

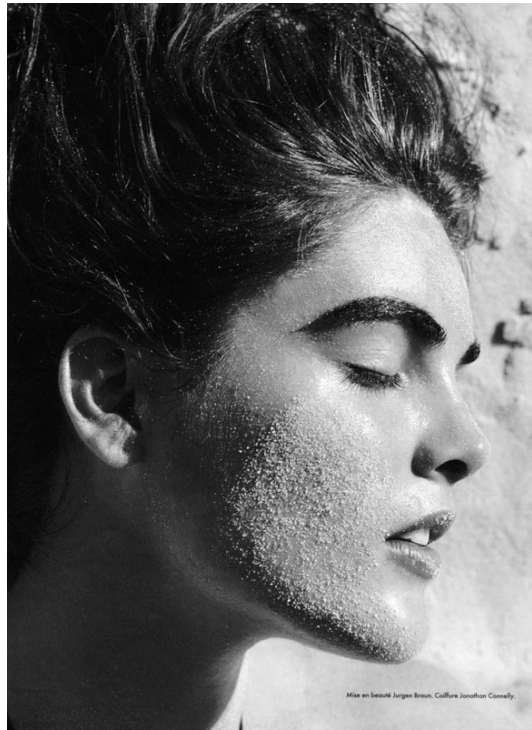
# Art Department



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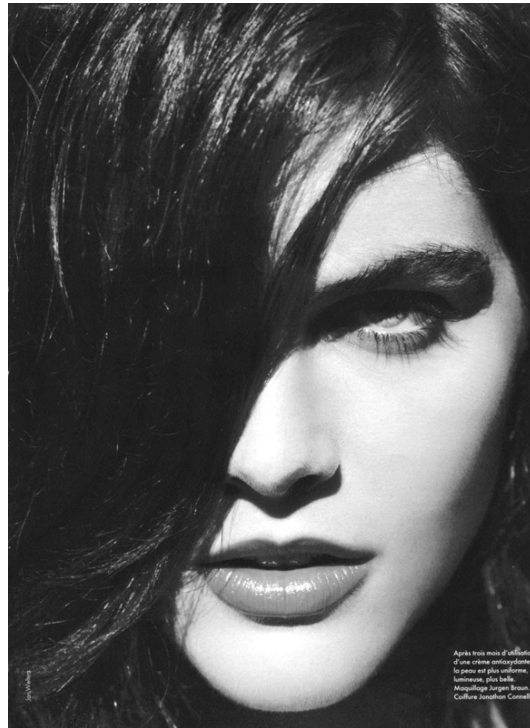
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Après trois mois d'effacement d'une crème anti-âge, le visage est plus uniforme, lumineux, plus belle. Maquillage Jürgen Börsch, Coiffure Jonathan Connelly

**YOUR GUIDE TO BROWS THAT WOW**

WHEN THEY LOOK GOOD, YOU LOOK GORGEOUS – SO SHOW YOUR EYEBROWS THE LOVE!

**P**oor eyebrows! They are the true Cinderella of the face. While the eyes and the lips get to go to the ball dolled up in all their finery, more often than not, the brows are left neglected and unloved. Big, big mistake. "Brows are incredibly important," says Lisa Eldridge, the makeup artist who plucked, shaped, brushed and filled the brows in this story. "The brows lift and frame the face – they pull everything together."

In fact, a well-groomed, well-defined brow can do so much for a face and you actually need less make-up. By the same token, bad brows can wreak havoc on the prettiest face. "If you get your brow shape wrong your whole face will change," warns Lisa. "You can go from looking chic to cheap." What shape is right? Generally, a variation on the brow shape you were born with. "It might be fashionable for brows to be thicker right now," says Lisa. "But it's like everything – if you follow fashion extremes things can go horribly wrong." So be wary of what's in, but do what suits your face, Lisa agrees. "A classic brow shape that's right for you will never go out of style."

By Charlotte-Anne Fidler Photographs by David Oldham

**THE UBER BROW**

This is the brow at its most high-fashion. "It's very dark and very graphic," says Lisa. "It's not even attempting to look natural." Suitable candidates for this look: anyone with decent-sized brows. Blondes and ringy brows need not apply.

**Do it yourself** Brush the hairs out of the way, then start filling in the base of the brows with a damp brush dipped in eyebrow powder. "Get the powder right onto the skin beneath the hairs," advises Lisa. Brush the brows back into place, then continue using your wet brush and powder to coat over fine hairs. "Go nearer to the nose than you normally would," says Lisa. "Even fill in the arch – you want a strong, straighter, graphic brow." ▶

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## THE POWDERED BROW

Prost that brows can be defined and natural. "I call this a 'cloud brow,'" says Lisa. "Your brows have become part of your eye make-up. They're soft, but there are no hard lines."

**Do it yourself** Natural, earthy shadows with a shimmer work best here. Using a small, eye shadow brush, blend the powder onto the eyes. Now switch to a dry brow brush, dip it in the shadow brush mixture, lift it off on the back of your hand and start applying it to the brow in short, upward strokes. "Follow the natural shape of the brow – you're literally coating the brow and the hairs in between with the powder," explains Lisa. "But because there's not too much color on the brush, you'll get a good coating without it looking too strong anywhere. The whole effect should be soft and smoky." ►



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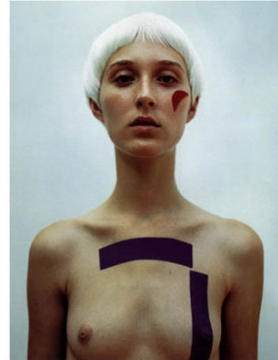
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