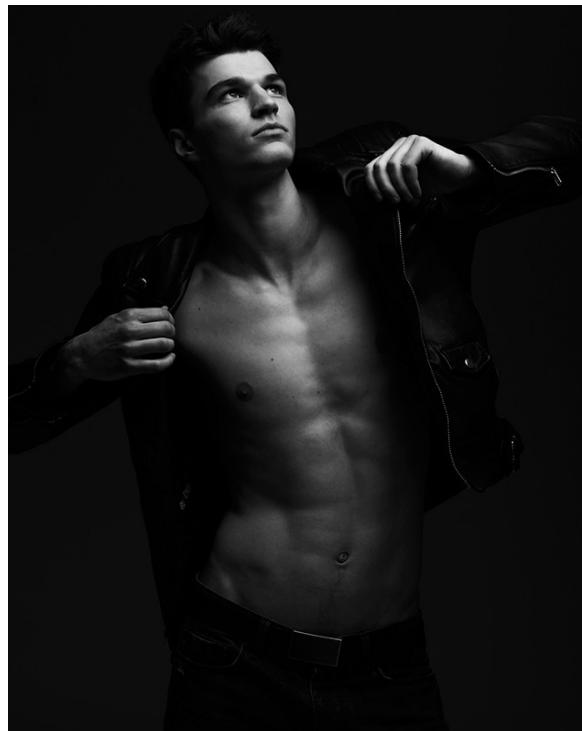
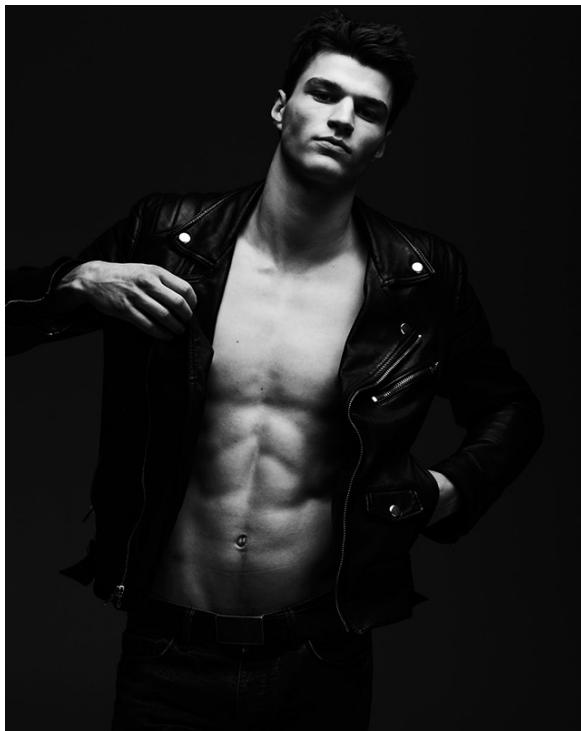
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PENN BADGLEY

COSSIP GIRL STAR DISCUSSES SOGWRIGHT,
SOCCER, AND WHAT COMES NEXT

INTERVIEW by BEC COUCHE
PHOTOGRAPHY by KURT ISWARENKO



Link Top by ROBERT GELLER
Skin & Tasseled Scarf by ROBERT GELLER
Tapered Leg Linen Trouser by BURBERRY
Laclaw Wingtip by FLORSHEIM by DICKIE BROWN
Vintage TISSOT Watch



Double Breasted Heirloom Suit by BILLY REID
T shirt by ROBERT GELLER SECONDS
Pocket Scarf by TWEEN

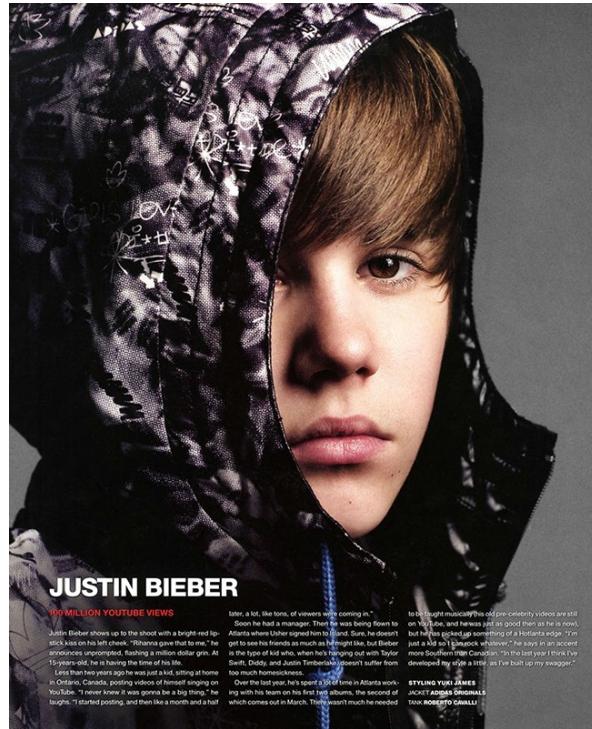
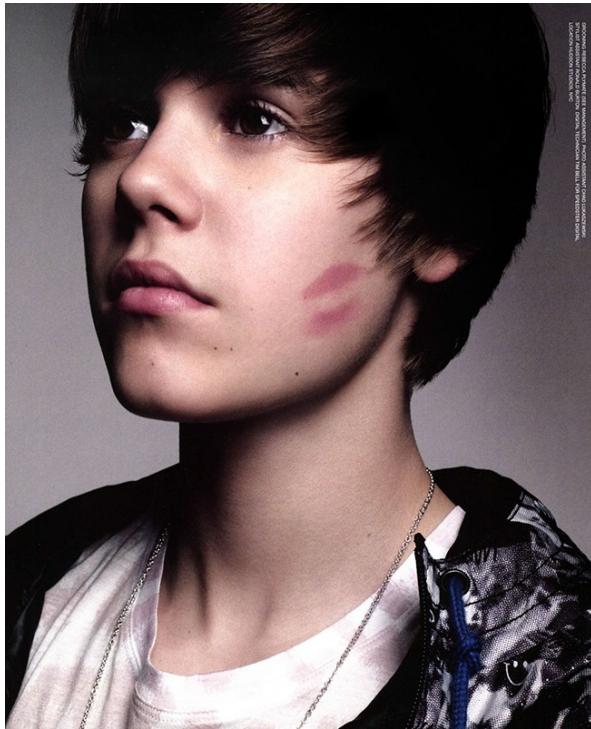
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T-shirt by TMC
Wool cable-knit cardigan by DUCKIE BROWN
Wool & cashmere socks by DOLCE & GABBANA
Socks by CALVIN KLEIN
VINTAGE necklace & Watch



JUSTIN BIEBER

100 MILLION YOUTUBE VIEWS

Justin Bieber shows up to the shoot with a bright red lip

stick kiss on his left cheek. "Rihanna gave that to me," he says, smiling. "She's been my best friend since we were 10. At 15-years-old, he is having the time of his life.

Less than two years ago he was just a kid, sitting at home

in Canada, posting a few terrible songs on YouTube.

You tube, he says, it was just a big "T."

He laughs. "I started posting, and then like a month and a half

later, like 100,000,000, of viewers were coming in."

Since he had a massive following, he moved from

Atlanta where Bieber signed him to record. Sure, he doesn't

get to see his friends as much as he might like, but Bieber

is the man, and he's having a ball hanging out with Taylor

Dad, Diddy, and John Turturro.

"I'm not going to lie, I'm having a lot of fun," he says. "It's

too much homiesickness."

Over the last year, he's been on a nonstop tour, filming

music videos, and shooting his first two albums, the second of

which comes out in March. Then, he'll need to go back to work

on his next album. He's got a lot of work to do, but he's got a lot of time to do it.

STEAMS YOUR JAMES

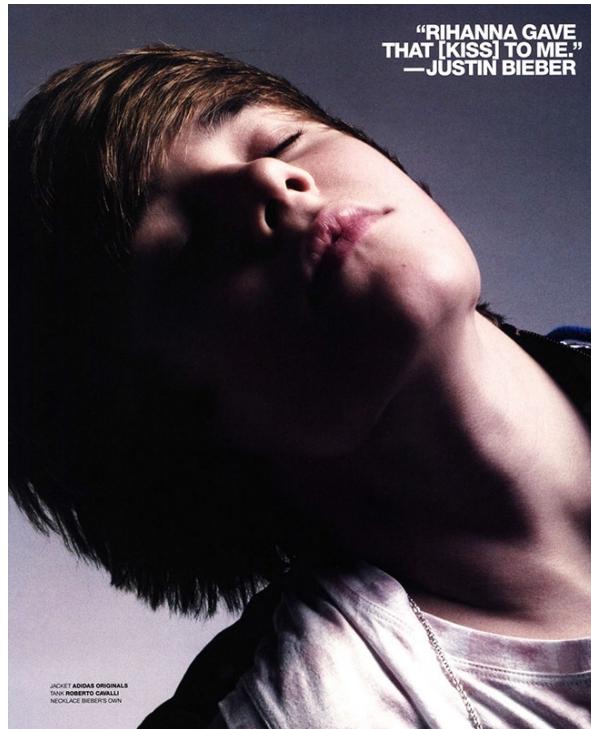
SHIRT: ADIDAS

TANK: ROBERTO CAVALLI

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"SUGAR" SHANE MOSLEY
New York
by Bjorn Looss

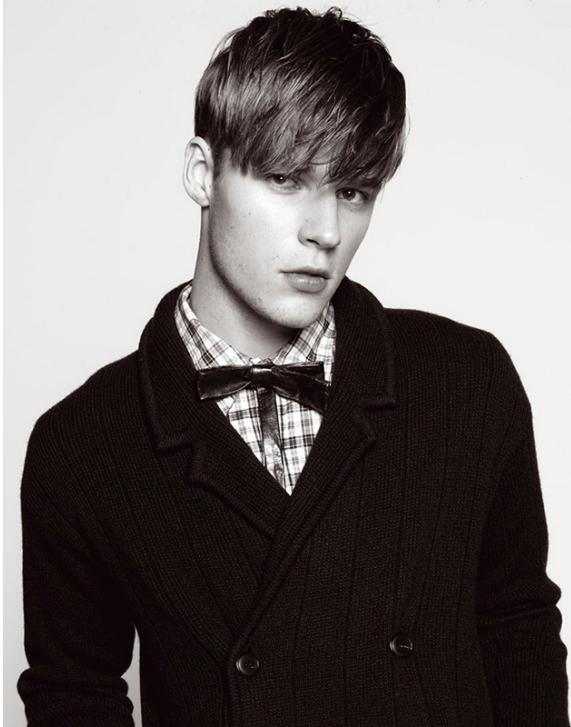
A 39 anni, il pugile californiano è considerato un fenome-
no mondiale. Ecco perché è stato scelto per la copertina di "Sugar" -
perché sorriva così veloci di riceverlo. Sono Ray
Leonard. È professionista dal 1993 e nella sua lunga carri-
era è stato cinque volte campione mondiale in tre categorie,
ma non ha mai dimenticato di essere un pugile. «Non ho mai
mai voluto mettere un limite alla mia carriera», dice. «Ora ho
una carriera lunga, ma voglio sfruttarlo per combattere un
cora contro i migliori», aggiunge con un lampo di orgoglio



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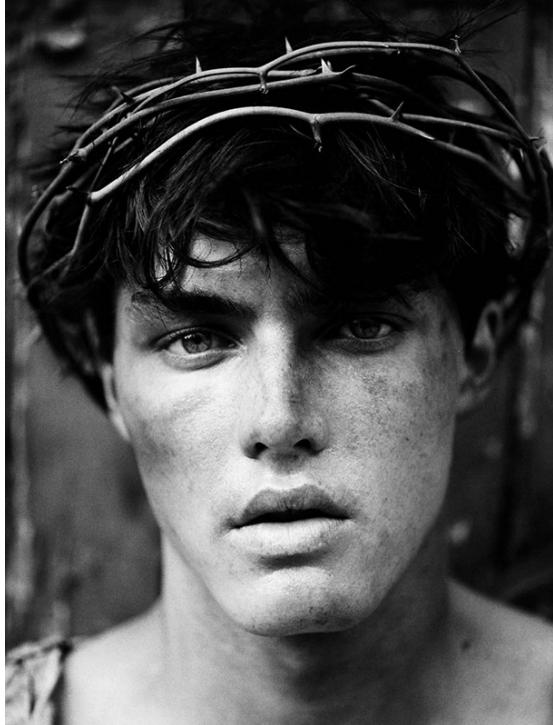
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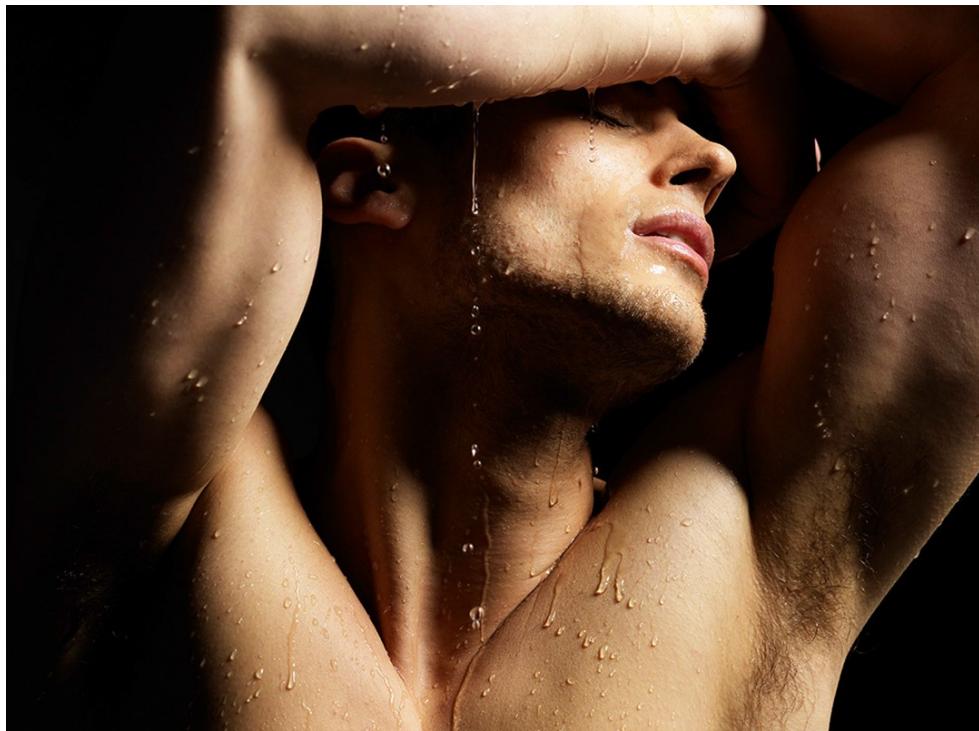
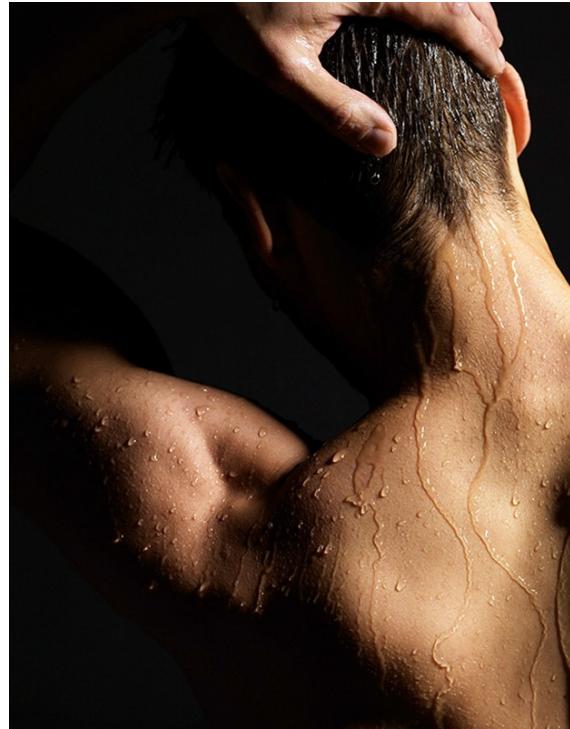
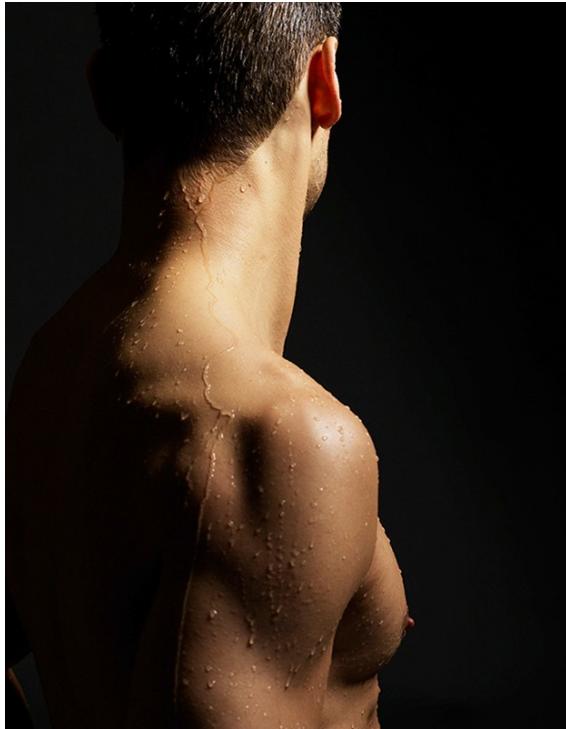
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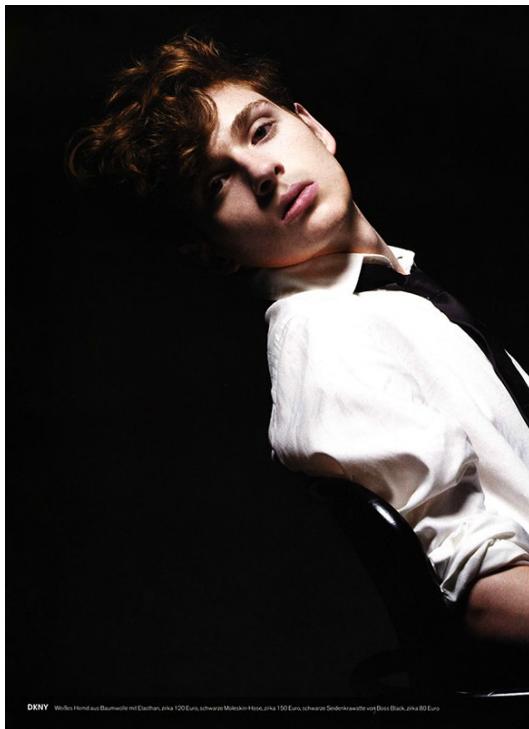
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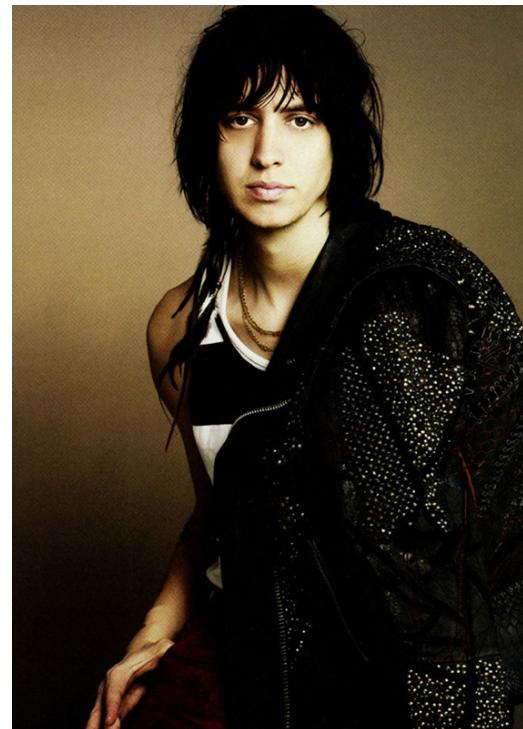
DKNY Weißes Hemd aus Baumwolle mit Elasthan, zirka 120 Euro, schwarze Molleton-Hose, zirka 150 Euro, schwarze Socken aus Seide von Boss Black, zirka 80 Euro

Kurz schwarze Jacke aus Baumwolle mit Revers, zirka 200 Euro, grauweißer gestreifter Deckenpullover aus Baumwolle, zirka 90 Euro, weißes Baumwollhemd, zirka 95 Euro, schwarze Five-Pocket-Jeans, zirka 160 Euro, schwarze Socken aus Seide von Boss Black, zirka 80 Euro, schwarze Gummibänder von Pierre Hardy, zirka 550 Euro Diesel

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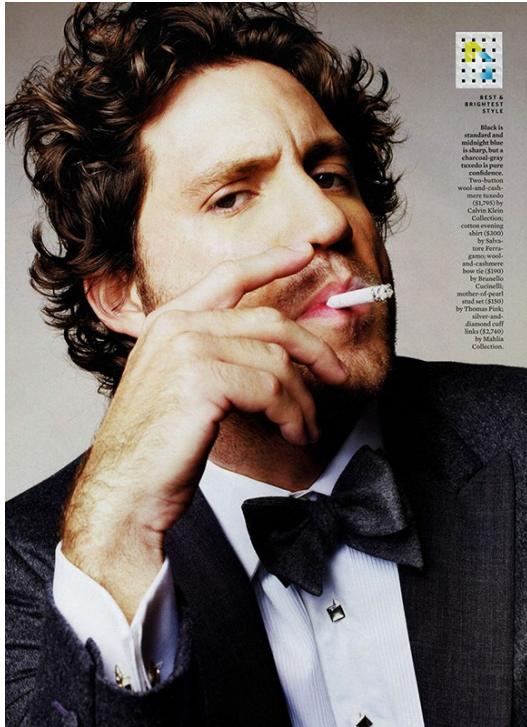
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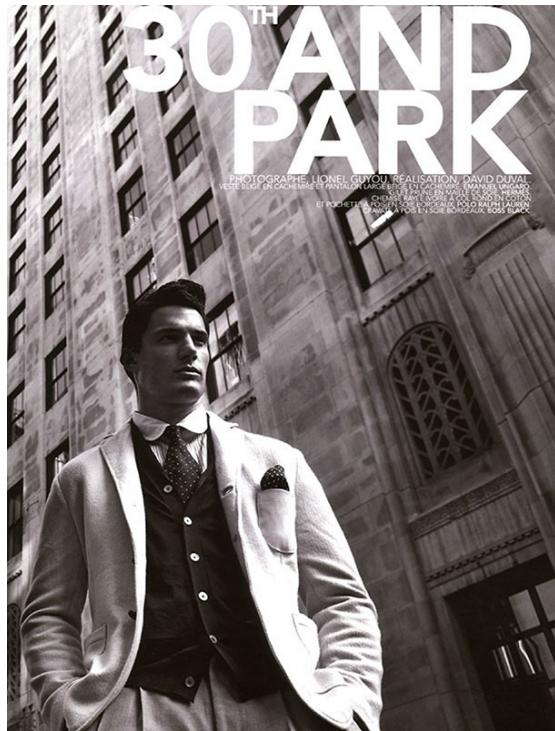
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DOMINIC COOPER

IN SCENA

Dopo il successo con *Mamma Mia*, *Capitan America* e *Marilyn*, la giovane promessa del teatro inglese diventa protagonista: al cinema, ne *La Leggenda del Cacciatore di Vampiri*; in queste pagine, con le anticipazioni della moda d'autunno nelle tonalità del grigio

— FOTO JASON HETHERINGTON

Total look Prada
(cappotto 1.800 euro,
gilet 550 euro,
camicia e pantaloni
350 e 570 euro)

104 GQ AGOSTO 2012

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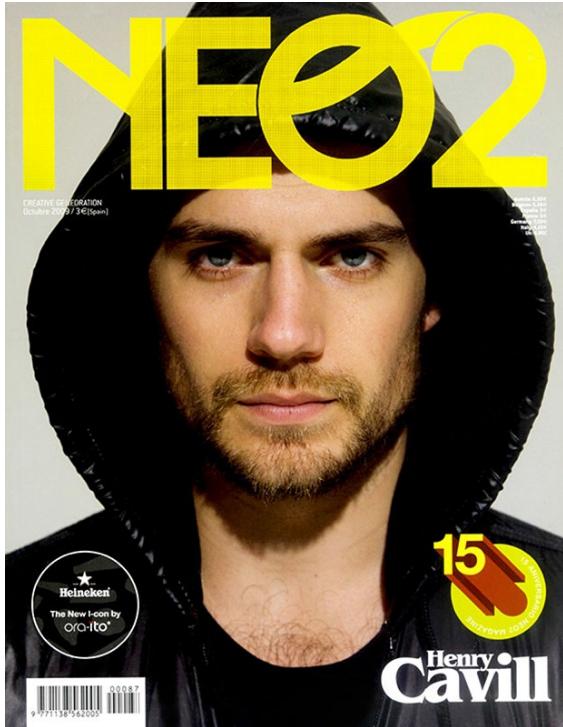
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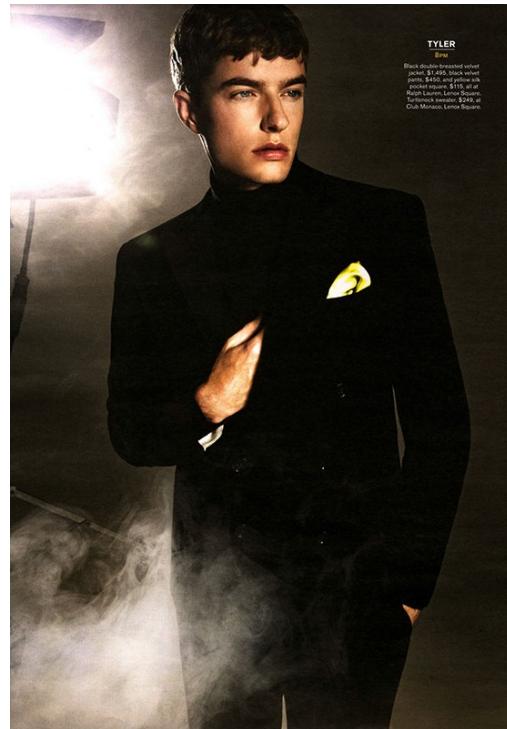
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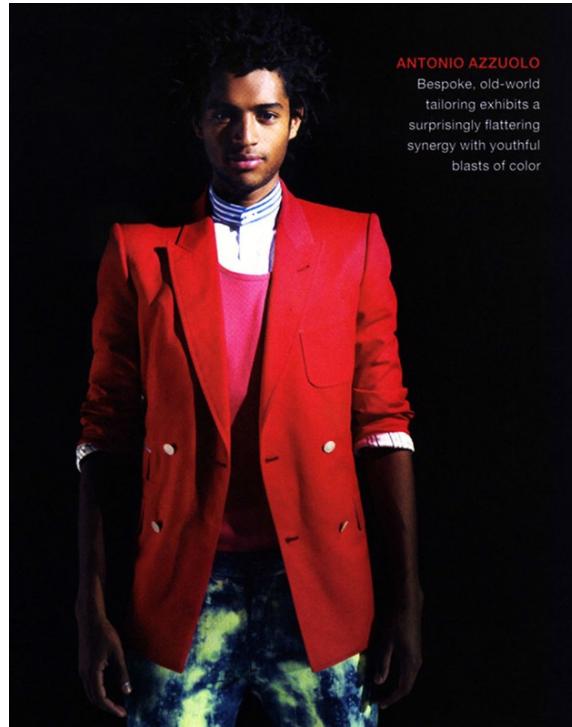
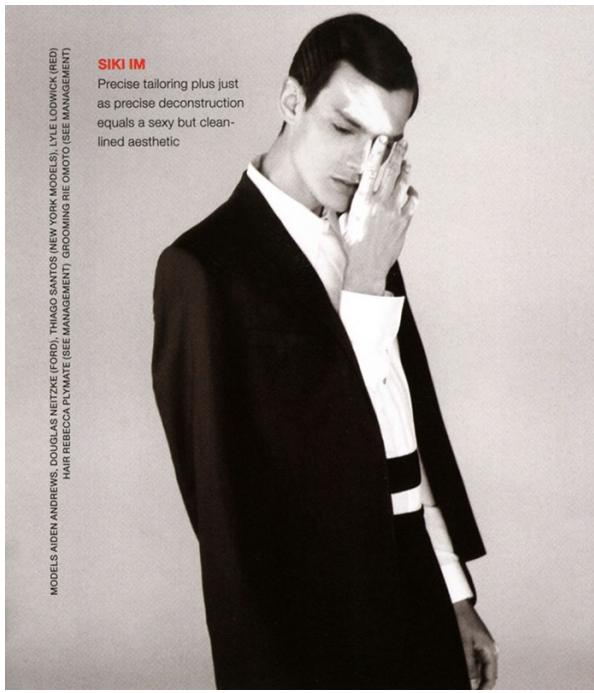
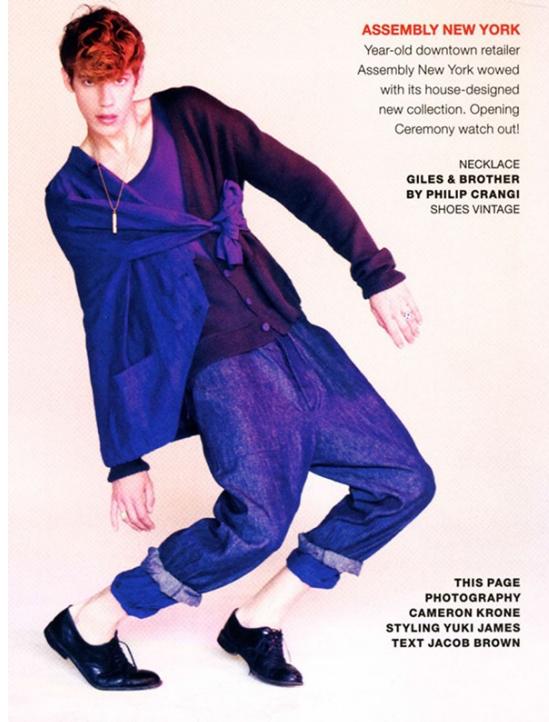
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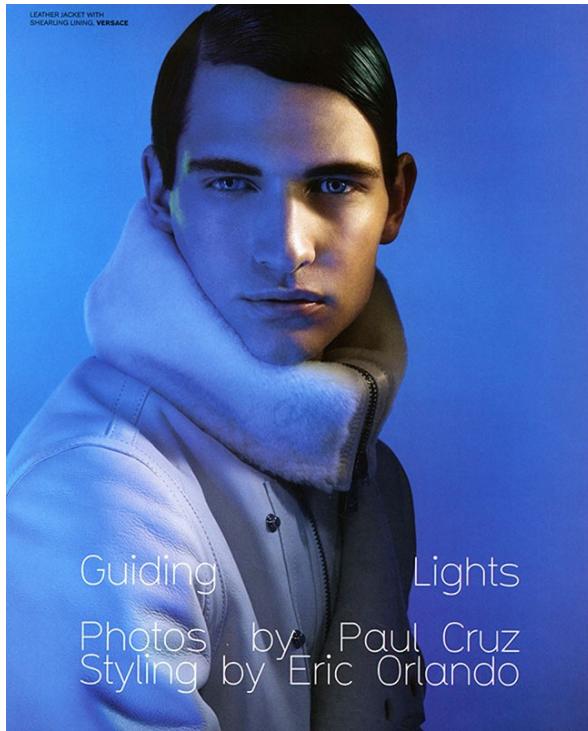
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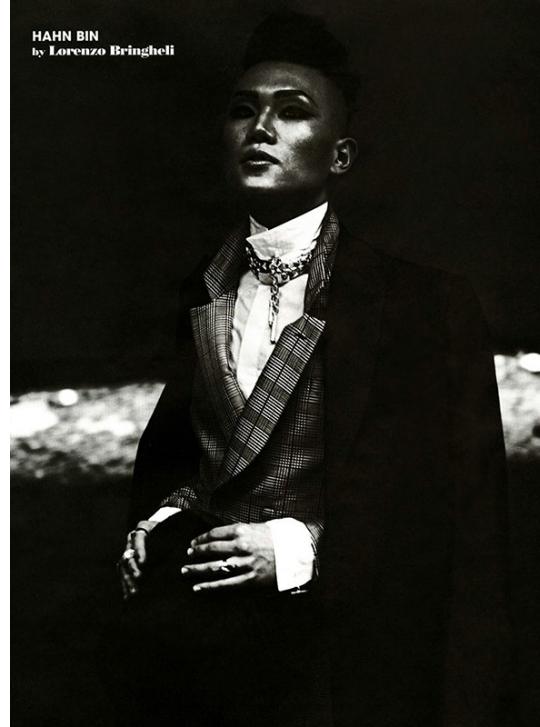
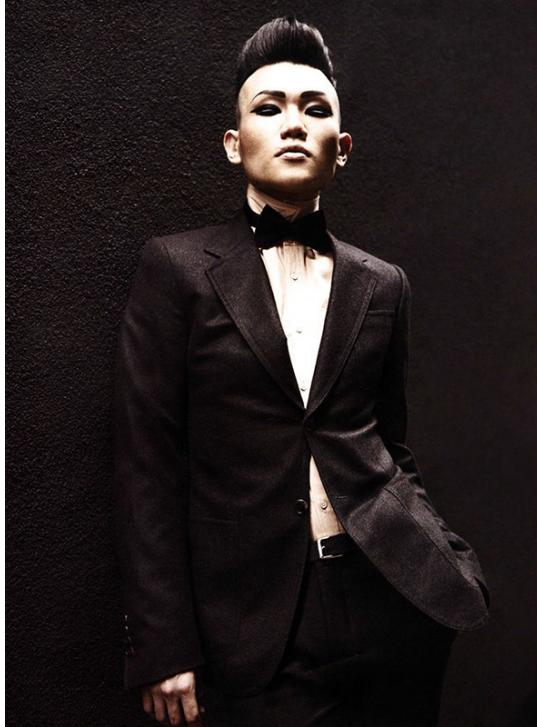
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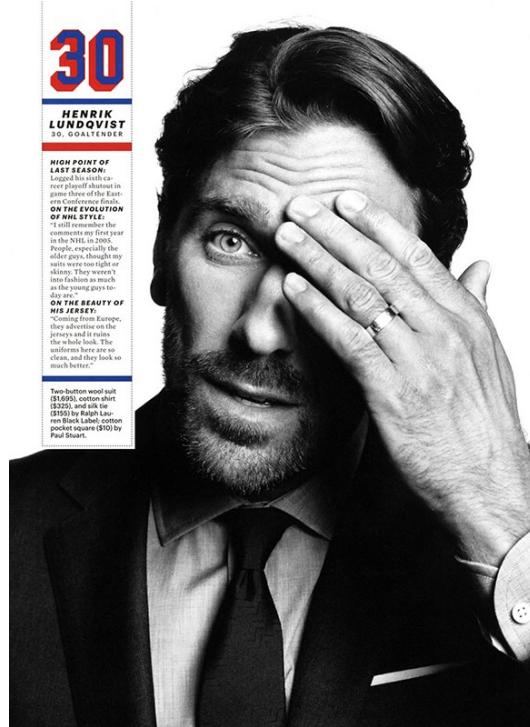
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On Lundqvist:
Two-button wool suit (\$2,750) by Prada; cotton shirt (\$225); cashmere tie (\$250) by Salvatore Ferragamo
On Richards:
Two-button wool suit (\$1,250) and cotton shirt (\$595) by Ralph Lauren; cotton pocket square (\$10) by Paul Smith



30

HENRIK LUNDQVIST

30, GOALTENDER

HIGH POINT OF LAST SEASON:

Lagged his sixth career shutout in game three of the Eastern Conference final.

ON THE EVOLUTION OF NHL STYLE:

"I think the style has changed," he

comments my first year in the NHL.

People, especially the older guys, used to say

suits were too tight or

skinny. They weren't

in style, but now

as the young guys take

over, they're more

relaxed."

ON THE STATE OF HIS LIFE:

"Coming from Europe,

you always wear baseball

jerseys and it ruins the whole look. The way you look is so

clean, and they look so

much better."

Two-button wool suit (\$2,750), cotton shirt (\$225), cashmere tie (\$250) by Salvatore Ferragamo

On Richards:

Two-button wool suit (\$1,250)

and cotton shirt (\$595)

by Ralph Lauren

cotton pocket square (\$10) by

Paul Smith

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ALTUZARRA

"A lot of it came from sport," explains Joseph Altuzarra, holding a bonded leather top inspired by hockey uniforms from his spring collection. "It started with the idea of how to take the functionality of fall into spring." The 27-year-old, Paris-born designer (photographed here with, from left, Claire Courtoin-Clarins, Lauren Santo Domingo, and cousin Lily Kwong) understands the tastes of the modern metropolitan woman whose 24-hour racecourse lifestyle demands a wardrobe that keeps pace. His signature: "A mix of something very sexy and something very utilitarian as well."



A.A. ANTONIO AZZUOLO

"The most important business in the world is fashion," says Montreal-based menswear designer Antonio Azzurro. Azzurro, 41 (photographed with actor Ben Barnes), is at a sewing machine by his desk (the mother was a seamstress, his father a tailor) at a sprawling studio on Hermès, Kenzo, and, most recently, Ralph Lauren as menswear design director before launching his own line, in 2008, of carefully crafted pieces that cater to the downtown dandy. The result is a harmonious union of Upper and Lower East Side style—classic tailoring fused with off-kilter touches like slightly cropped jackets and rounded shirt collars. "There's a good balance in my collections between my highly tailored pieces and the kind of more forward, edgy, casual aspect," he says. "So there's a poetic side and a creative side."

VIDEO: KEEP UP WITH THE CFDA/VOGUE FASHION FUND COMPETITION WITH OUR EXCLUSIVE VIDEO SERIES, "THE FUND," ON VOGUE.COM.

CARLOS CAMPOS

Carlo, Campos navigates deftly around his recently opened microbistro on the Lower East Side, pulling out pima-cotton polo shirts in hand-drawn deep sea blues. "We play a lot with color because we like basics," says the 38-year-old menswear designer (www.camposnyc.com). "It's a very clean, simple aesthetic." The polo shirts are made in India, and the shorts and pants are made in Honduras and hopes to open ten more stores—mostly in South America—with the next year. "The ideal customer is mostly like me, who really appreciate the details," he cannot resist something like the polo shirt's ribbed collar or the subtle embroidery of the brand's initials on the back. "I'm a very visual person," he says. "I'm always after his patterns, and colors himself, which determines both his bottom line and his schedule." *"I think that's the reason why I'm still in business; I sat down and thought, what's something I may have?"* he says. This is his last calendar year. "Today I have a lot of things to do," he says. "I'm not sure when I'm going to do it. I do it in a Sunday or Sunday's." In this story: "When it's something fun, I do it on Sundays." At Mary Howard's Studio.



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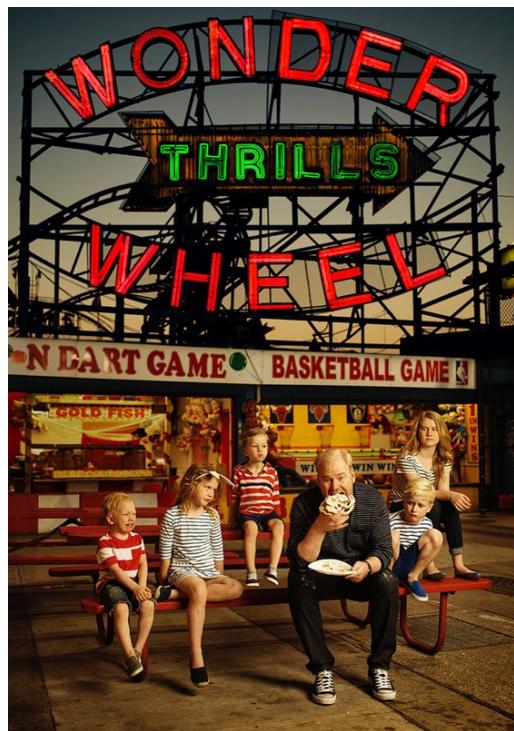
IT'S ALL RELATIVE

As they celebrate their birthdays, the Mayer men talk about milestones, music and raising a star

On Oct. 16, musician John Mayer treated his father, Richard, a retired high school principal and sometime pianist, to the joint birthday bash of a lifetime (see box). Just before the party started, the pair sat down with PEOPLE's Mark Dogastino for a father-son chat.

SO HOW DOES IT FEEL TO SHARE TWO BIG BIRTHDAYS?

RICHARD: I used to think 80 was old. Now I know it is. [They both laugh.]



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