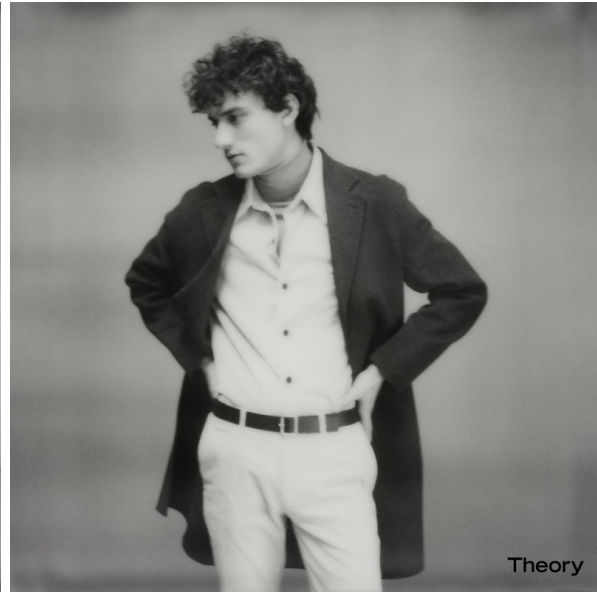
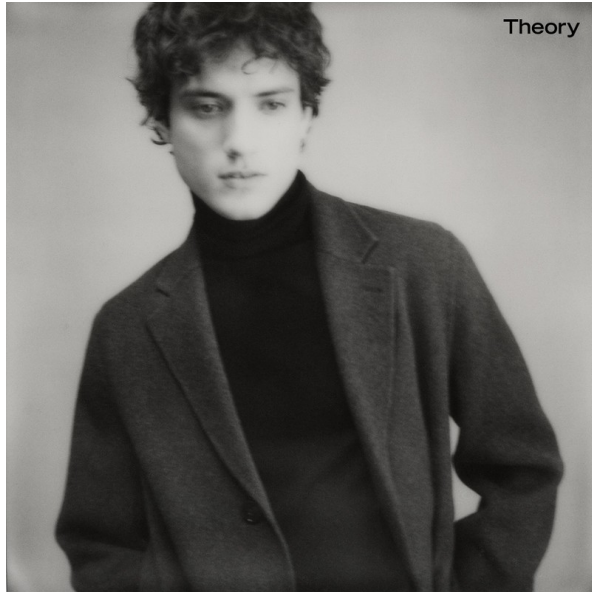


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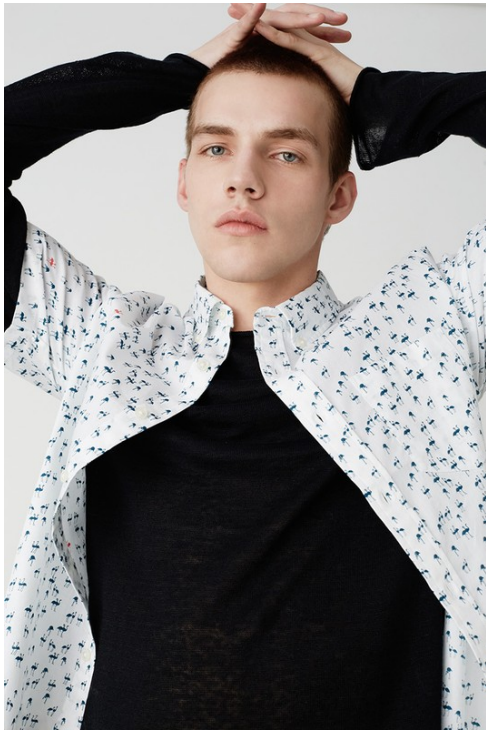


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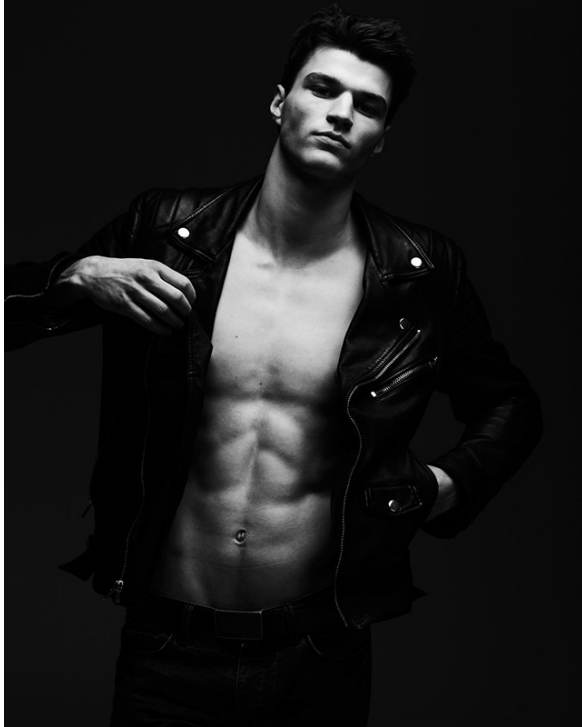


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## PENN BADGLEY

GOSSIP GIRL STAR DISCUSSES SOGWITING, SOCCER, AND WHAT COMES NEXT

INTERVIEW by BEC COUCHE  
PHOTOGRAPHY by KURT ISWARIENKO



Tank Top by ROBERT GELLER  
Slim Classic Shirt by MARC JACOBS  
Tapered Leg Utility Trousers by BURBERRY  
Laceless Wingtip by FLORSHEIM by DUCKIE BROWN  
Vintage TISSOT Watch

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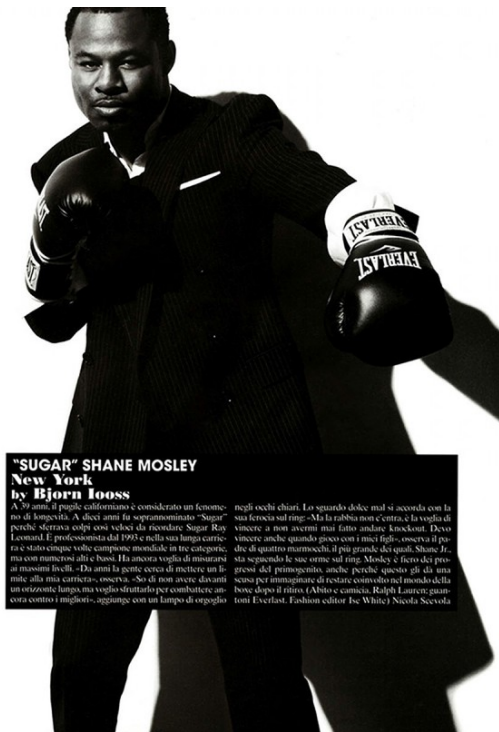


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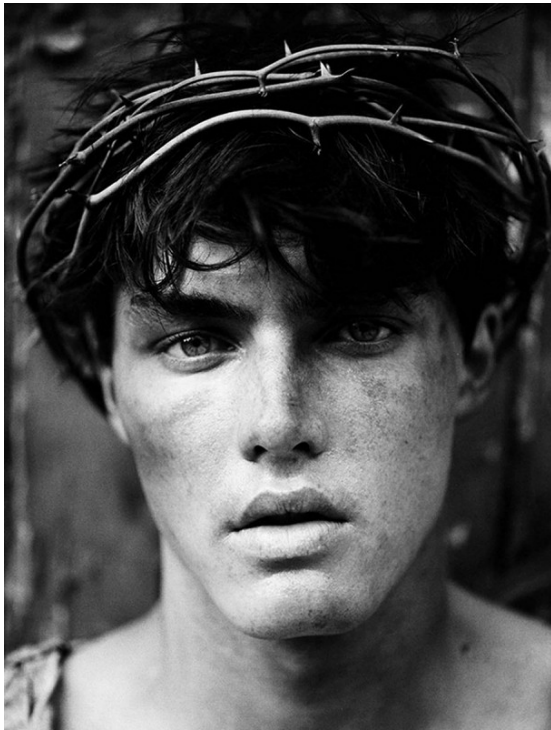
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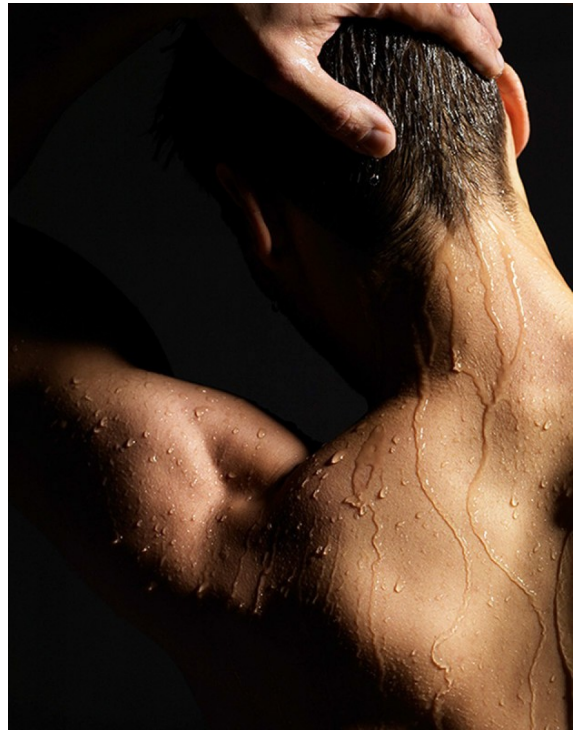
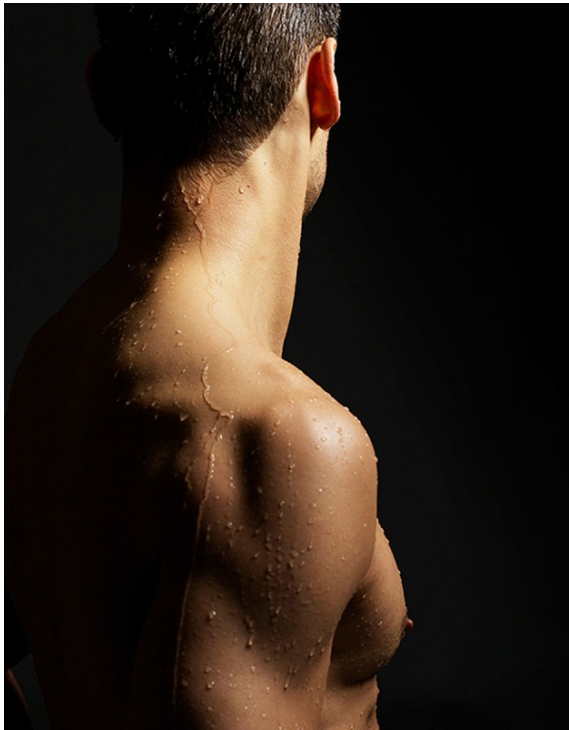


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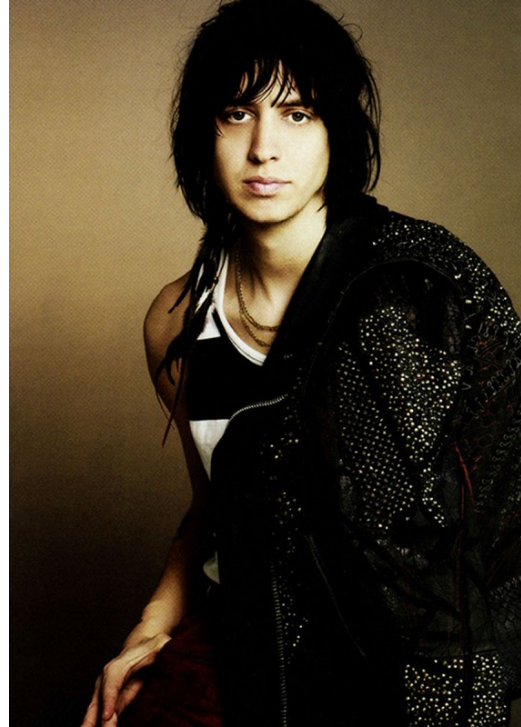
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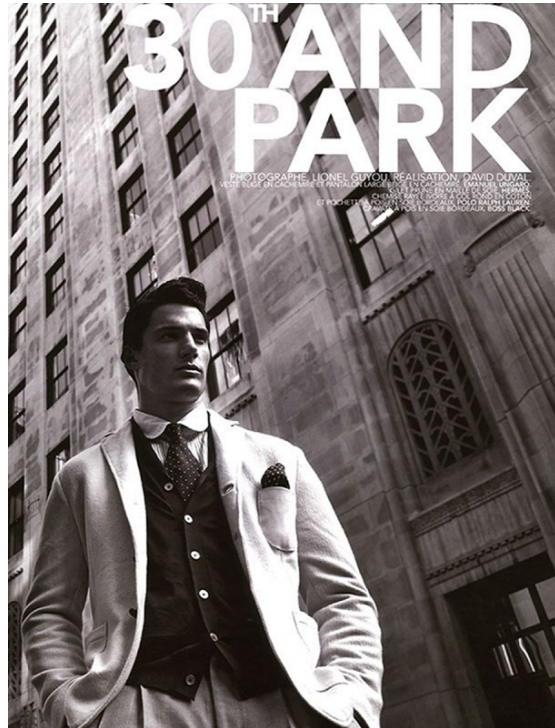


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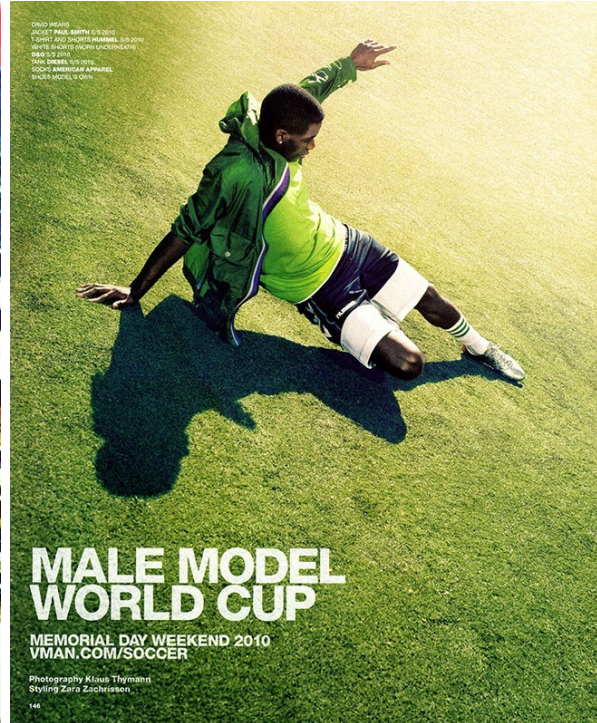


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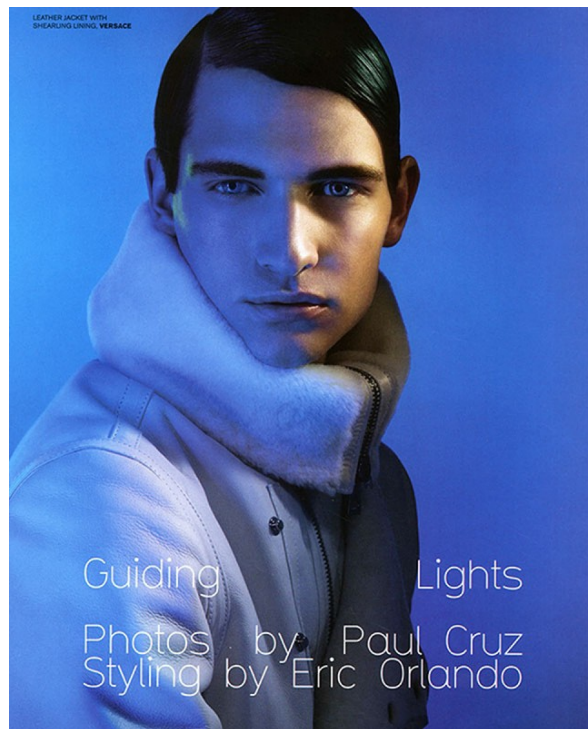
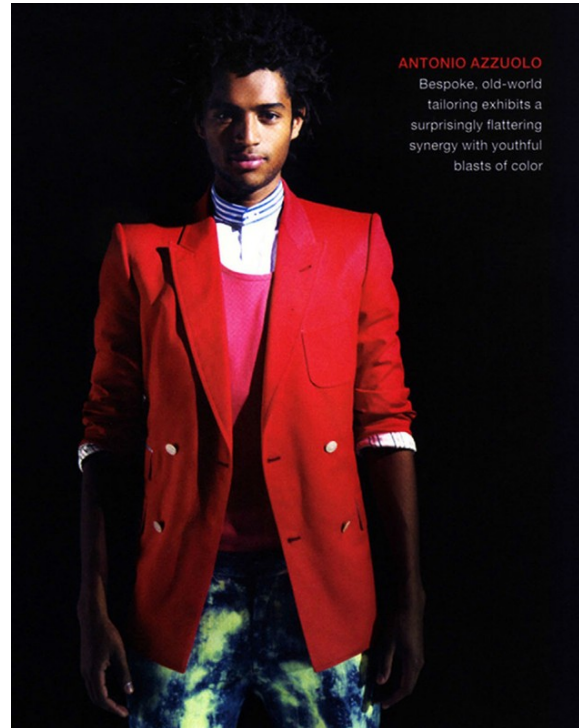
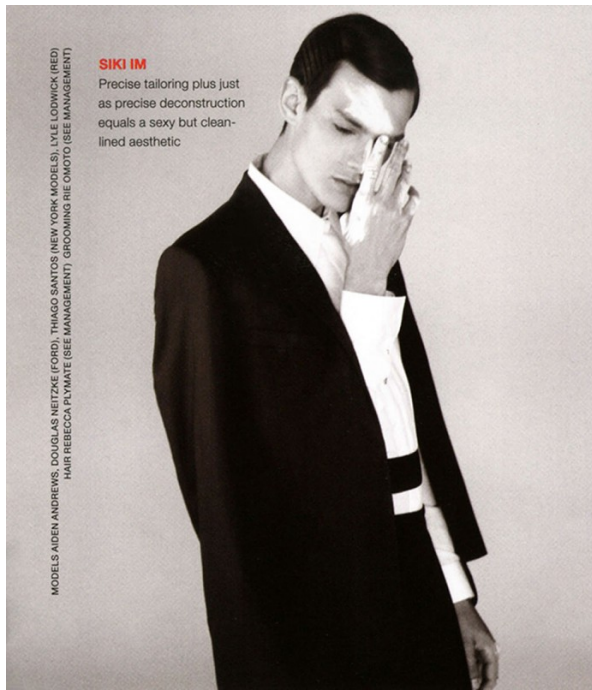


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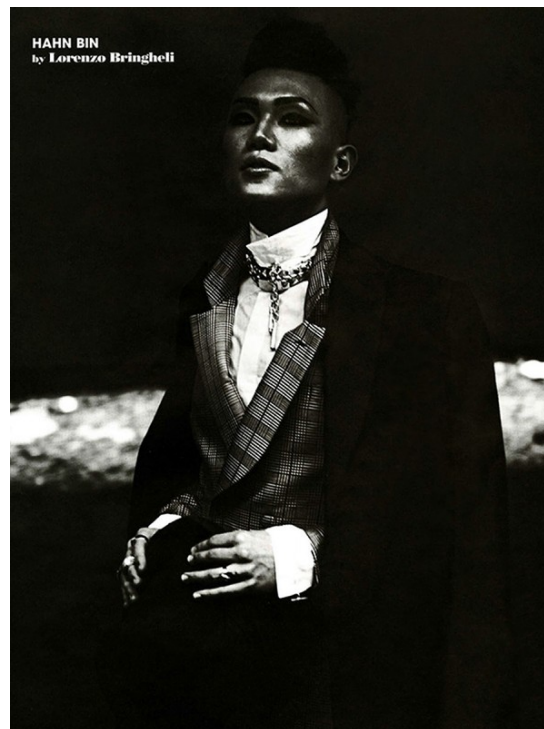


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On Lundqvist:  
Two-button wool suit (\$2,900) by Barneys, cotton shirt (\$500) by Salvatore Ferragamo, cashmere tie (\$250) by Brunello Cucinelli.  
On Richards: One-button cotton suit (\$1,500) and cotton shirt (\$250) by Calvin Klein Collection, bow tie (\$150) by John Varvatos.



**30**

**HENRIK LUNDQVIST**  
IN: GOAL TENDER

**HIGH POINT OF LAST SEASON:**  
Logged his sixth career playoff shutout in game three of the Eastern Conference final.

**ON THE EVOLUTION OF NHL STYLE:**  
"I still remember the comments my first year in the NHL in 2005. People, especially the older guys, thought my suits were too tight or shiny. They weren't into fashion as much as the young guys today are."

**ON THE BEAUTY OF HIS JERSEY:**  
"Coming from Europe, they admire our jerseys and it suits the whole look. The uniforms here are so clean, and they look so much better."

Two-button wool suit (\$2,900) by Barneys, cotton shirt (\$500) by Salvatore Ferragamo, cashmere tie (\$250) by Brunello Cucinelli.



**19**

**BRAD RICHARDS**  
32, CENTER

**HIGH POINT OF LAST SEASON:**  
Three-play goal, with only a second left in game five of the Eastern Conference semi.

**ON HIS OFFENSE:**  
"I like to wear suits to every game, and when you live in New York and you're so exposed to fashion, it's fun to play around with the different styles."

**ON THE LIMITS OF A LUCKY SUIT:**  
"If you win a big game, you'll remember the suit you wore that day and you'll wear it again. It's a superstition thing. This past season, I had a Calvin Klein suit that I wore when we won several game seven, and I'd put it back on the closet after the game and wear it still on next game seven. Unfortunately, it doesn't always work."

Two-button wool suit (\$2,900) by Joseph Abboud Collection, cotton shirt (\$250) by Calvin Klein Collection, wool knit tie (\$50) by Jack Spade, leather shoes (\$1,000) by Tom Ford, dress pocket square (\$50) by Thomas Pink, leather belt (\$100) by Martin Margiela.



**ALTUZARRA**

"A lot of it came from sport," explains Joseph Altuzarra, holding a bonded leather top inspired by hockey uniforms, from his spring collection. "It started with the idea of how to take the functionality of fall into spring." The 27-year-old, Paris-born designer (photographed here with, from left, Claire Cloutier-Clarke, Lauren Santa Domingo, and cousin Lily Kwong) understands the tastes of the modern metropolitan woman whose 24-hour racecourse lifestyle demands a wardrobe that keeps pace. His signature: "A mix of something very sexy and something very utilitarian as well."

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**A.A. ANTONIO AZZUOLO**

"The basic premise is building a man's wardrobe," explains Montreal-born menswear designer Antonio Azzuolo. Azzuolo, 41 (photographed with actor Ben Barnes), was at a sewing machine by age six (his mother was a seamstress; his father, a tailor's apprentice) and went on to Hermes, Kenzo, and, most recently, Ralph Lauren as menswear design director before launching his own line. In 2005, he carefully crafted pieces that cater to the downtown dandy. The result is a harmonious union of Upper and Lower East Side style—classic tailoring fused with off-kilter touches like slightly cropped jackets and rounded shirt collars. "There's a good balance in my collections between my highly tailored pieces and this kind of more forward, edgy, casual aspect," he says. "So there's a poetic side and a creative side."

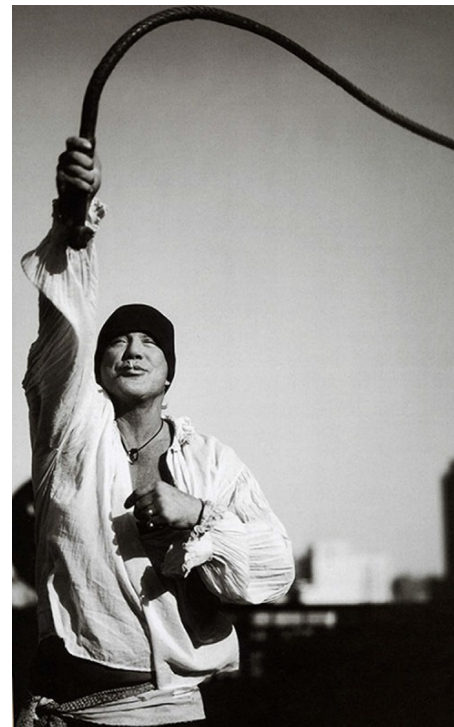
VIDEO: KEEF UP WITH THE COTY/RODGE FASHION FUND COMPETITION WITH OUR EXCLUSIVE VIDEO SERIES, "THE FUND," ON VOGUE.COM.

**CARLOS CAMPOS**

Carlos Campos navigates deftly around his recently opened microbusiness on the Lower East Side, pulling out pine cotton polo shirts in hand-dyed deep-sea blues. "We play a lot with color because we like basics," says the 35-year-old menswear designer (Luna photographed here with musician Theophilus London, who hails from Honduras and opens his store—mostly in South America—within the next five years). "The ideal customer is a guy like me, who really appreciates the details. I cannot design something if I'm not thinking about how it's going to be constructed." Campos creates all of his patterns and colors himself, which determines both his bottom line and his schedule. "I think that's the reason why I'm still in business. I save a lot of money making everything myself. I have this little calendar that says, 'Today I have to do two patterns, three patterns.' When it's something fun, I do it on Saturday or Sunday." In this story: Production design by Rick Des Jardins at Mary Howard Studio.



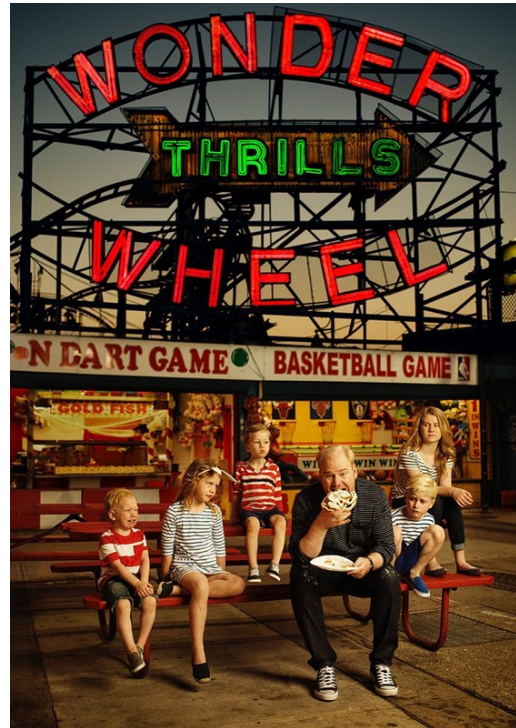
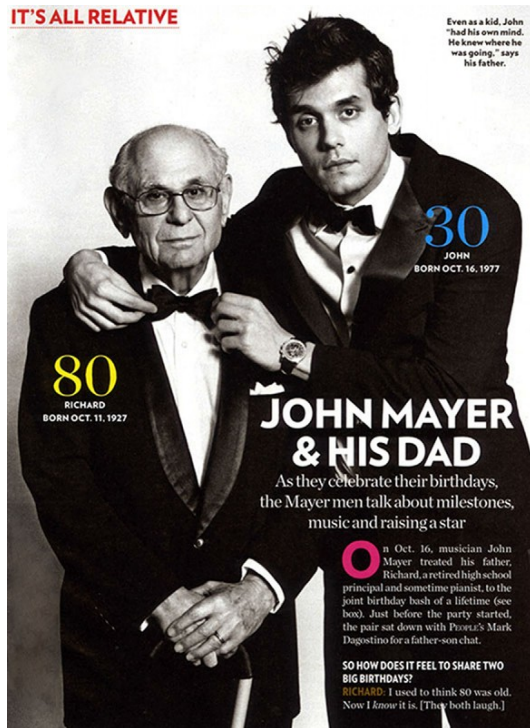
**Anderson Cooper**  
ARTIST IN RESIDENCE WITH MICHELLE DE  
TAKESOME. PHOTO: GREGG DEGEN



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